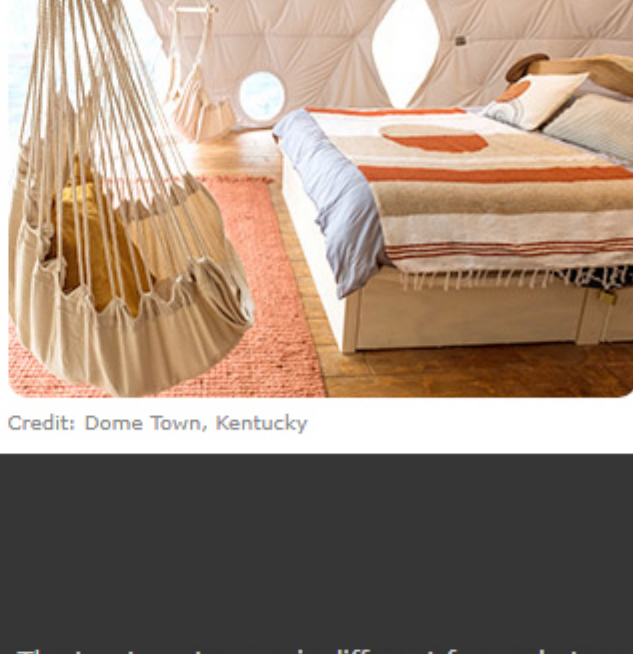


DÉCEMBRE 2021

The Southern United States : Luxury and getaways all year round

Some places we explore leave traces in our hearts: moments of beauty and grace where we escape the cares of everyday life and find happiness, peace and hospitality. The finest amenities are sure to ease your stress and create a relaxing escape against the backdrop of breathtaking views. Relax in mineral-rich baths, enjoy a gourmet dinner, and treat yourself to a haven for a soothing vacation. Luxurious and natural spas, luxury treehouses, panoramic views and southern cuisine, pamper yourself with an unexpected and heartwarming getaway and experience luxury living in all seasons in these unique southern states destinations .



Credit: Dome Town, Kentucky

ARKANSAS

In [Arkansas](#) , the [Mountain Harbor Resort & Spa](#) is one such place. It has been voted the best resort in Arkansas for several years in a row and offers many adventures to experience on the majestic Lake Ouachita and its surroundings. What people will tell you first is that Mountain Harbor is like "a home away from home."

Only 30 minutes from Hot Springs, you'll find you can easily get to town, but you might not want to. Mountain Harbor has everything on site, including luxury cottages with full kitchens and large decks with rocking chairs, hot tubs, and lake views. The marina offers boat and guide rentals. As soon as you cross the suspension bridge and enter the grounds of the [Turtle Cove Spa](#) , you immediately feel more relaxed. Nestled in the wilderness overlooking the lake, the spa is designed to reflect the natural elements and promote harmony and tranquility.

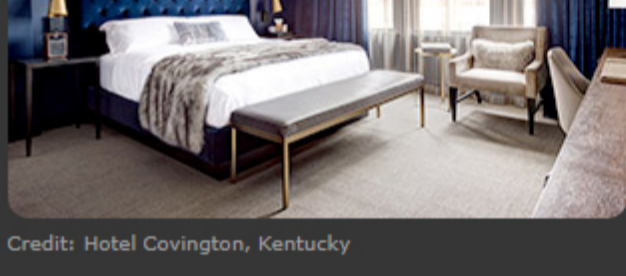
The treatment menu is different from what you might expect from traditional treatments. In addition to massages, facials and body treatments, Turtle Cove offers Eastern and European techniques including sound baths, grounding rituals and chakra balancing using quartz crystals sourced from [Arkansas](#) .



Credit: Lake Ouachita Mountain Harbor Resort

KENTUCKY

Whether you're looking for a spa or an outdoor getaway, [Kentucky](#) has luxurious spaces in which to unwind. In downtown Louisville, enjoy a full spa experience at the [Omni Louisville Hotel's Mokara Salon and Spa](#) . Unwind and relax with facials, body treatments, massages and beauty salon services. Spend the night in the hotel to discover a very local decor in the spirit of Kentucky bourbon and enjoy the rooftop swimming pool.



Credit: Hotel Covington, Kentucky

Nestled in Kentucky's horse country near Lexington, [Kentucky Castle](#) makes all guests feel like royalty the moment they arrive. It is a real castle, with its stone walls, its towers, its turrets and its luxury. The [Kentucky Castle Spa](#) offers specialty treatments such as cryotherapy, cupping, and micro-needling, as well as massages and facials for ultimate relaxation.

The [Historic Covington Hotel](#) bears witness to high stakes, fashions and ambitions. The hotel offers tailor-made packages that can help you make your stay as enjoyable as you wish. You might be looking for something off the beaten path...check out the [Red River Gorgeous Treehouses](#) . For a romantic getaway, try The Observatory, which features a glass chamber perfect for stargazing. Bring the family and stay in [Dome Town](#) , a series of three geodesic domes suspended in the trees.

Go to the official [Visit Kentucky](#) website .

LOUISIANA

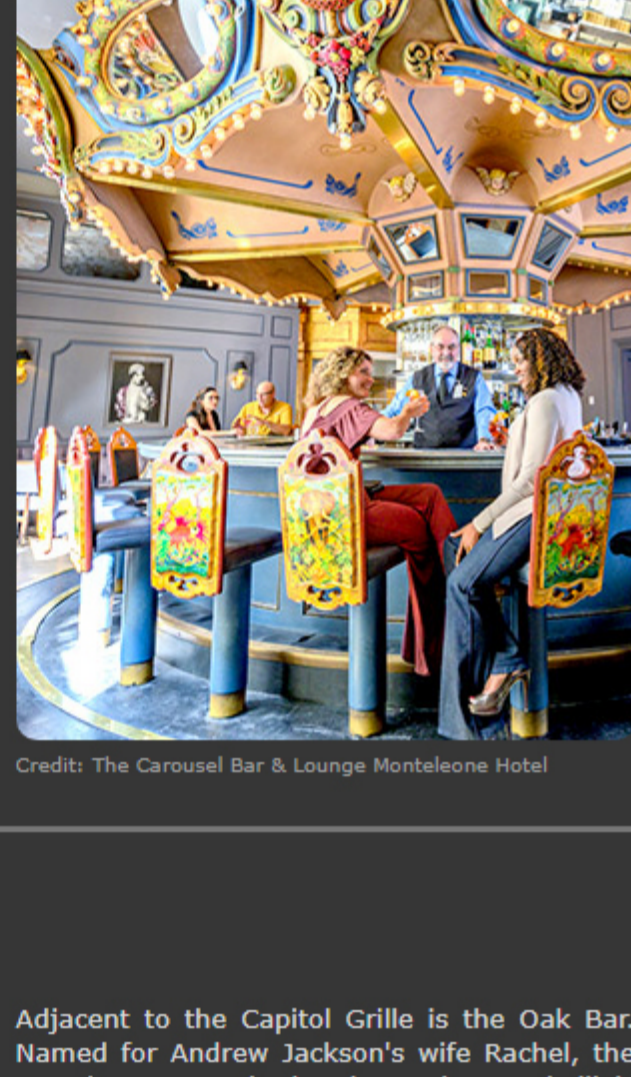
In [Louisiana](#) , the [Watermark Hotel](#) was originally the headquarters of the Louisiana Trust & Savings Bank and still houses the original vaults that held Baton Rouge's elite treasures. Savor a fine meal at The [Gregory](#) while discovering meticulously curated murals by famed [New Orleans](#) artist Angela Gregory.

Because of its distinction among the literary elite, notably Ernest Hemingway, the [Hotel Monteleone](#) has been awarded the prestigious designation of "Literary Landmark" by Friends of the Library. Stay at this famous hotel and sip a cocktail in its famous [Carousel Bar and Lounge](#) .

In Alexandria, the [Bentley Hotel](#) hosted Dwight Eisenhower during World War II, when the US Army trained over half a million soldiers in the area. Today, you can enjoy brunch at this National Register of Historic Places-listed hotel.

The [Remington Suite Hotel & Spa](#) of Shreveport is a real address within the cinema, since it is known to have hosted celebrities such as Morgan Freeman, Catherine Zeta-Jones and Gerard Butler, due to the boom of the film industry in Louisiana. Relax and enjoy the services of the luxury spa.

Also, don't miss a visit to L' [Auberge Casino & Resort](#) in Lake Charles. Enjoy fine dining at [Ember Grille & Wine Bar](#) , grab a specialty cocktail at L Bar, relax at Spa du Lac or poolside in a cabana, or work on your swing at [Contraband Bayou Golf Club](#) .



Credit: The Carousel Bar & Lounge Monteleone Hotel

TENNESSEE

The [Hermitage Hotel](#) in [Nashville Tennessee](#) . Built in 1910, the Hermitage Hotel is the only Forbes five-star hotel in Tennessee. The Capitol Grille restaurant offers one of the most authentic dining experiences in the South, with traditional dishes prepared with fresh ingredients from their own garden. World-renowned chef and restaurateur Jean-Georges Vongerichten has reopened the restaurant with a new menu in fall 2021.



Credit: Treehouse Grove, Tennessee

Adjacent to the Capitol Grille is the Oak Bar. Named for Andrew Jackson's wife Rachel, the Hermitage Hotel boutique is Nashville's premier destination for quirky, local produce. The Hermitage Hotel is a partner of the Land Trust for Tennessee; guests can donate \$3 for each night of stay, which generates \$50,000 annually and helps protect approximately 2,000 square miles of scenic and historic land.

[Treehouse Grove](#) in Gatlinburg. Enjoy a luxurious mountain getaway in Gatlinburg at Treehouse Grove. The result of a partnership between Joe and Joseph Ayres and Pete Nelson, famous for his TV show "Treehouse Masters" on Animal Planet, Treehouse Grove brings you closer to the beauty of the [Great Smoky Mountains](#) with luxury treehouses, designed in concern for relaxation and comfort. Choose from eight different cabins, with two bedrooms and a bathroom, located at a height of 3 to 13 meters above the ground and featuring a high-end mountain design.

WEST VIRGINIA

Luxury getaways are a hidden gem in [West Virginia](#) . From mountain retreats to acclaimed spas, there's nothing easier than relaxing in an almost heavenly location. A visit to the [Greenbrier](#) and you are sure to find the meaning of luxury. The resort has been welcoming guests since 1778 with unmistakable southern hospitality and upscale amenities. A favorite of championship golf, travelers can also take advantage of the extensive spa treatments, luxury shopping, award-winning cuisine, and more than 55 indoor and outdoor activities.

The complete history of The Greenbrier is recorded in detail with photographs from the archives in "The History of The Greenbrier: America's Resort" by Dr. Robert S. Conte, resident historian of the resort since 1978. This book is available for purchase at The Greenbrier's online [store](#) .

The [Snowshoe Mountain Resort](#) may be known as a winter destination, but in the summer the mountaintop comes alive with activities like mountain biking, hiking, horseback riding, golfing and more. In winter, enjoy the fresh mountain air in one of the three ski areas.

[Berkeley Springs](#) , just 90 minutes from the US capital Washington, DC, has long been renowned for its healing waters and vibrant art scene, with numerous galleries filling the quaint downtown streets. After experiencing the healing waters, retire to the [Hillbrook Inn](#), a luxury bed and breakfast, and treat yourself to the spa too.

DID YOU KNOW ?

ARKANSAS

Where history and nature meet: [Hot Springs National Park](#) is the only national park that protects a unique combination of lithology, geological structure and water sources that produce the only non-volcanic geothermal springs in as good quality (temperature, taste, color, odorless) in the United States. Created before the concept of a national park existed, it was the first time land had been set aside by the federal government to preserve its use as a recreation area.

By an act of Congress in 1921, the site's name was officially changed from the Hot Springs Reservation to Hot Springs National Park, which celebrates 100 years as a national park this year!



Credits: Buckstaff Bathhouse, Hot Springs Bathhouse row, Arkansas

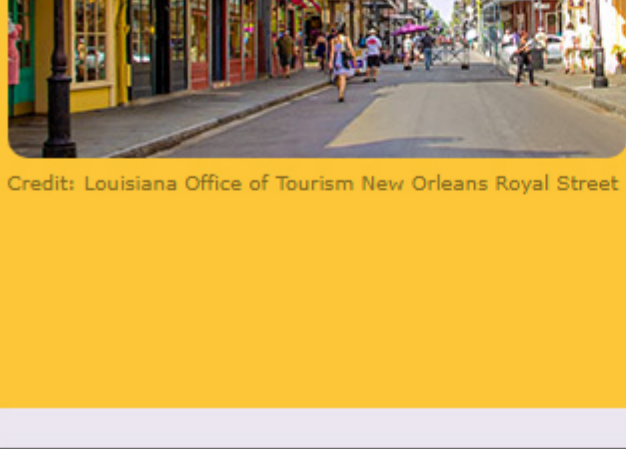
KENTUCKY

[Kentucky Castles](#) is committed to becoming one of the best farm to table restaurants, boutique hotels and spas in the world. The boutique hotel was recently named by Architecture Digest as "the finest hotel in Kentucky." The farm-to-table restaurant sources ingredients from local farms. However, their goal is to produce most of their products from their land. "We plan to create an organic garden, an apiary, a lake for aquaculture, vineyards, fruit and nut orchards, a truffle orchard, a gourmet mushroom garden, pastures for cattle, goats and sheep, and much more. We were recently named 1st romantic restaurant of the

LOUISIANA

[Hotel Monteleone](#) has been run by five generations of the Monteleone family, since Antonio Monteleone opened the establishment in 1886. He arrived in the United States about six years before opening his grand hotel, having immigrated from his native Sicily. Monteleone was just one of thousands of Italian immigrants who came to New Orleans during America's Golden Age.

By the end of the 19th century, he was part of a vibrant Italian-American community that had become firmly established in the French Quarter. A shoemaker by trade, Monteleone made a name for himself in New Orleans by repairing and making shoes in his shop on Royal Street. However, he saw a chance to become a big man when a nearby hotel was put up for sale further down the street. Jumping at the chance, Monteleone bought the quaint Commercial Hotel which occupied the 200 block of Royal Street.



Credit: Louisiana Office of Tourism New Orleans Royal Street

TENNESSEE

In the early 1900s, Nashville was a boom town that lacked luxury accommodations. A group of far-sighted businessmen set out to change that, with a vision of an upscale hotel and architectural landmark that would enhance Nashville's standing and reputation.

Since their dream came true on September 17, 1910, the [Hermitage Hotel](#) became the epicenter of Nashville life and the silent witness to more than a century of history. "Meet me at the Hermitage" is a banal phrase that has passed through the decades. This downtown Nashville icon has served countless drinks, countless meals, thousands of events and millions of guests.



Credit: Hermitage Hotel, Tennessee

WEST VIRGINIA

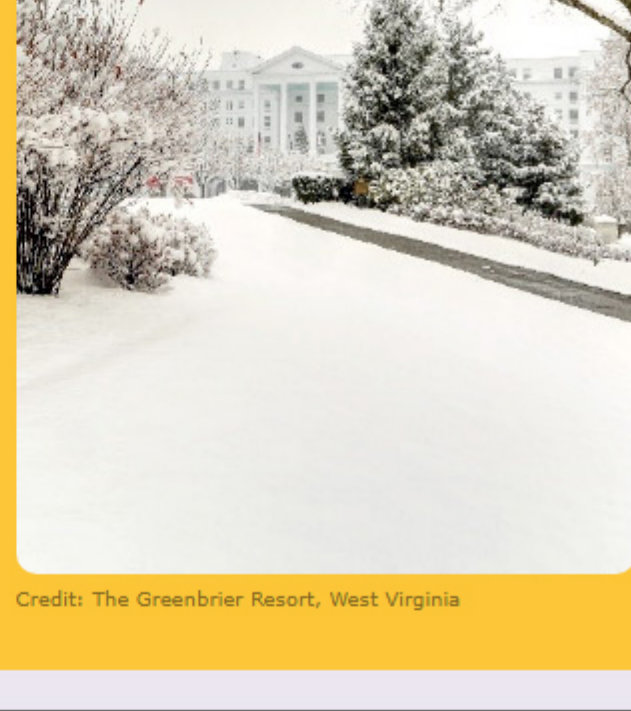
Welcome to The [Greenbrier](#) - "America's Resort Since 1778".

1778 - The first patrons go to the White Sulphur Spring to "take the waters" and replenish their health.

1910 - The Chesapeake and Ohio Railway purchases historic station property and embarks on a major expansion.

1914 - For the first time, the resort, renamed The Greenbrier, opens year-round. The President and Mrs. Woodrow Wilson are spending their Easter vacation at the Greenbrier, and Joseph and Rose Kennedy are visiting from Boston for their honeymoon in October.

1948 - The Greenbrier reopens. Sam Snead returns as a golf professional to the resort where his career began in the late 1930s. More than any other individual, Sam Snead established the Greenbrier's reputation as one of the greatest golf destinations in the world.



Credit: The Greenbrier Resort, West Virginia

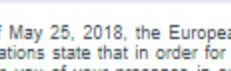
RESOURCES

B2C website: travelsouth.visittheusa.com/fr-fr

B2B website: industry.travelsouthusa.com

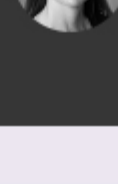
Tools for professionals:

industry.travelsouthusa.com/travel-professionals



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