

TRAVEL SOUTH USA



Travel South USA **International Showcase Sponsorships**

For more information, please contact
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Sponsorship Levels

SILVER

Starting at \$3,000

GOLD

Starting at \$7,500

PLATINUM

Starting at \$25,000

Sponsorship Benefits

Silver Level Sponsorships include:

- One sponsorship listing in the official International Showcase App
- One Logo listing on the Showcase Website
- One Electronic list of delegate mailing addresses delivered post-event

Gold Level Sponsorships include:

- All Silver Level benefits
- Digital insert or ad for Swag Bag in International Showcase App*
- Additional benefits exclusive to individual sponsorship package

Marketing Opportunities

Electronic Delegate List (\$200)

Excel spreadsheet of delegate contact info delivered after Showcase.

**Sponsor must provide all collateral and final artwork*

Silver Sponsorships

Silver Level Sponsorships include:

- One sponsorship listing in the official International Showcase App
- One Logo listing on the Showcase Website
- One Electronic list of delegate mailing addresses delivered post-event

Silver Sponsorship Opportunities

Showcase App Banner Ad (\$3,000) *a maximum of 4 available*

- Sponsor banner ad/logo placed in rotation on the official show app
Banner ad must be 1280px X 200px png or jpg*
- Includes all other silver level benefits

At-a-Glance Schedule (\$3,000)

- Compact folded schedule placed in each delegate badge holder
- Sponsor logo printed on the at-a-glance schedule
- Includes all other silver level benefits

Refillable Water Bottles (\$3,000 + cost of water bottles)

- Sponsor is responsible for the purchase and delivery to Travel South USA
- Water bottles can be no larger than 12oz
- Includes all other silver level benefits

Silver Sponsorships

Silver Sponsorship Opportunities

In-Room Gifts (\$3,000 + cost of gifts/delivery) – *(Sunday/Monday/Tuesday)*

- In-room gift delivered to guest rooms
- Exclusive opportunity limited to one sponsor per evening
- Sponsor is responsible for the purchase and delivery of supplies to host hotel(s)
- Sponsor is responsible hotel fees associated with the in-room delivery
- Includes all other silver level benefits

Appointment Clock Logo (\$3,000) *a maximum of 5 available*

- Sponsor logo placed in rotation on the appointment clock during all four Marketplace sessions* Includes all other silver level benefits

**Sponsor must provide final artwork*

Gold Sponsorships

Gold Level Sponsorships include:

- One sponsorship listing
- One Logo listing in the official International Showcase App
- One Logo listing on the Showcase Website
- One Electronic list of delegate mailing addresses delivered post-event
- Digital insert or ad for Swag Bag in International Showcase App*
- Additional benefits exclusive to individual sponsorship package

Gold Sponsorship Opportunities

Gold Beverage Sponsor – Water Station (\$7,500 per day)

- Beverage station for one full day of Marketplace sessions (*first come-first serve basis*)
- Includes all other gold level benefits
- A maximum of 4 non-appointment guest badges available for \$500 per person
- The sponsorship includes the cost of water and supplies
- The water, cups and napkins will be presented in a professional display
- Travel South USA will provide sponsor signage at the event
- Sponsor may provide cups, napkins and décor that is suitable to a business environment
Customized cups should not exceed 10 ounces
- Beverage/Cocktail napkins should not exceed 5" in either direction
- Customized signage should not exceed a maximum of 11" x 14"
- Custom décor is limited to the table or bar top specific to the sponsored beverage
free-standing décor or pop-up displays
- Customized décor is not included in the sponsorship and must be provided by the sponsor
Plans for custom decor items must be submitted to Travel South USA 30 days in advance
and are subject to space availability and TSUSA approval

**Sponsor must provide all collateral and final artwork*

Gold Sponsorships

Gold Sponsorship Opportunities

Gold Beverage Sponsor – Coffee Station (\$7,500 per day)

- Beverage station for one full day of Marketplace sessions (*first come-first serve basis*)
- Includes all other gold level benefits
- A maximum of 4 non-appointment guest badges available for \$500 per person
- The sponsorship includes the cost of coffee and supplies
- The coffee, cups, napkins and condiments will be presented in a professional display
- Travel South USA will provide sponsor signage at the event
- Sponsor may provide cups, napkins and décor that is suitable to a business environment
- Customized cups should not exceed 10 ounces
- Beverage/Cocktail napkins should not exceed 5" in either direction
- Customized signage should not exceed a maximum of 11" x 14"
- Custom décor is limited to the table or bar top specific to the sponsored beverage station
- *No free-standing décor or pop-up displays*
- Customized décor is not included in the sponsorship and must be provided by the sponsor
Plans for custom decor items must be submitted to Travel South USA 30 days in advance and are subject to space availability and TSUSA approval

Exhibit Hall Wi-Fi (\$7,500)

- Sponsorship provides complimentary Wi-Fi to all delegates in Marketplace
- Wi-Fi Sponsor acknowledged in the official Program & Appointment Book
(*In addition to program ad included with the gold level sponsorship*)
- Marketplace signage featuring the sponsor logo
- Includes all other gold level benefits

Platinum Sponsorships

Platinum Sponsorship Includes:

Gold Marketplace Activation Station (\$7,500)

- All Gold Level Sponsorship Benefits
- Includes a Marketplace 10' x 10' booth with up to three delegates
- Refreshments may be served from the activation station
- Customized décor/food is not included in the cost of the sponsorship and must be provided by the sponsor (*Sponsor is responsible for any drayage or fees associated*)
- Custom décor may include pop-up displays or free-standing pieces that complement the theme. Custom décor is limited to the designated Marketplace 10' x 10' booth
- Plans for custom decor items must be submitted to Travel South USA 30 days in advance and are subject to space availability and TSUSA approval
- If requested, the official Showcase florist/decorator is available to assist the sponsor with customized décor

International Showcase App (\$7,500)

- Exclusive sponsors for the official Showcase app
- Sponsor logo on Welcome page of app
- Includes all other Gold Level benefits

Platinum Sponsorships

Platinum Sponsorship Opportunities:

- Platinum Industry Partners Sponsorships are custom made by the sponsor and include all the benefits of Gold
- Promotion in daily event schedule sent via International Showcase App
- Sponsor signage during the sponsored event
- Sponsorship recognition from the stage
- Digital insert or ad for Swag Bag in the International Showcase App*
- One Logo listing on the International Showcase Website*
- One sponsor listing and banner ad in the Official International Showcase App *
- Electronic list of delegate mailing addresses

** Sponsor must provide all collateral and final artwork*

International Buyer Hospitality Welcome Lounge (\$25,000)

- Promotion in daily event schedule sent via International Showcase App
- Sponsor signage during the sponsored event
- Sponsorship recognition from the stage
- Digital insert for Swag Bag in the International Showcase App
- One Logo listing on the International Showcase Website
- One sponsor listing and banner ad in the Official International Showcase App
- Electronic list of delegate mailing addresses
- Sponsor can provide optional giveaways for guests
- The sponsorship includes the cost of F&B (excludes alcohol)
- The F&B will be selected by TSUSA and professional presented
- Travel South USA will provide sponsor signage at the event
- Customized décor/food is not included in the cost of the sponsorship and must be provided by the sponsor. (Sponsor is responsible for any drayage or additional fees associated.) Custom décor may include table centerpieces and other free-standing display pieces that complement the theme.
- Plans for custom décor items must be submitted in advance and are subject to space availability and fire marshal approval
- Custom décor is limited to the designated area specific to the sponsored meal function

Platinum Sponsorships

Platinum Sponsorship Opportunities:

International Showcase Meal Function (Starting at \$25,000)

- Exclusive Showcase Meal Function Sponsor
- All Platinum Level Sponsorship Benefits
- The sponsorship includes the cost of F&B (*excludes alcohol*)
- The F&B will be selected by TSUSA and professionally presented
- Travel South USA will provide sponsor signage at the event
- Customized décor/food is not included in the cost of the sponsorship and must be provided by the sponsor (*Sponsor is responsible for any drayage or additional fees associated.*)
- Custom décor may include table centerpieces and other free-standing display pieces that complement the theme
- Plans for custom decor items must be submitted in advance and are subject to space availability and fire marshal approval
- Custom décor is limited to the designated ballroom area specific to the sponsored meal function
- All programming is exclusive to the sponsor
- A total of 30 minutes is dedicated to a combination of speakers, presentations or entertainers
- Sponsor may provide appropriate musical entertainment prior to and during the meal portion of the event (*in addition to the 30 minutes of dedicated programming*)
- Sponsor may provide a video or picture presentation to loop during the meal
- Electronic event invitation sent to all registered delegates via email prior to Showcase promoting the sponsored event*

**Sponsor must provide all collateral and final artwork*