

CANADA REPORT

September 2025

TravelSouth
All Y'all Are Welcome USA

Prepared By:

reach REACH GLOBAL
MARKETING LTD.

370 King St West, Suite 452

Toronto, ON M5V 1J9

P 416-317-0838

W reachglobal.ca

CHARMAINE SINGH, *CEO & President*

charmaine@reachglobal.ca

KARLY MELO, *Account Director (PR & Marketing)*

karly@reachglobal.ca

LAURA HERNANDEZ, *Senior Account Specialist (Trade)*

laura@reachglobal.ca

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I. Canada Overview

Conference Board of Canada Data

- More than 9.67 million Canadians returned home from an overnight transborder trip throughout the first seven months of 2025, an 18.7 per cent drop compared to 2024.
- Trips by air neared 5.4 million, compared to 5.9 million last year (-9.2%).
- Canadians also made almost 4.1 million trips by auto during the period, a 28.1 per cent drop compared to 2024.
- The first half of the summer travel season (May-July) saw 3.77 million Canadians return home from an overnight transborder trip, compared to 5.13 million in 2024 (-26.4%).
- The period saw auto trips decline by 35.1 per cent, while non-auto travel fell 15.5 per cent.
- This is a 16.9% increase in July compared to June outbound travel to the U.S. showcasing an upward trend towards recovery.

Economic Landscape

- Carney says he's focused on building up Canada but talks with U.S. continue
- Canada removing retaliatory tariffs on CUSMA-compliant U.S. goods
- Ontario sheds manufacturing jobs as tariff impacts surface, report says
- Canada's inflation rate slows to 1.7% in July, raising odds of BoC rate cut
- Ontario ordering public servants back into office full time
- Canadian dollar steadies near a three-month low as investors take stock of recent moves

Travel Trade + Airlines Updates

- Air Canada flight attendants to vote on deal as some voice dissent
- Tentative Air Canada deal to include pay increases, at least 60 minutes ground pay
- Air Canada making changes to how members earn Aeroplan Points

II. Executive Summary

- Trade sales calls
- Marketing
- Media meetings
- Media Mission
- International Showcase
- Monitoring market landscape

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1. COMMUNICATION & PR

Communication & PR	Annual KPIs Target	KPI Achieved This Month	KPI Achieved to Date
Media Meetings	50	22	39
No. of Articles Generated	60	3	15
Impressions	55,000,000	122,641	10,109,399
Global Media Marketplace & FAMs	7	-	-
Travel South USA PR Newsletters	10	1	1
Open rate for Newsletters/leads generated	20%	37.7%	37.7%
Facebook	40	4	4
Instagram	20	4	4

Media Coverage

- FY25-26 CoverageBook: <https://travelsouthusa.coveragebook.com/b/cc3dd1a010f4af6e>
- Earned Media Tracker: https://docs.google.com/spreadsheets/d/1iXIVVSoZhnK86xS29VGUxHSqco5zGrCu/edit?usp=drive_link&ouid=100437309667561831242&rtpof=true&sd=true

Media Contacts (phone calls, emails, personal meetings)

Contacts	Publication	Meeting Notes & Interest	Follow-up/Next step
Cindy Sosorumoto	Travelweek	Conducted an in-depth interview with Liz Bittner on Travel South's ongoing commitment to Canada. Discussed milestone events, Michelin highlights, and sports tourism. Recognized Travel South's consistency compared to other U.S. regions.	Coverage published; continue sharing updates on Michelin, sports, and major festivals.
Sabrina Pirillo	Freelance (Open Jaw, Travel Life)	Expressed strong interest in culinary and outdoor adventure	Add to shortlist for culinary/adventure FAMs in

		press trips focused on authentic Southern experiences.	2025–26; share Michelin content for future pitches.
Samantha Vecchiarelli	HOLR Magazine, VITA Daily	Interested in lifestyle-driven Southern storylines blending food, culture, and design. Sees high potential for aspirational travel pieces.	Provide press trip options focused on Southern lifestyle and culinary experiences; tailor to design-forward stories.
Deepi Harish	Freelance (EATER, Toronto Star)	Highly engaged with U.S. content; Canadian editors cautious but U.S. outlets open. Strong lead for Michelin Ceremony (Nov 3) and press FAM.	Confirm Michelin attendance; support with story hooks and insider culinary content.
Craig Silva	Freelance (Regional publication + 200K Instagram followers)	Enthusiastic about Southern destinations. Targets large suburban Ontario audience interested in warm-weather and family escapes.	Confirmed for Global Week 2026; maintain engagement through family and culture-focused storylines.
Waheeda Harris	Freelance	Experienced with Southern coverage; interested in history, gilded age, FIFA, and new Mobile–Louisiana train route.	Provide historical and transportation story ideas, including sports tourism tie-ins.
Isabelle Maltais	Open Jaw Network	Interviewed Liz on Travel South’s market commitment and key traveler milestones.	Continue leveraging Open Jaw for B2B messaging and trade awareness.
Malik Cocherel	Freelance (Journal de Montréal, Le Devoir, Rolling Stone France)	Long-time supporter of Southern destinations; recently covered Memphis. Quebec outlets cautious, but active pitching entertainment content internationally.	Support with music and entertainment narratives; include in future press trips with cultural focus.
Suzie Pinheiro	La Presse	Provided digital media insights; selective U.S. coverage ongoing via paid content. Interested in high-value culture and authenticity stories.	Share culinary and cultural storylines around Michelin and major Southern events.
Carolyn Parente	Freelance	Acknowledged challenges with Canadian assignments but optimistic about recovery; highly interested in Southern culture and food.	Prioritize for upcoming culinary and cultural press trips.
Renee Morrison & Vicky Zeppa	Baxter Media – Culinary Travels, Offshore Magazines	Introduction to Renee (new editor). Interested in U.S. culinary coverage post-Michelin news. Vicky mentioned their 2026 travel agent event at Evergreen Brickworks.	Pitch Southern culinary stories to Renee; explore Travel South activation at 2027 event following review of 2026 results.
Claudia Laroye	Freelance	Discussion focused on her travel preferences and editorial direction; Claudia expressed that she is not currently covering U.S. destinations but remains a long-term contact for when sentiment improves. Her	Keep on radar for future opportunities; re-engage in 2026 when U.S. editorial coverage is more widely accepted among Canadian publications.

		expertise in historical and cultural travel writing aligns well with the South's storytelling potential once the Canadian market stabilizes.	
Mary Beth Roberts	Vancouver Sun / The Province	Interested in storylines tied to design, architecture, and "soft adventure" experiences — themes that can easily be connected to Southern cities with strong historical or cultural heritage.	Provide tailored destination pitches that highlight Southern cities with design, safety, and cultural depth.
Vanessa Pinniger	Freelance	Expressed general curiosity about the U.S. South, particularly regarding culinary and brunch culture. She noted her editors' hesitation toward U.S. coverage at the moment but remains open to future opportunities when sentiment improves.	Reconnect mid-2025 with potential food- and culture-driven Southern angles once editorial openness returns.
Robin Esrock	Freelance / Family Travel Expert	His storytelling style — emphasizing connection, family experiences, and authenticity — aligns strongly with Travel South's "Heart of the South" narrative.	Explore opportunities to integrate the South into his family travel series or upcoming video projects in 2026.
Anne Pelous	La Presse	Discussion centered on architecture and design — Anne noted strong interest in U.S. design heritage, particularly restored buildings, historical districts, and creative communities. She views the South as rich in architectural storytelling potential.	Share design- and architecture-focused itineraries, especially those highlighting adaptive reuse projects in cities like Savannah or New Orleans.
Leigh Taveroff	Postmedia / National Post / CANOE	Discussed general U.S. travel coverage trends and the potential to reintroduce U.S. destinations to Postmedia's large readership when sentiment improves. She is especially interested in stories with a family or shopping angle, making Southern retail and entertainment hubs a good fit.	Maintain dialogue and revisit in late 2025; consider pitching "Southern Family Escapes" or "Shop Local in the South" once editorial alignment returns.
Mark Sissons	Freelance / Globe & Mail / Explore Magazine	Shared his ongoing interest in covering U.S. destinations, including the South. He enjoys seasonal and lifestyle-driven features, especially around Christmas or cultural festivals. His storytelling would complement Southern hospitality and seasonal event narratives.	Keep on shortlist for future Southern FAMs tied to seasonal themes or major cultural events.
Dan Donovan	Ottawa Life Magazine	Dan expressed enthusiasm for	Consider for Global

		continuing to promote the Southern USA. His publication's audience skews toward affluent Canadian readers who travel for culture and cuisine.	Summit 2026.
Elizabeth Beatty	Canadian Geographic / SiriusXM / NorthAmericana Podcast	Elizabeth is a strong storyteller who values authenticity and cultural depth. She sees editorial potential in the South through stories of local people, traditions, and historical legacy — especially those that feel personal and human-driven.	Pitch her human-interest or cultural storytelling angles around local artisans, chefs, and music heritage.
George Coyle	Luxe Magazine / Fifty-Five Plus	George's audience aligns well with Travel South's "premium experience" and "multi-generational travel" positioning. He's interested in luxury family or adult-oriented travel to the South, especially during winter months.	Follow up with a feature pitch highlighting boutique stays and cultural richness.
Michelle Hopkins	Freelance / Vancouver Sun / The Province	Her key interests are architecture, cuisine, and cultural storytelling. She's looking for opportunities in early 2026 and values high-quality photography and firsthand experiences.	Share updates on Michelin expansions and heritage tours.

Global Media Marketplace & Summit 2026

NAME	PUBLICATION	STATUS	EXPECTED COVERAGE	FAM CHOICE
Craig Silva	BigDaddyKreativ	Interested	TBC	TBC
Randy Sharman	Informed Traveller	Interested	TBC	TBC

Editorial Newsletter

- Pedal, Picnic & Play: Discover the South's Scenic Trails and Outdoor Flavours
 - Open Rate: 37.7%
 - Click-Through Rate: 0.2%

Mini-Media Mission

Travel South USA's September media mission met with 12 high-value Canadian journalists and editors, reinforcing our visibility and trust at a time when market sentiment is fluid. The conversations affirmed strong, long-run appetite for Southern stories—particularly Michelin-recognized dining, music & sports tourism, authentic history/culture, and rail/route novelty—while also underscoring shorter-term realities: editors are selectively green-lighting U.S. content and prefer experience-rich, differentiated angles and firsthand access. Remaining present in Canada is strategically essential: coverage pipelines are being rebuilt now, and relationships—nurtured face-to-face—are the currency that converts when assignments on US content unfreeze.

Our strategy of prioritizing intimate media meetings delivered three key wins.

First, we successfully secured a lead for Canadian media presence at the prestigious Michelin event, providing an exclusive platform for journalists to experience and share the South's world-class culinary offerings with their readers. This positioned the region as a serious player on the global gastronomy stage and amplifies awareness across Canada.

Second, these curated meetings generated high-value leads for the upcoming Global Summit, ensuring that Canadian voices are represented at one of the South's most influential international gatherings.

Finally, our proactive approach allowed us to collaborate directly with major Canadian outlets to advocate for the importance of U.S. coverage, even amidst political and economic uncertainty. By building trust and providing compelling storylines, we reinforced the South's relevance and sustained editorial interest, ensuring the region remains top of mind with Canadian travelers.

Together, these wins demonstrate that focused, relationship-driven media engagement yields measurable results, builds credibility, and secures visibility for the South in Canada's highly competitive travel media landscape.

Overall, Canadian media remain interested in U.S. destinations, but editorial timing is still sensitive due to shifting sentiment. There is strong appetite for Southern hospitality narratives, history, and culinary coverage, with Michelin recognition providing a timely hook. Sports tourism—including FIFA and college football—was noted as an area of growth for future coverage.

While some outlets are cautious about U.S. travel content, the meetings reinforced Travel South's value as a partner committed to Canada. Journalists appreciated the face-to-face meetings, signaling that demand for Southern U.S. stories will endure long-term once timing improves.

The discussions confirmed that welcoming media back to the South through press trips, Michelin-themed activations, and sports tie-ins will be critical to driving future coverage. Media emphasized the importance of experiencing the South firsthand and storytelling that goes beyond surface-level attractions to highlight authentic culture, history, and food experiences.

Coverage results:

1. [An evening to discuss the American South and its first Michelin Guide](#)

2. [Cross-border comfort: Canadians still choosing Southern U.S. escapes](#)
3. [Séjours tabous ou pas, des Canadiens continuent de fréquenter le Sud des États-Unis](#)

Marketing

Baxter Media

Participating partners:

- Arkansas– <https://www.travelcourier.ca/autumn-in-arkansas-is-always-a-good-idea/>
- Kentucky - <https://www.travelcourier.ca/kentuckys-september-soundtrack-where-music-mountains-and-bourbon-meet/>
- South Carolina – <https://www.travelcourier.ca/10-reasons-to-visit-south-carolina-in-the-fall/>
- West Virginia - <https://www.travelcourier.ca/west-virginia-has-year-round-appeal-for-canadian-travellers/>

Platform: *TravelCourier.ca*

Timing: 2-month campaign (August & September)

Purpose: *This campaign replaces the previously planned agent trainings for the above states.*

Components:

- 1 Baxter produced article, optional 3 additional State produced articles
- Banner Ads (rotated throughout microsite during each 2-week feature)
- Email Blasts to Canadian travel agents
- Social Media Posts via Baxter Media channels

I. LEISURE SALES

Leisure Sales Measures	Annual KPIs Target	KPI Achieved This month	KPI Achieved to Date
Tour operator meetings <i>*focus on top 20 and grow CAA club partnerships</i>	20	7	22
International Showcase & FAMs participants	4	0	4
Travel South Travel Trade Newsletter	10	1	1
Open rate for Newsletters/leads generated	25%	28.51%	28.51%

Leisure Contacts (phone calls, emails, personal meetings)

Name	Company	Purpose of Meeting	Follow-up/Next step
Marjoaine Tremblay	Deztination	Discussed current trends and opportunities in the Southern U.S. market. Interest in some US cities remains steady, especially for warm-weather getaways. However, concerns around safety continue to affect conversion. Marjolaine highlighted potential demand for small group and customized tours for families and quick getaways.	Follow up on any additional information required.
Serge Malaisson	Voyages Centure	Tours to the U.S. are slowly picking up, especially for the holiday season in New York City and Boston, which have seen noticeable interest. However, the Southern Tours are still seeing slower movement. Concerns around the political climate, safety, and exchange rate remain, with some clients shifting their focus toward domestic and international travel.	Follow up on any additional information required.
Julie Desjardins	Voyages Essence-ciel	Clients are starting to plan their winter holiday trips and are considering destinations closer to home, which could create opportunities for small group travel to the South. Entertainment and sports were noted as strong draws. New Orleans seems to be slowly picking up; however, the conversions remain limited.	Follow up on any additional information required.
Heather Folkins	Escape Journeys	Noted that while demand is softer compared to previous years, there's room to build momentum through more competitive offers. Interest in road trips and multi-state itineraries was also discussed as they see opportunities for culinary, music, and cultural-themed trips, particularly for FIT clients and multi-gen groups.	Follow up on any additional information required.

Laurie Ross	Ah Weh Vacations	Shared suggestions for Charleston and Myrtle Beach. Only a few bookings confirmed; interest mainly tied to deals and promotions. Clients remain cautious due to safety concerns and ongoing sentiment.	Follow up on any additional information required.
Vikas Malhora	itravel2000.com	Noted low conversion for Southern U.S. products, with clients showing a stronger appetite for Caribbean and Europe. They identified group travel and immersive experiences as potential ways to reposition the South as an alternative to help shift interest back toward the U.S.	Follow up on any additional information required.
Alexandra Roper	TravelEdge/Kensington Tours	While overall U.S. travel is down across both TravelEdge and Kensington Tours, they continue to see steady inquiries and growing demand for small luxury tours in the Southern United States. Current programs feature destinations such as New Orleans, Charleston, Savannah, Kiawah Coast, and Palmetto Bluff. Luxury FIT and small private tours remain key drivers, and both companies are actively seeking to expand their portfolio with more unique and niche products in the South.	Review current product offering with the product team and provide suggestions.

Newsletters

- Pedal, Picnic & Play Discover the South's Scenic Trails and Outdoor Flavours
 - Distribution: 4,683
 - Open Rate: 28.51 %
 - Click-Through Rate: 44.22 %

International Showcase 2025

NAME	COMPANY	STATUS
Dan Sombach	AMA Travel	Confirmed & Registered

Terry Kaszas	CAA SASKATCHEWAN	Confirmed & Registered
Ted Davis	Baxter Media (journalist)	Confirmed & Registered
Kane Fong	Voyages Vasco	Confirmed & Registered

- Finalized airfare and FAM arrangements for all participants.

Looking Ahead at October 2025

Communication & PR

- **Ongoing media meetings** and **pitching** to obtain coverage.
- **Pitching** and **Securing** media for Global Summit 2026.
- **Monitoring** Baxter campaign results.
- **Managing** social content calendar.

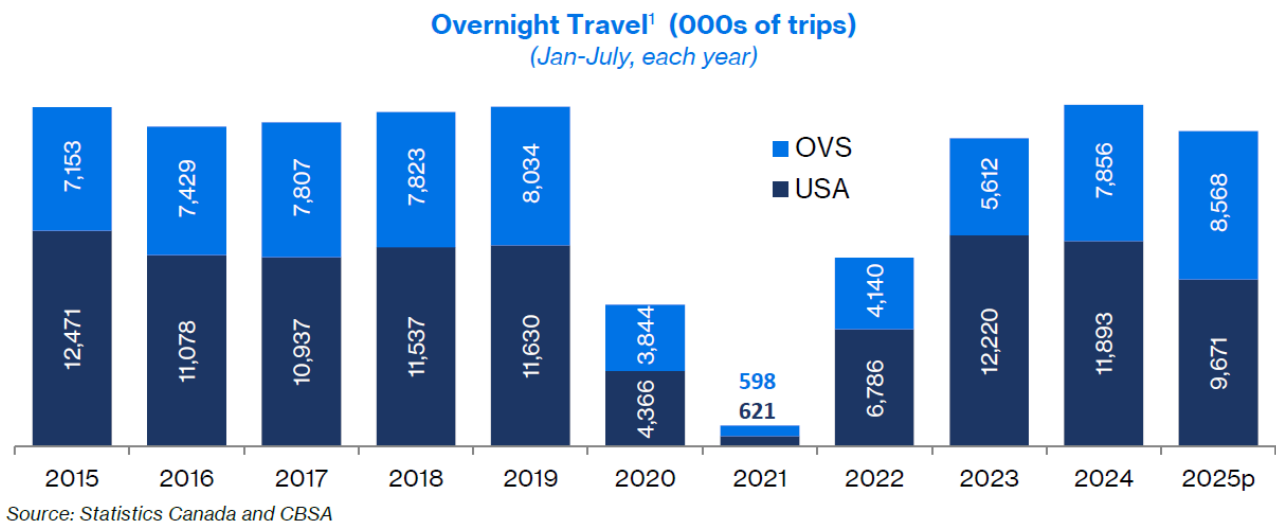
Leisure Sales

- **Coordinate** travel and **logistics** for confirmed buyers and media for the 2025 International Summit.

Market Update

CONFERENCE BOARD OF CANADA DATA

- More than 9.67 million Canadians returned home from an overnight transborder trip throughout the first seven months of 2025, an 18.7 per cent drop compared to 2024.
- Trips by air neared 5.4 million, compared to 5.9 million last year (-9.2%).
- Canadians also made almost 4.1 million trips by auto during the period, a 28.1 per cent drop compared to 2024.
- The first half of the summer travel season (May-July) saw 3.77 million Canadians return home from an overnight transborder trip, compared to 5.13 million in 2024 (-26.4%).
- The period saw auto trips decline by 35.1 per cent, while non-auto travel fell 15.5 per cent.
- **This is a 16.9% increase in July compared to June outbound travel to the U.S. showcasing an upward trend towards recovery.**



ECONOMIC LANDSCAPE

- [Canada to avoid recession in 2025; economist predicts 'firehose of monetary and fiscal policy support' \(Yahoo Finance\)](#)
 - Canada is likely to **avoid a recession in 2025**, thanks to a “firehose” of monetary and fiscal policy support. Economists expect real GDP growth of about **1.3 %** this year. The robust support comes through aggressive interest-rate policy (looser monetary conditions) and significant government fiscal stimulus — both intended to cushion the economy in the face of headwinds.
- [Canada's economy could rebound in 2026 - but there's a catch: report \(Global News\)](#)
 - Canada's economy is projected to rebound by 2026, with growth rising from

1.3% in 2025 to 1.7%, says Deloitte. The outlook is cautiously optimistic, hinging on maintaining tariff exemptions under the Canada-U.S.-Mexico Agreement. Unemployment should stay near 7.1%, and housing will recover slowly as demand builds. Trade relations will be key to sustaining the rebound.

- [Trump sets 10% tariff on lumber imports, 25% on cabinets and furniture \(CTV News\)](#)
 - Donald Trump has announced new tariffs on wood and lumber imports, including 10% on softwood lumber and 25% on furniture and cabinets starting October 14. Rates could rise to 30–50% in 2026 without new trade deals. Canada, the top softwood exporter, is expected to be hit hard, and critics warn the tariffs will drive up housing and furniture costs.
- [Will the rise of ‘bleisure’ travel survive the return to the office? \(Financial Post\)](#)
 - The rise of “bleisure” — blending business travel with leisure — has become a defining trend post-pandemic, as employees increasingly extend work trips to enjoy personal time. But as more workplaces push for in-office presence, the trend faces uncertainty. Employers and travel programs that embrace flexibility and support bleisure may retain its benefits: greater employee satisfaction, stronger travel participation, and a more resilient corporate travel model.
- [Canadian dollar gains as exporters lock in rates at favorable levels \(Yahoo Finance\)](#)
 - The Canadian dollar has strengthened as exporters lock in favorable exchange rates to counter rising bearish bets. This strategy helps stabilize revenues amid negative investor sentiment, highlighting the balance between short-term hedging and long-term market trends.
- [Bank of Canada lowers interest rate to 2.5% in first cut since March \(CBC\)](#)
 - The Bank of Canada cut its key interest rate by **25 basis points to 2.5%**, citing a slowing economy, weaker exports, and easing inflation. Policymakers signaled they’re open to further cuts if risks persist.
- [Gas prices are down. Here’s why — and could they drop more soon? \(Global News\)](#)
 - Gas prices in Canada are falling, driven by **seasonal shifts**, rising global oil supply, and the **removal of the federal carbon price** in April. Analysts expect further declines — possibly down to **\$1.20–\$1.25 per litre** — barring unexpected supply disruptions or geopolitical shocks.

AIRLINE UPDATES

- **[WestJet says some passengers' personal info stolen during June security breach](#)** (Global News)
 - WestJet says hackers accessed some passenger data during a June 13 breach, though no payment or password details were compromised. The incident has been contained, security measures strengthened, and affected customers are being offered identity protection. Canada's Privacy Commissioner is investigating the airline's response.
- **[WestJet to remove many reclining seats in economy](#)** (CBC)
 - WestJet is reconfiguring the layout in many of its planes removing the option for many economy passengers to recline their seats. Instead, the airline will add a premium cabin section to some currently economy-only planes which will allow some seats to recline.
- **[Porter and American Airlines launch codeshare partnership](#)** (Travel Week)
 - Porter Airlines and American Airlines have launched a codeshare partnership, expanding travel between Canada, the U.S., and beyond. Starting September 29, 2025, travelers can book codeshare flights online, linking major U.S. hubs with key Canadian cities and destinations across the Americas. AAdvantage members will earn miles and Loyalty Points on Porter-operated flights, with plans to expand the partnership further.
- **[Air Canada lowers FY guidance as hit from strike estimated at \\$375 million](#)** (Travel Week)
 - Air Canada has lowered its 2025 outlook after an August flight attendant strike caused a \$375 million hit. Over 3,200 flights were canceled, cutting third-quarter capacity by 2%. The airline now expects adjusted EBITDA of \$2.9–\$3.1 billion and operating income of \$250–\$300 million. Losses from refunds, compensation, and bookings were partly offset by fuel savings. The wage dispute is headed to mediation.
- **[What a federal government shutdown might mean for travelers](#)** (CNN US)
 - If U.S. lawmakers don't pass a spending package by October 1, a federal shutdown could disrupt travel. Flights may face delays due to staff shortages, and national parks, museums, and landmarks could close or limit services. Passports and visas remain valid, but travelers should stay updated.

Air Canada

Route	Change in frequency	Previous month's frequency	Frequency from October 1
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Toronto to Atlanta (ATL)	Decrease	2x daily	1x daily
Montreal to Atlanta (ATL)	None	2x daily	2x daily
Toronto to Charlotte (CLT)	Decrease	3x daily	2x daily
Toronto to Nashville (BNA)	Decrease	2x daily	1x daily
Montreal to Nashville (BNA)	None	1x daily	1x daily
Toronto to Raleigh (RDU)	Decrease	2x daily	1x daily
Montreal to Raleigh (RDU)	Increase	1x daily	2x daily
Toronto to St. Louis (STL)	Increase	1-2x daily	2x daily
Montreal to St. Louis (STL)	None	1x daily	1x daily
Toronto to Charleston (CHS)	None	1x weekly	1x weekly
Vancouver to Charlotte (CLT)	None	No direct flights	No direct flights

Air Transat

Route	Change in frequency	Previous month's frequency	Frequency from October 1
Toronto to Charleston (CHS)	None	No direct flights	No direct flights
Vancouver to Charlotte (CLT)	None	No direct flights	No direct flights

Flair

Route	Change in frequency	Previous month's frequency	Frequency from October 1
Edmonton to Nashville (BNA)	None	No direct flights	No direct flights
Toronto to Nashville (BNA)	None	No direct flights	No direct flights
Toronto to Charleston (CHS)	None	No direct flights	No direct flights
Vancouver to Charlotte (CLT)	None	No direct flights	No direct flights

Porter Airlines

Route	Change in frequency	Previous month's frequency	Frequency from October 1
Toronto to Charleston (CHS)	None	No direct flights	No direct flights
Vancouver to Charlotte (CLT)	None	No direct flights	No direct flights

WestJet

Route	Change in frequency	Previous month's frequency	Frequency from October 1
Calgary to Atlanta (ATL)	None	2x daily	2x daily
Vancouver to Atlanta (ATL)	Decrease	2x daily	1x daily
Toronto to Nashville (BNA)	Increase	No direct flights	1x daily
Vancouver to Nashville (BNA)	Increase	No direct flights	1x daily
Calgary to Nashville (BNA)	None	1x daily	1x daily
Toronto to Charleston (CHS)	None	No direct flights	No direct flights
Vancouver to Charlotte (CLT)	None	No direct flights	No direct flights

Updated WestJet route schedule:

<https://www.westjet.com/en-ca/book-trip/direct-flights/index>

American Airlines

Route	Change in frequency	Previous month's frequency	Frequency from October 1
Toronto to Charlotte (CLT)	Decrease	6x daily	4x daily
Montreal to Charlotte (CLT)	None	2x daily	2x daily
Vancouver to Charlotte (CLT)	None	1x daily	1x daily
Toronto to Charleston (CHS)	None	No direct flights	No direct flights

JetBlue

Route	Change in frequency	Previous month's frequency	Frequency from October 1
Toronto to Charleston (CHS)	None	No direct flights	No direct flights
Vancouver to Charlotte (CLT)	None	No direct flights	No direct flights

Delta Air Lines

Route	Change in frequency	Previous month's frequency	Frequency from October 1
Toronto to Atlanta (ATL)	Decrease	4x daily	3x daily
Montreal to Atlanta (ATL)	Increase	2x daily	3x daily
Toronto to Charleston (CHS)	None	No direct flights	No direct flights
Vancouver to Charlotte (CLT)	None	No direct flights	No direct flights

United Airlines

Route	Change in frequency	Previous month's frequency	Frequency from October 1
Toronto to Charleston (CHS)	None	No direct flights	No direct flights
Vancouver to Charlotte (CLT)	None	No direct flights	No direct flights