

2023 Travel South USA Global Innovation Challenge

Individual City Media Buy

Summary Contact Info

City: _____ Total Media Buy: \$ _____

Contact Name: _____

Email Address: _____

Who should be copied on the following?

Insertion Orders Name: _____ Email: _____

Creative Name: _____ Email: _____

Billing Name: _____ Email: _____

Invoice Timing ASAP July 1 Other (Explain) _____

Global Vendor & Receptive Tour Operator Campaigns

note, all prices are gross US \$

American Tours International

Global (October - November 2023)

Digital/Print/Webinar Buy-In.....\$5,410
(Requires state participation)

Bonotel Exclusive Travel

Global (August 2023)

Digital/Print Level 1.....\$5,410

Digital/Print Level 2.....\$3,250

Hotelbeds

USA, Canada, UK, Germany (October 2023 - April 2024)

US, CA, UK, DE Buy-In.....\$16,000

AUS Add-On.....\$5,400
(Requires US, CA, UK, DE Buy-In)

Phoenix International Publishing

Global Travel Planner (2024 Calendar Year)

CVB/Lodging/Attraction - With state participation in Travel Planner

Full page display ad or advertorial.....\$12,200

Half page display ad.....\$7,100

Quarter page display ad.....\$5,050

CVB/Lodging/Attraction - Without state participation in Travel Planner

Full page display ad or advertorial.....\$14,450

Half page display ad.....\$8,000

Quarter page display ad.....\$5,750