

France Sales & Media Mission

October 3-5, 2022



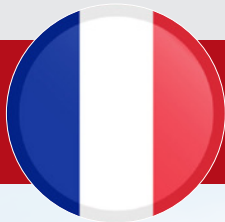
Travel South USA is inviting partners to join an organized Sales & Media Mission to top tier origin markets with special guests invitations for operators not located in Paris. The Sales & Media Mission will offer Travel South USA Global Partner states and their stakeholders an opportunity to build new and enhance existing relationships with key tour operators, travel agencies, airlines and media. This mission is planned to leverage attendance at Brand USA Europe.

Suggested Itinerary

Depart: USA **Friday, September, 23 or Saturday, 24, 2022**

Arrive: Frankfurt **Saturday, September, 24 or Sunday, 25, 2022**
Brand USA Week Europe **September 26-29, 2022**

| | |
|-----------------------------|--|
| Friday, September 30 | Travel to Brussels Marketplace the week prior. |
| Monday, October 3 | Brussels/Paris Events |
| Tuesday, October 4 | Paris Events |
| Wednesday, October 5 | Paris Events |
| Thursday, October 6 | Departure to USA |



LOCATION: Brussels and Paris, France

COST: \$1,955 per delegate, plus travel expenses

- BENEFITS:**
- Pre-scheduled educational meeting/workshops with key tour operators
 - One-on-one networking opportunity at media events
 - Sales lead report following the mission

DEADLINES: August 1, 2022 - however, we expect to sell out – so please don't delay
PLEASE NOTE: Space is limited to ten (10) partners on a first-come, first-served basis

Yes, we commit to participate. I understand once participation is confirmed, I will receive an invoice. Any cancellations made after July 1, 2022 will receive reimbursement only if a replacement is found by Travel South USA. I understand the registration fee does not include accommodations, airfare, meals or personal expenses.

Organization _____

Name _____

Email _____

Email signed form to Angelica@TravelSouthUSA.com