YOUR SAMPLE ITINERARY (Visit memphistravel.com/trip-ideas

DAY 1

THE VOLUME

Take your pick from diners specializing in Southern-style breakfast platters to coffee shops that serve house-made pastries.

OCK 'N' SOUL MUSEUI

Hear the complete Memphis music story at this Smithsonian-curated museum

SUN STUDIO (1 hour)

Take a guided tour through the tiny studio where you wil experience outtakes from recording sessions and touch Elvis' first microphone.

DGE MOTOR MUSEU

Showcases the American sports car from "postwar to '74". 2 min. walk from Sun

GRACELAND (4 hours)

Welcome to the home of Elvis Presley. See how a rock 'n' roll legend lived and relaxed with family and friends.

NNER DOWNTOWN

With celebrity chefs, buzzy outdoor spaces and breweries and distilleries serving food truck fare and more, you'll find diverse dining options downtown.

DAY 2

MEETS CULTURE

IDTOWN (1 hour)

In the historic Lorraine Motel. site of the assassination of Dr. Martin Luther King, Jr., this museum interprets 400 years of the civil rights movement. ilrightsmuseum.org

OUL FOOD LUNCH (1 hour From downtown to Soulsville

discover iconic soul food restaurants for authentic home-cooking.

STAX MUSEUM OF MERICAN SOUL

In the Soulsville neighborhood learn about (and dance to!) Memphis Soul music through 2.000 artifacts and pieces of memorabilia.

ESTATE (1 hour)

This home, a former stop on the Underground Railroad, reveals secrets hidden for more than 100 years.

BO FOR DINNER (I hour) With more than 100 barbecue restaurants citywide, follow your nose to indulge in Memphis' culinary signature.

SIG RIVER CROSSING

HELBY FARMS

ARK (3 hours) This 4,500-acre outdoor wonderland can outfit you for trail rides by bike, horseback, zip line adventures and more. Onsite dining coming soon. shelbyfarmspark.org

SHELBY FOREST

Hike trails through 13,000

IIGHTY LIGHTS (15 min. show) This nightly light show

DINNER IN OVERTON

SOUARE (1.5 hours)

packs a variety of restaurants to olease your whole group, plus theaters, shops and live music venues to explore after dinner.

DAY 3

THE OUTDOORS

COUL & ROCK 'N' ROLL SOUL & ROCK 'N' ROLL

OWNTOWN (1 hour)

GOLF (9 OR 18 HOLES)

Whether you want to play 9 or 18 holes, choose from a variety of Memphis courses, including historic and award-winning greens. Grab a clubhouse lunch where served. memphistravel.com/ trip-ideas/golf-getaways-

STATE PARK (2 hours) acres of hilly forest or rent a paddleboard to enjoy the lake.

highlights two iconic bridges over the Mississippi River.

This entertainment district

NEW HOTELS

Memphis has some new digs. Brand new hotels are open and taking reservations, making 2022 the perfect time to visit Memphis. Let's take a look at what's new, what's in the works and what's unique as ever to help you book your perfect stay.

ARRIVE Memphis MOXY Memphis Downtown The Central Station Memphis **Hotel Indigo Memphis Downtow** Canopy by Hilton **Memphis Downtown** Hilton Garden Inn **Memphis East Hyatt Centric Beale** Germantown Hilton Garden Inn **Memphis Downtown** Fairfield Inn & Suites

SEE ALL OF THE ACCOMMODATIONS MEMPHIS HAS TO OFFER: memphistravel.com/memphis-hotels

ROADTRIPPING TO MEMPHIS

*Little Rock to Me New Orleans to Men eckson. MS to M

5 hrs., 37 mins. – 384 miles / 636 km is: 3 hrs., 31 mins. – 238 miles / 383 km 8 hrs., 12 mins. – 534 miles / 859 km 6 hrs., 56 mins. – 453 miles / 729 km 8 hrs., 34 mins. – 567 miles / 912 km 2 hrs., 8 mins. – 138 miles / 222 km 5 hrs., 55 mins. – 385 miles / 620 km 3 hrs., 18 mins. – 212 miles / 341 km 6hrs., 6 mins. – 395 miles / 636 km 4hrs., 20 mins. – 284 miles / 636 km 1hr., 45 mins. – 109 miles / 175 km s: 3hrs., 2 mins. – 210 miles / 338 km

*CIVIL RIGHTS TRAIL ROADTRIP

AIR SERVICE VISIT memphistravel.com/air

to see new direct flights to Memphis.

AMTRAK

Memphis Tennessee Central Station

amtrak.com

RIVER CRUISES

americancruiselines.com

americanqueen steamboatcompany.com

vikingrivercruises.com



Take Selfies Around Town & Tag Us #MUSTBEMEMPHIS

FESTIVALS & EVENTS

Global Travel/Trade Director, Memphis Tourism 47 Union Ave., Memphis, TN 38103

FOR YOUR GROUPS AND FIT!

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Web: memphistravel.com f: facebook.com/memphis.internationalme

: Use the WeChat OR code above.

ASK ME HOW TO TUNE YOUR ITINERARY TO GOSPEL & ROCK







MemphisTravel.com @memphistravel

MORE REASONS THAN EVER TO VISIT MEMPHIS

#MustBeMemphis #ILoveMemphis

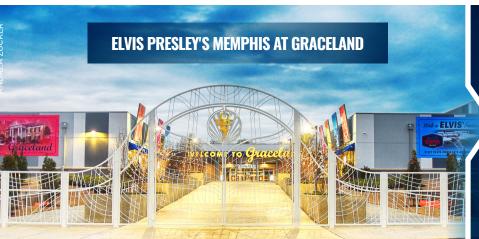






The Grove at Germantown
Performing Arts Center features
theater, dance, orchestras and
every genre of music in a lush
and shady setting.

FOR A FULL LIST OF EVENTS VISIT
THE GROVE'S WEB PAGE



Elvis Presley's Memphis at Graceland has unveiled ten allnew interactive experiences that allow fans to get closer to the King than ever through virtual and augmented reality activities. Prepare to be inspired, entertained and informed while creating sharable moments to treasure forever!



