

#### Required Material

Electronic files are preferred when submitting materials, if possible. Final artwork should be submitted to Rob Nolen at Rob@TravelSouthUSA.com. For assistance, contact TSUSA at 404.231.1790. Acceptable program formats for sending material for ads are as follows:

#### PDF files set to print-quality specifications.

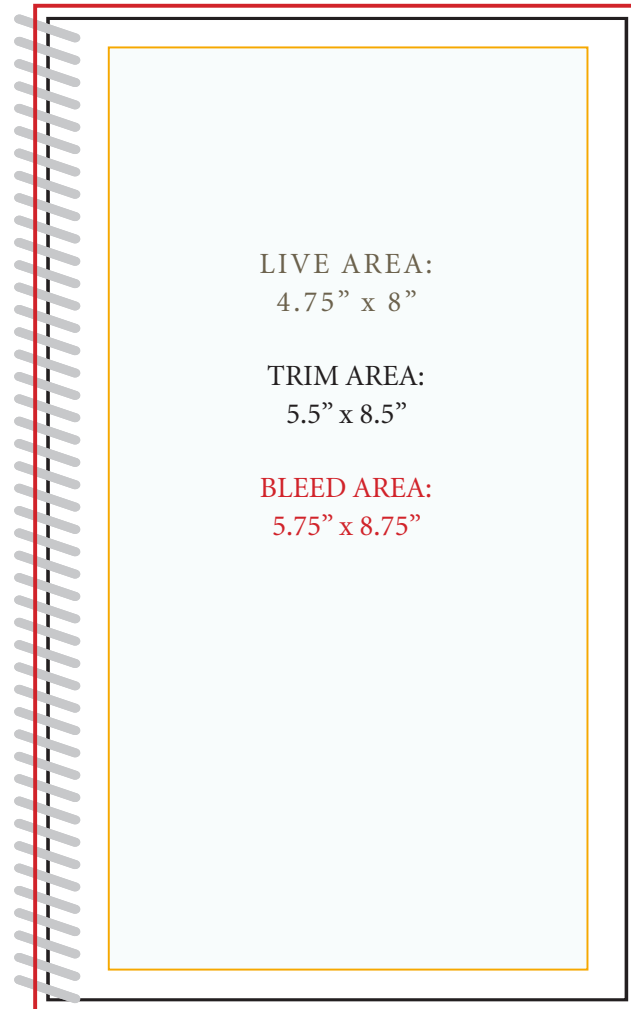
Preferably Acrobat 5.0 (pdf 1.4) or higher, minimum resolution 300 dpi, fonts embedded. Convert all images to CMYK in their original format before creating the PDF file. PMS spot colors will be converted to cmyk.

#### Illustrator files for Mac or PC:

- Preferably Acrobat 5.0 (pdf 1.4) or higher, minimum resolution 300 dpi, fonts embedded.
- Convert all images to CMYK in their original format before creating the PDF file.
- PMS spot colors will be converted to cmyk.
- Please submit PDF files without crop or bleed marks.

We will not make changes to any files without notifying you. Ads that do not open or do not fit the specifications above will need to be corrected and resubmitted.

### COVER AD



### INTERNAL AD

