





# NASHVILLE SETS THE TONE

Whether you're interested in music, art, history, food, culture, or fashion, Music City will give everyone something to sing about. Nashville is accessible, friendly, and authentic, with diverse neighborhoods, a unique musical heritage, and a creative culture that pervades the city.

Proudly called Music City, Nashville is home to more than 180 live music venues each offering a unique experience that will have you leaving a new fan of many artists.

Visit the historic Ryman Auditorium, once home to the Grand Ole Opry. The auditorium has hosted artists from Charlie Chaplin and Hank Williams to Jack White and Taylor Swift.

Just steps away, honky tonks line Lower Broadway and showcase live music seven days a week with no cover charge.

Outside of downtown, the Grand Ole **Opry** honors its rich history with a mix of country music legends and contemporary chart toppers for full-band shows while the famous Bluebird Cafe highlights Nashville's songwriters through intimate writers' rounds.

Nashville draws in a wide range of musical genres in addition to country. Americana, rock, hip hop, bluegrass and more pour out of venues like **Ascend Amphitheater**, the **Station** Inn, Exit/In, The Basement East and

Marathon Music Works, while the GRAMMY® Award-winning Nashville Symphony fills the **Schermerhorn** Symphony Center with classical sounds.

Nashville's creativity doesn't just end with music. Local eats ranges from traditional southern "meatand-threes" to chef-driven dining with new offerings always coming to town, like Assembly Food Hall at the new Fifth + Broadway shopping and retail development. Starting on 5th Ave., Upper Broadway is also home to international fine art featured at the Frist Art Museum and more musical history at the National Museum of African American Music.

A very walkable city, Nashville is home to many open-air green spaces. Dubbed the Athens of the South in the 1800s for its commitment to art and education. Nashville's Centennial Park claims a full-size replica of the Parthenon complete with the 42-ft high statue Athena, the tallest indoor sculpture in the western world.

#### **2022 ANNUAL EVENTS**

The Antiques & Garden Show of Nashville (Feb)

Musician's Corner (May-June, Sept)

CMA Fest (June)

**Music City Grand Prix** (Aug 5-7)

**Let Freedom Sing! Music** City July 4th (July 4)

Live on the Green Music Festival (Aug-Sept)

**Americana Music Festival** (Sept)

**Bonnaroo Music & Arts Festival** (June)

St. Jude Rock 'n' Roll Marathon & 1/2 Marathon (April)

CMA Awards (Nov)

**Tin Pan South Songwriters** Festival (March/April)

**TransPerfect Music** City Bowl (Dec)

Jack Daniel's® New Year's Eve Live: Nashville's Big Bash (Dec 31)

### MUSIC CITY FAST FACTS

• 2019 Estimated population: 1,933,860 (Metropolitan Statistical Area) • 12 million people live within a 2.5 hour drive of Nashville 75% of the U.S. market is within a 2 hour flight **Nashville International Airport:** 235 daily departures and 80+ non-stop markets

#### HISTORIC ATTRACTIONS

Nashville has a rich history preserved at multiple attractions around the city. Ranging from music, to politics, to unique Southern heritage, Music City has a multitude of stories to tell.

- · Andrew Jackson's Hermitage: Home of The People's President
- Belle Meade Historic Site & Winery
- Belmont Mansion
- · Cheekwood Estate & Gardens
- · Country Music Hall of Fame and Museum
- · George Jones Museum
- · Glen Campbell Museum
- · Grand Ole Opry
- Hatch Show Print
- Historic RCA Studio B
- · The Johnny Cash Museum
- Musicians Hall of Fame & Museum
- · National Museum of African American Music
- Patsy Cline Museum
- · Ryman Auditorium
- · Tennessee State Museum
- · Travellers Rest Historic House and Museum

## **ARTS & CULTURE**

Nashville's creative community has transformed Music City into an artistically diverse destination. Below are some of the arts offerings throughout the city.

- · 25 Art Galleries Downtown
- · 21c Museum Hotel
- · Belcourt Theatre
- · First Saturday Art Crawls
- · Frist Art Museum
- · OZ Arts Nashville
- · Schermerhorn Symphony Center
- · Tennessee Performing Arts Center
- · The Parthenon at Centennial Park

### NASHVILLE ACCOLADES

"5 BEST U.S. DESTINATIONS TO VISIT IN 2021" by Independent UK "WORLD'S BEST AWARDS 2021: TOP 15 U.S. CITIES" by Travel + Leisure

"NASHVILLE NAMED ONE OF WORLD'S GREATEST CITIES FOR MUSIC LOVERS IN 2021" by The Telegraph UK

"ONLY U.S. CITY IN LIST OF SEVEN SPORTS EVENT **DESTINATIONS TO WATCH IN YEARS AHEAD"** by SportsPro







#### **NEW RESTAURANTS & BARS**

Nashville's culinary scene is hotter than ever. In the past 1.5 years more than 145 new food retail options opened across the city. While Nashville is primarily known for Hot Chicken, BBQ, and traditional southern "meat and threes," new chef-driven restaurants have received high praise and continue to push Nashville as a culinary destination.

- · Assembly Food Hall
- Audrey
- Buttermilk Ranch
- The Continental
- Drusie & Darr
- EG&MC

- · Emery Wood Fired
- Greenery Co
- Locust
- Red Perch
- · Sadie's
- Stationary

- · Sylvan Supply
- · The Pink Hermit **WINTER 2021**
- · The Rutledge at Four Seasons Nashville **MARCH 2022**





# NEW HOTEL PROPERTIES

As of fall 2021, Nashville has more than 3,300 new hotel rooms in construction. See what's new and coming soon below.

- BentoLiving Chestnut Hill
- The Gallatin Hotel
- Graduate Hotel
- Grand Hyatt
- Hyatt Centric
- · The Joseph Luxury Collection
- · Virgin Hotel
- W Hotel
- 1 Hotel Nashville SPRING 2022
- · Conrad Hotel **MAY 2022**
- Four Seasons **SUMMER 2022**
- · Ritz-Carlton 2025
- Salt Ranch SUMMER 2022



