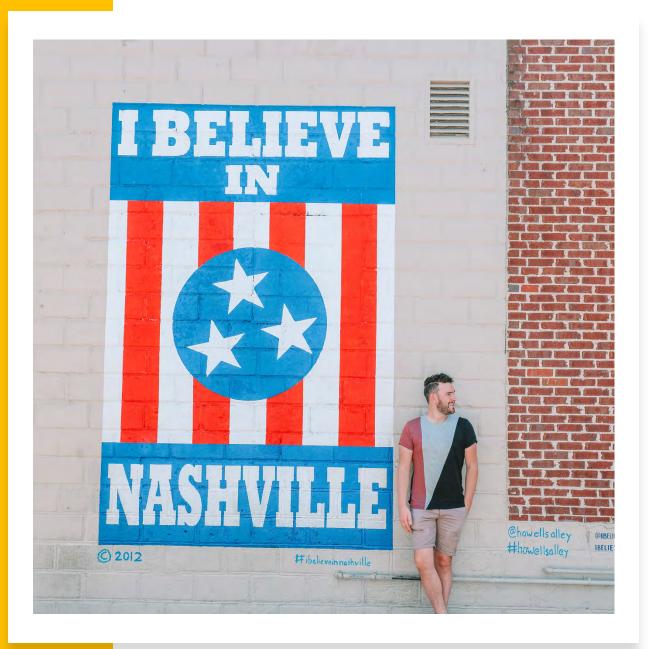


VIDEO

Nashville had a whopping 15.2 million visitors in 2018! Demand for the city has grown faster in the past five years than any other city in the top 30 of America.





EASY TO REACH

Nashville includes the three major highways: I-40, I-24, and I-65. The airport is 13 km from the city center and 14 km from Gaylord Opryland Resort. In addition, more than 540 flights a day go to more than 70 destinations, including London Heathrow.



THE BIRTH OF MUSIC CITY NASHVILLE

The Nashville music scene is as diverse as the songwriters and musicians in the city. Nashville offers a home to pop, rock, bluegrass, jazz, classical, contemporary Christian music, blues and soul music. No matter what mood you're in, you can find it in Nashville!

Live music can be found 24/7 and 365 days a year in Nashville. In addition, there are plenty of well-known artists who choose to write and record their songs in the Music City, such as the Kings of Leon, Keith Urban, Sheryl Crow and Jack White.

Wondering where Elvis and Dolly Parton recorded their biggest hits? Learn about Nashville's musical past and present at one of its many music-themed attractions, ranging from historic recording studios to backstage tours of world-renowned music venues such as the Country Music Hall of Fame and the Grand Ole Opry.





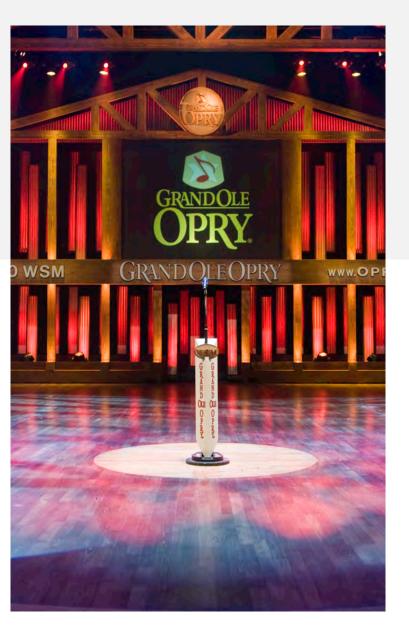
Everyone can stay the night!

When it comes to spending the night there is plenty of choice in Nashville! With over 45,000 hotel rooms in the Nashville area, there are options for every price range, location and need. The city has opened 41 new hotels since 2016 and at the end of 2020 another 23 hotels will open.

There is plenty of choice from various accommodations that are affordable or for families with children, such as the Gaylord Opryland or Nashville Shores.

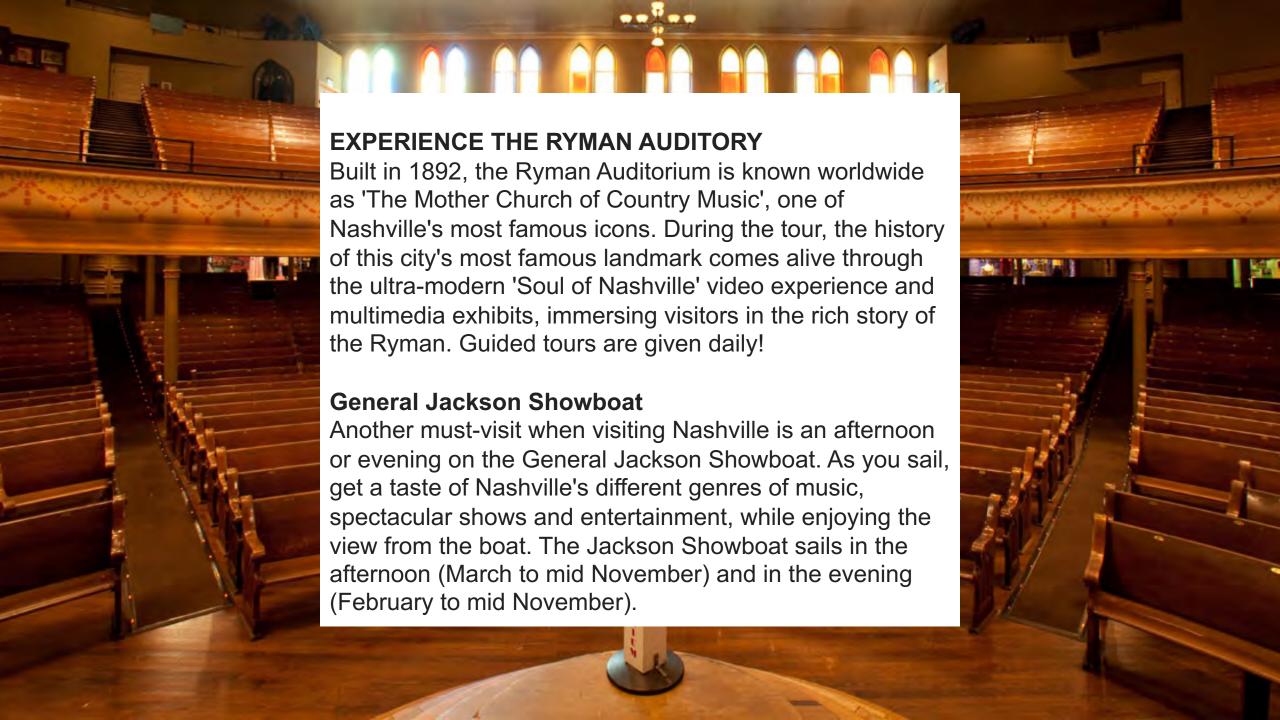






THE GRAND OLE OPRY

For over 90 years, the Grand Ole Opry has had an enchanted audience, with a range of performances by new artists, famous stars and country music legends! The Grand Ole Opry ensures an unforgettable evening with unique American entertainment time and time again! Different shows every Friday, Saturday and Tuesday (February to December) and Wednesday (June to August). You can also opt for an Opry House Backstage Tour. This gives you a look behind the scenes backstage, after the shows have ended and you discover the real theater experience of the Grand Ole Opry.





The Magic of Studio B

Also visit the historic RCA Studio B. This recording studio is known as the home of 1000 hits and the birthplace of the 'Nashville Sound'. The recording studio was built in 1957, and the magic of Studio B has brought to life over 35,000 songs, including 1,000 American hits, 40 million singles sold, and over 200 Elvis Presley recordings. Tours are available in conjunction with the Country Music Hall of Fame and Museum.



MUSICIANS HALL OF FAME AND MUSEUM

Also nice to visit is the Musicians Hall of Fame and Museum. This museum honors all musicians, regardless of genre or instrument, who have recorded and played thousands of iconic recordings. Several exhibits take you on a tour of the cities that have greatly influenced Nashville's music culture. The GRAMMY Museum Gallery is an interactive exhibition that shows the history of the GRAMMY Awards and allows visitors to take the stage to experience every aspect of the recording process.

Music attractions not to be missed!

Not enough of all music inspiration yet?
Visit the following music attractions:
Imagine Recordings, Story Tellers
Museum & Hideaway Farm, The George
Jones, National Museum of African
American Music to open in 2020 and the
Nashville Studio Tour.



NASHVILLE STARS ON THE WALK OF FAME

You must be on Broadway for the stars of Nashville! With the Music City Walk of Fame, Nashville pays tribute to all the artists who have contributed to the city's music industry through various collaborations. Well-known American names such as Little Richard, Elvis Presley, Steve Curtis Chapman, Dolly Parton, Jimi Hendrix and Johnny Cash have their own tile on the Walk of Fame. New stars are still being added, allowing the audience to attend the ceremony for free. If you are there, this is nice!



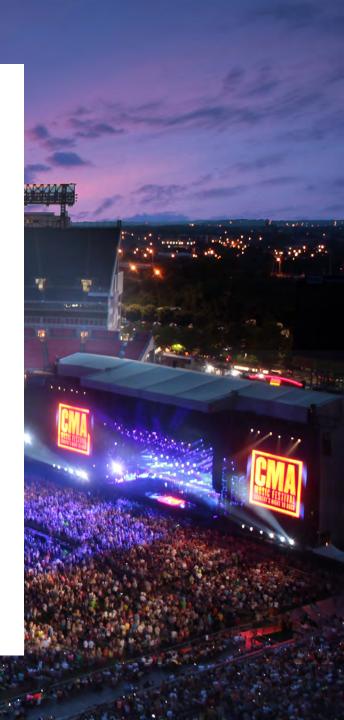




THERE IS ALWAYS WHAT TO CELEBRATE IN NASHVILLE!

There is always reason for a party or for playing music. Below are well-known festivals and music events, which are fun to attend in Nashville:

- o Americana Music Festival & Awards
- o CMT Awards
- o CMA Awards
- o CMA Music Fest
- o Jefferson Street Jazz & Blues Festival
- o Let Freedom Sing! July 4th in Music City
- o Live on the Green
- o Jack Daniel's Music City Midnight: New Year's Eve in Nashville
- o Music City Soul Series
- o Musicians Corner
- o The Stellar Gospel Music Awards
- o Tin Pan South Writers Festival



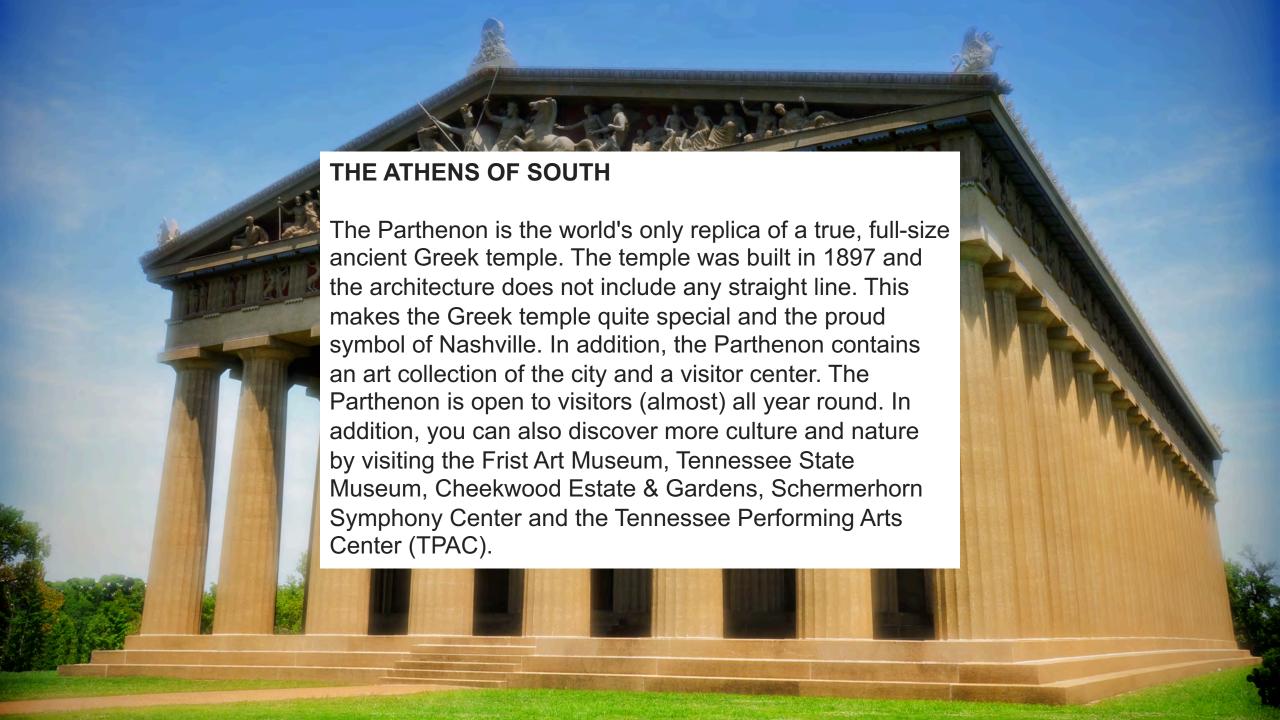


The Music City Store Offer!

Attention shop lovers! Opry Mills is the largest outlet and shopping destination in Tennessee with more than 200 stores and outlets. The shopping center is conveniently located 18 km from downtown Nashville and within walking distance of the Grand Ole Opry and the Gaylord Opryland Resort. In addition to shopping, the mall also offers plenty of entertainment, such as a cinema, the Madam Tussauds museum, cozy eateries and other fun activities.

In addition, for shopping you need to be in downtown Nashville on Fifth and Broadway. You will find this newest shopping destination in the city center with all shops within walking distance, good rooftop bars / restaurants and the National Museum of African American Music.





Andrew Jackson's Hermitage

There is also plenty to see and discover in Nashville in terms of history. Visit the most visited presidential home in America, the Andrew Jackson's Hermitage. This large national historic monument features more than 30 historic buildings, beautiful gardens, walking trails and there are various seasonal tours available.

Belle Meade Plantation & Winery

For more nature and architecture you are in the right place at the Belle Meade Plantation, which was a former estate house and horse farm with no less than 5,400 hectares of land. As a visitor you explore the rich history during a tour. Wine lovers are also in the right place here, because wine is made on the Belle Meade Plantation and you can taste different wines there!

Belmont Mansion of the Historic Traveller's Rest Plantation You can also visit the Belmont Mansion of the Historic Traveller's Rest Plantation for more nature and history.



FAMILY FRIENDLY!

There is plenty to do for families with children. It's fun to visit Nashville Zoo at Grassmere and see giraffes, zebras, red pandas and kangaroos. In addition, the Adventure Science Center is also fun for children. An educational outing where children are introduced to the wonders of science and technology! Nashville Shores should not be missing from the list. Located on Percy Priest Lake, this resort features a water park with crazy pools, slides and a wave pool. In addition, there are places to camp, huts are rented with a view of the lake and there is a marina with 310 berths.





AMERICAN FOOTBALL, ICE HOCKEY OR FOOTBALL

In Nashville, there are plenty of professional sports for all seasons. For example, the Titans play in the National Football League (NFL) at the Nissan Stadium. The stadium is located on the east bank of the Cumberland River in central Nashville. For Ice Hockey you have to be with the Predators playing in the Bridgestone Arena. And in the field of soccer, Nashville will be participating in Major League Soccer with their soccer team soon. It's always fun to watch a game and get a feel for Nashville!







WIDE CHOICE OF DELICIOUS FOOD!

Nashville offers the perfect combination of good food and good music! Nashville is the place to be for food, as no fewer than 133 new restaurants opened in 2018 and 110 new restaurants will be added this year. This means that whatever you fancy it can be found in Nashville!



DISCOVER THE RHYTHMS OF THE SOUTH

The south of America can be described as a mix of friendly people who are very hospitable, impressive landscapes, delicious traditional dishes and a rich history of music. This history can mainly be found in the three cities of Atlanta (Georgia), New Orleans (Louisiana) and of course Nashville (Tennessee). In Atlanta you will find the origins of rap and indie music, in New Orleans of course that of jazz and in Nashville country and rock. A visit to these cities will allow you to enjoy the music and musicians who have defined the music of today.



