

FAMILY TRAVELLER

TRAVEL SOUTH USA

CAMPAIGN REPORT 09/03/2025 to 12/09/2025

ALABAMA DIGITAL CONTENT 09/03/2025

[Why Alabama ticks all the right boxes for amazing family adventure holidays](#)

DATE RANGE: 09/03/2025 to 12/09/2025

TOTAL PAGE VIEWS: 57,321

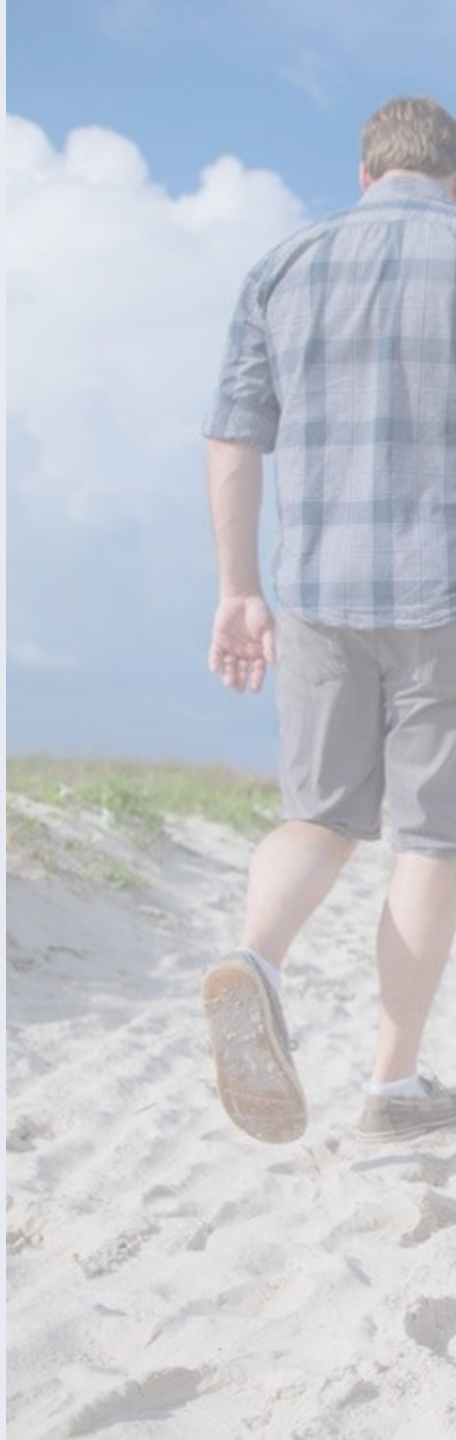
AVERAGE TIME ON PAGE: 2 minutes, 16 seconds



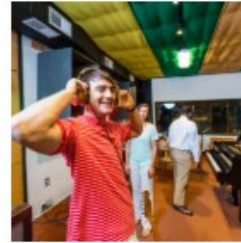
ALABAMA SOLUS EMAIL 10/28/2025

[The US family holiday with fun guaranteed](#)

DELIVERY DATE: 10/28/2025
SUBJECT: The US family holiday with fun guaranteed
SUBSCRIBERS: 180,000
TOTAL OPENS: 47,962
OPEN RATE: 27%
TOTAL CLICKS: 2,770
CTR: 6%



FAMILY TRAVELLER



See why families love an Alabama holiday

At the heart of America's Deep South, Alabama is a family destination with adventures to explore. Discover rich flavours in everything from soul food to modern Southern dining. Step into powerful civil rights history at the Civil Rights Memorial Center in Montgomery. Visit iconic music studios like Muscle Shoals Sound Studio, where legendary hits were recorded. And explore the world's largest motorcycle museum: Barber Vintage Motorsports Museum in Birmingham.

Further south, experience the flair of America's first Mardi Gras with family parades in Mobile, then unwind along white sand beaches offering a warm coastal escape. Whether you're after culture, cuisine or coast, Alabama always serves up Southern hospitality with stories to tell.

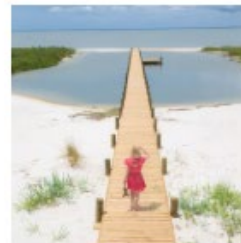
[FIND OUT MORE](#)



Families can complete a Space Mission

In Huntsville, Alabama, "Rocket City USA," the U.S. Space & Rocket Center welcomes everyone on a roller coaster you'll never forget. It's also the home of Space Camp, where you can live "in" outer space and experience real space missions, programs, careers, and adventures! The experience will launch your space dreams and create lifelong memories for your family.

[LEARN ABOUT ROCKET CITY](#)



Families can play on the coast

Discover major white sand beaches, beautiful Gulf beaches, and plenty of Southern charm in Gulf Shores and Orange Beach, Alabama. Beaches are a range of family activities, from local shops to top-notch golf courses. Families will also enjoy water parks and theme parks, museums, and the historic sites that are always within reach. Plus, the Alabama State Park leads the nation in all-in-one USA, with one-stop shops of local shops and look-alike food trucks. Whether you're looking for adventure or just to relax and enjoy the sun, making memories, Alabama is your second home away.

[SEE THE SUN & COAST](#)

**Sweet Home
Alabama**



See why families love an Alabama holiday

At the heart of America's Deep South, Alabama is a family destination with adventures to explore. Discover rich flavours in everything from soul food to modern Southern dining.

Step into powerful civil rights history at the Civil Rights Memorial Center in Montgomery. Visit iconic music studios like Muscle Shoals Sound Studio, where legendary hits were recorded. And explore the world's largest motorcycle museum: Barber Vintage Motorsports Museum in Birmingham.

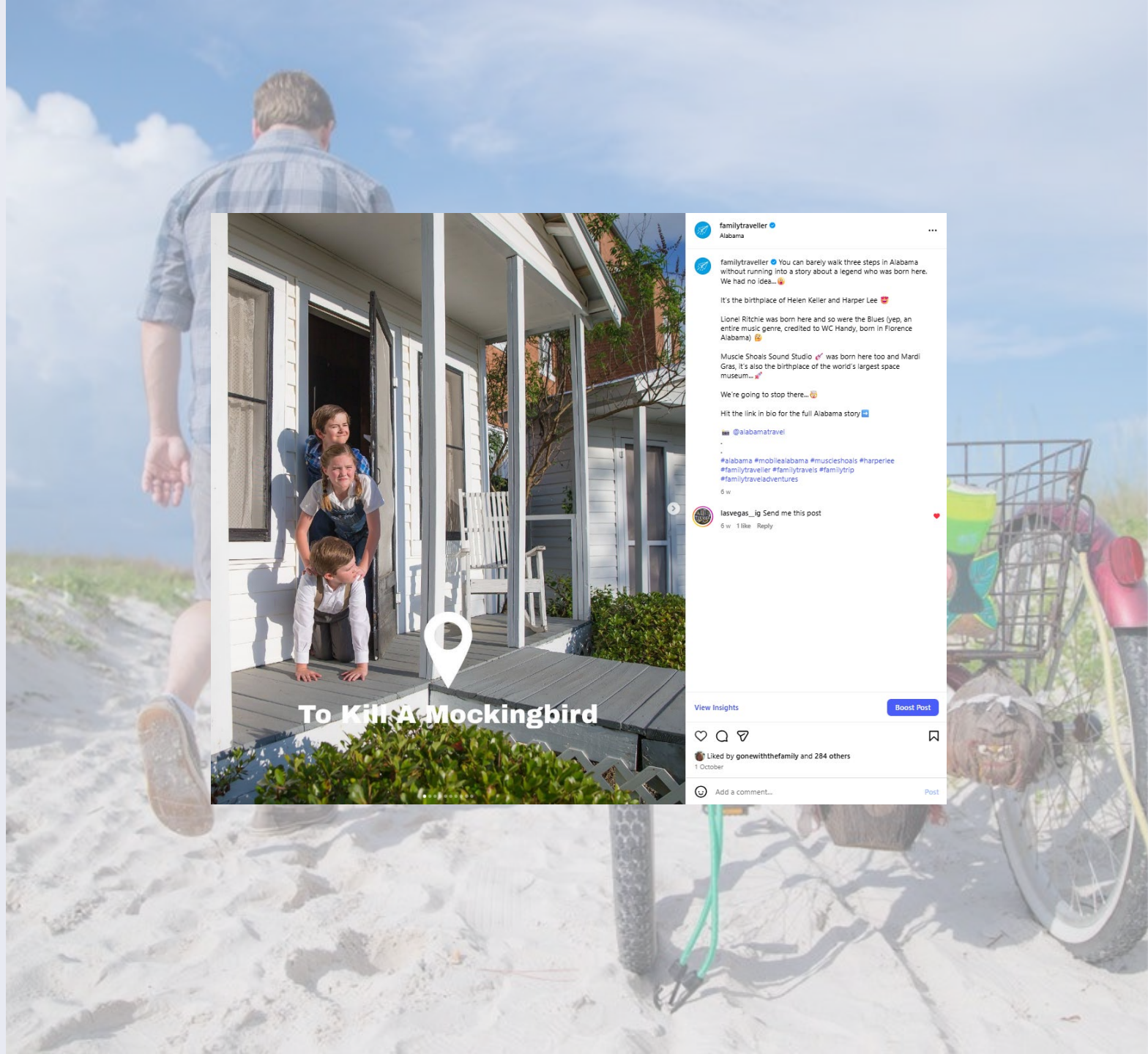
Further south, experience the flair of America's first Mardi Gras with family parades in Mobile, then unwind along white sand beaches offering a warm coastal escape.

Whether you're after culture, cuisine or coast, Alabama always serves up Southern hospitality with stories to tell.

[FIND OUT MORE](#)

ALABAMA INSTAGRAM POST 10/01/2025

DATE: 10/01/2025
IMPRESSIONS: 75,841
REACH: 69,000
ENGAGEMENT: 285 likes



familytraveller
Alabama

familytraveller You can barely walk three steps in Alabama without running into a story about a legend who was born here. We had no idea... 🤔

It's the birthplace of Helen Keller and Harper Lee 📖

Lionel Ritchie was born here and so were the Blues (yep, an entire music genre, credited to WC Handy, born in Florence Alabama) 🎸

Muscle Shoals Sound Studio 🎵 was born here too and Mardi Gras, it's also the birthplace of the world's largest space museum... 🚀

We're going to stop there... 📍

Hit the link in bio for the full Alabama story 📖

@alabamatravel

#alabama #mobilealabama #muscleshoals #harperlee #familytraveller #familytravels #familytrip #familytraveldadventures

6 w

lasvegas_ig Send me this post
6 w 1 like Reply

View Insights Boost Post

Liked by gonewiththefamily and 284 others
1 October

Add a comment... Post

ALABAMA FACEBOOK POST 10/03/2025

DATE: 10/03/2025
IMPRESSIONS: 89,723
REACH: 195,000
CLICKS: 1,926
CTR: 2.1%



Family Traveller (Default)

Published by Seonaid Ford McGill · 3 October · 🌐



An Alabama family holiday ticks all the boxes for older kids and teens, from Gulf Coast beaches and thrilling outdoor adventures to space exploration and fascinating history 📺 #Alabama #familytraveller #familyadventures #familytravel #familytrip

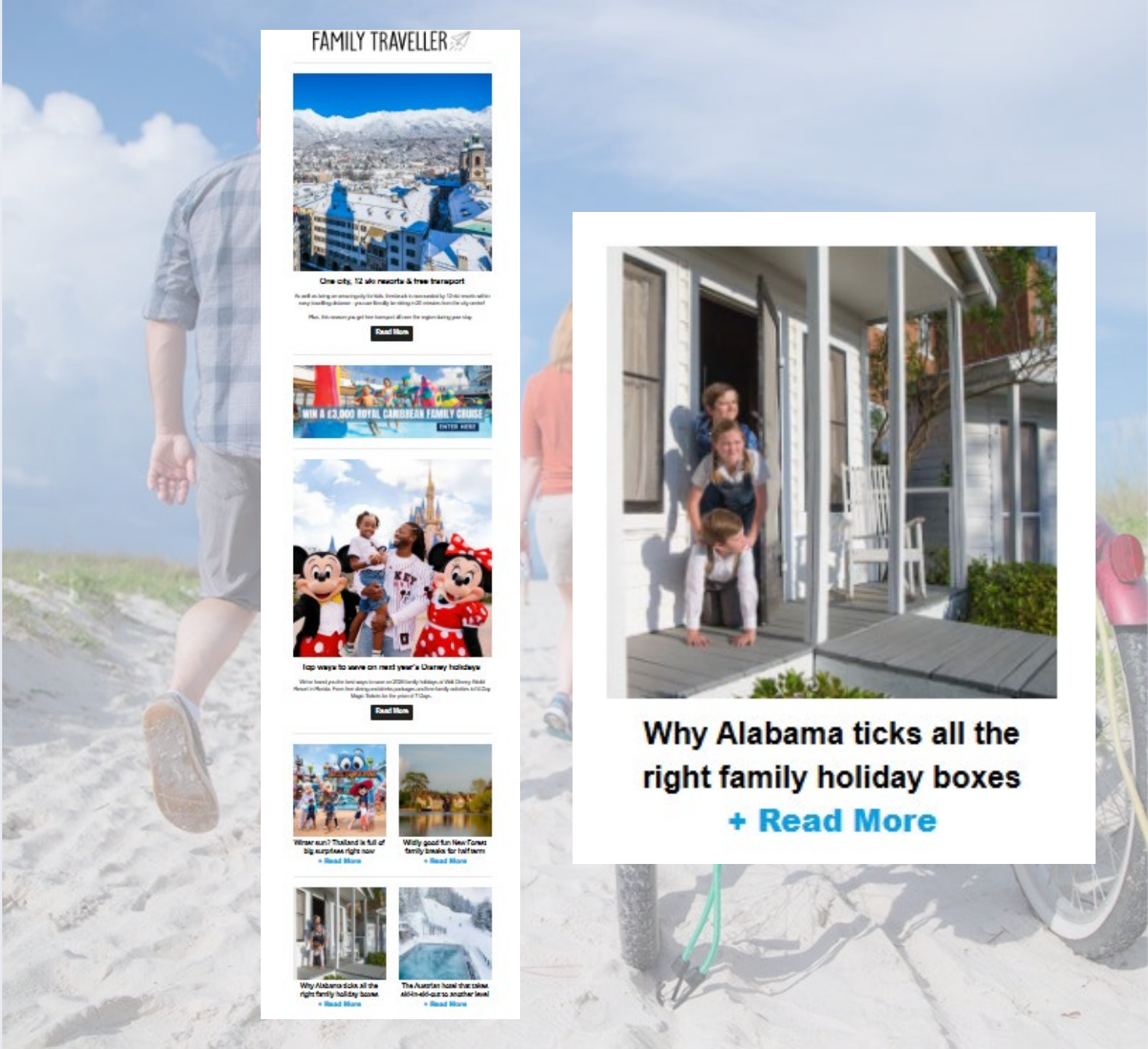


FAMILYTRAVELLER.COM

Why Alabama ticks all the right boxes for amazing family adventure holidays

ALABAMA EDITORIAL EMAIL 10/05/2025

DELIVERY DATE: 10/05/2025
SUBJECT: Ta da! Our pick of dreamiest winter breaks
SUBSCRIBERS: 200,000
TOTAL OPENS: 58,999
OPEN RATE: 29%
TOTAL CLICKS: 10,830
ALABAMA CLICKS: 2,271 (21%)



FAMILY TRAVELLER

One city, 12 ski resorts & free transport
As well as being an amazing city for kids, Innsbruck is surrounded by 12 ski resorts within easy travelling distance - perfect family fun for up to 30 weeks from the city centre!
Plus, this means you get free transport all over the region during your stay.
[Read More](#)

WIN A £3,000 ROYAL CARIBBEAN FAMILY CRUISE
[ENTER HERE](#)

Top ways to save on next year's Disney holidays
Winter break's your best way to save on 2026 family holidays at Walt Disney World, Disneyland or Disney Cruise Line. From free dining to exclusive packages, we have all the family holiday hacks you need to know.
[Read More](#)

Winner alert! Thailand is full of big surprise rights now
[Read More](#)

Witty good fun New Forest family breaks for half term
[Read More](#)

Why Alabama ticks all the right family holiday boxes
[Read More](#)

The Australian hotel that takes A&A to another level
[Read More](#)

Why Alabama ticks all the right family holiday boxes

+ Read More

ALABAMA EDITORIAL EMAIL 10/12/2025

DELIVERY DATE: 10/12/2025
SUBJECT: Win a Royal Caribbean family cruise
SUBSCRIBERS: 200,000
TOTAL OPENS: 65,753
OPEN RATE: 33%
TOTAL CLICKS: 12,523
ALABAMA CLICKS: 1,989 (16%)

FAMILY TRAVELLER



The perfect ski break with kids this season

Italy's Axos Valley is just 2 hours from the UK and one of the most affordable places to ski with your kids. Find out why families are booking early weekend breaks there this season.

[Read More](#)



Where to catch some hot but minute southern sun now!

[Read More](#)



Why families love this new type of French ski holiday

[Read More](#)



An out-of-this-world holiday to inspire your kids

[Read More](#)



We think this is Austria's most family friendly ski resort

[Read More](#)



Why Arkansas is such a gem of a destination for families

[Read More](#)



Where to find winter beach holidays without the long haul

[Read More](#)




An out-of-this-world holiday to inspire your kids

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ALABAMA EDITORIAL EMAIL 11/02/2025

DELIVERY DATE: 11/02/2025
SUBJECT: New! Family Traveller Magazine with free delivery
SUBSCRIBERS: 200,000
TOTAL OPENS: 57,719
OPEN RATE: 29%
TOTAL CLICKS: 8,543
ALABAMA CLICKS: 1,427 (17%)

FAMILY TRAVELLER




Free UK Delivery

New! Family Traveller Magazine Winter 2025

The biggest new Family Traveller Magazine bundle ever. UK copies of winter inspiration travel guide and Traveler to the French Riviera. Plus, you get a copy of the UK's magazine best! Get your new and UK delivery's free too.

Have a special gift in the new Family Traveller Magazine

[ORDER YOUR COPY HERE](#)




The Deal: UK winners the away this winter

From our best loved winter holiday advice and Christmas guides, we've hand-picked you the UK family deals with money saving for the winter.

[Read More](#)


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Last Chance! Win a £2,000 Royal Caribbean family cruise

[Enter Here](#)




All the ways Alabama wins with teens will amaze you

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Every day is an adventure for families in Adelaide

[Read More](#)



Up your old holiday fun with this amazing new childcare!

[Read More](#)



All the ways Alabama wins with teens will amaze you

[+ Read More](#)

ARKANSAS DIGITAL CONTENT 09/04/2025

[Why Arkansas could be the adventure your kids have been dreaming about](#)

DATE RANGE: 09/04/2025 to 12/09/2025

TOTAL PAGE VIEWS: 52,953

AVERAGE TIME ON PAGE: 2 minutes, 12 seconds



FAMILY ADVENTURE HOLIDAYS

Why Arkansas could be the adventure your kids have been dreaming about

ARKANSAS SOLUS EMAIL 20/09/2025

[Don't miss these amazing family adventures](#)

DELIVERY DATE: 20/09/2025
SUBJECT: Don't miss these amazing family adventures
SUBSCRIBERS: 180,000
TOTAL OPENS: 45,812
OPEN RATE: 25%
TOTAL CLICKS: 2,884
CTR: 6%

FAMILY TRAVELLER



60-Plus Activities in Northwest Arkansas

Northwest Arkansas delivers family fun in every season — from wild rivers and mountain trails to roller rinks, art parks and retro arcades.

Here are 60+ family-friendly things to do in Northwest Arkansas. A mix of outdoor adventure and indoor play perfect for your next family holiday.

[FIND FAMILY FUN IN ARKANSAS](#)



Family, Fun and Folk Music

Arkansas is full of places for families to get together, laugh, love and make memories.

Whether you're looking for a family-friendly event, a charming breakfast spot with music, or a place to enjoy a family-friendly meal, there's something for everyone.

[FIND OUR TOP PICKS](#)



Create Your Own Adventure

Whether you're looking for a family-friendly event, a charming breakfast spot with music, or a place to enjoy a family-friendly meal, there's something for everyone.

Public plenty of family-friendly fun, from scenic views and world-class trails to big personalities, and you'll have a family holiday that lasts a lifetime.

Whether you're looking for a family-friendly event, a charming breakfast spot with music, or a place to enjoy a family-friendly meal, there's something for everyone.

[FIND OUR PICKS](#)



60-Plus Activities in Northwest Arkansas

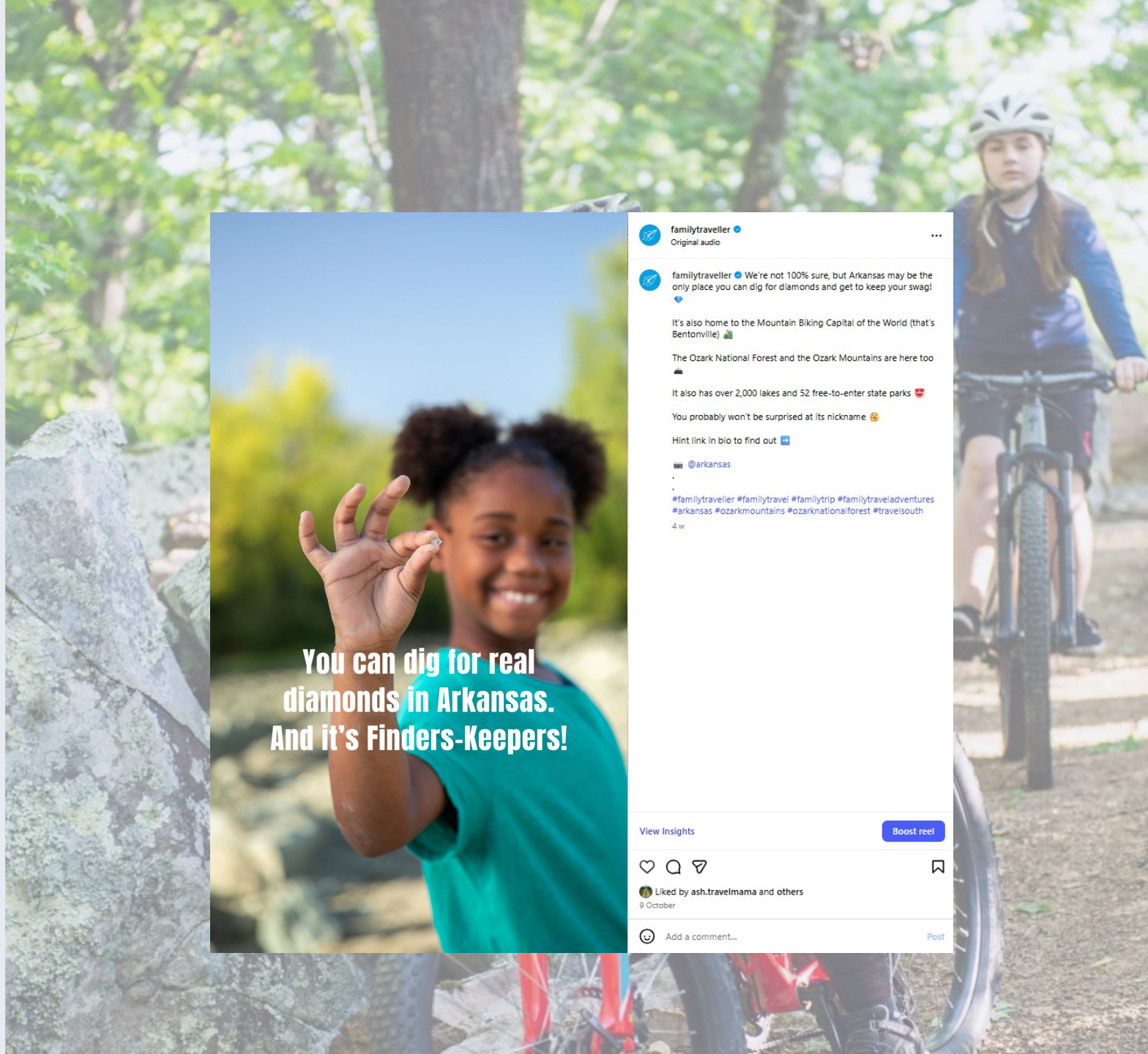
Northwest Arkansas delivers family fun in every season — from wild rivers and mountain trails to roller rinks, art parks and retro arcades.

Here are 60+ family-friendly things to do in Northwest Arkansas. A mix of outdoor adventure and indoor play perfect for your next family holiday.

[FIND FAMILY FUN IN ARKANSAS](#)

ARKANSAS INSTAGRAM REEL 10/09/2025

DATE: 10/09/2025
IMPRESSIONS: 66,001
REACH: 69,000
ENGAGEMENT: 327 likes



You can dig for real diamonds in Arkansas. And it's Finders-Keepers!

familytraveller Original audio

familytraveller We're not 100% sure, but Arkansas may be the only place you can dig for diamonds and get to keep your swag!

It's also home to the Mountain Biking Capital of the World (that's Bentonville)

The Ozark National Forest and the Ozark Mountains are here too

It also has over 2,000 lakes and 52 free-to-enter state parks

You probably won't be surprised at its nickname

Hint link in bio to find out

@arkansas

#familytraveller #familytravel #familytrip #familytraveladventures #arkansas #ozarkmountains #ozarknationalforest #travelsouth

4 w

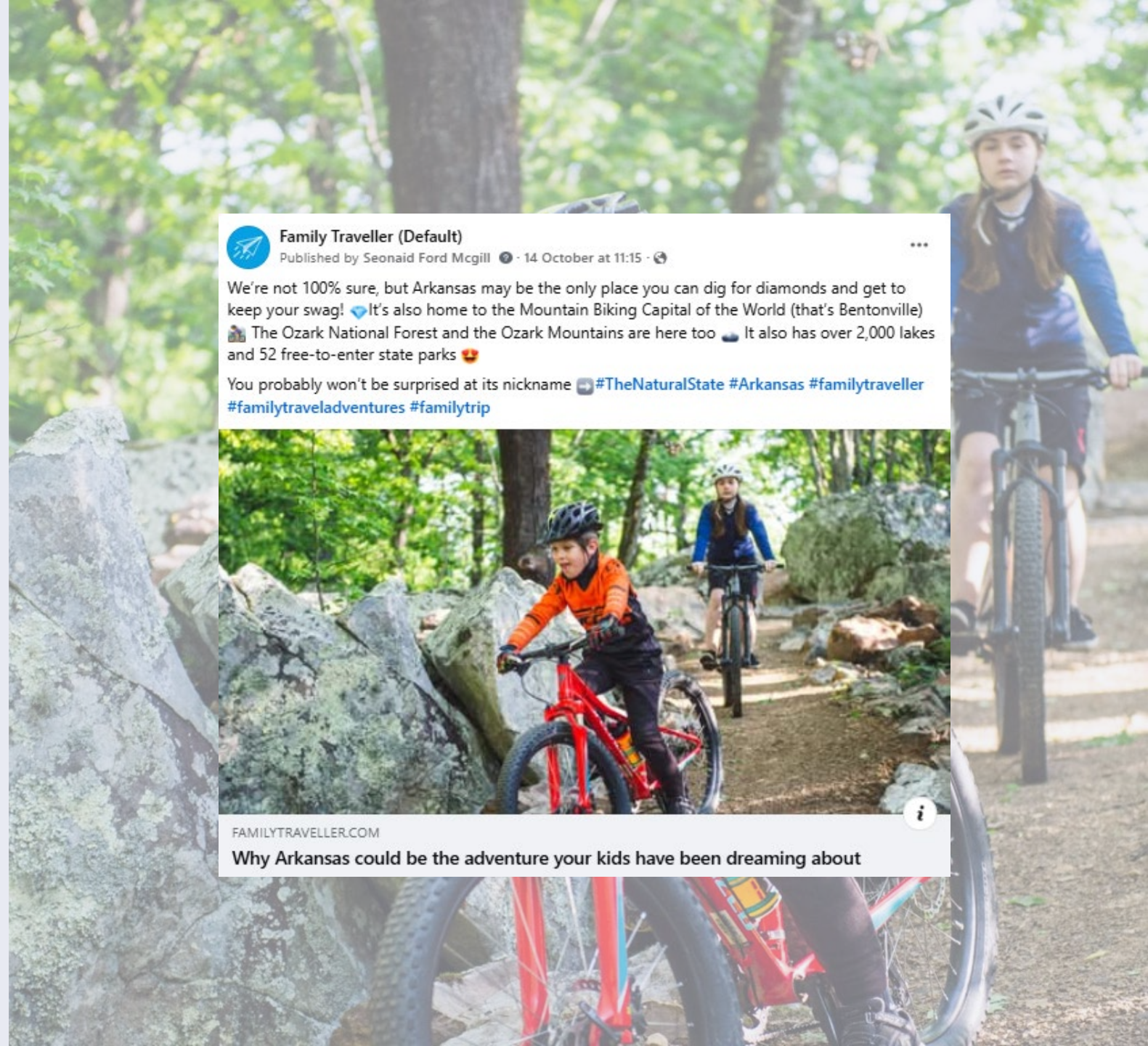
View Insights Boost reel

Liked by ash.travelmama and others 9 October

Add a comment... Post

ARKANSAS FACEBOOK POST 10/14/2025

DATE: 10/14/2025
IMPRESSIONS: 75,169
REACH: 195,000
CLICKS: 1,427
CTR: 1.9%



Family Traveller (Default)

Published by Seonaid Ford McGill · 14 October at 11:15 · 🌐



We're not 100% sure, but Arkansas may be the only place you can dig for diamonds and get to keep your swag! 💎 It's also home to the Mountain Biking Capital of the World (that's Bentonville) 🏠 The Ozark National Forest and the Ozark Mountains are here too 🌲 It also has over 2,000 lakes and 52 free-to-enter state parks 🍷

You probably won't be surprised at its nickname 🗣️ [#TheNaturalState](#) [#Arkansas](#) [#familytraveller](#) [#familytraveladventures](#) [#familytrip](#)



FAMILYTRAVELLER.COM

Why Arkansas could be the adventure your kids have been dreaming about

ARKANSAS EDITORIAL EMAIL 09/14/2025

DELIVERY DATE: 09/14/2025
SUBJECT: Found! The winter sun spot you won't believe
SUBSCRIBERS: 200,000
TOTAL OPENS: 48,770
OPEN RATE: 25%
TOTAL CLICKS: 9,221
ARKANSAS CLICKS: 1,451 (16%)

FAMILY TRAVELLER



Why Thailand should be your go-to this winter

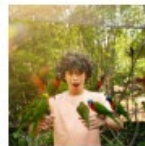
Between its affordable luxury resorts, incredible islands and beaches, amazing new theme parks and wonderful weather, Thailand is having a big moment this winter. Find out why it's more perfect for family holidays than ever this year.

[Read More](#)



The new children's could transform family ski holidays

[Read More](#)



10 reasons to think South Carolina for family holidays

[Read More](#)



New Club Med Serie Chevalier arrives in the French Alps

[Read More](#)



Get a jump on next year's best family adventure holidays

[Read More](#)



Book now and save up to 20% on Hialeah all through 2026

[Read More](#)



The family-friendly wellness retreat your kids will love

[Read More](#)



Get a jump on next year's best family adventure holidays

[+ Read More](#)

ARKANSAS EDITORIAL EMAIL 10/12/2025

DELIVERY DATE: 10/12/2025
SUBJECT: Win a Royal Caribbean family cruise
SUBSCRIBERS: 200,000
TOTAL OPENS: 61,753
OPEN RATE: 31%
TOTAL CLICKS: 10,523
ARKANSAS CLICKS: 1,775 (17%)

FAMILY TRAVELLER



The easiest ski break with kids this season

Italy's Aosta Valley is just 2 hours from the UK and one of the most affordable places to ski with your kids. Find out why families are booking easy weekend breaks there this season.

[Read More](#)



Where to catch some hot tub reroute autumn sun now!

[+ Read More](#)



Why families love the new type of French ski holiday

[+ Read More](#)



An out-of-the-world holiday to inspire your kids

[+ Read More](#)



We think this is Austria's most family friendly ski resort

[+ Read More](#)



Why Arkansas is such a gem of a destination for families

[+ Read More](#)



Where to find winter beach holidays without the long haul

[+ Read More](#)



Why Arkansas is such a gem of a destination for families

[+ Read More](#)

ARKANSAS EDITORIAL EMAIL 11/02/2025

DELIVERY DATE: 11/02/2025
SUBJECT: New! Family Traveller Magazine with free delivery
SUBSCRIBERS: 200,000
TOTAL OPENS: 57,719
OPEN RATE: 29%
TOTAL CLICKS: 9,827
ARKANSAS CLICKS: 1,497 (15%)



FAMILY TRAVELLER

New! Family Traveller Magazine Winter 2025

Our biggest ever Family Traveller Magazine is back from 120 pages of winter inspiration from the UK and Ireland to the French Alps. Plus, get a copy of the UK magazine for free with our new UK delivery to the UK.

Have a sneak peek at the new Family Traveller Magazine

ORDER YOUR COPY HERE

The best UK weekends away this winter

From water-based adventures to cozy cabin and glamping holidays, we've found you the UK family breaks worth looking away for this winter.

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Live! Cruise! Win a £3,000 Royal Caribbean family cruise

Enter Here

All the ways Alabama wins with some will amaze you

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Every day is an adventure for families in Arkansas

Read More

Up your ski holiday fun with this amazing new children's

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Every day is an adventure for families in Arkansas

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KENTUCKY DIGITAL CONTENT UK 09/04/2025

[Come to Kentucky, it's like an enormous, natural playground for your kids](#)

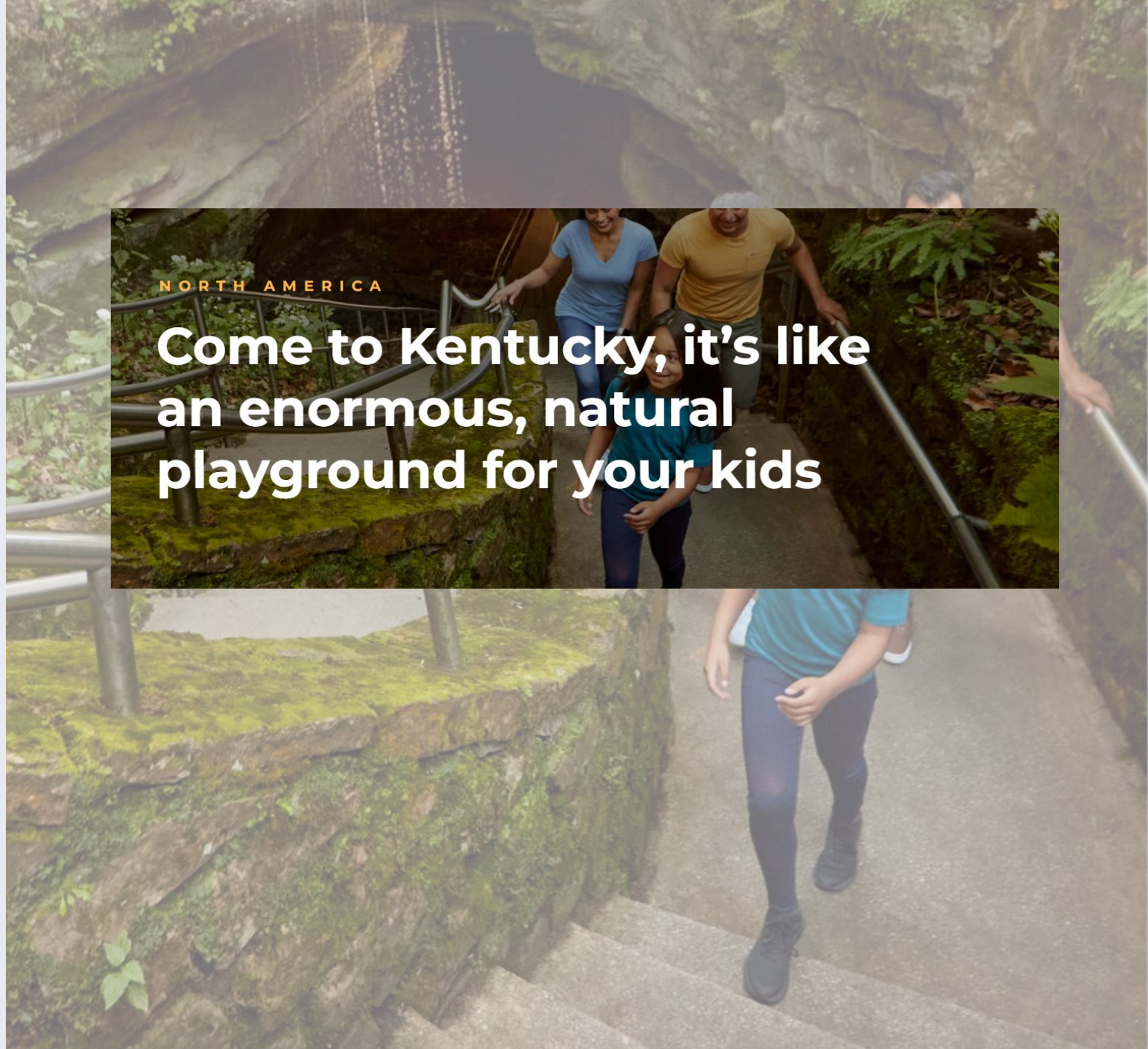
DATE RANGE: 09/04/2025 to 12/09/2025

TOTAL PAGE VIEWS: 57,225

AVERAGE TIME ON PAGE: 2 minutes, 19 seconds

NORTH AMERICA

**Come to Kentucky, it's like
an enormous, natural
playground for your kids**



KENTUCKY SOLUS EMAIL UK 10/23/2025

[We love this dream destination for kids](#)

DELIVERY DATE: 10/23/2025
SUBJECT: We love this dream destination for kids
SUBSCRIBERS: 180,000
TOTAL OPENS: 49,661
OPEN RATE: 28%
TOTAL CLICKS: 3,009
CTR: 6%



FAMILY TRAVELLER



Affordable Kentucky is the perfect family holiday

Kentucky is the [perfect family getaway](#)—where adventure, culture, and hands-on fun come together at a price that won't break the budget.

Explore the world's longest cave at Mammoth Cave National Park, hike the stunning trails of Red River Gorge, or meet gentle giants in the Horse Capital of the World. Kids will love swinging a bat at the Louisville Slugger Museum, riding the pedal-powered Rail Explorers, or spotting wildlife and horse riding at the Land Between the Lakes.

With accommodation to fit every budget, delicious local eats, and welcoming communities, as well as affordable attractions and outdoor adventures, Kentucky makes it easy for families to create unforgettable memories without overspending.

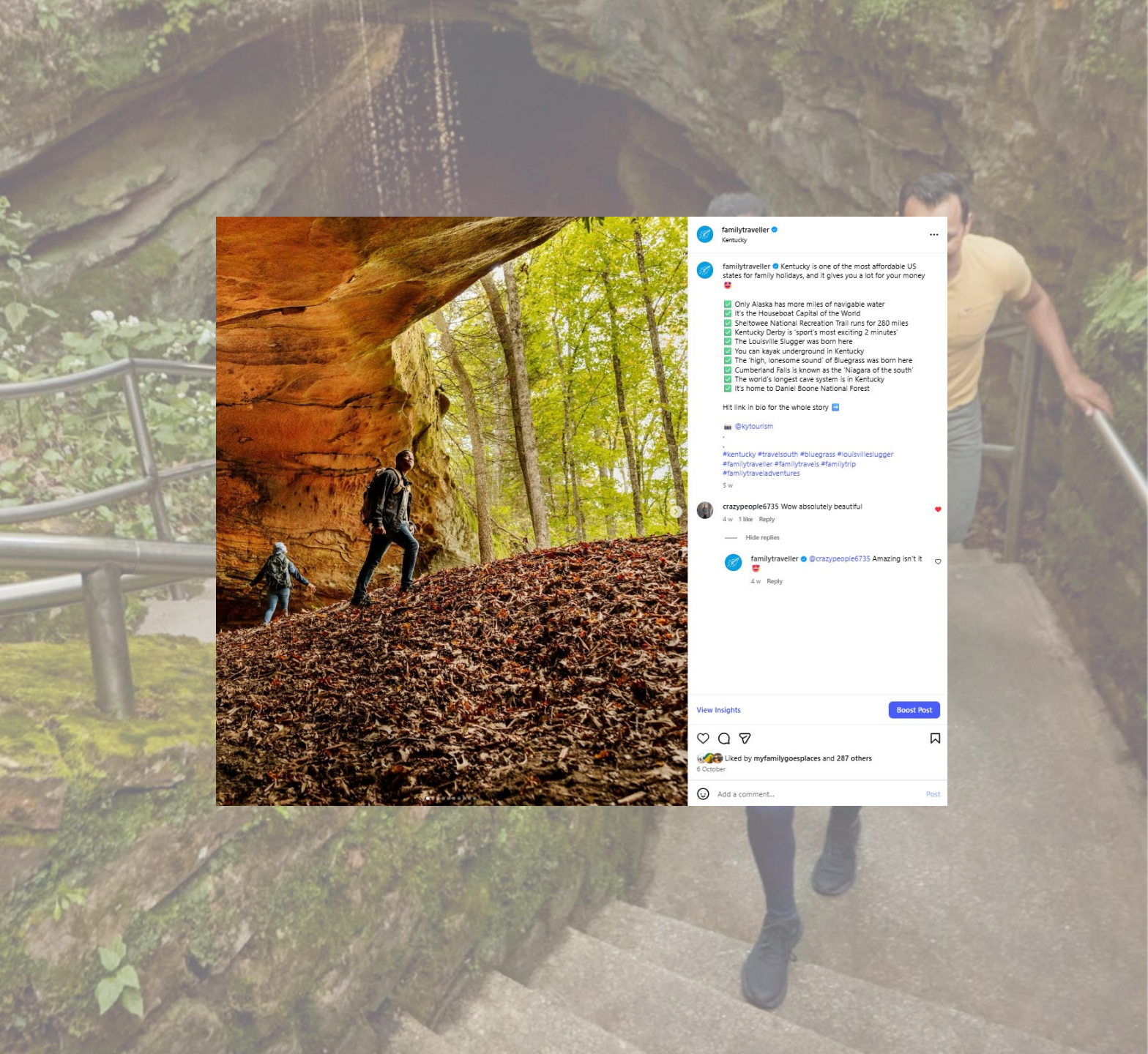
[START PLANNING YOUR KENTUCKY ADVENTURE TODAY](#)

KENTUCKY



KENTUCKY INSTAGRAM REEL UK 10/06/2025

DATE: 10/06/2025
IMPRESSIONS: 72,187
REACH: 69,000
ENGAGEMENT: 288 likes



familytraveller
Kentucky

familytraveller • Kentucky is one of the most affordable US states for family holidays, and it gives you a lot for your money

- Only Alaska has more miles of navigable water
- It's the Houseboat Capital of the World
- Sheftowee National Recreation Trail runs for 280 miles
- Kentucky Derby is 'sport's most exciting 2 minutes'
- The Louisville Slugger was born here
- You can kayak underground in Kentucky
- The 'high, lonesome sound' of Bluegrass was born here
- Cumberland Falls is known as the 'Niagara of the south'
- The world's longest cave system is in Kentucky
- It's home to Daniel Boone National Forest

Hit link in bio for the whole story

@kytourism

#kentucky #travelsouth #bluegrass #louisvilleslugger #familytraveller #familytravels #familytrip #familytraveldadventures

5 w

crazypeople6735 Wow absolutely beautiful
4 w 1 like Reply

familytraveller @crazypeople6735 Amazing isn't it
4 w Reply

View Insights Boost Post

6 October Liked by myfamilygoesplaces and 287 others

Add a comment... Post

KENTUCKY FACEBOOK POST UK 10/08/2025

DATE: 10/08/2025
IMPRESSIONS: 79,420
REACH: 195,000
CLICKS: 1,902
CTR: 2.4%



 **Family Traveller (Default)**
Published by Seonaid Ford McGill · 8 October · 🌐

There's so much to do in Kentucky, one family holiday might not be enough 😊 Good news is, as well as being great fun, Kentucky is also very affordable 🍷 See what we mean ➡️ [#Kentucky](#) [#familytraveller](#) [#familytrip](#) [#FamilyTravel](#) [#familytraveladventures](#)

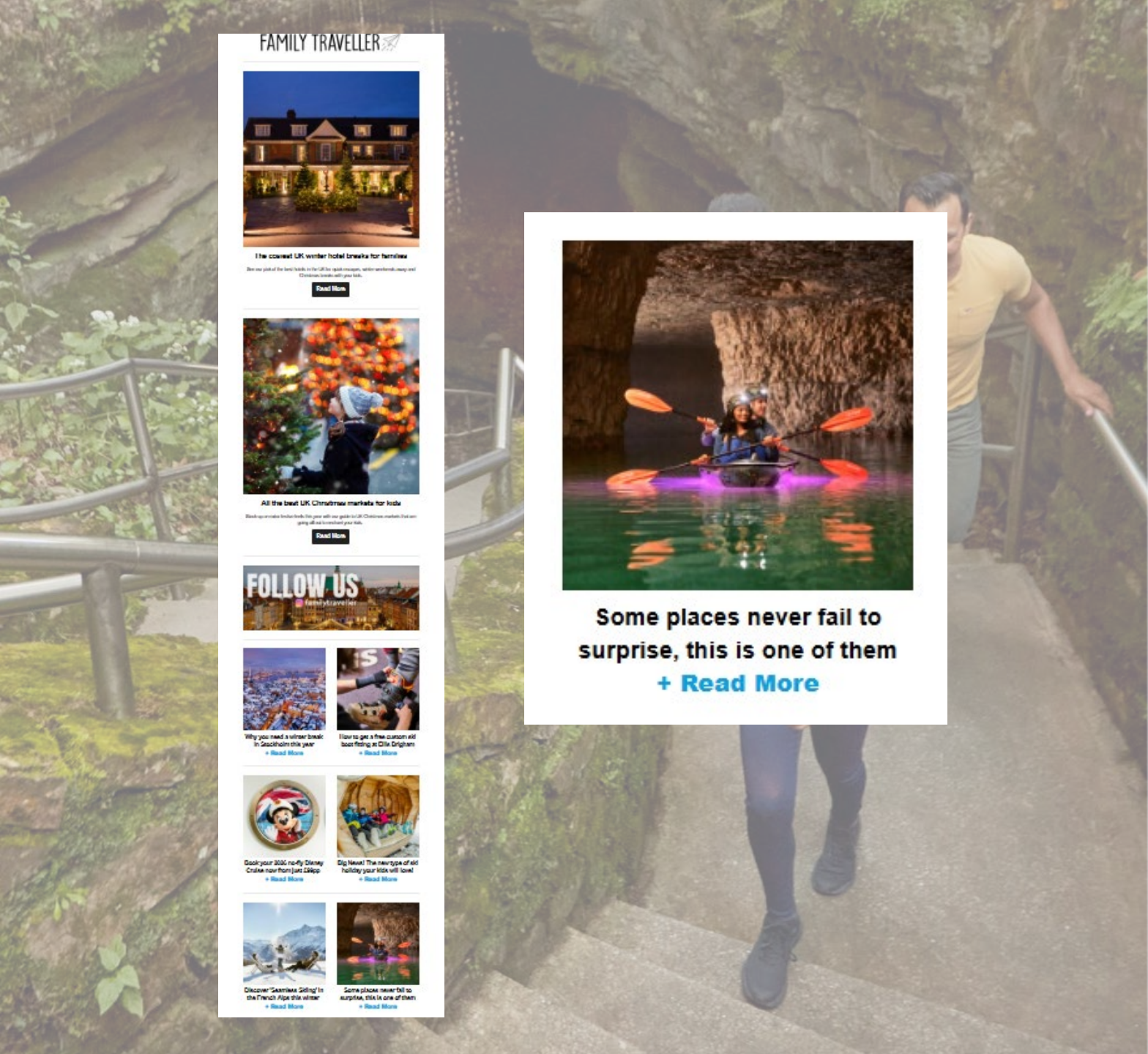


FAMILYTRAVELLER.COM 

Come to Kentucky, it's like an enormous, natural playground for your kids

KENTUCKY EDITORIAL EMAIL UK 10/26/2025

DELIVERY DATE: 10/26/2025
SUBJECT: Joy! Adorable UK hotels for cosy family breaks
SUBSCRIBERS: 200,000
TOTAL OPENS: 59,370
OPEN RATE: 29%
TOTAL CLICKS: 10,178
KENTUCKY CLICKS: 1,906 (19%)



FAMILY TRAVELLER



11 the coziest UK winter hotel breaks for families
Be in good luck for the best UK for your winter break, with our picks for the best UK winter hotel breaks for families.

[Read More](#)



All the best UK Christmas markets for kids
Check out our picks for the best UK Christmas markets for kids, with our picks for the best UK Christmas markets for kids.

[Read More](#)



Why you need a winter break in Scotland this year
[Read More](#)



How to get a free custom all-in-one bag at Clivk Drighans
[Read More](#)



Goodyear 2025: no-fly Disney Cruise now from just £18pp
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Dig New! The new type of old holiday your kids will love!
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Discover 'Saxxixia Siding' in the French Alps this winter
[Read More](#)



Some places never fail to surprise, this is one of them
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Some places never fail to surprise, this is one of them
[+ Read More](#)

KENTUCKY EDITORIAL EMAIL UK 11/23/2025

DELIVERY DATE: 11/23/2025
SUBJECT: Fairy tale breaks to enchant kids right now
SUBSCRIBERS: 200,000
TOTAL OPENS: 57,198
OPEN RATE: 28%
TOTAL CLICKS: 11,279
KENTUCKY CLICKS: 2,191 (19%)

FAMILY TRAVELLER



Fairy tale cities to enchant your kids this winter

In the mood for a snow escape? We've found you European, alpine cities with all the great charm of towns and guaranteed entertainment for kids. Plus, several of the most family-friendly ski resorts.

[Read More](#)



Where to go now for really warm winter sun

Need something right now? We've done the research for you and, from Spain to Bali, Africa, here's where high temperatures, beautiful and local weather can guarantee.

[Read More](#)



Weekend ski breaks are a thing this winter, here's where!

[Read More](#)



Heads Up! This is next year's most creative holiday idea

[Read More](#)



Save on 2026 family holidays with our latest travel deals

[Read More](#)



Now! The most fun way to ski with your kids this winter

[Read More](#)



Heads Up! This is next year's most creative holiday idea

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KENTUCKY DIGITAL CONTENT CANADA

[Get to know Kentucky, the vast natural playground your kids will love](#)

DATE RANGE: 09/06/2025 to 12/09/2025

TOTAL PAGE VIEWS: 52,839

AVERAGE TIME ON PAGE: 1 minutes, 57 seconds



U S A
**Get to know Kentucky, the
vast, natural playground
your kids will love**

KENTUCKY SOLUS EMAIL CANADA

[We love this dream destination for kids](#)

DELIVERY DATE: 10/23/2025
SUBJECT: We love this dream destination for kids
SUBSCRIBERS: 100,000
TOTAL OPENS: 32,025
OPEN RATE: 32%
TOTAL CLICKS: 3,029
CTR: 9%



FAMILY TRAVELLER



Affordable Kentucky is a perfect family vacation

Kentucky is the [perfect family getaway](#) - where adventure, culture, and hands-on fun come together at a price that won't break the budget.

Explore the world's longest cave at Mammoth Cave National Park, hike the stunning trails of Red River Gorge, or meet gentle giants in the Horse Capital of the World. Kids will love swinging a bat at the Louisville Slugger Museum, riding the pedal-powered Rail Explorers, or spotting wildlife and horse riding at the Land Between the Lakes.

With accommodations to fit every budget, delicious local eats, and welcoming communities, as well as affordable attractions and outdoor adventures, Kentucky makes it easy for families to create unforgettable memories without overspending.

[START PLANNING YOUR KENTUCKY ADVENTURE TODAY](#)

KENTUCKY

KENTUCKY FACEBOOK POST 1. CANADA

DATE: 09/18/2025
IMPRESSIONS: 87,317
REACH: 195,000
CLICKS: 2,120
CTR: 2.4%



KENTUCKY FACEBOOK POST 2. CANADA

DATE: 10/03/2025
IMPRESSIONS: 91,270
REACH: 195,000
CLICKS: 2,477
CTR: 2.7%

 **Family Traveller** added 6 new photos from 3 October at 10:00.
Published by Seonaid Ford McGill · 3 October · 🌐 · 📍 · 🔄

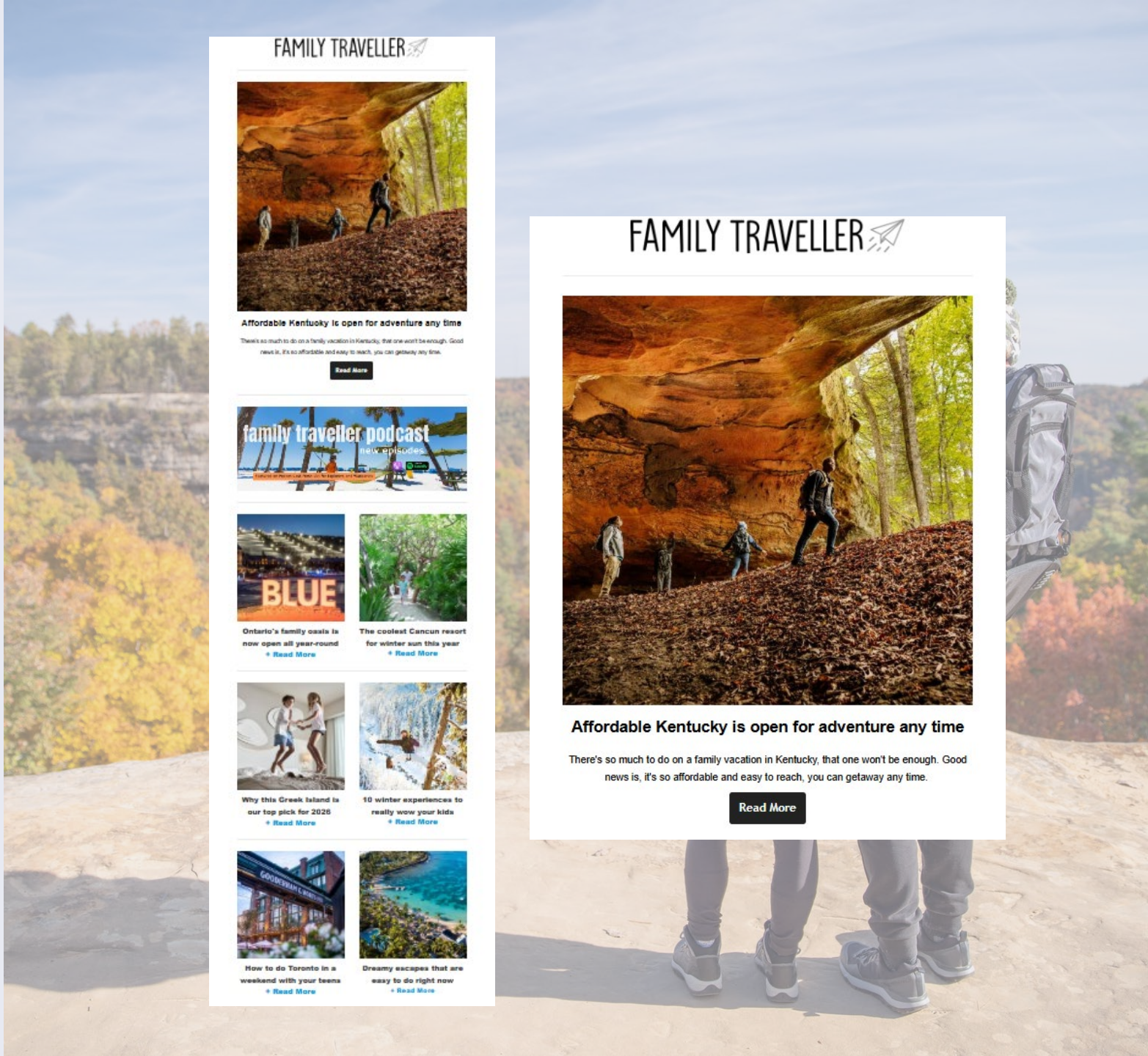
You don't have to work hard to work a budget in Kentucky 🤔 You'll find good value accommodations everywhere from cities to state parks. Adventuring outdoors is often absolutely free 🤗 and many museums and attractions offer generous child discounts 🤗 So now you know it costs less to visit with kids, dive into what's happening in Kentucky for families 📌

<https://familytraveller.com/.../kentucky-family-vacation.../> #Kentucky #VacationDeals #FamilyTrip #familyvacation #familytraveller



KENTUCKY EDITORIAL EMAIL CANADA

DELIVERY DATE: 09/18/2025
SUBJECT: Escape! Family getaways you need right now
SUBSCRIBERS: 120,000
TOTAL OPENS: 39,164
OPEN RATE: 30%
TOTAL CLICKS: 5,119
KENTUCKY CLICKS: 1,221 (24%)



FAMILY TRAVELLER 



Affordable Kentucky is open for adventure any time

There's so much to do on a family vacation in Kentucky, that one won't be enough. Good news is, it's so affordable and easy to reach, you can getaway any time.


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family traveller podcast
new episodes



BLUE

Ontario's family oasis is now open all year-round
[+ Read More](#)



The coolest Cancun resort for winter sun this year
[+ Read More](#)



Why this Greek island is our top pick for 2025
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10 winter experiences to really wow your kids
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How to do Toronto in a weekend with your teens
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Dreamy escapes that are easy to do right now
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FAMILY TRAVELLER 



Affordable Kentucky is open for adventure any time

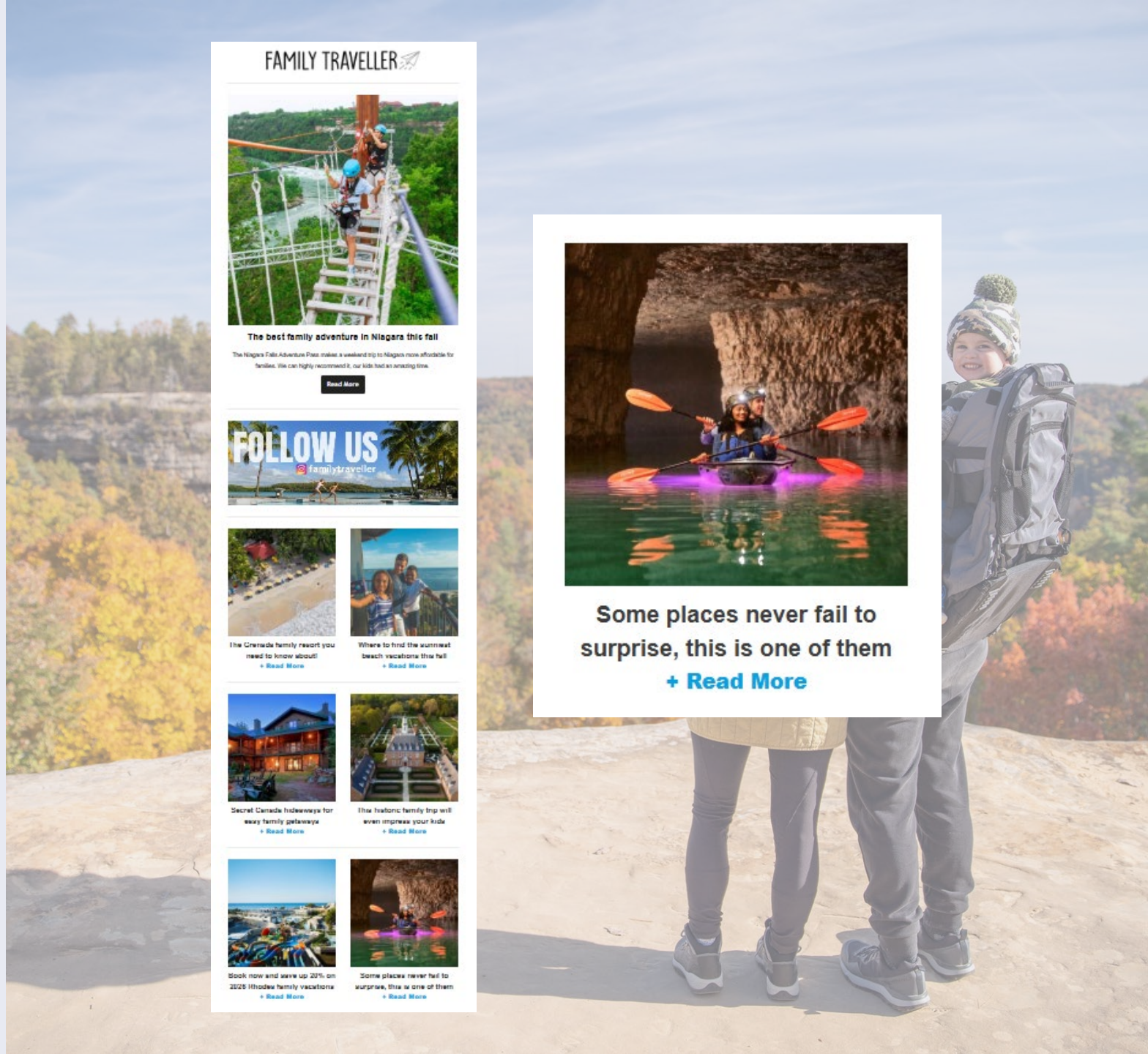
There's so much to do on a family vacation in Kentucky, that one won't be enough. Good news is, it's so affordable and easy to reach, you can getaway any time.

[Read More](#)




KENTUCKY EDITORIAL EMAIL CANADA


DELIVERY DATE: 10/09/2025
SUBJECT: How to save on fall family adventures!
SUBSCRIBERS: 120,000
TOTAL OPENS: 33,279
OPEN RATE: 28%
TOTAL CLICKS: 4,928
KENTUCKY CLICKS: 989 (20%)




FAMILY TRAVELLER




The best family adventure in Niagara this fall
The Niagara Falls Adventure Pass makes a weekend trip to Niagara more affordable for families. We can highly recommend it, our kids had an amazing time.
[Read More](#)




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The Grenade family resort you need to know about!
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Where to find the warmest beach vacations this fall
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Secret Canada hideaways for your family getaways
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The historic family trip will even impress your kids
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Some places never fail to surprise, this is one of them
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Some places never fail to surprise, this is one of them
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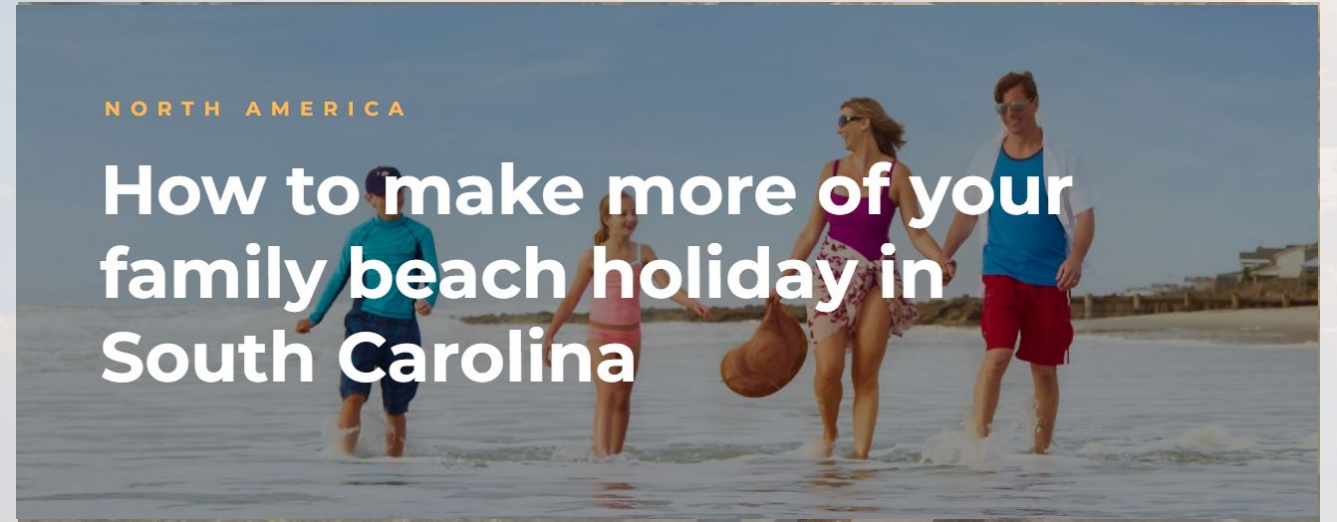
SOUTH CAROLINA DIGITAL CONTENT 09/03/2025

[How to make more of your beach holiday in South Carolina](#)

DATE RANGE: 09/03/2025 to 12/09/2025

TOTAL PAGE VIEWS: 58,467

AVERAGE TIME ON PAGE: 2 minutes, 17 seconds



SOUTH CAROLINA SOLUS EMAIL 10/30/2025

[This might be your finest family holiday ever](#)

DELIVERY DATE: 10/30/2025
SUBJECT: This might be your finest family holiday ever
SUBSCRIBERS: 180,000
TOTAL OPENS: 50,710
OPEN RATE: 28%
TOTAL CLICKS: 3,288
CTR: 6%

FAMILY TRAVELLER



Family fun in Myrtle Beach

A scenic beachfront town, Myrtle Beach is bustling with family-friendly attractions and nightly entertainment. Take a ride on the SkyWheel—a 167-foot Ferris wheel—for a picture-perfect view of the Atlantic from climate-controlled gondolas or explore the shops, entertainment and restaurants at Broadway at the Beach. Whether you want to relax on the beach, tee off on a championship course or take in a comedy show, Myrtle Beach is the perfect destination for your next holiday.

[DISCOVER MORE](#)



Visit the gorgeous city of Charleston

With world-class food, wine, champagne, golf and a vibrant arts community, Charleston offers visitors your next. Escape city-scape South Carolina and historic charm with a horse-drawn carriage or take a stroll at the historic City Market. From historic gardens and historic churches to shopping and historic and scenic views, Charleston offers something for everyone in Charleston.

[DISCOVER MORE](#)



Adventures await on Hilton Head Island

Miles of white-sand beaches, luxury accommodations and award-winning golf courses make Hilton Head Island a premier vacation destination. Enjoy a bird's-eye view of the island on your flight to Hilton Head from Lighthouse or see all the competing golf courses in the surrounding area. Skip the beach for a day and enjoy the scenic views and world-class amenities that make Hilton Head Island one of the best places to visit in South Carolina.

[DISCOVER MORE](#)

DISCOVER
South Carolina



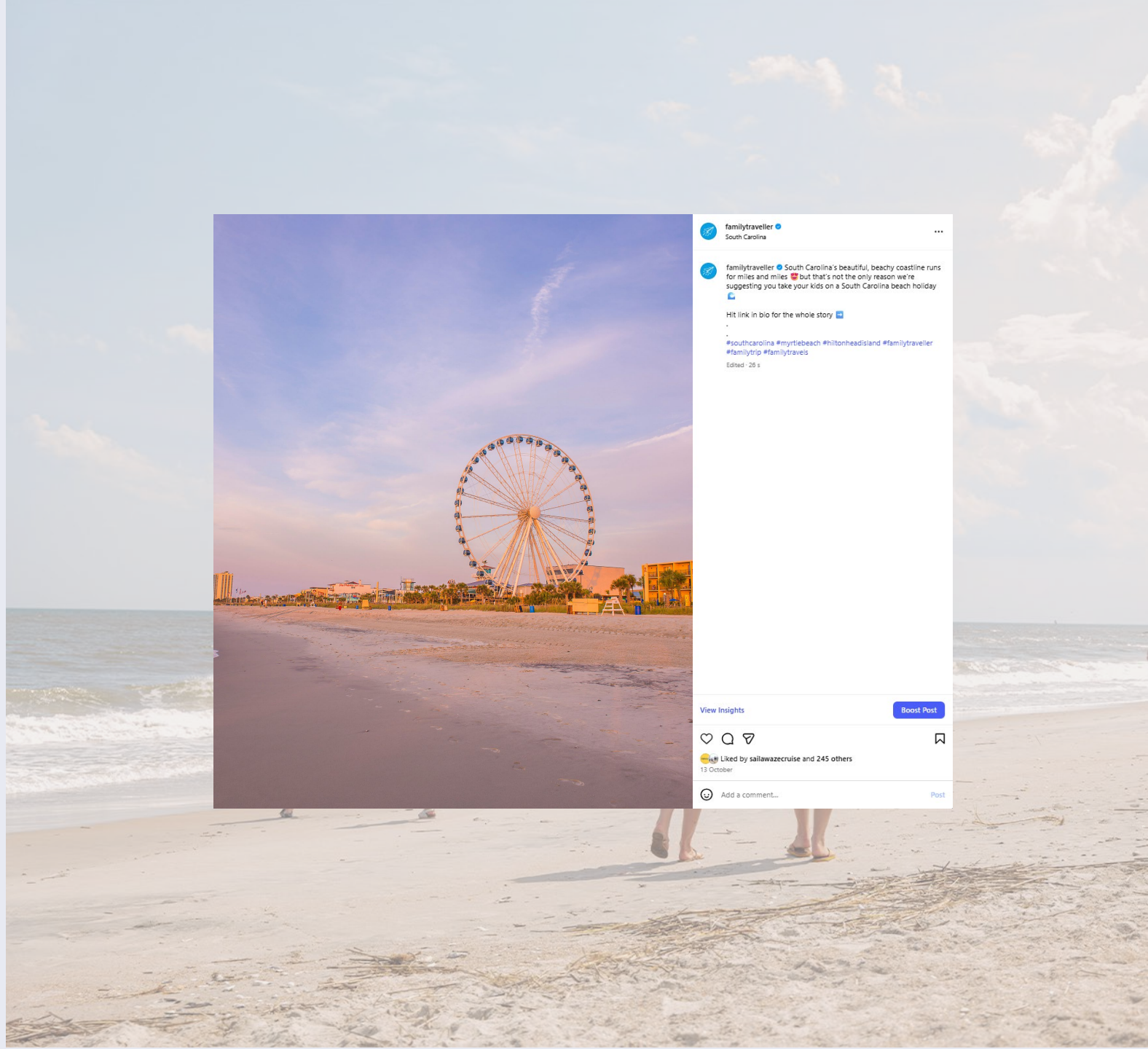
Family fun in Myrtle Beach

A scenic beachfront town, Myrtle Beach is bustling with family-friendly attractions and nightly entertainment. Take a ride on the SkyWheel—a 167-foot Ferris wheel—for a picture-perfect view of the Atlantic from climate-controlled gondolas or explore the shops, entertainment and restaurants at Broadway at the Beach. Whether you want to relax on the beach, tee off on a championship course or take in a comedy show, Myrtle Beach is the perfect destination for your next holiday.

[DISCOVER MORE](#)

SOUTH CAROLINA INSTAGRAM POST 10/13/2025

DATE: 10/13/2025
IMPRESSIONS: 71,232
REACH: 69,000
ENGAGEMENT: 246 likes



familytraveller South Carolina

familytraveller South Carolina's beautiful, beachy coastline runs for miles and miles but that's not the only reason we're suggesting you take your kids on a South Carolina beach holiday

Hit link in bio for the whole story

#southcarolina #myrtlebeach #hiltonheadisland #familytraveller #familytrip #familytravels

Edited · 26 s

View Insights Boost Post

Liked by sailawazecruise and 245 others

13 October

Add a comment... Post

SOUTH CAROLINA FACEBOOK POST 09/30/2025

DATE: 09/30/2025
IMPRESSIONS: 83,047
REACH: 195,000
CLICKS: 2,113
CTR: 2.5%



Family Traveller (Default)
Published by Seonaid Ford McGill · 30 September · 🌐 · 🌐

South Carolina's beautiful, beachy coastline runs for miles and miles 🌊 but that's not the only reason we're suggesting you take your kids on a South Carolina beach holiday 🌞 Read the whole story 📖 #SouthCarolina #myrtlebeach #familytraveller #familytravel #familytrip



FAMILYTRAVELLER.COM

How to make more of your family beach holiday in South Carolina

(Note: The background of the entire image is a blurred view of a beach with waves and a cloudy sky.)

SOUTH CAROLINA EDITORIAL EMAIL 09/28/2025

DELIVERY DATE: 09/28/2025
SUBJECT: Just in! Win a £3,000 Royal Caribbean Cruise
SUBSCRIBERS: 200,000
TOTAL OPENS: 64,212
OPEN RATE: 32%
TOTAL CLICKS: 12,666
SOUTH CAROLINA CLICKS: 2,491 (20%)

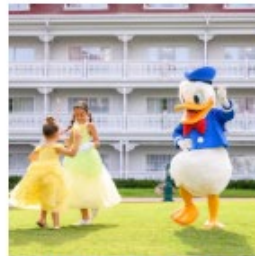
FAMILY TRAVELLER



Win a £3,000 Royal Caribbean family cruise

Enter our new competition now and for the lucky winner of a £3,000 Royal Caribbean Cruise vacation for one week of Royal Caribbean Cruise!

[ENTER HERE](#)



How to plan your first Disney family holiday

Miss Disney World? Here's always going to be a magical experience for both. Here's how to make the most of every minute, from money saving to best family parking for adults and the kids.

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Save up to 40% on family holidays in the Caribbean

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The luxury golf resort where families always come first

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They call this the 'beachiest beach' and here's why

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They call this the 'beachiest beach' and here's why

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SOUTH CAROLINA EDITORIAL EMAIL 11/30/2025

DELIVERY DATE: 11/30/2025
SUBJECT: Black Friday! Last chance for half price holidays
SUBSCRIBERS: 200,000
TOTAL OPENS: 60,711
OPEN RATE: 30%
TOTAL CLICKS: 13,285
SOUTH CAROLINA CLICKS: 2,098 (16%)

FAMILY TRAVELLER



Half-price Maldives luxury family holidays
Escape to **Maldives**. Located in the Maldives, we have 375 one year family holidays.
Book by **1 December 2025** for travel between now and 31 December 2026. Includes return UK flights, all-inclusive breakfast, 7 nights accommodation on a Lagoon Villa. All fully booked and on offer. Available to book in the Maldives.
All from **£7,200** for a family of four. Reservations may still be made!

[SEE FULL OFFER](#)



Save up to 30% on 2026 family holidays
Book a Greek Island holiday in 2026 now and save up to 30% off the best all-inclusive family resorts in Greece. The sale ends on 31 December 2025. It is available until the end of the year. Book now to save!
See all offers

Take a look at our **2025** offers. **2025** offers are available until the end of the year. Book now to save!



Witness Wonderland day out!
How to have the most fun!
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Why kids are wild about...
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You're never too young to fall in love with South Carolina
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We started the ice at Glick, here's what's new this year!
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You're never too young to fall in love with South Carolina
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TENNESSEE DIGITAL CONTENT 09/05/2025

[Buckle up for incredible Tennessee family road trips made for kids](#)

DATE RANGE: 09/05/2025 to 12/09/2025

TOTAL PAGE VIEWS: 59,602

AVERAGE TIME ON PAGE: 2 minutes, 32 seconds



NORTH AMERICA

**Buckle up for incredible
Tennessee family road trips
made for your kids**

TENNESSEE SOLUS EMAIL 10/15/2025

Road trip winner! Even kids love this one

DELIVERY DATE: 10/15/2025
SUBJECT: Road trip winner! Even kids love this one
SUBSCRIBERS: 180,000
TOTAL OPENS: 55,161
OPEN RATE: 31%
TOTAL CLICKS: 3,552
CTR: 7%

FAMILY TRAVELLER



Discover family fun in Tennessee

From thrilling theme parks to immersive museums, Tennessee brims with family fun. Soar through the treetops at Anakeesta, take on rides and shows at Dollywood, or explore The Island in Pigeon Forge with highlights like Paula Deen's Lumberjack Show and the Titanic Museum.

Families can also discover Nashville's Country Music Hall of Fame or West Tennessee's Discovery Park of America. With short drives and warm hospitality, Tennessee is the perfect family road trip.

[PLAN A TENNESSEE ROAD TRIP](#)



Adventure beckons in the great outdoors

Tennessee landscapes invite families to connect with nature. Hike the Great Smoky Mountains, discover the Folsom Falls, or visit the Cypriote's outdoor garden. Ride the Inland Parkway for sweeping views or marvel at the underground beauty of the Lost Sea.

Beyond the mountains, families can discover the state's rich history. Tennessee's scenic beauty is also reflected in its vibrant cities. Each adventure brings families closer to the heart of the state.

[FOR THE TRIP BEYOND OUTDOORS](#)



Music, history and memories

Tennessee's rich history for kids and teens alike. Discover the heart of Nashville's historic SoBro, explore the Old Market, Museum of Memphis, or Discovery Park of America in Jackson City.

There's also time for the Great TN-Cup and exploring state history at the Country Music Hall of Fame. Families can also enjoy the Island in Pigeon Forge's diverse attractions, experience the historic Parkway Drive at the historic Parkway Hotel, or enjoy a small town visit with historic architecture.

Every state's rich history, and its unforgettable moments. Families can also visit the Tennessee State Museum, where dinosaurs are exhibited and discovered by kids. Tennessee, giving parents the confidence that their adventures will be unforgettable.

[START YOUR TENNESSEE JOURNEY](#)

TENNESSEE
SOUNDS PERFECT



Discover family fun in Tennessee

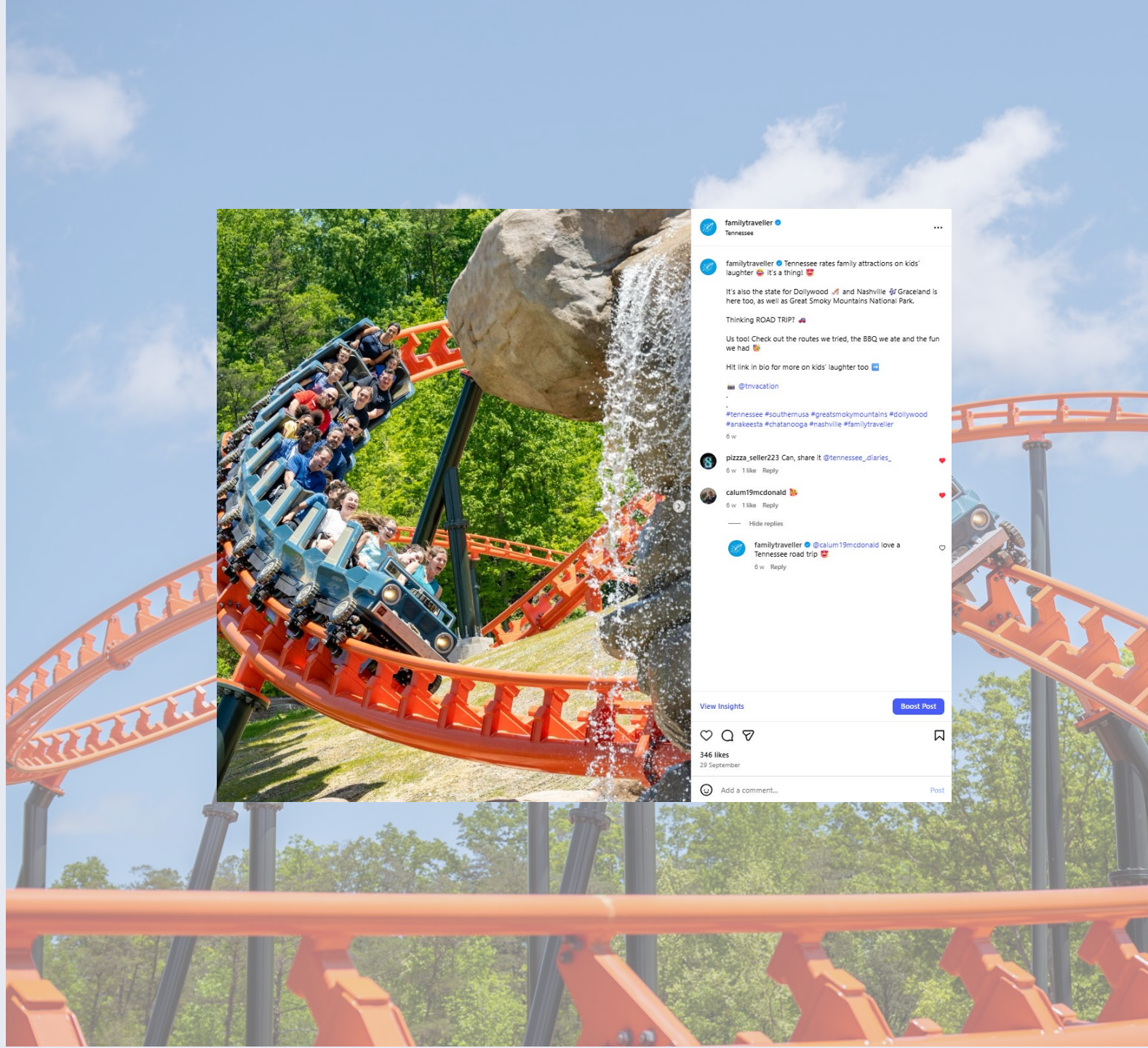
From thrilling theme parks to immersive museums, Tennessee brims with family fun. Soar through the treetops at Anakeesta, take on rides and shows at Dollywood, or explore The Island in Pigeon Forge with highlights like Paula Deen's Lumberjack Show and the Titanic Museum.

Families can also discover Nashville's Country Music Hall of Fame or West Tennessee's Discovery Park of America. With short drives and warm hospitality, Tennessee is the perfect family road trip.

[PLAN A TENNESSEE ROAD TRIP](#)

TENNESSEE INSTAGRAM POST 09/29/2025

DATE: 09/29/2025
IMPRESSIONS: 72,166
REACH: 69,000
ENGAGEMENT: 347 likes



familytraveller Tennessee

familytraveller Tennessee rates family attractions on kids' laughter 🤗 it's a thing! 🤗

It's also the state for Dollywood 🎪 and Nashville 🎵! Graceland is here too, as well as Great Smoky Mountains National Park.

Thinking ROAD TRIP? 🚗

Us too! Check out the routes we tried, the BBQ we ate and the fun we had 🍷

Hit link in bio for more on kids' laughter too 📄

@tmvacation

#Tennessee #southernusa #greatsmokymountains #dollywood #anakeesta #chatanooga #nashville #familytraveller 6 w

pizza_seller223 Can, share it @tennessee_diaries_ 6 w 1 like Reply

calum19mcdonald 6 w 1 like Reply

familytraveller @calum19mcdonald love a Tennessee road trip 🍷 6 w Reply

View Insights Boost Post

346 likes 29 September

Add a comment... Post

TENNESSEE FACEBOOK POST 09/29/2025

DATE: 09/29/2025
IMPRESSIONS: 89,120
REACH: 195,000
CLICKS: 2,361
CTR: 2.6%



Family Traveller (Default)
Published by Seonaid Ford McGill · 29 September · 🌐

It's the state for Dollywood 🏰 and Nashville 🎵 Graceland is here too, as well as Great Smoky Mountains National Park. Thinking ROAD TRIP? 🚗 So are we, check out the routes we tried, the BBQ we ate and the fun we had 😄 #Tennessee #familyroadtrip #southernusa #familytraveller #familytrip



FAMILYTRAVELLER.COM

Buckle up for incredible Tennessee family road trips made for your kids

TENNESSEE EDITORIAL EMAIL 09/07/2025

DELIVERY DATE: 09/07/2025
SUBJECT: Hello sunshine! Up to 40% off winter holidays
SUBSCRIBERS: 200,000
TOTAL OPENS: 62,977
OPEN RATE: 32%
TOTAL CLICKS: 11,285
TENNESSEE CLICKS: 2,131 (19%)

FAMILY TRAVELLER



Save up to 40% on dream winter sun holidays

Just in, amazing autumn savings on winter sun breaks from Abu Dhabi to the Maldives. Plus, savings of up to 40% on dreamy family holidays all through 2025. Book before 15 September and plan your escape to the sun!

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Don't miss these incredible theme park attractions in 2025
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How to take the stress out of planning a family ski holiday
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Five stunning cities you have to visit with your kids
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Halt fern! Save 20% on sunny family holidays in Ireland
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Buckle up for these kid-friendly family road trips
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The Barbados family hotel with a really amazing secret
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Buckle up for these kid-friendly family road trips

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TENNESSEE EDITORIAL EMAIL 11/16/2025

DELIVERY DATE: 11/16/2025
SUBJECT: Just in! The best hotels worldwide for kids
SUBSCRIBERS: 200,000
TOTAL OPENS: 58,979
OPEN RATE: 29%
TOTAL CLICKS: 10,370
TENNESSEE CLICKS: 2,141 (20%)

FAMILY TRAVELLER



New! Our pick of the world's best family hotels

We ranked some of our favorite hotels around where they have to stay with their kids on holiday. From the most family-friendly to the most luxurious and why!

[Read More](#)



Best Stagecoach Performing Arts for just £25

Every one of us parents knows the pain of our kids being bored in spending an hour with all plans for something to do over the day. Stagecoach Performing Arts will save the day! From something like a show to a play to a film and more why? We've ranked the best your kids will love to see enough to try the full season!

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Discover the family and holiday Italy travel secret

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This is the destination where they really listen to kids

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Discover South Carolina is packed with family fun

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How to do magical Finnish Lapland by train this winter

[Read More](#)

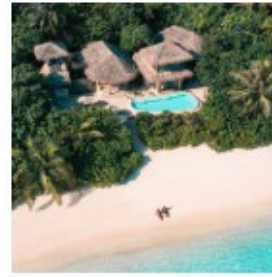


This is the destination where they really listen to kids
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TENNESSEE EDITORIAL EMAIL 11/30/2025

DELIVERY DATE: 11/30/2025
SUBJECT: Black Friday! Last chance for half price holidays
SUBSCRIBERS: 200,000
TOTAL OPENS: 60,711
OPEN RATE: 30%
TOTAL CLICKS: 13,285
TENNESSEE CLICKS: 2,175 (17%)

FAMILY TRAVELLER



Half-price Midwest luxury family holidays

Discover the Midwestern luxury family holiday. Book up to 50% off on luxury family holidays. Includes resort, flight, and hotel. Perfect for a luxury winter holiday. Book now for a family of four. See all offers.

SEE FULL OFFER



Save up to 30% on 2025 family holidays

Book a 2025 family holiday in 2025 and save up to 30% on the best of midwestern family resorts in 2025. The midwestern rock on 10 December 2025. See all offers.

SEE ALL OFFERS



Winter Wonderland day out!
How to have the most fun!
[Read More](#)



Why kids are wild about
adventurous Tennessee!
[Read More](#)



You're never too young to fall in
love with South Carolina!
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We saved the ice at Glick
hark! what's new this year!
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Why kids are wild about
adventurous Tennessee!
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TRAVEL SOUTH USA CONTENT HUB UK

[Where to find a warm southern USA welcome on your next family holiday](#)

DATE RANGE: 09/07/2025 to 12/09/2025

TOTAL PAGE VIEWS: 567,761

AVERAGE TIME ON PAGE: 2 minutes, 27 seconds



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- 07 OCTOBER 2025

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FAMILY ADVENTURE HOLIDAYS
Why Arkansas could be the adventure your kids have been dreaming about
4TH SEPTEMBER 2025
- Sponsored**
NORTH AMERICA
Come to Kentucky, it's like an enormous, natural playground for your kids
4TH SEPTEMBER 2025
- Sponsored**
NORTH AMERICA
Why Alabama ticks all the right boxes for amazing family adventure holidays
3RD SEPTEMBER 2025

[Travel South USA](#)

TRAVEL SOUTH USA CONTENT HUB CANADA

[Add a warm Southern USA welcome to your next family adventure holiday](#)

DATE RANGE: 09/07/2025 to 12/09/2025
TOTAL PAGE VIEWS: 508,050
AVERAGE TIME ON PAGE: 1 minutes, 43 seconds



TALES OF THE SOUTH

Pack your sense of adventure for the southern US and bring your kids ready for long, beachy coasts and sunshine, mighty forests, legendary mountain ranges and charming cities. Come hungry, the food is as good as its reputation. As they say round these parts 'Welcome y'all'

PHOTOGRAPHY: KENTUCKY TOURISM



Sheltowee Trace Adventure
Resort, Kentucky

TravelSouth
All Y'all Are Welcome USA





ALABAMA ALL WAYS

Alabama ticks all the boxes for older kids and teens, from Gulf Coast beaches to space exploration and endless adventures

BREATHE DEEP
From the
Doughnut Beach,
Mobile State
Round Islands



Hit the beautiful Alabama Gulf Coast for 32 miles of shimmering white sand beaches and clear seas. If you're looking for days doing nothing much but lazing in the sun and dipping a toe in the water occasionally, that's very much one of the vibes here. But it's far from the only one.

Pick up a paddleboard or kayak at Gulf shores Beach or Orange Beach and you'll find ideal conditions for hours of adventuring, and possibly the gentle company of dolphins, manatees and turtles as you paddle.

For more up close encounters with the local marine life, snorkelling is a bit of a passion in Alabama too and conditions are pretty much perfect year round, with water temperatures a balmy 77° in summer, and comfortable at around 13° in what passes for the depths of winter in the Deep South USA: definitely not winter as you know it in the UK.

When you're done admiring boating you'll be pleased to know that Alabama also likes a restaurant with its toes in the sand, so be prepared for a lot of choice on the coast. It goes without saying that the seafood is fresh and amazingly good, although for those times when you just want comfort, this is definitely the coast for Southern home cooking.

Don't miss a day out in Gulf State Park either, it amazes with so fewer than nine different eco-systems, so you can hike all you like or even take advantage of the park's free bike share programme to pedal multi-use trails. And should you decide to sign out your car, the park has family cabs available to rent year-round.

Though you'll always find plenty of places to spend the night or more on the coast, from luxury resorts and easy-on-your-budget hotels to holiday rentals right on the waterfront.

LAND OF ADVENTURE
Adventure isn't limited to the coast in Alabama where a total of 22 state parks, plus several natural preserves are the best excuse to head inland and play outdoors or plan a road trip. Cave kids won't want to miss the world-famous cavern state Park near Birmingham for a tour of the 260-million-year-old

"WINTER IN ALABAMA IS NOT AS YOU KNOW IT IN THE UK"

FAMILYTRAVELLER.COM



ALABAMA



SEE FOREVER

Alabama is a state of many faces. From the rolling hills of the Gulf Coast to the rugged mountains of the north, Alabama has something for everyone.



cave that takes you 175-feet underground. And if you walk the fascinating Fossil Mountain Hiking Trail you more than earn a cooling dip in the park's Olympic-size swimming pool which is fed by refreshingly cold cave waters.

Wild about ziplines? Alabama state parks have got you. Intrepid young fliers can take tree canopy tours on Screaming Eagle Ziplines at Lake Guntersville State Park or DeSoto State Park, an hour's drive from Birmingham.

A family-friendly hike to the immense 104-foot tall DeSoto Falls is another reason to visit DeSoto State Park. Or head a few minutes south to its neighbour, Little Silver Canyon National Preserve, for more waterfalls along with stunning canyon views.

Then there's Cheaha Desert State Park which sits at the most southerly end of the Appalachian Mountains, as well as the highest point in Alabama, and is a paradise for mountain bikers. Alternatively, try more trail walks through the trees in one of Alabama's four National Forests.

HISTORIC HOLIDAYS

Nothing is so versatile, Alabama also scores high on family attractions, as well as impressive history.

America's first Mardi Gras took place in Mobile and you can trace its heritage and more on self-guided walking tours. If that puts you in the mood for music, you're in the right place for that too.

Not only is Alabama home to iconic P.A.M.E. studios and Muscle Shoals Sound studio, everyone from Aretha Franklin to the Rolling Stones has recorded music in the state, so a visit to the Alabama Music Hall of Fame in Tusculumbia is a must.

If you want to delve even further back in time, WC Handy, known as the 'Father of the Blues', was born in Florence, Alabama in 1873. Not that Florence considers this 'old news', as it still hosts the WC Handy Music Festival every summer.

The state's music credentials might seem stary, but they're nothing compared to the galaxy of greats at the U.S. Space & Rocket Center in Huntsville. It's the world's largest space museum, and earns Huntsville the nickname, 'Rocket City'.

Back down to earth Alabama also played a pivotal role in the American Civil Rights Movement of the 1950s and 60s, and Birmingham Civil Rights District marks the 1960s battleground for the movement. It's also where you'll find the excellent Birmingham Civil Rights Institute. Of course, Alabama's state capital, Montgomery, is another city that's synonymous with the Civil Rights Movement and its poignant Civil Rights Memorial is justifiably world famous. Take a tour of the Civil Rights Memorial Center to see the Wall of Justice and The Martyr's Boon, and leave time for the Apathy to not an option theatre which connects the late 20th century fight for civil rights to social justice activism of today.

Finally, of course your kids will have thoughts on any family travel plans, but the best news is, Alabama gives them plenty to think about. <3"

Start your next big family adventure right here with a visit to Sweet Home Alabama alabama.travel

Sweet Home Alabama

FAMILYTRAVELLER.COM



'A' IS FOR ADVENTURE

It's easy to understand why they call Arkansas 'The Natural State', just take a look around, you'll see what we mean

You can be at the base of Pinnacle Mountain from the Arkansas state capital, Little Rock, in about 30 minutes and for fewer than 50 state parks are at home here, along with Hot Springs National Park and the Ozark National Forest. Then, if you want to get out on the water, there are over 2,000 lakes as well as 100 of waterfalls and more than 90,000 miles of rivers and streams.

ADVENTURE STARTS EARLY IN ARKANSAS
So it's no surprise to find you can try just about anything on holiday here, from mountain biking and hiking to kayaking, canoeing, white water rafting, rock climbing or water skiing. Even lazing on beaches is a possibility, being landlocked is a mere detail to Arkansas.

Two young fellas in a hot air balloon. You'll find buggy friendly trails all over the place and mini road trippers for little passengers. Older kids will be in heaven because this

outdoor state believes in getting children out and about, learning new skills and challenging themselves as soon as possible. And as for what to please noses? There isn't a screen yet invented that's more distracting than the likes of kayaking past the bluff on the Buffalo National River or stargazing in Moon Spigot State Park, soaring down a backcountry trail - Arkansas has five EPIC rides recognised by the International Mountain Bicycling Association (IMBA) - or hiking to the jaw dropping Alum Cave Natural Bridge.

BEAUTY COMES NATURALLY ALL OVER
Arkansas Arkansas also provides a natural habitat for all sorts of wildlife, so you've a good chance of spotting herds of elk on the Buffalo National River or trumpeter swans in Hatcher Springs. And Lake Ouachita State Park is where it's even possible to spy magnificent bald eagles, if you're keen-eyed and patient.



LOOK OUT
Discover how big the world is from the comfort of your hot air balloon. Book your flight here: www.arkansas.com



ARKANSAS

And those beaches we mentioned earlier? They can be found in the Ozark Mountain Region, along Norfork Lake, which is also great for snorkelling. In fact, passionate snorkeller recommend several of the rock-lined lakes in Arkansas for their excellent visibility, sparkling rocks, the Ozark Mountains are also home to Bull's Head Caverns, some of the world's oldest caves.

THE THRILL OF URBAN ADVENTURES
Even the cities in Arkansas are up for outdoor adventures. Ozark Trails around the Ozark foothills in northern Arkansas earn themselves the title, Mountain Biking Capital of the World, though this fun city also gets called a new capital of cool. Put that to the test with a visit to Crystal Bridges Museum of American Art and the Scott Brady Museum, or grab a table at one of the family-friendly local restaurants for high south cooking at its most authentic.

Or hit the state capital, Little Rock, right in the centre of Arkansas and you're just 20 minutes from Pinnacle Mountain State Park, which is also a Trail of Tears National Historic Site. Although you'll find plenty of history at the heart of the city too, start at Little Rock Central High School National Historic Site where kids can learn about the Little Rock Nine and the part they played in the American Civil Rights Movement in the 1950s. The Historic Arkansas Museum is another must do, not least because it incorporates the city's oldest building.

HIT THE ROAD AND EXPLORE MORE
But there's no doubt a family road trip is one of the best ways to explore Arkansas and get to know quite a few incredible State Parks along the way.

With some Springs State Park puts you deep in the Ozark Mountains and also within easy reach of Fayetteville, Rogers and Bentonville, so it's an adventure with good restaurants, museums and family hotels to the mix.

Comfortable family cabins and guided hikes with park interpreters make Lake Fort Smith State Park, on the western edge of the mighty Ozark National Forest, a good choice for families. Drop in on the visitor centre when you arrive to see its replica pioneer log cabin and covered wagon. Another road trip dream, Eboli State Park has several other parks within easy driving distance, including Crater of Diamonds where you really can dig for diamonds, and its Benders Keepers Park, hiking in Daisy Creek also gets you up close to all sorts of wildlife. And, if you want to kick back and give the road a rest, the park rents family yurts.

Then, just an hour south of Little Rock, Cassa Creek State Park is a kayaking hotspot where you can glide through beautiful pools in summer as lively as its sounds. Cycling and hiking are big here too, and again, there's a very good chance of wildlife, if you tread lightly and look carefully.



REACH FOR THE STARS

With all this unspoiled nature and wide open space it was almost inevitable that Arkansas would attract the attention of the International Dark Sky Association (IDA), and in 2019 Buffalo National River was named an International Dark Sky Park. During the summer you can join ranger-led stargazing programmes at Buffalo Vista and Tyler Bend. Alternatively, you can view family cabins your road to Buffalo Vista, and gaze in your own time. <3"

Missing your own family adventure is what Arkansas is all about, get in touch and find out how arkansas.com



FAMILYTRAVELLER.COM

COME PLAY IN KENTUCKY

There's so much to do in Kentucky, one holiday might not be enough, so you'll be pleased to hear it's one of the most affordable US states

You don't have to work hard to budget in Kentucky. You'll find good value accommodation everywhere, adventure outdoors is often absolutely free and many museums and attractions offer generous child discounts, so now you know Kentucky costs less, live in.

WALK ANY WAY YOU LIKE

Kentucky takes stretching its legs seriously, and the longest hiking trail here, the Sheltown Trace National Recreation Trail - runs for 280 miles. Walking its entire length will probably be a bit of an ask for little legs, but there are also plenty of hikes you can do safely with kids.

In Mammoth Cave National Park - home to the world's longest cave system - and follow the gentle Green River Shuff Trail for an effort of forests and streams. A look down into legendary Red River Gorge is an amazing reward for hiking the Chimney Top Rock Trail in Daniel Boone National Forest. Or for those times when nothing will do but magnificent waterfalls, plus a half-day hike to Look Falls Overlook in Grayson Lake State Park.

WIN OVER YOUR WATER BABIES

Alaska is the only US state with more miles of navigable waters than Kentucky. You'll even find the official 'Woodboat Capital of the World' here, on Lake Cumberland in Lake Cumberland State River Trail. The Cumberland River also delivers the Cumberland Falls, known as the Niagara of the South. And, back to Red River Gorge, you can go kayaking underground or gilded beer through flooded mine systems.

MEET KENTUCKY'S LEGENDARY HORSES

Of course, Kentucky is always synonymous with horses and the Kentucky Horse Park in Lexington is a great introduction to the state's equine passion. Also getting up close to the animals, is the Old Friends Thoroughbred Retirement Home where kids can meet former Kentucky Derby champions and other prize-winning athletes, now enjoying a very well earned rest in the beautiful country park with outdoor playgrounds. Alternatively, make for Churchill Downs first thing and you can watch the current crop of thoroughbreds having a morning workout on the iconic race track, before heading indoors to the Kentucky Derby Museum.

Although, if you really want to get down with the horses, book a Shagbark KY Ball Explorers tour to the heart of Horse Country. Not just any old tour, this is one where you pedal yourself along reppurposed rail tracks on a two or four person 'rail bike' - a modified version of the hand-cars used by rail



KENTUCKY



workers in the 19th century. Happily today's bikes are a lot less effort thanks to electric assist.

BE AN INDOOR ADVENTURER

Just as great as the outdoors in Kentucky, there's just as much going on indoors too, especially in child-friendly museums like the Crumrine-Suggs Museum & Factory, which celebrates the history of baseball and the world's most famous hat. The National Corvette Museum in Bowling Green is another one that will surprise you with its family-friendly approach: have your phone ready for the 0-60 in Corvette skills, but take home over 200 items! Newport Aquarium where thousands of aquatic creatures are the main draw, but being able to touch the likes of sharks and heron-like crabs might be one of the biggest memory makers for kids.

THIS IS THE BIRTHPLACE OF BLUEGRASS

The high, lonesome sound of bluegrass music was born in Kentucky and to explore its roots, start at the Bluegrass Music Hall of Fame & Museum in Owensboro. Or you can go all out and hit the family-friendly Festival of the Bluegrass at the Kentucky Horse Park in June.

In fact, making food, festivals and music a part of your Kentucky holiday is almost a rite. So time your visit right and you can catch anything from a summer of Fest in August to autumn festivals celebrating everything from hammas to butterflies and pumpkins to chickens.

COME HUNGRY TO KENTUCKY

Now you just need to make sure you're well fuelled for fun and that's pretty easy in Kentucky. It goes without saying that they know how to fry chicken here, and until you've tried it on home territory you may have thought that the world famous turkey was the real deal. Aside from its real southern UK authenticity, Kentucky is also the home of the Hot Brown: an open-faced sandwich like no other. And when they say 'farm to table' here, you better believe they mean it, if you need proof, look for independent restaurants where they cook with produce from their own farms, like when you're cooking for yourself, take kids to the likes of welcoming Gallatin Farms in Shelbyville to pick up goodies from fresh strawberries to pumpkins, depending on the season.

Then there's barbecue which even has its own festival in Kentucky. Catch the BBQ and Barbecue Festival (the Owensboro rebrand in May) it's also a great place to try burgers, the only in Kentucky now traditionally served on a BBQ side. Or head to Henderson in June for the WC Handy & Bluegrass Festival on the Ohio River. <3"

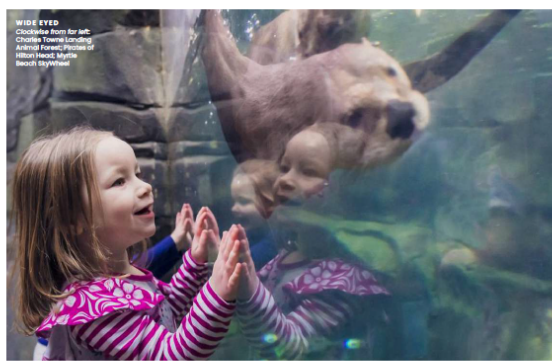


Get the feeling Kentucky is a lot of fun? You are so right. To find out just how much fun you can have visit kentucky.com

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WIDE EYED
Cookbook from far left:
Chocolate Truffle Cookies
Amaretto Focaccia
Pineapple Upside-Down
Cakes
Beach Bites



BEYOND THE BEACH

South Carolina's coastline runs for miles, but its beaches aren't the only reason to take your kids on holiday here

South Carolina's coast stretches for 187 miles along the Atlantic and has beaches almost every mile of the way. In between there are barrier islands, grand cities, seaside towns, and places with names like 'Hammock Coast': a hint at the toes-in-the-sand vibe here. You could spend an entire beach holiday just being on the beach, but you'd miss out on a lot of what makes the South Carolina coast such fun.

MUST DO DOLPHIN TOURS

Sit on one of South Carolina's beaches, look out at the Atlantic and there's a good chance you'll spot dolphins. The entire coast is home to large resident populations as well as migrating pods, which don't make the sight of a fin breaking the water's surface any less of a thrill, even for local. But when you want more than just squinting from the sand, pick a boat tour anywhere from Hilton Head

Island to Myrtle Beach, hop aboard and get ready to add, 'up close with dolphins', to your long list of South Carolina memories.

SOAR TO NEW HEIGHTS

When it comes to views, South Carolina doesn't want to boast, but it's home to the Myrtle Beach SkyWheel and views don't come much bigger. At 460 feet tall and right on Myrtle Beach boardwalk, overlooking the Atlantic, it's one of the most iconic sights on the Grand Strand and a must do if you're visiting America's beachiest beach (that's what they call this part of the South Carolina coast).

Each ride lasts 15 minutes - or three full revolutions - and you're tucked into air conditioned gondolas, surrounded by non-reflective glass, so have phones at the ready. Sunrise and sunset rides are particularly spectacular and the SkyWheel is also fully accessible.



IT'S A PIRATE'S LIFE FOR YOUR KIDS

The likes of Blackbeard and Sted Bonnet were notorious around South Carolina in the early 18th century, and the most infamous of all female pirates, Anne Bonny, was a Charleston local. So you'll come across buccaneering history all over the place, but when your kids want some real-life swashbuckling action, sign them up to be Pirates of Hilton Head.

Set aboard a replica pirate ship named Black Sparrow, this experience is made for two to 10 year olds and regularly hits the number one spot of things to do in Hilton Head Island. Of course it's all fun and games, with a serious side of dress up, as well as lessons in how to parlay like a pirate: expect plenty of 'Arr me hearties' back on dry land. Water cannons, chase solving, treasure maps, and hunting down the elusive Stinky Pete, are all part of the adventure which lasts an hour and 30 minutes. Sadly parents can't get involved in all the derring-do, you're just there to cheer on young scallywags and take lots of pics from the sidelines.

GAME ON IN MYRTLE BEACH

You can't have a South Carolina beach holiday without playing a round for many of mini-golf, particularly if you're in Myrtle Beach: officially the Mini Golf Capital of the World and home to over 30 different courses.

These aren't just the usual pitch and putt with a few small hazards. You'll find dramatic prehistoric courses packed with dinosaurs, several with full-on Hawaii themes, pirate courses, jungle courses and even a course with an erupting volcano. Though, if you're not sure where to begin, the Myrtle Beach Mini Golf Trail is highly recommended.

BELIEVE IT, THIS AQUARIUM IS AWESOME

With its mix of freshwater - think mermaids swimming in the tanks - so soothing, spectacular and a little bit chilling at times, Ripley's Aquarium of Myrtle Beach more than deserves its great reputation.

Over 10,000 aquatic animals are in permanent residence here, and not all of them are the usual suspects. For a start, there's a very cute colony of penguins which kids watch by



crawling through an observation tunnel. Strokable stingrays swim in shallow lagoons, you can wander through a hush rainforest or even immerse in the Goldfish Inn, where the goldfish are far from ordinary.

Extraordinary also applies to the Dangerous Reef which hosts sharks, turtles, sawfish and grumpy looking Atlantic tarpons, to name but a few thrillers of the deep. That said, the biggest thrill of all is walking through the Dangerous Reef tunnel as some of the sea's most fearsome predators glide over your head.

TAKE A WILD, PIONEERING WALK

What wild creatures were wandering round South Carolina when settlers first arrived here in the 17th century? That question is asked and answered at Charles Towne Landing Animal Forest in Charleston.

Part of the Charles Towne Landing State Historic Site, the Forest covers 22 acres where you get to see pumas, black bears, otters, bison, pelicans and more. So let your imagination run wild, put back in time, forget everything you know, and for a little while, just be a settler witnessing all this for the first time. <

On and off the beach South Carolina is an amazing state for family holidays, take a look discoverouthcarolina.com

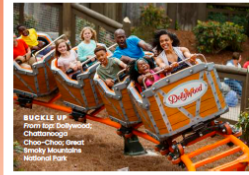
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TEST DRIVE TENNESSEE

A Tennessee family holiday is the best excuse for a road trip, just find a theme, pick a playlist, and you're half way there



RUCKLE UP
From top clockwise:
Chattanooga
Cherokee Great Smoky Mountains National Park



The great thing about Tennessee road trips is they come in all shapes and sizes. Some fit perfectly into a single day, but even the longest ones are incredibly easy to plan.

FOLLOW THAT SWEET SOUND

Seven genres of music have roots in Tennessee so if you want a road trip with a musical theme this is the state for that. Naturally Nashville makes the cut just for the Grand Ole Opry and a must-do tour round the Country Music Hall of Fame and Museum. It's also the city where you get to have breakfast with a side of music legends in places like Biscuit Love and Pancake Pantry, before hitting the colourful 12 South neighbourhood to browse the local designer stores.

Memphis might be forever Elvis in some minds, but in reality the city is so much more on the music front. Teens will thank you for a stroll through Beale Street Historic District: the city's blues, rock and soul heartland. Though they'll probably be equally happy to swing by The Beaky Shop - Priscilla Presley's one-time favourite beauty parlour, now a funky restaurant. The fun Interactive Stax Museum of American Soul is another unmissable for any young music historians in the family. And you have to do a tour of Graceland, you're in Memphis, how can you not visit the home of Elvis Presley?

HIT THE OPEN ROAD

Tennessee has more than 60 State Parks, all free to visit, so they're a great road trip fit too. Views are given, as well as hikes that won't tax younger kids. And as for themes? Take your pick of anything from waterfalls to caves.

The Cataract Falls in Gatlinburg is one of 500 waterfalls across Tennessee and, at less than a mile round, it's an easy hike with 25-foot falls to reward your legwork. Reaching the drama of Great Stone Door in Savage Golf State Park is pretty effortless too and toms low because it looks a lot more work than it is. TRIP TIP

Or try Kuroki in Gatlinburg for the highest lookout point in the Great Smoky Mountains. The hike is just over a mile long and some of it's a little steep, but that's balanced by plenty of benches for rests on route.

Tennessee also has a network of over 8,500 exploratory caves, but if you've only time for one, make it The Lost Sea in Sweetwater. Not least because this one hour and 15 minute tour of the vast Craighead Caverns ends with a boat tour of America's largest underground lake.

GREAT THINGS
Clockwise from top:
Grand Smoky Mountains National Park, Sun Studio, Memphis



GREAT SMOKY MOUNTAINS

An incredible landscape of ancient mountains and dense forests, Great Smoky Mountains National Park is the most visited national park in the US and it's at home in eastern Tennessee. Of course, the road trip potential here is immense and wildlife-keen kids will be pleased to know the park is also a natural habitat for bears, deer and elk, along with a spectacular number of birds.

YOU HAVE TO DO DOLLYWOOD

Of course, you can just dip into the Great Smoky Mountains too and that's the perfect excuse to get to know Pigeon Forge: a gateway to the Great Smoky Mountains National Park, but most famous of all for Dollywood - 'Tripadvisor Traveller's Choice #1 Theme Park in the US 2025'. Nearby Gatlinburg is another Great Smoky Mountains' gateway with plenty of reasons to hang around, like the award-winning outdoor theme park, Anakeesta, as well as Gatlinburg SkyPark, where you can walk across the Skybridge at the top of Crockett Mountain: the longest pedestrian cable bridge in the US.

ROAD TRIP THROUGH HISTORY

Or try a trip through American history starting out at The National Civil Rights Museum in Memphis which is set in the Lorraine Motel where in 1968, Dr Martin Luther King Jr. was assassinated. If you want a longer drive, the museum is also part of the US Civil Rights Trail which connects 100 locations across the country, 15 of which are in Tennessee.

The Discovery Park of America in Union City is another good road trip fit. Spread across 70,000ft² it's packed with thrills from a 20,000 gallon aquarium to historical treasures, natural wonders and interactive exhibits. And once you're done exploring indoors, it's all set in a 50-acre heritage park which even has its own vintage train depot. Alternatively, add some living history to your journey with



a visit to the Museum of Appalachia in Clinton or head to Chattanooga to explore Rock City on Lookout Mountain.

FOLLOW THE LAUGHTER

Finally, to make planning your family road trip even easier, you'll find 33d Reviewed attractions all over the state, where children have given their honest opinion through laughter. So far, over 30 destinations have been Kid Reviewed and 97% of young reviewers reported having fun. So if you see the Kid Reviewed label, you know your kids will love it too. <

Ready to go road tripping with your kids? Tennessee is more than ready to make that happen tncvation.com

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