

Nordic Sales & Media Mission

March 21-26, 2023



Travel South USA is inviting partners to join an organized trade show participation targeted to top tier origin markets in the Nordic Region. The Sales & Media Mission will offer Travel South USA Global Partner states and their stakeholders an opportunity to build new and enhance existing relationships with key tour operators, travel agencies, airlines and media.

Suggested Itinerary

Depart: USA **Tuesday, March 21, 2023**

Arrive: Copenhagen **Wednesday, March 22, 2023**

Thursday, March 23

USA Travel Show

Friday, March 24

USA Travel Show

Saturday, March 25

USA Travel Show

Sunday, March 26

FDM Travel Show



LOCATION: Copenhagen, Denmark

COST: \$750 plus expenses

BENEFITS:

- Pre-scheduled educational meeting/workshops with key tour operators
- One-on-one networking opportunity at media events
- Sales lead report following the mission

DEADLINES:

December 15, 2022 - however, we expect to sell out – so please don't delay

PLEASE NOTE:

Space is limited to ten (10) partners on a first-come, first-served basis

Yes, we commit to participate. I understand once participation is confirmed, I will receive an invoice. Any cancellations made after December 15, 2022 will receive reimbursement only if a replacement is found by Travel South USA. I understand the registration fee does not include accommodations, airfare, meals or personal expenses.

Organization _____

Name _____

Email _____

Email signed form to Angelica@TravelSouthUSA.com