

FAMILY TRAVELLER

TRAVEL SOUTH USA

CAMPAIGN REPORT 09/03/2025 to 12/09/2025

SOUTH CAROLINA DIGITAL CONTENT 09/03/2025

[How to make more of your beach holiday in South Carolina](#)

DATE RANGE: 09/03/2025 to 12/09/2025

TOTAL PAGE VIEWS: 58,467

AVERAGE TIME ON PAGE: 2 minutes, 17 seconds



SOUTH CAROLINA SOLUS EMAIL 10/30/2025

[This might be your finest family holiday ever](#)

DELIVERY DATE: 10/30/2025
SUBJECT: This might be your finest family holiday ever
SUBSCRIBERS: 180,000
TOTAL OPENS: 50,710
OPEN RATE: 28%
TOTAL CLICKS: 3,288
CTR: 6%

FAMILY TRAVELLER



Family fun in Myrtle Beach

A scenic beachfront town, Myrtle Beach is bustling with family-friendly attractions and nightly entertainment. Take a ride on the SkyWheel—a 167-foot Ferris wheel—for a picture-perfect view of the Atlantic from climate-controlled gondolas or explore the shops, entertainment and restaurants at Broadway at the Beach. Whether you want to relax on the beach, tee off on a championship course or take in a comedy show, Myrtle Beach is the perfect destination for your next holiday.

DISCOVER MORE



Visit the gorgeous city of Charleston

With world-class food, wine, champagne, golf and a vibrant arts community, Charleston offers visitors your next. Escape city-scape boredom and take a horse-drawn carriage through centuries-old streets, by vintage or hot air balloon at the Low City Market. From historic gardens and historic churches to shopping and historic and scenic views, Charleston offers something for everyone in Charleston.

DISCOVER MORE



Adventures await on Hilton Head Island

Miles of white-sand beaches, luxury accommodations and award-winning golf courses make Hilton Head Island a premier vacation destination. Enjoy a bird's-eye view of the island on your flight to Hilton Head from Litchfield or take an unforgettable golf course in the surrounding coastal areas. Skip the crowds, take a horse-drawn carriage, water polo and water polo, or take a horse-drawn carriage to the beach for your next family vacation.

DISCOVER MORE

DISCOVER
South Carolina



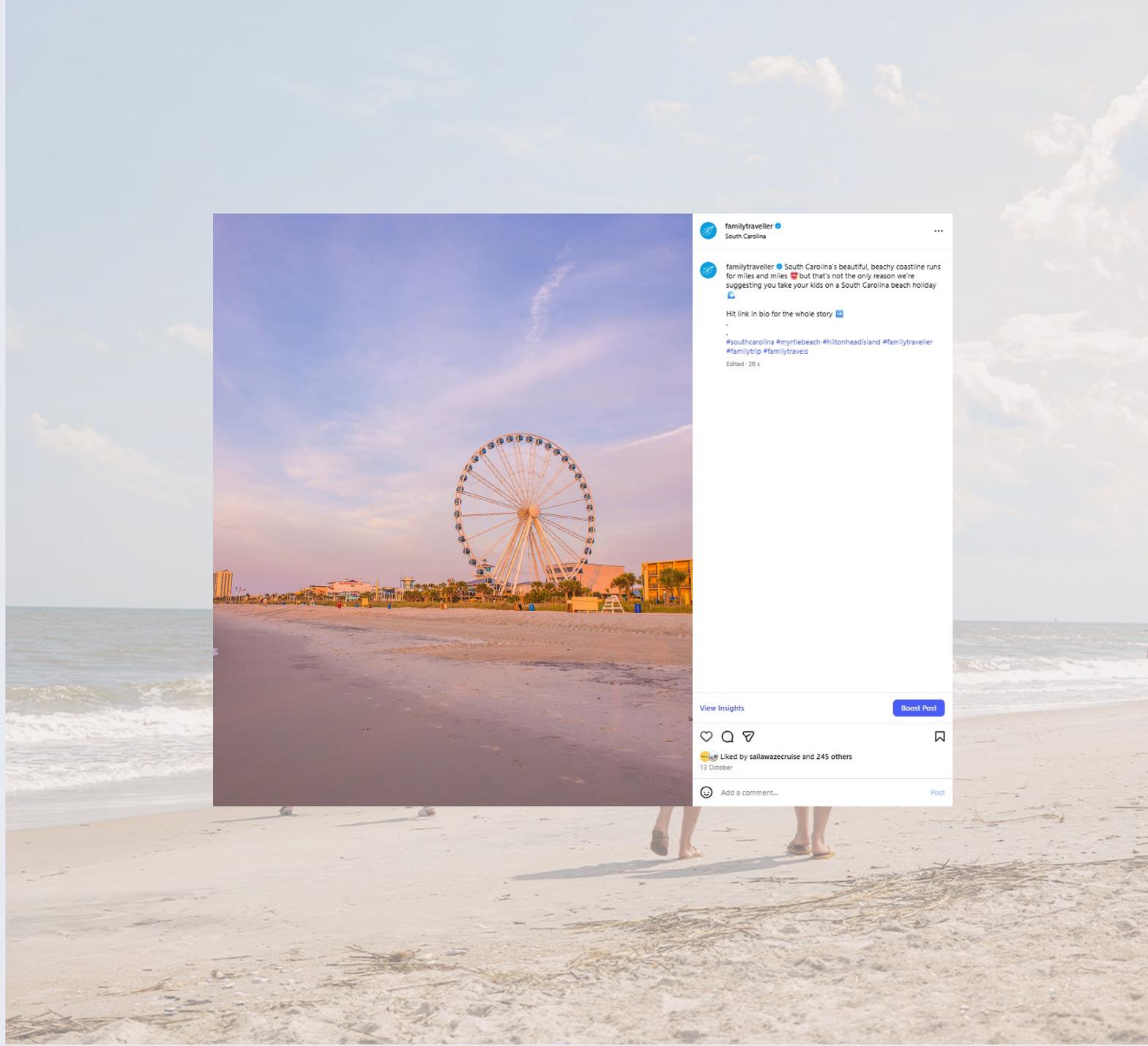
Family fun in Myrtle Beach

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DISCOVER MORE

SOUTH CAROLINA INSTAGRAM POST 10/13/2025

DATE: 10/13/2025
IMPRESSIONS: 71,232
REACH: 69,000
ENGAGEMENT: 246 likes



familytraveller South Carolina

familytraveller South Carolina's beautiful, beachy coastline runs for miles and miles but that's not the only reason we're suggesting you take your kids on a South Carolina beach holiday

Hit link in bio for the whole story

#southcarolina #myrtlebeach #hiltonheadisland #familytraveller #familytrip #familytravels

Edited · 26 s

View Insights Boost Post

Liked by sailawazecruise and 245 others 13 October

Add a comment... Post

SOUTH CAROLINA FACEBOOK POST 09/30/2025

DATE: 09/30/2025
IMPRESSIONS: 83,047
REACH: 195,000
CLICKS: 2,113
CTR: 2.5%



Family Traveller (Default)
Published by Seonaid Ford McGill · 30 September · 🌐 · 🌐

South Carolina's beautiful, beachy coastline runs for miles and miles 🌊 but that's not the only reason we're suggesting you take your kids on a South Carolina beach holiday 🌞 Read the whole story 📖 #SouthCarolina #myrtlebeach #familytraveller #familytravel #familytrip



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How to make more of your family beach holiday in South Carolina

SOUTH CAROLINA EDITORIAL EMAIL 09/28/2025

DELIVERY DATE: 09/28/2025
SUBJECT: Just in! Win a £3,000 Royal Caribbean Cruise
SUBSCRIBERS: 200,000
TOTAL OPENS: 64,212
OPEN RATE: 32%
TOTAL CLICKS: 12,666
SOUTH CAROLINA CLICKS: 2,491 (20%)

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With Disney World Resort in Florida, always going to be a magical experience for kids. Here's how to make the most of every minute, from money saving your first family holiday to making the most of it.

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They call this the 'beachiest beach' and here's why

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SOUTH CAROLINA EDITORIAL EMAIL 11/16/2025

DELIVERY DATE: 11/16/2025
SUBJECT: Just in! The best hotels worldwide for kids
SUBSCRIBERS: 200,000
TOTAL OPENS: 58,979
OPEN RATE: 29%
TOTAL CLICKS: 10,370
SOUTH CAROLINA CLICKS: 1,726 (17%)

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Beachy South Carolina is packed with family fun

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SOUTH CAROLINA EDITORIAL EMAIL 11/30/2025

DELIVERY DATE: 11/30/2025
SUBJECT: Black Friday! Last chance for half price holidays
SUBSCRIBERS: 200,000
TOTAL OPENS: 60,711
OPEN RATE: 30%
TOTAL CLICKS: 13,285
SOUTH CAROLINA CLICKS: 2,098 (16%)

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Escape to **Maldives**. Located in the Maldives, we have 375 one year family holiday.
Book by **1 December 2025** for travel between now and 31 December 2026. Includes return UK flights, all-inclusive breakfast, 7 nights accommodation in a Lagoon Villa. All fully booked and down to the last minute. Book now!
All from **£7,200** for a family of four. Reservations may still be made!

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Reservations may still be made!

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You're never too young to fall in love with South Carolina
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TRAVEL SOUTH USA CONTENT HUB UK

[Where to find a warm southern USA welcome on your next family holiday](#)

DATE RANGE: 09/07/2025 to 12/09/2025

TOTAL PAGE VIEWS: 567,761

AVERAGE TIME ON PAGE: 2 minutes, 27 seconds



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NORTH AMERICA

Why Alabama ticks all the right boxes for amazing family adventure holidays

3RD SEPTEMBER 2025

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TRAVEL SOUTH USA CONTENT HUB CANADA

[Add a warm Southern USA welcome to your next family adventure holiday](#)

DATE RANGE: 09/07/2025 to 12/09/2025
TOTAL PAGE VIEWS: 508,050
AVERAGE TIME ON PAGE: 1 minutes, 43 seconds



TALES OF THE SOUTH

Pack your sense of adventure for the southern US and bring your kids ready for long, beachy coasts and sunshine, mighty forests, legendary mountain ranges and charming cities. Come hungry, the food is as good as its reputation. As they say round these parts 'Welcome y'all'

PHOTOGRAPHY: KENTUCKY TOURISM



Sheltowee Trace Adventure
Resort, Kentucky

TravelSouth
All Y'all Are Welcome USA



FAMILY TRAVELLER

MAGAZINE ISSUE 10. WINTER 2025

ALABAMA

ALL WAYS

Alabama ticks all the boxes for older kids and teens, from Gulf Coast beaches to space exploration and endless adventures

BREATHE DEEP
Paddle the Doughnut Island, Mountain Shrimp, Round Islands



ALABAMA



SEE FOREVER
Alabama is home to the world's largest space museum, and earns Huntsville the nickname, 'Rocket City.'



Hit the beautiful Alabama Gulf Coast for 32 miles of shimmering white sand beaches and clear seas. If you're looking for days doing nothing much but lazing in the sun and dipping a toe in the water occasionally, that's very much one of the vibes here. But it's far from the only one.

Pick up a paddleboard or kayak at Gulf shores Beach or Orange Beach and you'll find ideal conditions for hours of adventuring, and possibly the gentle company of dolphins, manatees and turtles as you paddle.

For more up close encounters with the local marine life, snorkelling is a bit of a passion in Alabama too and conditions are pretty much perfect year round, with water temperatures a balmy 77° in summer, and comfortable at around 13° in what passes for the depths of winter in the Deep South USA: definitely not winter as you know it in the UK.

When you're done admiring boating you'll be pleased to know that Alabama also likes a restaurant with its toes in the sand, so be prepared for a lot of choice on the coast. It goes without saying that the seafood is fresh and amazingly good, although for those times when you just want comfort, this is definitely the coast for Southern home cooking.

Don't miss a day out in Gulf State Park either, it amazes with so fewer than nine different eco-systems, so you can hike all you like or even take advantage of the park's free bike share programme to pedal multi-use trails. And should you decide to sign out your car, the park has family cabs available to rent year-round.

Though you'll always find plenty of places to spend the night or more on the coast, from luxury resorts and easy-on-your-budget hotels to holiday rentals right on the waterfront.

LAND OF ADVENTURE
Adventure isn't limited to the coast in Alabama where a total of 22 state parks, plus several natural preserves are the best excuse to head inland and play outdoors or plan a road trip. Cave kids won't want to miss the world-famous cavern state Park near Birmingham for a tour of the 260-million-year-old

"WINTER IN ALABAMA IS NOT AS YOU KNOW IT IN THE UK"



America's first Mardi Gras took place in Mobile and you can trace its heritage and more on self-guided walking tours. If that puts you in the mood for music, you're in the right place for that too.

Not only is Alabama home to iconic P.A.M.E. studios and Muscle Shoals Sound studio, everyone from Aretha Franklin to the Rolling Stones has recorded music in the state, so a visit to the Alabama Music Hall of Fame in Tusculumbia is a must. If you want to delve even further back in time, W.C. Handy, known as the 'Father of the Blues', was born in Florence, Alabama in 1873. Not that Florence considers this 'old news', as it still hosts the W.C. Handy Music Festival every summer.

The state's music credentials might seem stary, but they're nothing compared to the galaxy of greats at the U.S. Space & Rocket Center in Huntsville. It's the world's largest space museum, and earns Huntsville the nickname, 'Rocket City.'

Back down to earth Alabama also played a pivotal role in the American Civil Rights Movement of the 1950s and 60s, and Birmingham Civil Rights District marks the 1960s battleground for the movement. It's also where you'll find the excellent Birmingham Civil Rights Institute. Of course, Alabama's state capital, Montgomery, is another city that's synonymous with the Civil Rights Movement and its poignant Civil Rights Memorial is justifiably world famous. Take a tour of the Civil Rights Memorial Center to see the Wall of Justice and The Martyr's Boon, and leave time for the Apathy to not an option theatre which connects the late 20th century fight for civil rights to social justice activism of today.

Then there's Cheaha Desert State Park which sits at the most southerly end of the Appalachian Mountains, as well as the highest point in Alabama, and is a paradise for mountain bikers. Alternatively, try more trail walks through the trees in one of Alabama's four National Forests.

HISTORIC HOLIDAYS
Nothing is so versatile, Alabama also scores high on family attractions, as well as impressive history.

Sweet Home Alabama



PHOTOGRAPHY: MARIANNA WISNIEWSKI

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PHOTOGRAPHY: MARIANNA WISNIEWSKI

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'A' IS FOR ADVENTURE

It's easy to understand why they call Arkansas 'The Natural State', just take a look around, you'll see what we mean

You can be at the base of Pinnacle Mountain from the Arkansas state capital, Little Rock, in about 30 minutes and for fewer than 50 state parks are at home here, along with Hot Springs National Park and the Ozark National Forest. Then, if you want to get out on the water, there are over 2,000 lakes as well as 100 of waterfalls and more than 90,000 miles of rivers and streams.

ADVENTURE STARTS EARLY IN ARKANSAS
So it's no surprise to find you can try just about anything on holiday here, from mountain biking and hiking to kayaking, canoeing, white water rafting, rock climbing or water skiing. Even lazing on beaches is a possibility, being landscaped in a mere 60 days to Arkansas.

Two young fellas in a hot air balloon. You'll find buggy friendly trails all over the place and mini road trippers for little passengers. Older kids will be in heaven because this

outdoor state believes in getting children out and about, learning new skills and challenging themselves as soon as possible. And as for what to please noses? There isn't a screen yet invented that's more distracting than the likes of kayaking past the bluff on the Buffalo National River or stargazing in Moon Spigot State Park, soaring down a backcountry trail - Arkansas has five EPIC rides recognised by the International Mountain Bicycling Association (IMBA) - or hiking to the jaw dropping Alum Cave Natural Bridge.

BEAUTY COMES NATURALLY ALL OVER
Adventure Arkansas also provides a natural habitat for all sorts of wildlife, so you've a good chance of spotting herds of elk on the Buffalo National River or trumpeter swans in Heber Springs. And Lake Ouachita State Park is where it's even possible to spy magnificent bald eagles, if you're keen-eyed and patient.

PHOTOGRAPHY: MARIANNA WISNIEWSKI

ARKANSAS



LOOK OUT
Discover them by visiting the state capital, Little Rock, or the state's oldest town, Fayetteville.

And those beaches we mentioned earlier? They can be found in the Ozark Mountain region, along Norfork Lake, which is also great for snorkelling. In fact, passionate snorkeller recommend several of the rock-lined lakes in Arkansas for their excellent visibility, sparkling rocks, the Ozark Mountains are also home to Bull's Head Caverns, some of the world's oldest caves.

THE THRILL OF URBAN ADVENTURES
Even the cities in Arkansas are up for outdoor adventures. Ozark Trails around the Ozark foothills in northern Arkansas earn themselves the title, Mountain Biking Capital of the World, though this fact city also gets called a new capital of food. Put that to the test with a visit to Crystal Bridges Museum of American Art and the Scott Brady Museum, or grab a table at one of the family-friendly local restaurants for high south cooking at its most authentic.

Or hit the state capital, Little Rock, right in the centre of Arkansas and you're just 20 minutes from Pinnacle Mountain State Park, which is also a Trail of Tears National Historic Site. Although you'll find plenty of history at the heart of the city too, start at Little Rock Central High School National Historic Site where kids can learn about the Little Rock Nine and the part they played in the American Civil Rights Movement in the 1950s. The Historic Arkansas Museum is another must do, not least because it incorporates the city's oldest building.

HIT THE ROAD AND EXPLORE MORE
But there's no doubt a family road trip is one of the best ways to explore Arkansas and get to know quite a few incredible State Parks along the way.

With some Springs State Park puts you deep in the Ozark Mountains and also within easy reach of Fayetteville, Rogers and Bentonville, so it's an adventure with good restaurants, museums and family hotels to the mix.

Comfortable family cabins and guided hikes with park interpreters make Lake Fort Smith State Park, on the western edge of the mighty Ozark National Forest, a good choice for families. Drop in on the visitor centre when you arrive to see its replica pioneer log cabin and covered wagon.

Another road trip dream, Eboli State Park has several other parks within easy driving distance, including Crater of Diamonds where you really can dig for diamonds, and its Benders Keepers Park, hiking in Daisy Creek also gets you up close to all sorts of wildlife. And, if you want to kick back and give the road a rest, the park rents family yurts.

Then, just an hour south of Little Rock, Cass Creek State Park is a kayaking hotspot where you can glide through beautiful pools in summer as lively as its sounds. Cycling and hiking are big here too, and again, there's a very good chance of wildlife, if you tread lightly and look carefully.

REACH FOR THE STARS
With all this unspoiled nature and wide open space it was almost inevitable that Arkansas would attract the attention of the International Dark Sky Association (IDA), and in 2019 Buffalo National River was named an International Dark Sky Park. During the summer you can join ranger-led stargazing programmes at Buffalo Vista and Tyler Bend. Alternatively, you can view family cabins your road to Buffalo Vista, and gaze in your own time.

Missing your own family adventure is what Arkansas is all about, get in touch and find out how arkansas.com

ARKANSAS

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COME PLAY IN KENTUCKY

There's so much to do in Kentucky, one holiday might not be enough, so you'll be pleased to hear it's one of the most affordable US states

You don't have to work hard to wage a budget in Kentucky. You'll find good value accommodation everywhere, adventure outdoors to other absolutely free and many museums and attractions offer generous child discounts, so now you know Kentucky costs less, live in.

WALK ANY WAY YOU LIKE
Kentucky takes stretching its legs seriously, and the longest hiking trail here, the Sheltown Trace National Recreation Trail - runs for 280 miles. Walking its entire length will probably be a bit of an ask for little legs, but there are also plenty of hikes you can do safely with kids.

In Mammoth Cave National Park - home to the world's longest cave system - and follow the gentle Green River Shuff Trail for an effort of forests and streams. A look down into legendary Red River Gorge is an amazing reward for hiking the Chimney Top Rock Trail in Daniel Boone National Forest. Or for those times when nothing will do but magnificent waterfalls, plus a half-day hike to Look Falls Overlook in Grayson Lake State Park.

WIN OVER YOUR WATER BABIES
Alabama is the only US state with more miles of navigable waters than Kentucky. You'll even find the official 'Swampboat Capital of the World' here, on Lake Cumberland in Lake Cumberland State River Trail. The Cumberland River also delivers the Cumberland Falls, known as the Niagara of the South. And, back to Red River Gorge, you can go kayaking underground or gilded beer through flooded mine systems.

MEET KENTUCKY'S LEGENDARY HORSES
Of course, Kentucky is always synonymous with horses and the Kentucky Horse Park in Lexington is a great introduction to the state's equine passion. Also getting up close to the animals, is the Old Friends Thoroughbred Retirement Home where kids can meet former Kentucky Derby champions and other prize-winning athletes, now enjoying a very well earned rest in the beautiful country park with outdoor playgrounds. Alternatively, make for Churchill Downs first thing and you can watch the current crop of thoroughbreds having a morning workout on the iconic race track, before heading indoors to the Kentucky Derby Museum.

Although, if you really want to get down with the horses, book a Shugars KY Rail Explorers tour to the heart of Horse Country. Not just any old tour, this is one where you pedal yourself along reppurposed rail tracks on a two or four person 'rail bike' - a modified version of the hand-cars used by rail workers in the 19th century. Happily today's 'bikes' are a lot less effort thanks to electric assist.

BE AN INDOOR ADVENTURER
Just great as the outdoors is in Kentucky, there's just as much going on indoors too, especially in child-friendly museums like the Crumwell-Stricker Museum & Factory, which celebrates the history of baseball and the world's most famous hat. The National Corvette Museum in Bowling Green is another one that will surprise you with its family-friendly approach: have your phone ready for the 0-60 in Corvette skills, but take home over 200 items! Newport Aquarium where thousands of aquatic creatures are the main draw, but being able to touch the likes of sharks and heron-like crabs might be one of the biggest memory makers for kids.

THIS IS THE BIRTHPLACE OF BLUEGRASS
The high, lonesome sound of bluegrass music was born in Kentucky and to explore its roots, start at the Bluegrass Music Hall of Fame & Museum in Owensboro. Or you can go all out and hit the family-friendly Festival of the Bluegrass at the Kentucky Horse Park in June.

In fact, making food, festivals and music a part of your Kentucky holiday is almost a rite. So time your visit right and you can catch anything from a summer of Festivals in August to autumn festivals celebrating everything from bananas to butterfies and pumpkins to chickens.

COME HUNGER TO KENTUCKY
Now you just need to make sure you're well fuelled for fun and that's pretty easy in Kentucky. It goes without saying that they know how to fry chicken here, and until you've tried it on home territory you may have thought that the world famous turkey was the real deal. Aside from its real southern UK authenticity, Kentucky is also the home of the Hot Brown: an open-faced sandwich like no other. And when they say 'farm to table' here, you better believe they mean it. If you need proof, look for independent restaurants where they cook with produce from their own farms, like when you're cooking for yourself, take kids to the likes of welcoming Gallatin Farms in Shelbyville to pick apples from fresh strawberries to pumpkins, depending on the season.

Then there's barbecue which even has its own festival in Kentucky. Catch the BBQ and Barbecue Festival (the Owensboro rebrand in May) it's also a great place to try burgers, the only in Kentucky now traditionally served in a BBQ side. Or head to Henderson in June for the WC Handy & Family Festival on the Ohio River.

PHOTOGRAPHY: MARIANNA WISNIEWSKI

KENTUCKY



HIDE TALK
Cumberland River, Kentucky Derby, Bluegrass Music, Hot Brown, Kentucky Fried Chicken, Louisville, Lexington

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WIDE EYED
 Cooked from far left:
 Christie Treen (London)
 Amanda Fowett (Preston)
 Simon Hoed (Myrtle
 Beach) (Myrtle
 Beach) (Myrtle)



BEYOND THE BEACH

South Carolina's coastline runs for miles, but its beaches aren't the only reason to take your kids on holiday here

South Carolina's coast stretches for 187 miles along the Atlantic and has beaches almost every mile of the way. In between there are barrier islands, grand cities, seaside towns, and places with names like 'Tammock Coast': a hint at the toes-in-the-sand vibe here. You could spend an entire beach holiday just being on the beach, but you'll miss out on a lot of what makes the South Carolina coast such fun.

MUST DO DOLPHIN TOURS

Sit on one of South Carolina's beaches, look out at the Atlantic and there's a good chance you'll spot dolphins. The entire coast is home to large resident populations as well as migrating pods, which don't make the sight of a fin breaking the water's surface any less of a thrill, even for local. But when you want more than just squinting from the sand, pick a boat tour anywhere from Hilton Head

Island to Myrtle Beach, hop aboard and get ready to add, 'up close with dolphins', to your long list of South Carolina memories.

SOAR TO NEW HEIGHTS

When it comes to views, South Carolina doesn't want to boast, but it's home to the Myrtle Beach SkyWheel and views don't come much bigger. At 460 feet tall and right on Myrtle Beach boardwalk, overlooking the Atlantic, it's one of the most iconic sights on the Grand Strand and a must do if you're visiting America's beachiest beach (that's what they call this part of the South Carolina coast).

Each ride lasts 15 minutes - or three full revolutions - and you're tucked into air conditioned gondolas, surrounded by non-reflective glass, so have phones at the ready. Sunrise and sunset rides are particularly spectacular and the SkyWheel is also fully accessible.

IT'S A PIRATE'S LIFE FOR YOUR KIDS

The likes of Blackbeard and Sted Bonnet were notorious around South Carolina in the early 18th century, and the most infamous of all female pirates, Anne Bonny, was a Charleston local. So you'll come across buccaneering history all over the place, but when your kids want some real-life swashbuckling action, sign them up to be Pirates of Hilton Head.

Set aboard a replica pirate ship named Black Sparrow, this experience is made for two to 10 year olds and regularly hits the number one spot of things to do in Hilton Head Island. Of course it's all fun and games, with a serious side of dress up, as well as lessons in how to parlay like a pirate: expect plenty of 'Arr me hearties' back on dry land. Water cannons, chase solving, treasure maps, and hunting down the elusive Stinky Pete, are all part of the adventure which lasts an hour and 30 minutes. Sadly parents can't get involved in all the derring-do, you're just there to cheer on young scallywags and take lots of pics from the sidelines.

GAME ON IN MYRTLE BEACH

You can't have a South Carolina beach holiday without playing a round for many of mini-golf, particularly if you're in Myrtle Beach: officially the Mini Golf Capital of the World and home to over 30 different courses.

These aren't just the usual pitch and putt with a few small hazards. You'll find dramatic prehistoric courses packed with dinosaurs, several with full-on Hawaii themes, pirate courses, jungle courses and even a course with an erupting volcano. Though, if you're not sure where to begin, the Myrtle Beach Mini Golf Trail is highly recommended.

BELIEVE IT, THIS AQUARIUM IS AWESOME

With its mix of freshwater - think mermaids swimming in the tanks - so soothing, spectacular and a little bit chilling at times, Ripley's Aquarium of Myrtle Beach more than deserves its great reputation.

Over 10,000 aquatic animals are in permanent residence here, and not all of them are the usual suspects. For a start, there's a very cute colony of penguins which kids watch by

crawling through an observation tunnel. Strokable stingrays swim in shallow lagoons, you can wander through a hah rainforest or even immerse in the Goldfish Inn, where the goldfish are far from ordinary.

Extraordinary also applies to the Dangerous Reef which hosts sharks, turtles, sawfish and grumpy looking Atlantic tarpons, to name but a few thrillers of the deep. That said, the biggest thrill of all is walking through the Dangerous Reef tunnel as some of the sea's most fearsome predators glide over your head.

TAKE A WILD, PIONEERING WALK

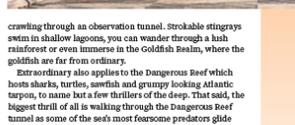
What wild creatures were wandering round South Carolina when settlers first arrived here in the 17th century? That question is asked and answered at Charles Towne Landing Animal Forest in Charleston.

Part of the Charles Towne Landing State Historic Site, the Forest covers 22 acres where you get to see possums, black bears, otters, bison, peccans and more. So let your imagination run wild, but keep in time, forget everything you know, and for a little while, just be a settler witnessing all this for the first time. <

On and off the beach South Carolina is an amazing state for family holidays, take a look discoverouthcarolina.com

DISCOVER
 South Carolina

SOUTH CAROLINA



TEST DRIVE TENNESSEE

A Tennessee family holiday is the best excuse for a road trip, just find a theme, pick a playlist, and you're half way there



The great thing about Tennessee road trips is they come in all shapes and sizes. Some fit perfectly into a single day, but even the longest ones are incredibly easy to plan.

FOLLOW THAT SWEET SOUND

Seven genres of music have roots in Tennessee so if you want a road trip with a musical theme this is the state for that. Naturally Nashville makes the cut just for the Grand Ole Opry and a must-do tour round the Country Music Hall of Fame and Museum. It's also the city where you get to have breakfast with a side of music legends in places like biscuits and gravy, before hitting the colourful 12 South neighbourhood to browse the local designer stores.

Memphis might be forever Elvis in some minds, but in reality the city is so much more on the music front. Teens will thank you for a stroll through Beale Street Historic District: the city's blues, rock and soul heartland. Though they'll probably be equally happy to swing by The Beaky Shop - Priscilla Presley's one-time favourite beauty parlour, now a funky restaurant. The fun Interactive Stax Museum of American Soul is another unmissable for any young music historians in the family. And you have to do a tour of Graceland, you're in Memphis, how can you not visit the home of Elvis Presley?

HIT THE OPEN ROAD

Tennessee has more than 60 State Parks, all free to visit, so they're a great road trip fit too. Views are given, as well as hikes that won't tax younger kids. And as for themes? Take your pick of anything from waterfalls to caves.

The Cataract Falls in Gatlinburg is one of 500 waterfalls across Tennessee and, at less than a mile round, it's an easy hike with 25-foot falls to reward your legwork. Reaching the drama of Great Stone Door in Savage Golf State Park is pretty effortless too and toms low because it looks a lot more work than it is. TRIP TIP

Or try Kurohvi in Gatlinburg for the highest lookout point in the Great Smoky Mountains. The hike is just over a mile long and some of it's a little steep, but that's balanced by plenty of benches for rests on route.

Tennessee also has a network of over 8,500 exploratory caves, but if you're only time for one, make it The Lost Sea in Sweetwater. Not least because this one hour and 15 minute tour of the vast Craighead Caverns ends with a boat tour of America's largest underground lake.

GREAT THINGS
 Cooked from far left:
 Christie Treen (London)
 Amanda Fowett (Preston)
 Simon Hoed (Myrtle
 Beach) (Myrtle
 Beach) (Myrtle)



GREAT SMOKY MOUNTAINS

An incredible landscape of ancient mountains and dense forests, Great Smoky Mountains National Park is the most visited national park in the US and it's at home in eastern Tennessee. Of course, the road trip potential here is immense and wildlife-keen kids will be pleased to know the park is also a natural habitat for bears, deer and elk, along with a spectacular number of birds.

YOU HAVE TO DO DOLLYWOOD

Of course, you can just dip into the Great Smoky Mountains too and that's the perfect excuse to get to know Pigeon Forge: a gateway to the Great Smoky Mountains National Park, but most famous of all for Dollywood - 'Tripadvisor Traveller's Choice #1 Theme Park in the US 2025'. Nearby Gatlinburg is another Great Smoky Mountains' gateway with plenty of reasons to hang around, like the award-winning outdoor theme park, Anakeesta, as well as Gatlinburg SkyPark, where you can walk across the Skybridge at the top of Crockett Mountain: the longest pedestrian cable bridge in the US.

ROAD TRIP THROUGH HISTORY

Or try a trip through American history starting out at the National Civil Rights Museum in Memphis which is set in the Lorraine Motel where in 1968, Dr Martin Luther King Jr. was assassinated. If you want a longer drive, the museum is also part of the US Civil Rights Trail which connects 100 locations across the country, 15 of which are in Tennessee.

The Discovery Park of America in Union City is another good road trip fit. Spread across 70,000ft² it's packed with thrills from a 20,000 gallon aquarium to historical treasures, natural wonders and interactive exhibits. And once you're done exploring indoors, it's all set in a 50-acre heritage park which even has its own vintage train depot. Alternatively, add some living history to your journey with



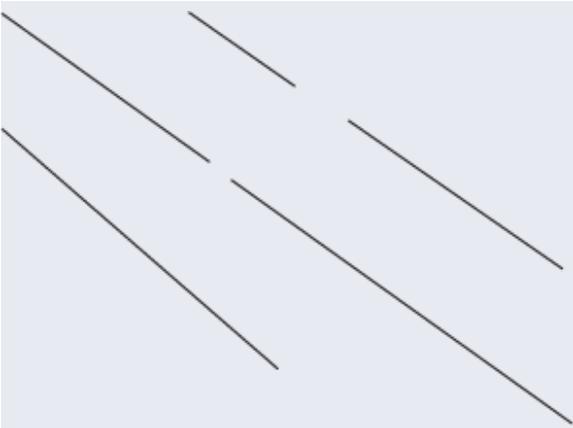
a visit to the Museum of Appalachia in Clinton or head to Chattanooga to explore Rock City on Lookout Mountain.

FOLLOW THE LAUGHTER

Finally, to make planning your family road trip even easier, you'll find 33d Reviewed attractions all over the state, where children have given their honest opinion through laughter. So far, over 30 destinations have been Kid Reviewed and 97% of young reviewers reported having fun. So if you see the Kid Reviewed label, you know your kids will love it too. <

Ready to go road tripping with your kids? Tennessee is more than ready to make that happen tncvacation.com

TENNESSEE
 SOUNDS PERFECT



THANK YOU

For more information contact seonaid@familytraveller.com