

# Spain Sales & Media Mission

January 16-22, 2023



Travel South USA is inviting partners to join an organized Sales & Media Mission to top tier origin markets with special guests invitations for operators not located in Madrid. The Sales & Media Mission will offer Travel South USA Global Partner states and their stakeholders an opportunity to build new and enhance existing relationships with key tour operators, travel agencies, airlines and media. This mission includes exhibiting at Fitur.

## Suggested Itinerary

Depart: USA **Saturday, January 14, 2023**

Arrive: Madrid **Sunday, January 15, 2023**

<b>Sunday, January 15</b>	Madrid Event
<b>Monday, January 16</b>	Madrid Event
<b>Tuesday, January 17</b>	Madrid Event
<b>Wed - Sun, January 18-22</b>	Fitur Trade Show
<b>Sunday, January 22</b>	Departure to USA



**LOCATION:** Madrid

**COST:** \$4,795 per trade delegate, plus travel expenses  
\$2,495 per PR delegate, plus travel expenses  
*PR delegate must have a trade counterpart*

- BENEFITS:**
- Pre-scheduled educational meeting/workshops with key tour operators
  - One-on-one networking opportunity at media events
  - Sales lead report following the mission

**DEADLINES:** September 15, 2022 - however, we expect to sell out – so please don't delay  
**PLEASE NOTE:** Space is limited to ten (10) partners on a first-come, first-served basis

Yes, we commit to participate. I understand once participation is confirmed, I will receive an invoice. Any cancellations made after September 15, 2022 will receive reimbursement only if a replacement is found by Travel South USA. I understand the registration fee does not include accommodations, airfare, meals or personal expenses.

Organization \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

Email signed form to [Angelica@TravelSouthUSA.com](mailto:Angelica@TravelSouthUSA.com)