



HOSTED INTERNATIONAL BUYER AND JOURNALIST PROGRAM APPLICATION

TRAVEL SOUTH USA INTERNATIONAL SHOWCASE

Atlanta, GA – November 28 – December 1, 2016

International Showcase Super Fam Tours

December 1-4, 2016

COMPANY INFORMATION

Please print clearly

Company Name

Mailing Address

Street Address (if different)

City

State/Province/Country

Zip

Country

()

()

Telephone

FAX

Email Address

www.

Website

PRIMARY DELEGATE INFORMATION

Primary Delegate First Name

Primary Delegate Last Name

Title

Email Address

SECONDARY DELEGATE INFORMATION

Secondary Delegate First Name

Secondary Delegate Last Name

Title

Email Address

Signature: _____ Date: _____

HOSTED INTERNATIONAL BUYER AND JOURNALIST PROGRAM APPLICATION

TERMS AND CONDITIONS

Please read these terms and conditions carefully.

1. Definitions

In these Terms and Conditions the following words shall have the following meanings unless the context otherwise requires:

"TRAVEL SOUTH USA INTERNATIONAL SHOWCASE 2016" or **"International Showcase"** means the show to be held at the Marriott Marquis from November 28 – December 1, 2016, which is owned and organized by Travel South USA.

"Show Team" means the **TSUSA** team for the Showcase at Travel South USA, 3500 Piedmont Road NE, Suite 210, Atlanta, Georgia, 30305, United States.

"Exhibitors" mean travel suppliers who have contracted with Travel South USA to take part in **TRAVEL SOUTH USA INTERNATIONAL SHOWCASE 2016**.

"Hosted Buyer" means the international buyer or international journalist who has applied to be a Hosted Buyer or Journalist and has agreed to these Terms and Conditions and has been accepted by Travel South USA to attend the International Showcase as a buyer or promoter of travel and events products and services where complimentary accommodation, transfers and flights are provided by Travel South USA and shall include Hosted Buyers ("with flights" and "without flights").

"Pre-Scheduled Appointment Program" means the appointment program operated by Travel South USA to coordinate the appointments of the Hosted Buyer with Exhibitors during the Exhibition and "Pre-Scheduled Appointments" shall be conducted accordingly.

"Super FAM Tour Participation" means the familiarization tours offered by Travel South USA for the Hosted Buyer or Journalists following the International Showcase.

"No Show" refers to a Hosted Buyer who does not make the required number of appointments and is reported by the relevant exhibitors as a "No Show." It may, also, refer to a Hosted Buyer who misses 2 or more appointments per day of attendance or does not inform us of a cancellation prior to the October 31, 2016.

"Travel" means transportation arranged by Travel South USA or its affiliates by air or bus as appropriate for the use of Hosted Buyers and Journalists. For the avoidance of doubt, it does not include transportation by private vehicle or any transportation not arranged by Travel South USA or its affiliates.

2.1 Hosted Buyers and Journalists (with travel)

Hosted Buyers and Journalists (with travel) will receive from the Travel South USA complimentary:

- Return / Round-trip economy travel from selected destinations. Return travel will be booked to the same port
- Accommodation (room and tax only), at the Marriott Marquis for up to four (4) nights unless otherwise agreed (*One room per company*)
- Return / Round-trip transfers from the Hartsfield-Jackson Atlanta International Airport and the hotel
- Pre-scheduled appointments with exhibitors of your choice and destination presentations in the Travel South USA online Passport
- Entry to official **International Showcase** meals and networking events
- Refreshments in the **International Showcase** lounge

2.2 Hosted Buyers and Journalists (without flights)

- Accommodation (room and tax only), at the Marriott Marquis for four (4) nights unless otherwise agreed (*One room per company*)
- Return / Round-trip transfers from Hartsfield-Jackson Atlanta International Airport and the hotel
- Pre-scheduled appointments with exhibitors of your choice and destination presentations in the Travel South USA online Passport
- Entry to official **International Showcase** meals and networking events
- Refreshments in the **International Showcase** lounge

As a condition of receiving the complimentary services from the Show Team, Hosted Buyers and Journalist will be required to:

- Actively participate in the Pre-Scheduled Appointment Program; Hosted Buyers and Journalist will be required to select a minimum number of appointment requests, completing the number of appointment selections within the stated timeframe given by the Show team
- Have the required minimum number of appointments per day scheduled
- Attend all scheduled appointments, education and networking sessions scheduled by the Show Team and included by the Show Team in the Travel South USA online Passport
- Rearrange directly with the exhibitor if an appointment is missed
- Wear business dress as a condition of entry to the Exhibition
- Meet a minimum of ten (10) Pre-Scheduled Appointments (PSA) per day of attendance at the show
- Conduct Pre-Scheduled Appointments individually or with 2nd delegate as approved by Travel South USA

2.3 Failure by any person to comply with the requirements stated above may result in a review of the person's Hosted Buyer or Journalists status and / or exclusion from the **International Showcase** Hosted Buyer and Journalist Program and future **International Showcase** Hosted Buyer Programs without refund of any sums that may have already been paid by that person. A significant shortfall by the Hosted Buyer on the minimum commitment with respect to attending appointments shall be treated by the Show Team as a cancellation and cancellation fees will apply (see "Cancellations" section below). Attendance at the above will be monitored on site by the Show Team.

3. Travel and Accommodation for Hosted Buyers and Journalists

3.1 The Show Team will supply the Hosted Buyer or Journalist (with travel) with a return/ roundtrip travel from designated point(s) of departure to the **Hartsfield-Jackson Atlanta International Airport** either directly or connecting through appropriate airports. Travel will be arranged on dates suitable for attendance at the show. Please note that these arrangements are non-transferable. The travel times will be allocated to ensure maximum time at the Exhibition. Travel changes requested by the Hosted Buyer or Journalist (with travel) are subject to availability; and cancellation of travel may incur a fee (see "Cancellations" section below). Any additional costs in reaching the agreed departure port will be the responsibility of the Hosted Buyer or Journalist. All travel provided by the Show Team shall be standard economy fare. No upgrades are available.

3.2 Travel changes: Travel change requests will be considered on a case by case basis. Travel South USA reserves the right to charge for travel changes. All travel changes are subject to a fee of \$50.00 USA in addition to the cost to change the travel arrangements payable to the Show Team. Prior to the **31st of October 2016** there may be no charge. The **International Showcase** Show Team will notify the buyer or journalist the total costs to be incurred before proceeding with travel change.

3.3 Each Hosted Buyer or Journalist (without travel) who is arranging their own travel will provide their travel details to the Show Team by the **11th of November 2016**. Travel must allow attendance at the show that completes the obligations with regards to Pre-Scheduled Appointments.

3.4 The Show Team will provide the Hosted Buyer or Journalist with return transfers from the **Hartsfield-Jackson Atlanta International Airport** to the hotel as per the transportation schedule.

3.5 The Show Team will provide the Hosted Buyer or Journalist with the offered number of nights' accommodation at the Marriott Marquis (depending on the package offered) during the show. This will be on a room and tax only basis. The Show Team will not be responsible for extra room costs incurred during the stay. Any room upgrades will be solely at the discretion of the hotel management.

4. Cancellation by the Hosted Buyer

4.1 Replacements: Accepted invitations to Hosted Buyers and Journalists are non-transferable. In instances where a Hosted Buyer or Journalist needs to cancel their participation prior to **31st October 2016** they may request that a colleague from their organization attends as a replacement on the condition that the replacement completes the application form and is accepted by the Show Team. In this instance, a cancellation fee will not apply to the original buyer unless the flight has been confirmed. If the substitution is made after the cancellation date, cancellation charges will apply. If the substitution is not accepted, the usual cancellation charges will apply to the original Hosted Buyer or Journalist.

4.2 Cancellation of attendance: Hosted Buyers may cancel their attendance at the International Showcase with no penalty on or before the **3rd of October 2016**. Cancellations received after **3rd of October 2016** will incur a fee equal to the amount of airfare purchased on behalf of Hosted Buyer or Journalist (if applicable) and/or a fee equal to the amount for registration purchased on behalf of Hosted Buyer or Journalist (if applicable). All cancellations must be received by the Show Team by email (intl_showcase@travelsouthusa.com) and must be acknowledged by the show team to be effective.

4.3 A significant shortfall by the Hosted Buyer or Journalist on their minimum commitment with respect to attending appointments shall be treated by the Show Team as a No Show and the Hosted Buyer or Journalist will be subject to termination of Hosted Buyer or Journalist status.

4.4 No Show: Hosted Buyers or Journalist who do not inform the Show Team of their cancellation and do not attend Show will incur a no show fee of equal to the amount of airfare purchased on behalf of the Hosted Buyer or Journalists (if applicable), fee of equal to the amount for registration purchased on behalf of Hosted Buyer or Journalists (if applicable), and one (1) night's room and tax at the Marriott Marquis.

4.5 CANCELLATION OF ATTENDANCE FEES, NO SHOW FEES AND TRAVEL CHANGE FEES SHALL BE PAYABLE BY THE HOSTED BUYER OR JOURNALIST. THE SHOW TEAM SHALL TAKE PAYMENT OF SUCH FEES FROM THE HOSTED BUYER'S OR JOURNALIST'S CREDIT CARD (DETAILS OF WHICH MUST BE PROVIDED BY THE HOSTED BUYER OR JOURNALIST UPON REGISTRATION). THE SHOW TEAM WILL PROVIDE THE HOSTED BUYER OR JOURNALIST WITH A RECEIPT IN RESPECT OF SUCH CREDIT CARD CHARGES.

4.6 The Hosted Buyer or Journalist agrees that the above charges are a reasonable pre-estimate of the loss suffered by Travel South USA in the event of the Hosted Buyer or Journalists breaching these Terms and Conditions.

5. Exclusion of Liability

5.1 The Show Team takes no responsibility:

5.2 The Show Team's liability to the Hosted Buyer or Journalist or in respect of their attendance at the Exhibition under these Terms and Conditions whether in contract, tort or otherwise shall not exceed \$1,000.00 USD

Post Event Familiarization Trips

5.3 Post Event Familiarization Trips are organized by the **host destination**.

- Hosted Buyers or Journalists are accepted by the host destination on the basis that they meet the criteria determined by the host destination
- Fam Tour Travel is coordinated by the **state tourism coordinators** and the host destination
- Accommodation is the sole responsibility of the host destination for the duration of the trip
- If you need to cancel your Hosted Buyer or Journalist participation in a Post Event Familiarization Tour (Fam) with **Travel South USA**, then you must inform us in writing by email to intl_showcase@travelsouthusa.com

- Cancellations received prior to the **3rd of October 2016** do not incur a fee, unless travel has been agreed and confirmed. If travel has been confirmed, the cost thereof will be charged to the Hosted Buyer or Journalist
- Cancellations received after **31st of October 2016** may incur a fee to cover costs incurred for travel and accommodation relating to the FAM Trip up to the date of cancellation and will be advised. Additional costs for revised travel may also be incurred and will be payable to Travel South USA

6. General – Hosted Buyers or Journalists

- 6.1 Completion of an online or other application form applying to become a Hosted Buyer or Journalist for the **International Showcase** does not automatically guarantee a place on the Hosted Buyer and Journalist Program. Applicants will be notified by the Show Team if their application is successful. The Show Team's decision is final. Only one application form may be completed by each proposed participant and only the first application form will be accepted. Applicants must be over the age of 18.
- 6.2 Successful applicants will only be accepted as Hosted Buyers or Journalist if they have read and agreed to these Terms and Conditions, have ticked the relevant boxes on the online application form, and have provided their credit card details.
- 6.3 All sections of the application form must be completed. Failure to do so will result in the application not being processed.
- 6.4 All applicants for the Hosted Buyer and Journalist Program are required to supply valid credit card details as part of the application.
- 6.5 Travel South USA and its International Showcase does not offer travel or accommodations for Hosted Buyer or Journalists spouses, partners or guests.
- 6.6 Any disputes arising under these terms will be governed by United States law and are subject to the non-exclusive jurisdiction of the United States Courts.
- 6.7 By agreeing to these Terms and Conditions, you are consenting under all relevant data protection legislation to the Show Team communicating with you by telephone, fax, email and by post and using your personal information for internal processing and for disclosure to third parties such as travel operators, hotels and exhibitors in connection with your attendance at the Exhibition. In addition, we may use your details to invite you to other events organized by Travel South USA or its group to offer you other relevant products and services supplied by Travel South USA's group or third parties. Please contact (404) 231-1790 or e-mail intl_showcase@travelsouthusa.com at Travel South USA if you do not wish your personal information to be used in any of the ways mentioned above.

“Hosted Buyer and Journalist” and “**Travel South USA International Showcase 2016**” are registered trademarks of Travel South USA and are used under license.

I hereby agree to the Terms and Conditions of the Travel South USA International Showcase 2016

PAYMENT INFORMATION

Total Amount: \$ _____

Check #: _____ (Bill me Later

American Express MasterCard Visa

Credit Card #: _____ Expiration Date: _____ Security Code: _____

Name as it appears on credit card:

Signature: _____ Date: _____
