



Visit North Carolina

3 DISTINCT REGIONS.
ONE DISTINCT STATE.



MOUNTAINS

No matter the season, outdoor adventure awaits in North Carolina's Mountain region. Landscapes are infused with forested peaks, waterfalls, scenic overlooks and trout-filled streams. The northern part of the region, named the High Country, promises spectacular year-round hikes, winter sports, summertime tubing and vineyard excursions. In Asheville and the surrounding foothills, visit the beloved Biltmore estate, Blue Ridge Parkway, breweries, culinary scenes and cascading waterfalls for a broad, full experience. In the southwest corner, explore the Smoky Mountain and Cherokee region filled with splendid vistas, fly-fishing and rafting opportunities, gem mining and the rich heritage of the ancestral home of the Cherokee people.

COAST

Beach life is the backdrop of the Coast region. Enjoy 300 miles of sun-soaked Atlantic shoreline complete with dunes, natural areas, lighthouses and spectacular wild horse herds. Waterfront activities such as kayaking, paddleboarding, surfing, and kiteboarding fill your days while fresh seafood fills your appetite. Reel in a great catch or witness sea turtle rescues. This region is

home to many firsts such as America's first colony, the first Wright Brothers' flight, various historical districts and colonial towns, Blackbeard's home and Civil War battlefields. Dubbed "Hollywood East," the region boasts over 400 TV and film productions and is the setting of many iconic works of Nicholas Sparks.

PIEDMONT

Located in the heart of North Carolina, the Piedmont region pulses with an urban flare from the largest cities the state has to offer. Lush green spaces, NASCAR races and breweries are all Charlotte must-sees paired with a short trip to the nearby Hickory Furniture Mart. Raleigh-Durham, home to the prestigious Duke University and UNC Chapel Hill, is a cultural hub of art and history museums where culinary treats and award-winning accommodations await. Greensboro is a bustling community home to the International Civil Rights Museum including the site of the first sit-in of the Civil Rights era. To complete your experience, don't miss the luxurious lodging options or the well-known wine region. The Pinehurst area, soon to be the home of the World Golf Hall of Fame, has over 40 courses to suit every ability and hosts the elite U.S. Open every seven years.





THE GREAT OUTDOORS

From the mountains to the ocean, escape to the outdoors and enjoy all the possibilities available year-round. Hike, camp, fish, enjoy waterfalls and ski throughout the western region. Golf at the prestigious Pinehurst in the Piedmont region. Surf or just relax beach-side on over 300 miles of our eastern coast.

STEEPED IN RICH HISTORY

Our history is varied and captivating. Beaufort's North Carolina Maritime Museum celebrates the area's pirate history, most especially the famed Blackbeard. Visit the over 200-year-old Cape Hatteras lighthouse, the tallest brick lighthouse in the US. Don't miss the Wright Brothers Memorial in Kill Devil Hills commemorating their contributions to aviation history.



FRESH CULINARY DELIGHTS

The freshest catch is always on the menu. Famed food trails, such as the Oyster Trail and Barbeque Trail, paired with craft brews are more culinary gems to try out. Mix in African American soul food and farm-to-table experiences and no appetite will be left disappointed.

MUSIC FOR THE SOUL

From concert halls to outdoor theaters, live music venues throughout the state are easy to find. The Orange Peel and Rabbit Rabbit are Asheville favorites as well as the Blue Ridge Music Trail highlighting the heritage of mountain music. Raleigh's annual Wide Open Bluegrass Festival features the best national and international bluegrass artists.



CULTURE THAT INSPIRES

Experience grandeur at the Biltmore Estate. It reigns as the largest American mansion with a winery, fanciful gardens and art exhibitions. Enjoy annual festivals, such as the Ava Gardner Festival and the Azalea Festival. Don't miss the largest pottery community in Greensboro or the many art and history museums in Raleigh.



DRIVING DISTANCES

Charlotte, NC 🚗 Raleigh, NC: 2hrs 30m

Atlanta, GA 🚗 Charlotte, NC: 4hrs 15m

Charlotte, NC 🚗 Charleston, SC: 3hr 30m

Nashville, TN 🚗 Charlotte, NC: 6hr 30m

Richmond, VA 🚗 Raleigh, NC: 2hrs 30m

Raleigh, NC 🚗 Outer Banks, NC: 3hrs 45 m

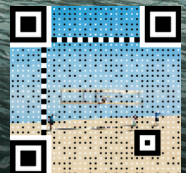
Chattanooga, TN 🚗 Asheville, NC: 4hrs

Washington, DC 🚗 Outer Banks, NC: 6hrs

Washington, DC 🚗 Raleigh, NC: 5hrs



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