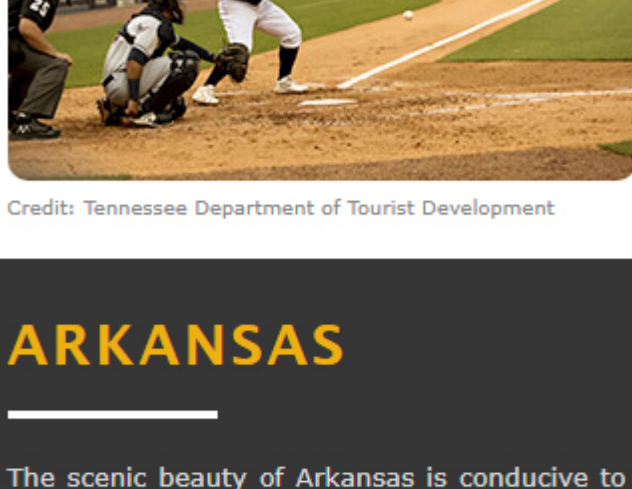


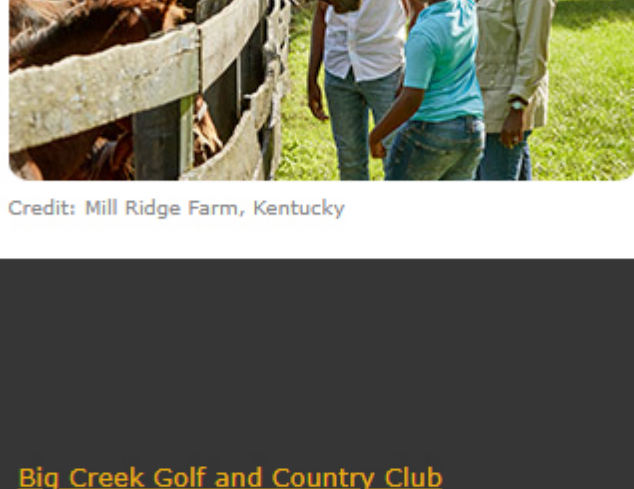
AVRIL 2022

Golf, horses and sports at the pace of the authentic south

This month we take you to experience thrills through our states of Arkansas to practice golf in the heart of unspoilt nature, from Louisiana to the discovery of canoe or bicycle races in state parks, from Kentucky in the footsteps of the famous and historic Kentucky Derby, from Tennessee as a perfect supporter of the NBA, NHL or even MLS, from West Virginia in rafting through the heart of the rapids and from North Carolina for a perfect swing at the edge of the ocean!



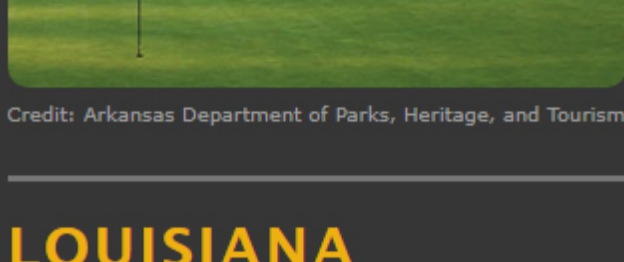
Credit: Tennessee Department of Tourist Development



Credit: Mill Ridge Farm, Kentucky

ARKANSAS

The scenic beauty of Arkansas is conducive to the practice of golf. From rolling hills to hardwood forests, towering pines to mountain lakes, pristine rivers to fertile farmland, the state boasts amazing golf experiences at every turn. [The Arkansas Golf Trail](#) offers 14 elite public and private courses (including two at Hot Springs Country Club) in 13 unique locations.



Credit: Arkansas Department of Parks, Heritage, and Tourism

[Big Creek Golf and Country Club](#)

Mountain Home

Rated five stars by Golf Digest for the third consecutive time and #1 Public Access Course by Arkansas Business readers for four consecutive years. With a wide variety of layouts, the Big Creek course is challenging, yet enjoyable for everyone.

[Eagle Crest Golf Course](#) - Alma

Eagle Crest has established itself as one of the best golf courses in Arkansas. With pristine zoysia fairways, superb greens and spectacular views, Eagle Crest is an elite golfing destination in the Natural State. Designed by champion tournament players Mark Hayes, Eagle Crest entertains the novice and challenges the professional. In addition to the scenic course and its incredible views, Eagle Crest has an excellent driving range and putting green located close to the clubhouse.

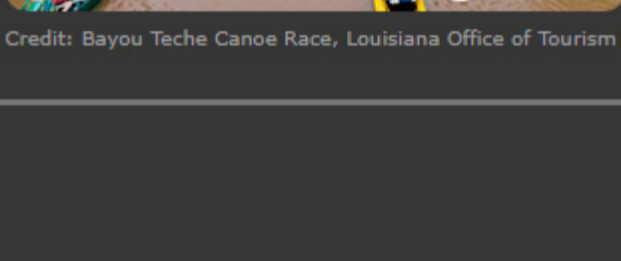
LOUISIANA

It's not for nothing that Louisiana is commonly referred to as "the sportsman's paradise". There is something for all profiles: golf, fishing, horse riding and much more.

The 18-hole [Wetlands Golf Course](#) in Lafayette is made up of wide fairways and subtly rolling courses - perfect for golfers of all abilities. [The Atchafalaya at Idlewild](#) in Patterson is also popular with golfers of all skill levels. This pristine, championship-designed course is surrounded by views of wildlife and the incredible beauty of the Atchafalaya Basin. Each of the 18 holes is named after a cultural feature of the basin, where more than 40 species of native flora thrive.

Check out the [Zydeco Cycle](#), a multi-day event that takes place every year in Lafayette, it cycles through 13 towns and also features concerts, brewery and bayous tours, and local cuisine to discover.

Hike through nature parks or try horseback riding at [Bogue Chitto State Park](#) in Franklinton, [Chemin-A-Haut State Park](#) in Bastrop, and [Lake Bistineau State Park](#) in Baytown. If you're in the mood for a challenge, check out some of Louisiana's sporting events. The [Tour du Teche Canoe Race](#), in New Iberia, invites people of all ages to take part in a paddle race on the Bayou Teche.



Credit: Bayou Teche Canoe Race, Louisiana Office of Tourism

WEST VIRGINIA

Experience some of West Virginia's most beautiful vistas as you explore its mountains on horseback. Known for its great trails, West Virginia offers plenty of opportunities from hour-long hikes to weekends with an overnight stay under the stars.

Travel to the [Autumn Breeze Stables](#) at [Snowshoe Mountain Resort](#) and get off the beaten path with a western-style guided tour. After some technical guidance, you will be more than prepared to cross streams, old log paths and wetlands. Trot to the top of the mountain, encountering various wildlife on your way.

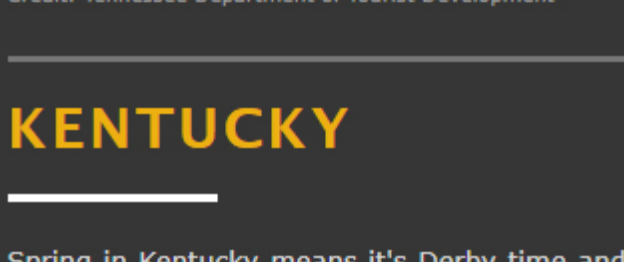
[Triple C Outfitter's](#) is a family-run equestrian center that offers experienced guides and gentle, well-behaved horses, as well as excursions in the scenic [Cacapon Resort State Park](#). You can take advantage of a night hike package with dinner, camping and breakfast included.

In West Virginia, the Appalachians have sculpted a landscape conducive to outdoor activities. Enjoy [the Gauley's famous season](#), also known as "West Virginia's Fifth Season." Water releases from the Summersville Dam create incredible Class V rapids on the Gauley River from September to mid-October.

TENNESSEE

Tennessee offers fans of all sports the opportunity to attend a wide range of events, where the atmosphere will have you jumping out of your seat.

When it comes to the NBA, the Memphis Grizzlies know how to put on a show at FedExForum. The Grizzlies, who reached the NBA playoffs in 2015, have a loyal fan base that keeps the show going.



Credit: Tennessee Department of Tourist Development

Scheduled to open in May 2022, Nashville SC Stadium, a 30,000 seat stadium for Major League Soccer Nashville, located on the city's fairgrounds in the Wedgewood-Houston neighborhood, will be the new venue for you to the famous "Music City" for MLS matches, live music included.

Go Titans, go! Put on your red, white and blue gear and cheer on the Tennessee Titans at home games at Nissan Stadium each fall.

The Nashville Predators made history in 2022 by playing in the first-ever outdoor NHL game in Tennessee. Nearly 70,000 fans joined in the fun as the Preds took on the defending Stanley Cup champions Tampa Bay Lightning at Nissan Stadium. Even if you're not a huge hockey fan (yet), the contagious enthusiasm of the local Preds whether it's guaranteed to get you in the game, whether it's at Nissan Stadium or Bridgestone Arena.

KENTUCKY

Spring in Kentucky means it's Derby time and golf time!

The [Kentucky Derby](#) - the "biggest two minutes in sport" - will take place on May 7, 2022. The famous horse race always takes place on the first Saturday in May at Churchill Downs racetrack in Louisville. Derby celebrations take place throughout the spring throughout Kentucky. Visitors can get up close and personal with incredible Thoroughbred athletes with guided tours of Horse Country.

Watch new colts frolicking in the fields, visit Keeneland Racecourse (which will host the Breeders' Cup World Championships on November 4-5, 2022) or catch a race during the Spring Meet.

Enjoy panoramic lake views and beautiful rolling hills while golfing at one of Kentucky's state park golf courses! The golf course at [Dale Hollow Lake State Park](#) in Burkesville was designed by famed architect Brian Ault.

The course features many rocky outcrops, two ponds and mountain views. Located minutes from I-64 in eastern Kentucky, [Grayson Lake Golf Course](#) has some of the largest white sand bunkers anywhere.

NORTH CAROLINA

North Carolina offers challenging and rewarding golf courses across the state.

In the mountains, the Donald Ross course at the [Omni Grove Park Inn](#) offers stunning views and a long list of famous people who have played there, including President Barack Obama. A stay at the [Eseeola Lodge](#) in Linville gives the privilege of playing at the [Linville Golf Club](#). And the High Hampton Resort in Cashiers has reimaged its Tom Fazio-designed course as part of an extensive restoration and reopening of the historic property in 2021.

On every golfer's bucket list, the No. [Pinehurst Resort](#) has been named the first anchor site for the US Open, which will return to Donald Ross' masterpiece for the fourth time in 2024.

The eight additional courses at the resort also appeal to players, as do the 30 additional courses at the Home of American Golf destination. Another star destination: [Pine Needles Lodge & Golf Club](#), which will host a record fourth US Women's Open in June.

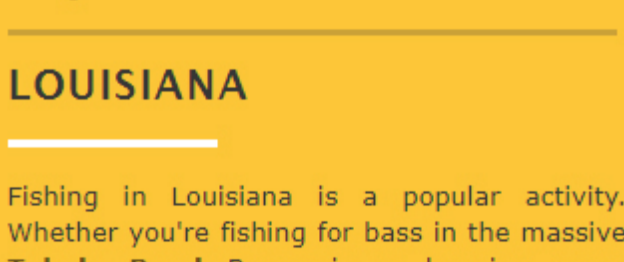


Credit: Pinehurst Golf Clubhouse, Visit North Carolina

DID YOU KNOW ?

ARKANSAS

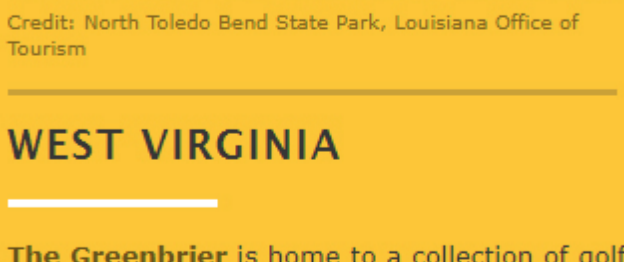
[Red Apple Inn Country Club Heber Springs](#) Located in a peninsula surrounded by Greers Ferry Lake in the scenic foothills of the Ozark Mountains, this 18-hole championship course has been named one of the 50 most scenic courses in the country by Golf Digest.



Credit: Arkansas Red Apple Golf, Arkansas Department of Parks, Heritage, and Tourism

LOUISIANA

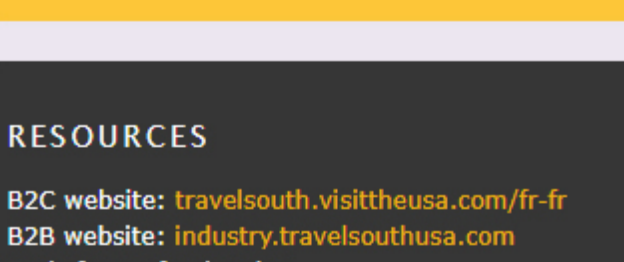
Fishing in Louisiana is a popular activity. Whether you're fishing for bass in the massive [Toledo Bend Reservoir](#) or hopping on a charter boat from Venice for a trip to the Gulf of Mexico, you're sure to have a great time! Also, many Louisiana state parks are located on the waterfront.



Credit: North Toledo Bend State Park, Louisiana Office of Tourism

WEST VIRGINIA

[The Greenbrier](#) is home to a collection of golf courses unique in the world. This iconic resort is rich in golfing history. It is home to America's first-ever golf course and many legends have trod its soil, including Tiger Woods, Phil Mickleson and Bubba Watson, to name but a few. On days when outdoor golf is unavailable due to weather, be sure to try out the Greenbrier's indoor golf simulator.



Credit: The Greenbrier, West Virginia Tourism

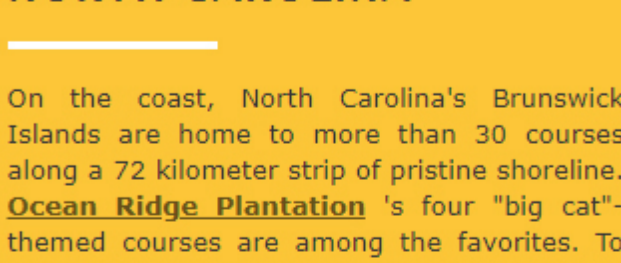
TENNESSEE

Morristown is the disc golf capital of Tennessee, with four championship courses. The city hosts the annual Tennessee State Disc Golf Championship the first weekend in June, which is a qualifying tournament for the Professional Disc Golf Association USA National Championship. In addition to the courses at Panther Creek and Cherokee Park, disc golfers flock to the 18-hole Kiwanis Disc Golf Course at Wayne Hansard Park and the Rotary Disc Golf Course at Frank Lorino Park, which features a two-basket setup and courses of different lengths for two 18-hole options.

While these courses attract experienced disc golfers from across the country, you don't have to be a pro to enjoy the sport. The Morristown Disc Golf Association and area courses are great resources for learning more about the rules and meeting players.

KENTUCKY

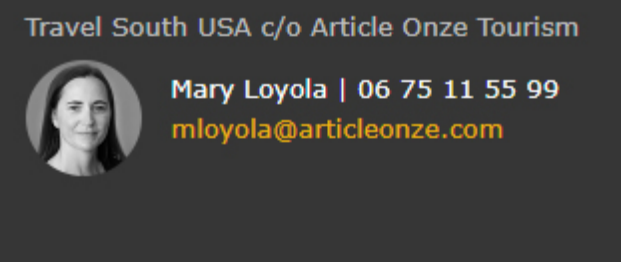
Few American sporting events have the history and popularity of the [Kentucky Derby](#). Since 1875, the race has consistently produced "the most thrilling two minutes in sport," even when it coincided with such landmark historical events as the Great Depression and both World Wars. Its rich traditions have become just as iconic as the race itself. The race only lasts two minutes, but the Derby is more like a marathon. In fact, Derby Day is just one aspect of the month-long Kentucky Derby Festival, which kicks off with Thunder Over Louisville, one of the nation's biggest annual fireworks displays.



Credit: Churchill Downs, Kentucky Department of Tourism

NORTH CAROLINA

On the coast, North Carolina's Brunswick Islands are home to more than 30 courses along a 72 kilometer strip of pristine shoreline. [Ocean Ridge Plantation](#)'s four "big cat"-themed courses are among the favorites. To the north, the windswept landscapes of the Outer Banks draw lovers of the [Currituck Club](#), [Kilmarlick Golf Club](#), [Nags Head Golf Links](#) and other courses.



Credit: Nags Head Golf, Visit North Carolina

RESOURCES

B2C website: travelsouth.visittheusa.com/fr-fr

B2B website: industry.travelsouthusa.com

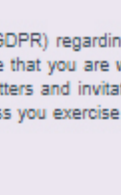
Tools for professionals:

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