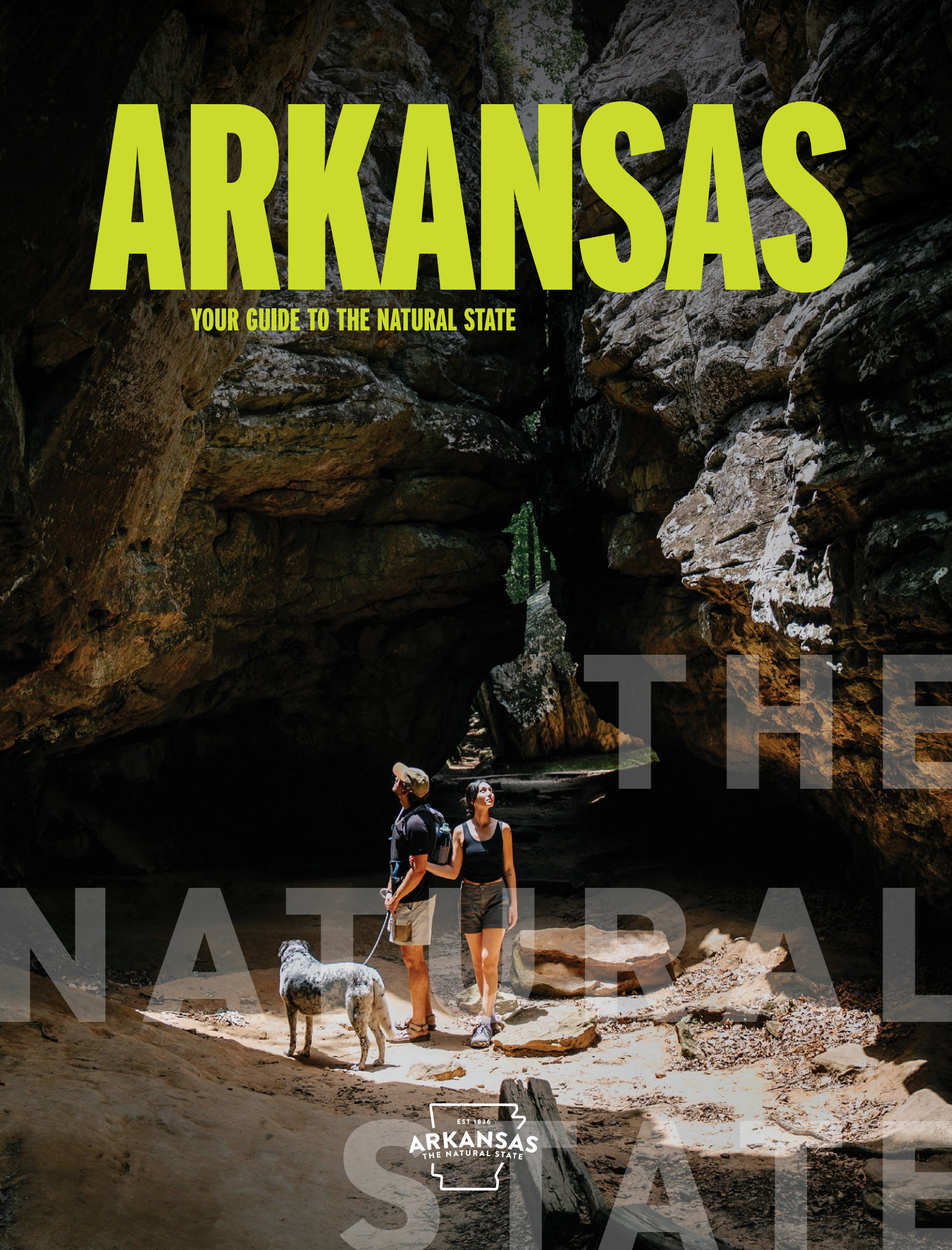


ARKANSAS

YOUR GUIDE TO THE NATURAL STATE



ESCAPE TO THE WHITE RIVER



World-class trout fishing, cozy cabins and riverside relaxation are waiting year-round at Stetson's on the White. Come find your perfect family vacation, fishing adventure or romantic getaway.

STETSON'S
ON THE WHITE

stetsons-resort.com

📍 FLIPPIN

FIND YOUR PLACE ON THE BUFFALO



Paddle, hike, stay and explore the beauty of the Buffalo River with everything you need in one place. Book your cabin, canoes and trip essentials for an unforgettable adventure.

**BUFFALO
RIVER
OUTFITTERS**

buffaloriveroutfitters.com

Buffalo River Outfitters, Inc. is an authorized canoe concessioner of the National Park Service, Department of the Interior.

📍 SILVER HILL



18



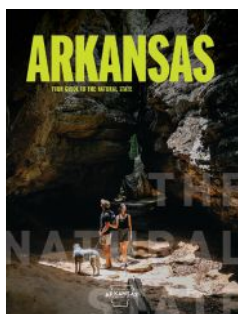
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52



74



FRONT COVER: PETIT JEAN STATE PARK, MORRILTON
BACK COVER: CLOCKWISE FROM LEFT — BUFFALO NATIONAL RIVER, PONCA; PINNACLE MOUNTAIN STATE PARK, ROLAND; WHITE RIVER, LAKEVIEW

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TIMELESS ART FOR FAST TIMES



Named by Forbes as America's most inviting art museum. Visit today and discover a unique blend of visual and performing arts experiences for all ages.

A/MFA Arkansas Museum
of Fine Arts
arkmf.org

📍 LITTLE ROCK

WELCOME TO THE NATURAL STATE!

Whether it's your first visit to Arkansas or your fiftieth, you're bound to find something new to discover. I grew up here, and I still find new adventures. We have a seemingly endless blessing of roadside tamale stands, hidden waterfalls and heavenly mountaintop vistas. Whatever part of our state you explore, whichever activity you enjoy, Arkansas will have you hooked.

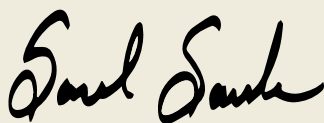
Our natural beauty is breathtaking, but even more amazing are our people. As governor, I meet Arkansans from every corner of our state and every walk of life. Each has a story to share and a lesson to teach – and I may be biased, but I think they're the most hospitable people on earth.

I also have a chance to welcome visitors and newcomers to our state: business travelers in Bentonville, road trippers in Hot Springs, history buffs in Little Rock, adventure seekers in Jasper. If it's their first time visiting, the feedback is inevitably the same: "I love Arkansas! How come I didn't know about it sooner?" And my answer is the same too: "Watch out because we're about to change that."

Alongside my husband, Bryan, I started The Natural State Initiative to bring new, bold ideas to Arkansas' outdoor economy and spread the word about The Natural State. Since I've taken office, our state has broken tourism records. We've set a lofty goal, but by the end of my eight years in office, I plan to double the size of Arkansas' outdoor economy.

You can help. Take a chance to visit Arkansas' beautiful outdoors. Hop on a bike, get into a canoe or catch the sunrise on one of our mountaintops. I guarantee you'll be hooked.

Sincerely,



Sarah Huckabee Sanders



 PINNACLE MOUNTAIN STATE PARK, ROLAND



WELCOME TO ARKANSAS

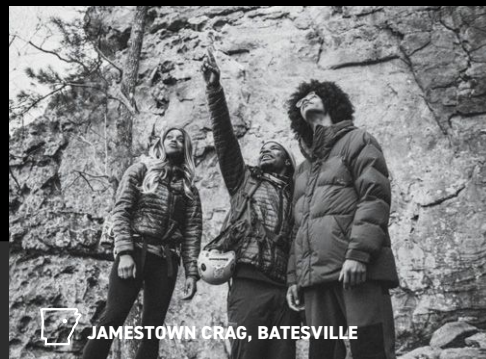
 LOST VALLEY TRAIL, NEAR PONCA



 LAKE OUACHITA, HOT SPRINGS

ARKANSAS IS FOR EXPLORERS SEEKERS & TRAILBLAZERS

IT'S A PLACE FOR THOSE WHO ARE LOOKING TO TRAVEL A DIFFERENT PATH.
Or maybe even to create one of their own. The Natural State is where our people
and this place come together to create some pretty extraordinary possibilities.





 GOAT TRAIL, BUFFALO NATIONAL RIVER

THOSE POSSIBILITIES COME WITH A FREQUENCY AND VARIETY THAT WILL ASTOUND YOU. Maybe it's a hike down the Goat Trail to lay eyes on a view of the Buffalo National River you've only seen on Instagram. Maybe it's peddling the same Bentonville singletrack that the U.S. Olympic mountain biking team trains on. Or perhaps, it's the pull on the line from a White River brown trout that locks you into that moment and makes every other thought disappear. These are just some of the adventures awaiting you inside our borders.

And while the outdoors is kind of our thing, it's far from the only thing. When the sun sets, your next stop can be just as unexpected. With a food and drink scene inspired by our agricultural heritage and a desire to innovate, our state's flavors will refuel body and soul. Sample sweet potato vodka crafted by a fourth-generation Arkansas farm family at Delta Dirt Distillery. Or step into Yeyo's, an eclectic mezcaleria, for housemade tacos and an Oaxaca old-fashioned created by a James Beard-nominated chef. Throw in world-class art, epic music venues, some mind-blowing history, all blended with our welcoming spirit and the story of Arkansas, and your next vacation just keeps getting more interesting. So if you're up for adventure, The Natural State just might be for you.



 HARVEY WILLIAMS - DELTA DIRT DISTILLERY, HELENA

FESTIVALS & EVENTS

IN ARKANSAS,
we're always up for
a good time.



 KING BISCUIT BLUES FESTIVAL, HELENA



 **ARKANSAS DERBY AT OAKLAWN, HOT SPRINGS**



DOWNTOWN FOOD TRUCK FESTIVAL, LITTLE ROCK



 **BIKES BLUES & BBQ, ROGERS**

ARKANSAS DERBY

Hot Springs • March

Not only is the **ARKANSAS DERBY** a qualifier for the Kentucky Derby, but it also rivals Churchill Downs with a festive atmosphere that includes live music, plenty of pomp and the best corned beef sandwiches you'll ever eat. oaklawn.com

DOWNTOWN FOOD TRUCK FESTIVAL

Little Rock • September

Held in the heart of the capital city, this one-day event boasts food trucks as far as the eye can see. With everything from burritos to barbecue — and plenty of live music and games — it's a family-friendly day of fun.

downtownlr.com

KING BISCUIT BLUES FESTIVAL

Helena • October

Come back to where the blues began. Each October, the King Biscuit Blues Festival in **HISTORIC HELENA** pays tribute to the local music that inspired the world with a multi-day festival on the banks of the Mississippi River. In between sets, stop by the **DELTA CULTURAL CENTER**, home to the festival's namesake radio show, "King Biscuit Time."

kingbiscuitfestival.com

BIKES BLUES & BBQ

Rogers • October

Not only does this motorcycle rally celebrate its fair share of live music, demo rides and great food, it puts a big spotlight on the natural beauty of **NORTHWEST ARKANSAS**. This family-friendly gathering also rallies with heart as a nonprofit that's raised more than \$3 million for charity since 2000. bikesbluesandbbq.org

FESTIVALS & EVENTS

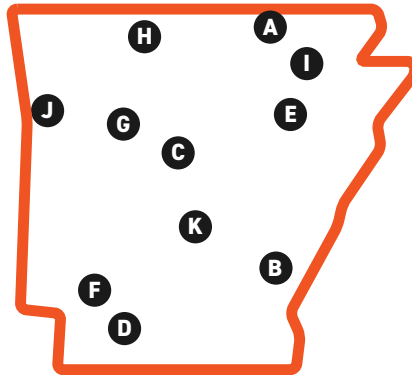
Check out these festivals, concerts and more to find fun in every season.

A. ARKANSAS PIE FESTIVAL

Cherokee Village • April

Pie lovers rejoice! The Arkansas Pie Festival is the sweet spot each April for live music, contests, food trucks and of course – pie!

arkansaspiefestival.com



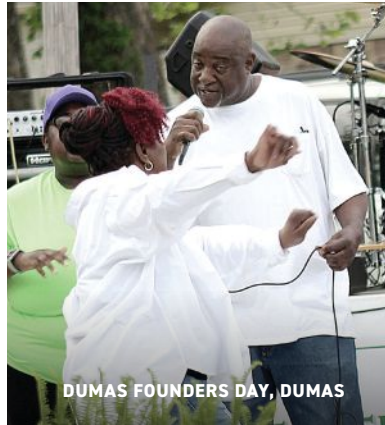
ARKANSAS PIE FESTIVAL,
CHEROKEE VILLAGE

B. DUMAS FOUNDERS DAY

Dumas • May

This celebration of the city's incorporation features food, vendors, live music and games.

dumasar.net



DUMAS FOUNDERS DAY, DUMAS



TOAD SUCK DAZE, CONWAY

C. TOAD SUCK DAZE

Conway • May

This free family festival with fun for all ages has been a springtime tradition in Conway since 1982.

toadsuck.org

D. MAGNOLIA BLOSSOM FESTIVAL & WORLD CHAMPIONSHIP STEAK COOK-OFF

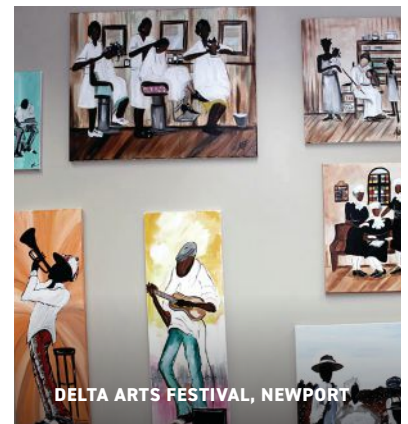
Magnolia • May

This small-town celebration held every May is big on flavor and family fun.

blossomfestival.org



MAGNOLIA BLOSSOM FESTIVAL
& WORLD CHAMPIONSHIP STEAK
COOK-OFF, MAGNOLIA



DELTA ARTS FESTIVAL, NEWPORT

E. DELTA ARTS FESTIVAL

Newport • June

Prepare to be amazed by more than 200 artists and authors, 28 bands and delicious food in downtown Newport.

[f Delta Arts Festival](https://www.facebook.com/DeltaArtsFestival)



DUMAS CORN SUPPER, DUMAS



HOPE WATERMELON FESTIVAL, HOPE

B. DUMAS CORN SUPPER

Dumas • July

Esau's Sweet Corn is the star at this annual July event, a delicious celebration of an Arkansas agri staple.

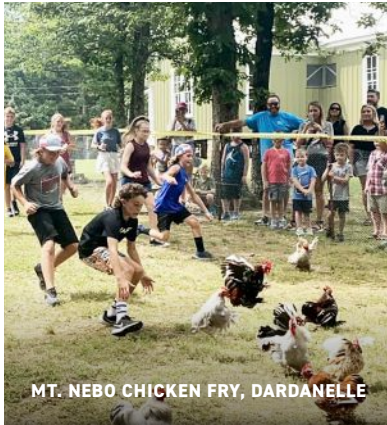
[Dumas Chamber of Commerce](#)

F. HOPE WATERMELON FESTIVAL

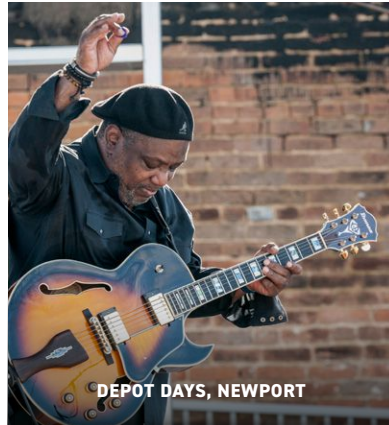
Hope • August

Enjoy a sweet, cold slice of watermelon, shop vendors and hear live music at this August event.

hopemelonfest.com



MT. NEBO CHICKEN FRY, DARDANELLE



DEPOT DAYS, NEWPORT

G. MOUNT NEBO CHICKEN FRY

Dardanelle • September

This River Valley tradition since 1948 features fried chicken, bluegrass picking and local politicking.

dardanellechamber.com

E. DEPOT DAYS

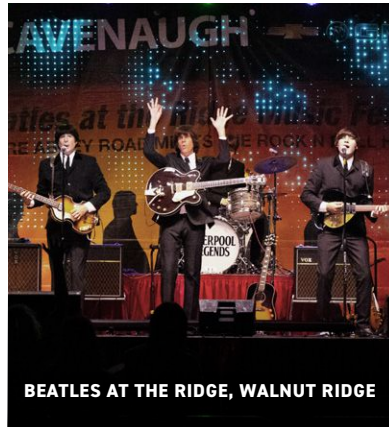
Newport • September

Take Rock 'n' Roll Highway 67 to downtown Newport and kick off fall with free music and family fun.

depotdays.org



ARKANSAS HOT AIR BALLOON
STATE CHAMPIONSHIP, HARRISON



BEATLES AT THE RIDGE, WALNUT RIDGE

H. ARKANSAS HOT AIR BALLOON STATE CHAMPIONSHIP

Harrison • September

Look to the skies at Harrison's Hot Air Balloon Festival. Find a free balloon glow, races, food and family fun!

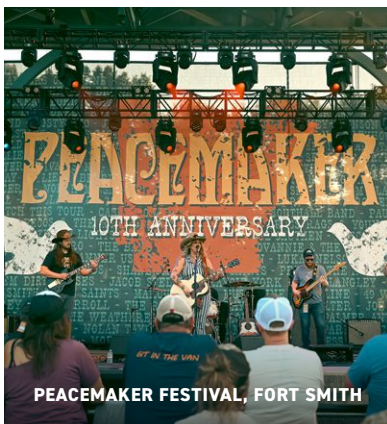
exploreharrison.com

I. BEATLES AT THE RIDGE

Walnut Ridge • September

Each September, this festival celebrates all things Beatles and the Fab Four's only stop in Arkansas.

beatlesattheridge.com



PEACEMAKER FESTIVAL, FORT SMITH



RISON IN THE FALL, RISON

J. PEACEMAKER FESTIVAL

Fort Smith • October

This October festival hosts some of the best touring acts in country and rock and benefits local charities.

peacemakerfest.com

K. RISON IN THE FALL

Rison • October

Held in October, this free downtown festival offers food trucks, outdoor concerts and fun for the whole family.

clevelandcountyarkansas.com

EXPERIENCE
THE ARTS

**WORLD-RENOWNED WORKS
HOUSED IN ARCHITECTURAL MARVELS –
that's the state of Arkansas
art museums.**



ARKANSAS MUSEUM OF FINE ARTS, LITTLE ROCK

THE ARKANSAS MUSEUM OF FINE ARTS in Little Rock is a hub for visual and performing arts and educational experiences.

Reimagined by acclaimed architect Jeanne Gang of Studio Gang and reopened in 2023, the **ARKANSAS MUSEUM OF FINE ARTS** carries on its presence as a premier destination for experiencing all things art. Led by a permanent collection of artists including Georgia O'Keeffe, Diego Rivera, Claude Monet and Elaine de Kooning, the forward-thinking spaces encompass five galleries as well as an art school and performing arts theater. With free admission, a park-like setting and an ever-rotating calendar of events, it is a destination to visit time and time again.

Rotations in the galleries consist of a 14,000-work international collection that spans seven centuries and comprises European works and art from the Americas. In particular, there is a special focus on works native to Arkansas and the American South.



ARKANSAS MUSEUM OF FINE ARTS, LITTLE ROCK



ARKANSAS MUSEUM OF FINE ARTS, LITTLE ROCK

In addition, some of the galleries host temporary exhibitions, and one is dedicated to new media with functionality that allows for audio-visual interaction.

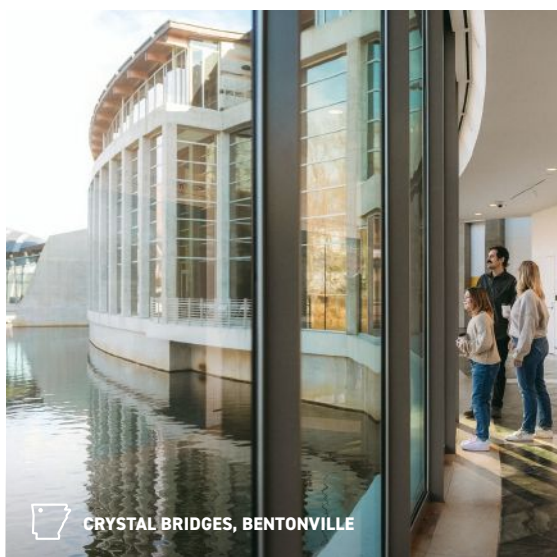
Throughout the year, concerts, children's theater performances, collaborations with Ballet Arkansas and talks with visiting artists are hosted at the museum. Sign up or drop in for a docent-led tour of the galleries. Pause to enjoy a coffee or cocktail in the Cultural Living Room, which offers stunning views of the grounds as well as comfortable seating for reflection and conversation. When you finish, dine at Park Grill, the full-service, on-site restaurant that serves contemporary American fare along with beautiful views of the museum's **MACARTHUR PARK** setting. ➤

EXPERIENCE
THE ARTS

IN NORTHWEST ARKANSAS, Crystal Bridges and the Momentary are redefining how art is perceived and experienced – creating deep, meaningful connections with visitors along the way.



THE MOMENTARY, BENTONVILLE



CRYSTAL BRIDGES MUSEUM OF AMERICAN ART and **THE MOMENTARY**, located in Bentonville, offer distinct yet complementary experiences, united by a welcoming spirit that encourages exploration.

Crystal Bridges showcases some of the most iconic works of American art, but the experience extends far beyond its gallery walls. With breathtaking architecture set against 134 acres of Ozark landscape, the museum features five miles of trails where art and nature seamlessly intertwine. And it's growing — expanding with 114,000 square feet of new gallery space, along with additional areas dedicated to community engagement and education.

Just a short distance away, the Momentary blends the music, art and food of our time, curating experiences designed around creativity and action. From outdoor concerts on its sprawling green lawn to immersive dining events with visiting chefs, every moment here is designed to spark inspiration within the community. The venue recently launched a monthly curated dinner series called Supper Club, where guests can enjoy a thoughtfully prepared three-course family-style meal and meaningful conversations with fellow food lovers.

Both museums offer endless ways to spend a few hours or even a few days, inviting guests to engage with art on their own terms. As Jill Wagar, director of the Momentary, puts it:

"Come as you are. You don't have to know anything about art. You don't have to dress up. Stay as long or as little as you like. Just come."



BENTONVILLE – ARKANSAS' CAPITAL OF COOL



From Crystal Bridges to award-winning restaurants, this
is a hub for art, adventure and southern hospitality.
Let Bentonville surprise and inspire you.

VISIT
Bentonville
visitbentonville.com

9 ART TRAIL AT CRYSTAL BRIDGES MUSEUM OF AMERICAN ART

FROM ROCKWELL TO WARHOL AND BEYOND

Iconic art. Stunning views. Endless inspiration.
From masterpieces to modern marvels, Crystal
Bridges is the ultimate destination for art
lovers and adventurers. Free admission daily.



Crystal Bridges
Museum of American Art

CrystalBridges.org

📍 BENTONVILLE

EXPERIENCE
STATE PARKS

ARKANSAS STATE PARKS are
the gateway to adventure for all skill levels,
offering up the perfect blend of feeling far
away but close to everything.



PETIT JEAN STATE PARK, MORRILTON


 DEVIL'S DEN STATE PARK, WEST FORK

 VILLAGE CREEK STATE PARK, WYNNE

The Natural State is full of wide open spaces and out-of-the-way spots where the views are spectacular and the people are scarce. But we've also got tons of ways to get out and explore the outdoors and still be connected to civilization — not to mention, electricity, lodging and other things that are pretty cool. **ARKANSAS STATE PARKS** are the gateway to adventure for all skill levels, offering up the perfect blend of feeling far away but close to everything. Dip your toes into all kinds of activities at a pace that's right for you. Try your hand at paddling a kayak, take a guided hike with the family or hop on a bike and explore world-class mountain biking trails. Whether you're looking for a day trip or weekend in the woods, our parks offer a range of ways to play and stay, including cabins, yurts, primitive campsites and RV hookups. Your adventure is waiting. ➤

GET TO KNOW OUR PARKS

Not sure where to start? Ask a park interpreter. Whether you want to learn more about activities at a specific location or get in-depth info on the flora and fauna, interpreters are a seemingly endless source of knowledge, “interpreting” the natural, historical or cultural resources of the state park for visitors. Here, MATTHEW FRIANT, a park interpreter at PINNACLE MOUNTAIN STATE PARK, shares a bit about how you can use interpreters to maximize your visit along with a few of his favorite destinations and activities.



PINNACLE MOUNTAIN STATE PARK, ROLAND



Tell us a bit about your role. How do you help visitors?

I help guests better connect with our park resources intellectually and emotionally through programming, workshops, guided hikes and river tours. One day, I might lead a school field trip, and another day, I'm rolling up my sleeves to work maintenance. I also serve as the primary volunteer liaison with Scouts and other civic groups.

What are some of your favorite activities to share with visitors at Pinnacle Mountain?

I love taking guests on hikes and canoe or kayak floats through some of our lesser-seen areas. Most guests know about the summit, but Pinnacle is much more than just a mountain — it has amazing scenery, beautiful wildlife and diverse ecosystems.

Outside of the park where you are stationed, what other parks do you enjoy visiting?

There are so many! Petit Jean is our flagship park. It offers a diverse range of resources and a rich history. Woolly Hollow in Greenbrier is the park I grew up in, and I have many fond memories of camping with my family, fishing and attending Boy Scouts activities. The Cossatot and Mississippi River State Parks are huge, with beautiful landscapes and fantastic visitor centers, and Mount Magazine and Village Creek State Parks are

special to me because of their rugged beauty. History lovers won't want to miss Historic Washington State Park and the Plum Bayou Mounds Archeological State Park.

What do you think are the best activities for kids at state parks?

Some of the best activities that Arkansas State Parks offer are for youth. These range from talking with toddlers at our Little Wild Ones classes at Pinnacle Mountain to youth fishing derbies through the summer at many locations. We also offer themed weekends focusing on park programs, crafts, guided hikes or even special events like Halloween trick-or-treating or meteor shower stargazing. They're all so great to get our kids outside, immersed in nature and away from screens. These nature experiences trigger curiosity and an appreciation of our natural environment.

If you only have time for one activity at Pinnacle, what should it be?

Check out the Kingfisher Trail, an easy half-mile route with cypress trees — some that are 600 years old — growing along the Little Maumelle River. If you're looking for more of a challenge, mountain bikers can try the Coachwhip Trail, and hikers can earn major bragging rights by hiking up the west summit — it's over 1,000 feet high! 

EXPERIENCE
STATE PARKS

ARKANSAS STATE PARKS
are packed with intriguing stories, heart-pumping
adventures and jaw-dropping natural beauty.
Find one that's a fit for you.



MOUNT MAGAZINE STATE PARK, PARIS



 **HISTORIC WASHINGTON STATE PARK,**
WASHINGTON



 **MISSISSIPPI RIVER STATE PARK,**
MARIANNA



 **MOUNT NEBO STATE PARK,**
DARDANELLE

FOR HISTORY LOVERS

HISTORIC WASHINGTON STATE PARK
Washington

**LOUISIANA PURCHASE
STATE PARK**
Brinkley

**PLUM BAYOU MOUNDS
ARCHEOLOGICAL
STATE PARK**
Scott

FOR STUNNING, EASY-TO-ACCESS VIEWS

**MOUNT MAGAZINE
STATE PARK**
Paris

PETIT JEAN STATE PARK
Morriton

FOR FAMILIES

**HOBBS STATE PARK-
CONSERVATION AREA**
Rogers

WOOLLY HOLLOW STATE PARK
Greenbrier

FOR PADDLERS

DEGRAY LAKE RESORT STATE PARK
Bismarck

**COSSATOT RIVER STATE PARK-
NATURAL AREA**
Wickes

**MISSISSIPPI RIVER
STATE PARK**
Marianna

FOR CYCLISTS

**DELTA HERITAGE TRAIL
STATE PARK**
Helena-West Helena

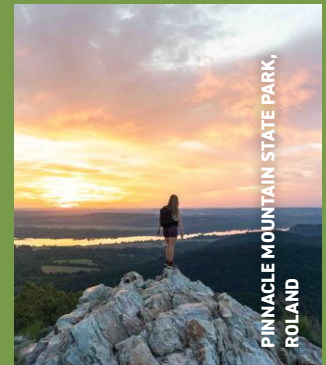
MOUNT NEBO STATE PARK
Dardanelle

**PINNACLE MOUNTAIN
STATE PARK**
Roland

For a full list and more information about each, visit [ArkansasStateParks.com](https://arkansasstateparks.com)

WANT TO HIT MULTIPLE PARKS?

Check out travel blogger Nathaly Khoury's (@natyexplora) three-day itinerary for inspiration.



PINNACLE MOUNTAIN STATE PARK,
ROLAND



LAKE DARDANELLE STATE PARK, RUSSELLVILLE

SPONSORED CONTENT

FIND YOUR ARKANSAS STATE PARKS ADVENTURE

Arkansas State Parks are packed with outdoor fun, from thrilling trails with breathtaking mountain views to one-of-a-kind experiences like diamond hunting.

Find your next adventure at one of 52 parks around The Natural State.



DEVIL'S DEN STATE PARK, WEST FORK



PINNACLE MOUNTAIN STATE PARK,
ROLAND

PINNACLE MOUNTAIN STATE PARK

The summit trails at Pinnacle Mountain might make you sweat, but the views? Totally worth it. Hikers into more moderate treks have plenty here to enjoy too, like the **BASE TRAIL** or ADA accessible **KINGFISHER TRAIL**. Bonus points for the kayaking, family-friendly programs and interactive visitor center (with Loblolly ice cream!) that make this park a favorite for all ages.

ENDLESS OUTDOOR ADVENTURES

Take adventure to new heights at **MOUNT MAGAZINE**. Arkansas' tallest peak is perfect for hang gliding, rock climbing or just enjoying the view. At **VILLAGE CREEK**, it's all about the trails — bring your own horse to ride or tackle the trails on foot — and an Andy Dye-designed 27-hole championship golf course. **MOUNT NEBO** is a mountain biker's dream, with incredible Monument Trails and jaw-dropping overlooks.



CRATER OF DIAMONDS STATE PARK,
MURFREESBORO

PETIT JEAN STATE PARK

Looking for classic Arkansas natural beauty? Petit Jean's got you covered. **CEDAR FALLS** steals the show — it's a 90-foot waterfall tumbling into a spectacular canyon. For adventure with a side of history, check out ancient Native American pictographs in the **ROCK HOUSE CAVE**. Stay the night in one of the cozy CCC cabins for a perfect mix of rustic and relaxing.

UNIQUE STATE PARKS EXPERIENCES

Want to go treasure hunting? Head to **CRATER OF DIAMONDS**, where you can dig for real gems in their original volcanic source. A visit to **OZARK FOLK CENTER** is like stepping back in time — hear live mountain music, see traditional craftspeople at work and soak up some genuine Ozark culture.



OZARK FOLK CENTER STATE PARK,
MOUNTAIN VIEW

DEVIL'S DEN STATE PARK

Tucked away in the Ozarks, Devil's Den feels like a secret hideout for nature lovers. Explore caves, hike to waterfalls or bike world-class **MONUMENT TRAILS**. Paddle or fish in 8-acre **LAKE DEVIL**, then relax in the historic CCC cabins — the ultimate cozy retreat after a day of outdoor exploring.

ADVENTURE AWAITS

Start planning your Arkansas State Park excitement at **ArkansasStateParks.com**.

FIND ADVENTURE AND RELAXATION IN HARDY



A refresh for your soul, an ideal
getaway for friends and family or a place
for adventure. No matter the vibe, you
can find it all on the Spring River.



visithardyarkansas.com

📍 SPRING RIVER

EXPERIENCE
CAMPING

A photograph of two women sitting outdoors at night, laughing heartily. They are positioned on either side of a campfire, which is in the foreground and slightly out of focus. The woman on the left is wearing a green beanie and a dark jacket, sitting on a camp stool. The woman on the right is wearing a brown beanie and a dark jacket. The background shows a wooded area with bare trees.

**CAMPING, GLAMPING,
ROUGHING IT** or anywhere
in between, epic sites and the
lasting stories they foster
abound here.



DEVIL'S DEN STATE PARK, WEST FORK

YOU CAN'T TELL A GREAT CAMPFIRE STORY without a great campsite. Fortunately for those chasing camp life, Arkansas has a variety of sites that will spark tales to match. Pack light for primitive camping as you doze to the sounds of a river, such as the mighty Mulberry. Or, if your version of camping involves satellite TV and 30-amp hookups essential for your morning espresso, we've got that too. Camping, glamping, roughing it or anywhere in between, epic sites and the stories they inspire abound in The Natural State.



TENT

Searching for an ideal home base for tent camping? For a mountain biking adventure as well as a peaceful stay in nature, **COLER MOUNTAIN BIKE PRESERVE** in **BENTONVILLE** offers 16 hike-in campsites where you can set up your own tent. In addition, they have five spots for campers and one ADA accessible site, plus bathrooms, firepits and easy trail access for all campers to use.

Want to explore other areas? **ARKANSAS STATE PARKS** are a great option for campsites. Of the 52 state parks in Arkansas, 32 offer tent campsites where you can experience scenic lakeshore settings or breathtaking mountaintop views. Depending on the park, you'll find picnic tables, grills, bathrooms, playgrounds, boat ramps and swimming beaches. By day, immerse yourself in nature on a guided hike, paddle or wildflower walk; book a boating guide and keep your eyes peeled for bald eagles; or learn about Arkansas' unique culture and Indigenous history through more than 50,000 interpretive programs.



PRIMITIVE

Looking to get away from it all? Like really far away? We get it. If you want sites where cell service ends and adventure begins, you've got options in Arkansas. In the vast **OZARK-ST. FRANCIS NATIONAL FOREST**, covering over a million acres, hang your hammock or roll out your sleeping bag wherever you want — primitive camping is permitted anywhere without a sign otherwise restricting it. The **ARKANSAS GAME AND FISH COMMISSION** also manages dozens of designated primitive sites for use during hunting seasons and when fishing. Valid permits as well as hunting and fishing licenses are required for use of these sites. Learn more at agfc.com/regulations.

UNIQUE STAYS

Want to try something a bit different? Five state parks — **DAISY STATE PARK, DEGRAY LAKE RESORT STATE PARK, LAKE CATHERINE STATE PARK, LAKE CHARLES STATE PARK** and **PETIT JEAN STATE PARK** — offer yurts for rent, complete with electricity, bunk-style cots, lanterns and an ice chest. Grills, fire pits and picnic tables are also available on-site. The **NORTH BASIN RV PARK**, located at **IRON MOUNTAIN LODGE & MARINA** on **DEGRAY LAKE**, provides waterfront views, utility hookups, and a bathhouse and laundry facility — along with easy access to the marina. Similarly, **MOUNTAIN HARBOR RESORT & SPA** on **LAKE OUACHITA** offers seven lake and forest view RV sites with electricity hookups, water, WiFi and more. In the northwest part of the state, you can book a one-of-a-kind glamping experience at **TURPENTINE CREEK**, a big cat refuge in **EUREKA SPRINGS**. Also known as the Africa of the Ozarks, the park focuses on preserving and protecting tigers, lions, leopards and other species from the exotic animal trade. RV spaces, “safari suites” and treehouses are also available on-site. ➤

Turn the page to see a list of public campgrounds and visit arkansas.com/natural-state/camping for more camping information.

EXPERIENCE
CAMPING

PUBLIC CAMPGROUNDS

PETIT JEAN STATE PARK, MORRILTON



BUFFALO NATIONAL RIVER, PONCA

ARKANSAS STATE PARKS CAMPGROUNDS

[ArkansasStateParks.com/
accommodations/camping](https://arkansasstateparks.com/accommodations/camping)

Bull Shoals-White River
Cane Creek
Cossatot River
Crater of Diamonds
Crowley's Ridge
Daisy
Davidsonville
DeGray Lake Resort
Delta Heritage Trail
Devil's Den
Hobbs
Jacksonport
Lake Catherine
Lake Charles
Lake Chicot
Lake Dardanelle
Lake Fort Smith
Lake Frierson
Lake Ouachita
Lake Poinsett
Lake Sylvia*
Logoly
Millwood
Mississippi River
Moro Bay
Mount Magazine
Mount Nebo
Petit Jean
Queen Wilhelmina
Village Creek
White Oak Lake
Withrow Springs
Woolly Hollow

*A unit of Pinnacle Mountain State Park

NATIONAL PARK SERVICE CAMPGROUNDS

nps.gov

Buffalo National River
Hot Springs National Park

U.S. FOREST SERVICE CAMPGROUNDS

fs.usda.gov

Ouachita National Forest
Ozark-St. Francis
National Forest

U.S. FISH & WILDLIFE SERVICE REFUGES

fws.gov

Dale Bumpers White River
National Wildlife Refuge
Felsenthal National
Wildlife Refuge
Pond Creek National
Wildlife Refuge

U.S. ARMY CORPS OF ENGINEERS CAMPGROUNDS

870-548-2291 • recreation.gov

Arkansas River between
Arkansas Post and Pine Bluff
Arkansas River between
Pine Bluff and Little Rock
Arkansas River between
Little Rock and Dardanelle
Arkansas River between
Dardanelle and Ozark
Arkansas River between
Ozark and Fort Smith
Beaver Lake Area
Blue Mountain Lake Area
Bull Shoals Lake Area
DeGray Lake Area
De Queen Lake Area
Dierks Lake Area
Gillham Lake Area
Greers Ferry Lake Area
Lake Dardanelle Area
Lake Greeson Area
Lake Ouachita Area
Millwood Lake Area
Nimrod Lake Area
Norfolk Lake Area
Ozark Lake Area
Table Rock Lake Area

BUFFALO CAMPING & CANOEING

Embrace timeless beauty. Experience the thrills.

Located at the Gilbert General Store, Buffalo Camping & Canoeing has cabins just steps from the river and everything you need for your float trip.



gilbertstore.com

Buffalo Camping & Canoeing, Inc. is an authorized canoe concessioner of the National Park Service, Department of the Interior.

📍 GILBERT

EXPERIENCE
HIKING

**WITH SCENIC VIEWS,
WATERFALLS AND DENSE
FORESTS, these immersive
hiking trails are worth
the trek.**

THE

NATURAL

STATE



WHITAKER POINT TRAIL, NEWTON COUNTY



CEDAR FALLS TRAIL

Roughly 50 miles northeast of **LITTLE ROCK**, **PETIT JEAN STATE PARK'S** popular Cedar Falls Trail begins at the rustic 1930s-era Mather Lodge. Though the 2.25-mile roundtrip hike winds steeply down a canyon and is considered moderate to strenuous, the reward is a 90-foot rushing waterfall, one of the state's most photographed locations.

WHITAKER POINT TRAIL (HAWKSBILL CRAG)

Get up early and hike through the **OZARK NATIONAL FOREST** to an iconic rock outcrop shaped like a hawkbill. Perched in the Upper Buffalo Wilderness near the **BUFFALO NATIONAL RIVER**, it's one of the most photographed spots in The Natural State.

GOAT ROCK TRAIL

One of the more popular destination routes in **HOT SPRINGS NATIONAL PARK**, the moderately challenging Goat Rock Trail takes roughly an hour, steering hikers through the densely forested **OUACHITA MOUNTAINS** before arriving at a designated lookout with incredible views of both the forest and **HOT SPRINGS**.

DEVIL'S DEN TRAIL

Walk just over a mile and gain 130 feet in elevation on Devil's Den Trail. Located in its namesake state park in the northwest corner of the state, the trail was built by the Civilian Conservation Corps in the 1930s. It threads through **LEE CREEK VALLEY** showing off cascading springs, sandstone rock formations and immersive Ozark surroundings.

HEMMED-IN HOLLOW TRAIL

For the advanced hiker, this 5-mile difficult adventure unveils a dramatic 209-foot waterfall, the largest between the Appalachian Mountains and the Rockies. Take the trailhead at **COMPTON** and follow the rugged, forested path for 2.5 miles downhill, or if floating the **BUFFALO NATIONAL RIVER** from **PONCA** to **KYLES LANDING**, take the trailhead about a mile downstream from Jim Bluff.

PINNACLE MOUNTAIN WEST SUMMIT TRAIL

Located in **PINNACLE MOUNTAIN STATE PARK**, just minutes from downtown **LITTLE ROCK**, this strenuous, ascending trail ends at the top of Pinnacle Mountain. It's worth the hike to see breathtaking views of Lake Maumelle, the Ouachita Mountains and the Arkansas River Valley below. The state park's visitor center and playground make it a great afternoon getaway. ➤

EXPERIENCE
HIKING



 GLORY HOLE FALLS, DEER



 CEDAR FALLS, MORRILTON



 RICHLAND FALLS, SAND GAP



Dotted throughout The Natural State, Arkansas' waterfalls range from wow-worthy superlatives to secluded and seemingly secret discoveries. Here are a few — along with locations and degree of hike difficulty — to check out on your next visit.

EDEN FALLS

Newton County
EASY

LITTLE MISSOURI FALLS

Mena
EASY

TWIN FALLS

Jasper
EASY

CEDAR FALLS

Morrilton
MODERATE

GLORY HOLE FALLS

Deer
MODERATE

RICHLAND FALLS

Sand Gap
MODERATE



SCAN THE CODE FOR THE
ARKANSAS WATERFALLS GUIDE.





WHERE CREATIVITY TAKES CENTER STAGE

Immerse yourself in the moment at
the Momentary. Music, art and food
collide in a vibrant space where creativity
knows no bounds. Free admission daily.



**THE
MOMENTARY**

theMomentary.org

📍 BENTONVILLE

EXPERIENCE CYCLING

SPENDING TIME ON A BIKE IS JUST PART OF SPENDING TIME IN THE NATURAL STATE.

With trails woven through our communities and remote routes that wind from the Ozarks all the way to the Delta, cycling is embedded in our landscapes and our DNA.

Want to grind gravel and discover off-the-grid experiences in unique small towns, send it down a black diamond downhill or just flow through gorgeous terrain that leads right to a local microbrewery? You can do all that here — and more.

With a mild climate and countless miles of gravel, road and singletrack, Arkansas gives you more days to ride and more places worth riding to. ➤



DEVIL'S DEN STATE PARK, WEST FORK

EXPERIENCE
CYCLING



THE NATURAL STATE

 HAND CUT HOLLOW TRAILS, BENTONVILLE



 LAKE LEATHERWOOD TRAILS, EUREKA SPRINGS



 NORTHWOODS TRAILS, HOT SPRINGS



MARK MATTHEWS is a Canadian pro freerider who touts Northwest Arkansas as a “riding paradise.”

Known as the Mountain Biking Capital of the World, **BENTONVILLE** attracts a wide range of two-wheeled adventurers, with its 250 miles of trails, some skirting city limits before reconnecting with more secluded routes.

“In Bentonville, it isn’t just about using the natural landscape to link up fun lines, but creating perfectly shaped trails that seamlessly integrate into the urban landscape, making them accessible to riders from all walks of life,” said Matthews. “Trail designers have masterfully harnessed the available elevation to create a riding paradise.”

For example, **HAND CUT HOLLOW TRAILS** is a diverse system of trails that caters to novice riders looking to tackle some more challenging terrain and higher-level riders who are seeking higher speeds and technical elements.

If you’re looking for more sustained descents with striking rock features that will keep you constantly engaged, then **LAKE LEATHERWOOD** in nearby **EUREKA SPRINGS** will provide. Reserved for more experienced riders, Matthews notes this route “keeps you on your toes all day long.”

“The diverse terrains, welcoming community and unparalleled trail development make Arkansas an ultimate year-round mountain biking destination.”

MARK MATTHEWS
CANADIAN PRO FREERIDER

Funded by a bond initiative approved by **CLARKSVILLE** voters, **RED LICK TRAILS** provides four trails for mountain biking only, including the downhill Raven and its steep tech features and heart-catching drops.

Outside of Northwest Arkansas, world-class trails can be found throughout the state. In fact, five trails in Arkansas are considered EPIC backcountry experiences by the International Mountain Bicycling Association. In **HOT SPRINGS**, the **NORTHWOODS TRAILS** offer over 30 miles of rugged, forested terrain. With a variety of green, blue and black singletrack, multi-track, flow trails and jump lines, the trails suit advanced and beginning riders alike. The Lucky 13 expert section is packed with big berms, gaps and steep step-ups and downs, while singletrack descents, like the Whip-poor-will Trail, make for easy rides. ➤



WANT TO SEE MARK’S SECRET ARKANSAS TRAILS? SCAN THE CODE TO LEARN MORE AND WATCH HIM RIDE!

EXPERIENCE
CYCLING



ACCESSIBLE RIDING for all ages and
skill levels in a **WORLD-CLASS SETTING**,
that's the Monument Trails at
Arkansas State Parks.



PINNACLE MOUNTAIN STATE PARK, ROLAND



DEVIL'S DEN STATE PARK, WEST FORK



MOUNT NEBO STATE PARK, DARDANELLE



Expertly imagined and seamlessly woven into some of our most iconic state park landscapes, Arkansas State Parks' Monument Trails were created to draw hikers, runners and riders from across the nation. Mission accomplished. In the process, these stunning trail systems have also drawn the attention of a whole bunch of others, like the folks at **OUTSIDE MAGAZINE** who named them the best mountain biking in the United States.

These shared-use trails, crafted by some of the world's best trail builders, showcase natural iconic beauty through innovative and sustainable design and build. They offer four unique experiences across our state with a variety of skill levels for riders. Each trail system is its own adventure, so grab your friends and your bike, and get out and explore them all. ➤

EXPERIENCE
CYCLING



ARKANSAS GRAVELER



ARKANSAS IS A DESTINATION ON THE RISE WHEN IT COMES TO GRAVEL RIDING.

In 2024, the inaugural **ARKANSAS GRAVELER** drew hundreds of cyclists to its cross-state route. In its second year, the event stretches across the state from Mena to Morrilton.

But any time of year is great for gravel riding in Arkansas. **THE OZARK GRINDER TRAIL** covers roughly 200 miles and 13,000 feet of elevation, unveiling some of the most wild and remote parts of the north central Ozarks. **THE SUNKEN LANDS CULTURAL ROADWAY** is another option, taking riders by the Johnny Cash Boyhood Home on a 45-mile route that's bordered by two national scenic byways. Part of the rail-to-trail effort converting unused railways into paved trails, the **DELTA HERITAGE TRAIL STATE PARK** offers two routes, a northern and southern corridor, both about 20 miles long. ➤



"What I love about riding stems back to childhood. There's a reason why kids love to ride bikes. Because it's really fun. But it also fuels my competitive edge, provides great exercise and has a social component that's pretty great."

LAUREN PICKMAN **FOUNDER OF THE R3RACE**

Short for the Rule of Three, the **R3RACE** is a competitive 50- to 100-mile challenge that combines tarmac, gravel and singletrack terrain in **NORTHWEST ARKANSAS**. Started as a grassroots effort, R3Race now attracts thousands of riding enthusiasts from all over the country.

“The great thing about biking in Arkansas is there’s almost no barrier to entry. And I think a lot of that is because of how welcoming the community is.”

RICH DREW
PROFESSIONAL MOUNTAIN BIKER AND COACH
CO-FOUNDER OF THE RIDE SERIES MTB SKILLS CLINICS



DREW FAMILY – COLER MOUNTAIN BIKE PRESERVE, BENTONVILLE

LOOKING TO PLAN A BIKING TRIP? GET IN GEAR WITH THESE HELPFUL TIPS.

FIND A RENTAL

Whether you’re into mountain, road, gravel or e-bikes, you’ll find the right ride waiting for you in Arkansas. Rent one from the many outfitters found across the state. Some popular ones in **NORTHWEST ARKANSAS** include **BENTONVILLE BICYCLE CO.** or the **PHAT TIRE BIKE SHOP**. In **RUSSELLVILLE**, look for **JACKALOPE CYCLING**, and in **HOT SPRINGS**, try **PARKSIDE CYCLE** or **HOT SPRINGS BICYCLE TOURING CO.**

BOOK A TOUR

OZARK BIKE GUIDES in Bentonville offers mountain, gravel and road bike tours as well as mobile bike repair. Want to go the distance? Ride in a helicopter with **37 NORTH** and then take a guided bike tour back to town.

Offering sessions for everyone from families with young children to those who like to shred the trails, **NATURAL STATE GUIDES** can take you on multiple trails for varying lengths of time.

Prefer an e-bike? Also based in Northwest Arkansas, **OZ E-BIKES** offers rentals and tours for you to explore the Razorback Greenway, OZ Trails and Monument Trails.

In **LITTLE ROCK**, **ROCK TOWN RIVER OUTFITTERS** offers road and mountain bike rentals as well as e-bikes. You can explore the city on a scenic tour or hit up locally revered eateries on a brunch ride. The outfitter also has kayak tours along the Arkansas River.

Start at arkansas.com/cycling. Learn more about the Monument Trails network at monumenttrails.com. For Northwest Arkansas routes, oztrails.com and the **TRAILPILOT** app are helpful. In **HOT SPRINGS**, northwoodstrails.org offers downloadable trail maps marked with helpful rankings from easy to expert. 



ARKANSAS GRAVELER



 GÜDRUN, HOT SPRINGS

ANNUAL CYCLING EVENTS

DELTA GRIND

Helena

bikereg.com/deltagrind

RULE OF THREE (R3)

Bentonville

ruleofthree.bike

BENTONVILLE BIKE FEST

Bentonville

bentonvillebikefest.com

THE SKIRMISH

Jonesboro

skirmishjonesboro.com

ARKANSAS GRAVELER

5-Day, 275-Mile Ride

arkansasgraveler.com

NEWTON COUNTY BRUTALITY

Jasper

horseshoecanyon.com

LIFE TIME LITTLE SUGAR & BIG SUGAR CLASSICS

Bentonville

bigsugarclassic.com

GÜDRUN

Hot Springs

northwoodtrails.org



SCAN THE CODE FOR
MORE ARKANSAS
CYCLING AND BIKING.

WITH AMAZING SANDSTONE FACES
and average winter temps around 50 degrees, it's
easy to see why Arkansas is quickly becoming the
climbing capital of the South.



PROFESSIONAL CLIMBER MATT SEGAL - MOUNT MAGAZINE STATE PARK, PARIS

"The sport climbs of Candy Mountain and Ode Hollow showed the wealth of rock and the dedication of psyched locals. A day of grabbing tufas along the Buffalo River revealed the untapped potential of #TheNaturalState. Our final day on Mount Magazine's trad routes made us realize that Arkansas has it all."

CLIMBER JAMES LUCAS

GO WHERE THE PROS GO

Professional climber Matt Segal (@mattsegal) wanted to see what all the buzz was about when it comes to Arkansas climbing. He and fellow climber **James Lucas** (@james_lucas) flew from Colorado to Bentonville and met up with a network of local climbers for an unmatched experience. Get inspiration for your trip from their itinerary, which pairs stunning climbs and secluded destinations with plenty of good grub and cultural experiences.

DAY ONE

CLIMB: Fitzgerald Mountain, Springdale

STAY: 21c Museum Hotel, Bentonville

DINE: Conifer, Bentonville restaurant helmed by James Beard nominee Matthew Cooper

DAYS TWO, THREE & FOUR

CLIMB: Newton County destinations, including Rock Creek, Candy Mountain, Prohibition, Sam's Throne and Ode Hollow

STAY: Airbnb in town of Pelsor

DAY FIVE

CLIMB: Ode Hollow, Newton County

STAY: Mount Magazine State Park Lodge

DINE: The Skycrest Restaurant at Mount Magazine State Park

DAY SIX

CLIMB: Mount Magazine State Park (South Face)

STAY: Motto By Hilton, Bentonville

DINE: The Preacher's Son and The Undercroft Speakeasy, Bentonville

DAY SEVEN

CLIMB: Bouldering at Lutz Cave, Springdale



CLIMBER ULISES GARCIA - ODE HOLLOW, DEER

EXPERIENCE
CLIMBING

ARKANSAS CLIMBS NOT TO BE MISSED



MOUNT MAGAZINE STATE PARK, ARIZONA



ARKANSAS HAS THE ROCK, the routes and the year-round temps that make for a place climbers can't stop talking about. Whether you want to access tons of bolted lines that are an easy hike from civilization, or you've got the itch to explore off-the-grid crags that require insider knowledge and a sense of adventure, The Natural State can oblige. With amazing sandstone faces scattered across the state and average winter temps around 50 degrees, it's easy to see why Arkansas is quickly becoming the climbing capital of the South.

One of the can't-miss climbs on your Arkansas adventure is **SAM'S THRONE**, a sandstone formation in the northern part of the state near **MOUNT JUDEA** and the **BUFFALO NATIONAL RIVER**. Climbers can choose from over 300 trad, sport and boulder routes, including the challenging "Chickenhead Wall" formation which offers stunning vista views.

Nestled in the Ozarks in nearby **JASPER**, **HORSESHOE CANYON RANCH** offers over 900 routes. These range from beginner- to expert-level climbs, including the most popular route, the "Green Goblin," rated one of the Top 100 sport climbing routes in the country by Climbing

Magazine. For the novice, a via ferrata, or "iron way," is available to assist. Zip lining, mountain biking and e-mountain biking are also options.

At 2,753 feet, **MOUNT MAGAZINE** is Arkansas' highest point, so it's no surprise that climbers are drawn to the more than 100 routes available along the mountain. Its 80-foot cliff face offers trad and sport climbing routes for more skilled climbers, plus beginner routes and hiking trails. Before climbing, you must register at **THE LODGE AT MOUNT MAGAZINE STATE PARK**. Dine or spend the night here for breathtaking bird's-eye views of the River Valley. ➤



EXPERIENCE CLIMBING

JAMESTOWN CRAG, near **BATESVILLE**, is the furthest east sport-climbing crag in the state. This 50-acre, not-for-profit, privately owned recreation area is located in the **GRASSY CREEK VALLEY**, a former logging territory. It includes one of the largest exposed Atoka sandstone (a marine sandstone in gradients from tan to dark gray) bluffs in the region and more than 100 bolted sport routes. Looking to stay overnight? Primitive campsites are available throughout the property, along with hiking trails. In addition, King of the Crag, held every October, brings climbers of all skill levels together for a thrilling competition and community celebration. 



EXPERIENCE
FISHING

Home to waters that have produced a world record brown and countless fishing memories, **ARKANSAS IS A BUCKET LIST ITEM FOR TROUT FISHERMEN.**



WHITE RIVER, LAKEVIEW



Below towering dams, Arkansas' tailwaters run cold, their depth and flow dictated by the pulse of hydroelectric releases, creating an ever-changing yet ideal habitat for trout — browns that grow massive and rainbows that fight like they belong in wilder waters. Add in the Arkansas Game and Fish Commission's top-tier trout management — stocking more than a million trout, mostly rainbows, each year — plus the natural reproduction of Arkansas' brown trout, and you've got a fishery that rivals the best in the country.

World-record browns. High-energy rainbows. Elusive tiger trout. The Arkansas Grand Slam — brook, cutthroat, rainbow and brown — sometimes achieved in a single stretch of water.

Whether you're throwing marabou jigs in deep runs, drifting a hand-tied dry fly through a riffle, bouncing nymph rigs along the river bottom or bait fishing with live minnows, Arkansas delivers. Fly anglers and spinning rod fanatics find Arkansas' trout waters irresistible.

Detailed maps and descriptions of Arkansas' trout fisheries are available in the annual Arkansas Fishing Guidebook, available at sporting goods stores around the state as well as agfc.com/guidebooks. ➤

EACH OF ARKANSAS' TROUT WATERS HAS ITS OWN PERSONALITY FOR ANGLERS TO DISCOVER:



WHITE RIVER (BULL SHOALS TAILWATER)

If you're chasing monster trout, look no further. The White River below Bull Shoals Dam is a powerhouse fishery, producing some of the biggest browns in the world. The river's cold, oxygen-rich flow is an all-you-can-eat buffet of sculpins, shad and aquatic insects, fueling huge, predatory trout that will test your skill, your gear and maybe even your sanity if you get a lunker to the boat but fail to net it.

Want to throw streamers and watch brown trout ambush them like river wolves? Winter is prime time. Want to hit the beautiful chaos of the caddis or mayfly hatch? We'll see you in spring. Prefer jigging, nymphing, bait fishing or twitching jerkbaits? This 100-mile section of river has you covered, 365 days a year.

The White River is dynamic and ever-changing — a place where one cast could land a feisty 14-inch rainbow and the next could hook the trout of a lifetime. Anglers chasing the Arkansas Grand Slam find fortune in these waters.

WHITE RIVER (BEAVER TAILWATER)

Stocked with rainbows and an underrated brown trout population, this 7.5-mile stretch of the White River below Beaver Dam is an escape from the crowds. Often overshadowed by the Bull Shoals and Norfork tailwaters, the Beaver tailwater is full of potential — be it an adrenaline binge from battling a 23-inch brown or watching river otters dart through riffles while blue herons stand statuesque along the banks.

NORTH FORK RIVER (NORFORK TAILWATER)

The North Fork River below Norfork Dam is just 4.5 miles long, but it packs a serious punch before reuniting with the White River. Smaller and more akin to western streams, it's Arkansas' best cutthroat trout fishery, though rainbows and browns make up the bulk of the catch, and the state-record brook came from these waters.

Flowing into the Norfork Tailwater is Dry Run Creek, a dream stream for anglers 15 or younger or the mobility impaired. This natural creek, running alongside the Norfork National Fish Hatchery, boasts exceptional fish thriving on the hatchery's food-rich outflow.

LITTLE RED RIVER (GREERS FERRY TAILWATER)

Some rivers give up big fish. Some give up lots of fish. The Little Red River does both. In 1992, it produced a world-record brown trout — 40 pounds, 4 ounces of pure muscle and attitude. That record fell in later years, but the Little Red still churns out legendary fish, especially in fall and winter when big browns go into overdrive during spawning season. The browns are now 100% wild from the natural reproduction of fish established in the 1970s.

The 30 miles of trout water below Greers Ferry Dam are also full of stocked rainbows, making it an excellent fishery year-round.

SPRING RIVER

The Spring River is a cold-water anomaly. Fed by Mammoth Spring, which pumps nine million gallons of 58-degree water per hour, this constant, cold flow feeds a 10-acre lake before sustaining a trout fishery for roughly 12 miles downstream.

Stocked rainbows dominate the bite, but occasional browns and even smallmouth bass in the lower stretches give anglers variety.

OUACHITA RIVER TAILWATERS

The Ouachita River tailwaters below Blakely, Carpenter and Remmel dams aren't year-round trout fisheries, but each fall through early spring, AGFC stocks them with rainbows, turning these waters into seasonal gems. The fish grow fast and fight hard, making this a prime spot for novice anglers looking for action.

Each of these tailwaters only sustains a trout fishery for about a mile or two. The scenic backdrop of the Ouachita Mountains turns a short season into an unforgettable experience.

LITTLE MISSOURI RIVER

If you think trout fishing is only in the Ozarks, the Little Missouri River in southwest Arkansas has a surprise waiting for you. Flowing from Lake Greeson, this 6.5-mile stretch is stocked with rainbows and browns from November through April, offering high catch rates and light fishing pressure.

Arkansas rivers hold those electric moments anglers yearn for — your heart hammering from a heavyweight slamming your line. The thrill of seeing a colorful rainbow cartwheel across the surface on the end of your hook.

But trout fishing here is more than the catch. It's trading tips at the boat ramp, swapping stories over a cold drink in a small-town fly shop. The quiet pull of the river itself, drawing you into something bigger than a day on the water.

This is a trout fishing state — one that belongs in the same conversation as the Rockies, the Appalachians or anywhere else anglers chase the thrill of the catch.

So flip the bail. Strip in that slack. And set the hook. Because in Arkansas, the bite is always on. 

WANT THE LATEST ON WHERE THE FISH ARE BITING?

The AGFC Weekly Fishing Report delivers updates from marinas, guides and local anglers straight to your inbox — hot bites, top lures, water levels and more. Sign up at www.agfc.com/fishingreport and stay one step ahead on the water.

SPONSORED CONTENT

ARKANSAS FISHING GUIDE SERVICES

SPEND A DAY ON THE WATER WITH ONE OF OUR PROS.



BREATHTAKING VIEWS, UNFORGETTABLE STAYS



Mountain Harbor Resort and Spa on Lake Ouachita is more than just a stay. It's an award-winning lake resort experience where adventure, relaxation and unforgettable memories come together.



mountainharborresort.com

9 MOUNT IDA

ARKANSAS FISHING GUIDE SERVICES

RON CHANEY

Guiding since 1989, Ron enjoys reconnecting with customers and meeting new anglers. Trips include exploring scenic spots with plenty of action catching all kinds of trout.

gastons.com

870-431-5202 | Lakeview



RON CHANEY,
GASTON'S WHITE RIVER RESORT

CHRIS DARBY

Chris has been a pro guide on Lake Ouachita for more than 20 years, giving customers a first-hand experience catching bass, stripers, walleye and more.

mountainharborresort.com

870-867-2191 | Mount Ida



CHRIS DARBY,
MOUNTAIN HARBOR RESORT

MIKE HOWELL

Mike enjoys sharing his expertise and knowledge with his customers. He values the camaraderie of fishing and helping anglers catch all kinds of trout and even a few walleye.

gastons.com

870-431-5202 | Lakeview



MIKE HOWELL,
GASTON'S WHITE RIVER RESORT

MATT KELLEY

Matt loves guiding families reuniting for a day on the water, creating lasting memories. He especially enjoys seeing kids light up with excitement on their first fishing trip.

gastons.com

870-431-5202 | Lakeview



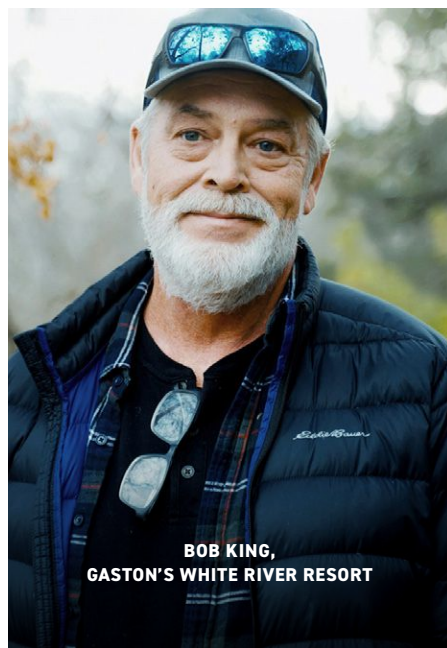
MATT KELLEY,
GASTON'S WHITE RIVER RESORT

BOB KING

Bob has been guiding on the White River since 1994. You can expect to catch lots of rainbow trout, along with some browns and goldens — with plenty of fun along the way.

gastons.com

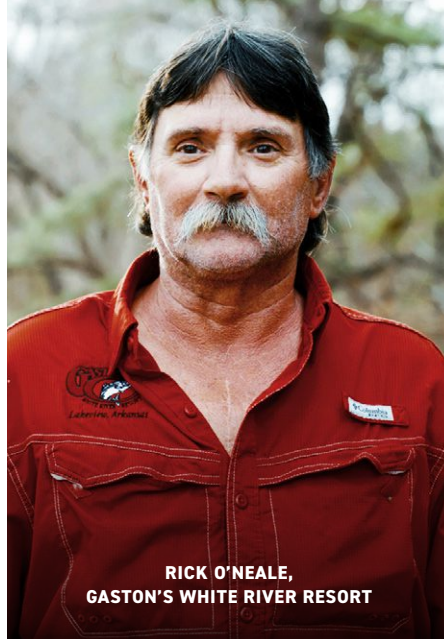
870-431-5202 | Lakeview



BOB KING,
GASTON'S WHITE RIVER RESORT



LEVI MOSER,
GASTON'S WHITE RIVER RESORT



RICK O'NEALE,
GASTON'S WHITE RIVER RESORT

LEVI MOSER

Levi has been guiding for seven years, bringing his passion for trout fishing to the White River. From giant browns upriver to incredible catches near Gaston's, he knows all the best spots.

gastons.com

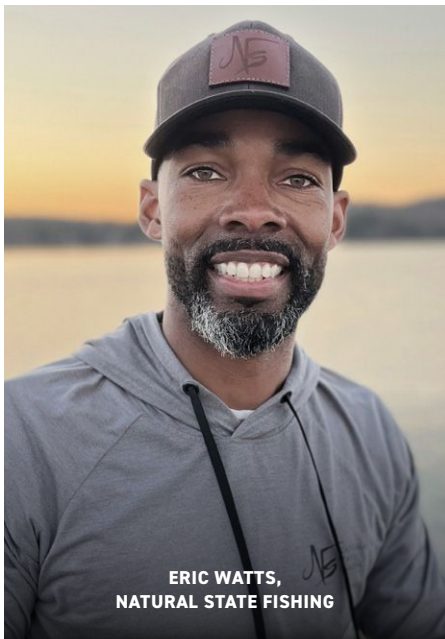
870-431-5202 | Lakeview

RICK O'NEALE

With 38 years of guiding experience, Rick takes pride in making every trip on the river fun and unique. He enjoys meeting new people and teaching kids to fish.

gastons.com

870-431-5202 | Lakeview



ERIC WATTS,
NATURAL STATE FISHING



SHAWN WHITE,
GASTON'S WHITE RIVER RESORT

ERIC WATTS

Often praised for his patience and professionalism with all skill levels, Eric guides on Lake Maumelle and other Central Arkansas waters.

naturalstatefishing.com

501-548-8990 | North Little Rock

SHAWN WHITE

Shawn has been on the water his whole life and guiding full-time since 2005. He's dedicated to making every trip a success while sharing his expertise. His motto: Go big or go home!

gastons.com

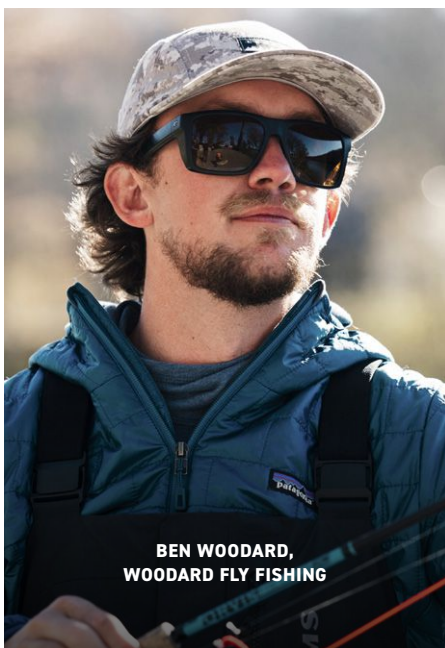
870-431-5202 | Lakeview

BEN WOODARD

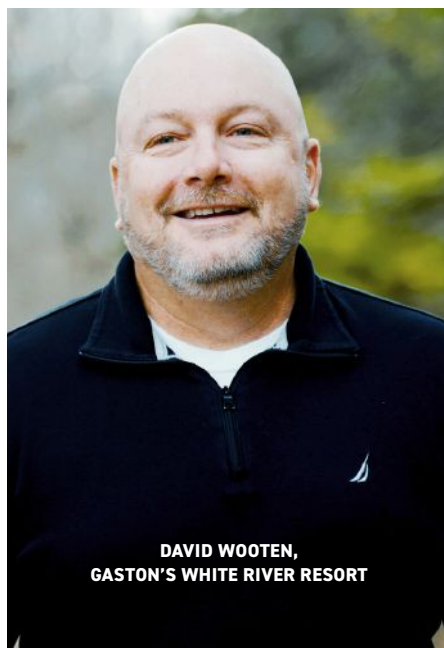
Ben brings expert instruction to every trip, helping anglers of all skill levels improve their cast and hook more fish. He guides year-round on the White, Norfolk, Kings and Little Red rivers.

woodardflyfishing.com

870-260-1976 | Cotter



BEN WOODARD,
WOODARD FLY FISHING



DAVID WOOTEN,
GASTON'S WHITE RIVER RESORT

DAVID WOOTEN

Guiding is in David's blood — since 1991, he has followed his father's 54-year legacy. He loves sharing good conversation and helping clients catch plenty of rainbow and brown trout.

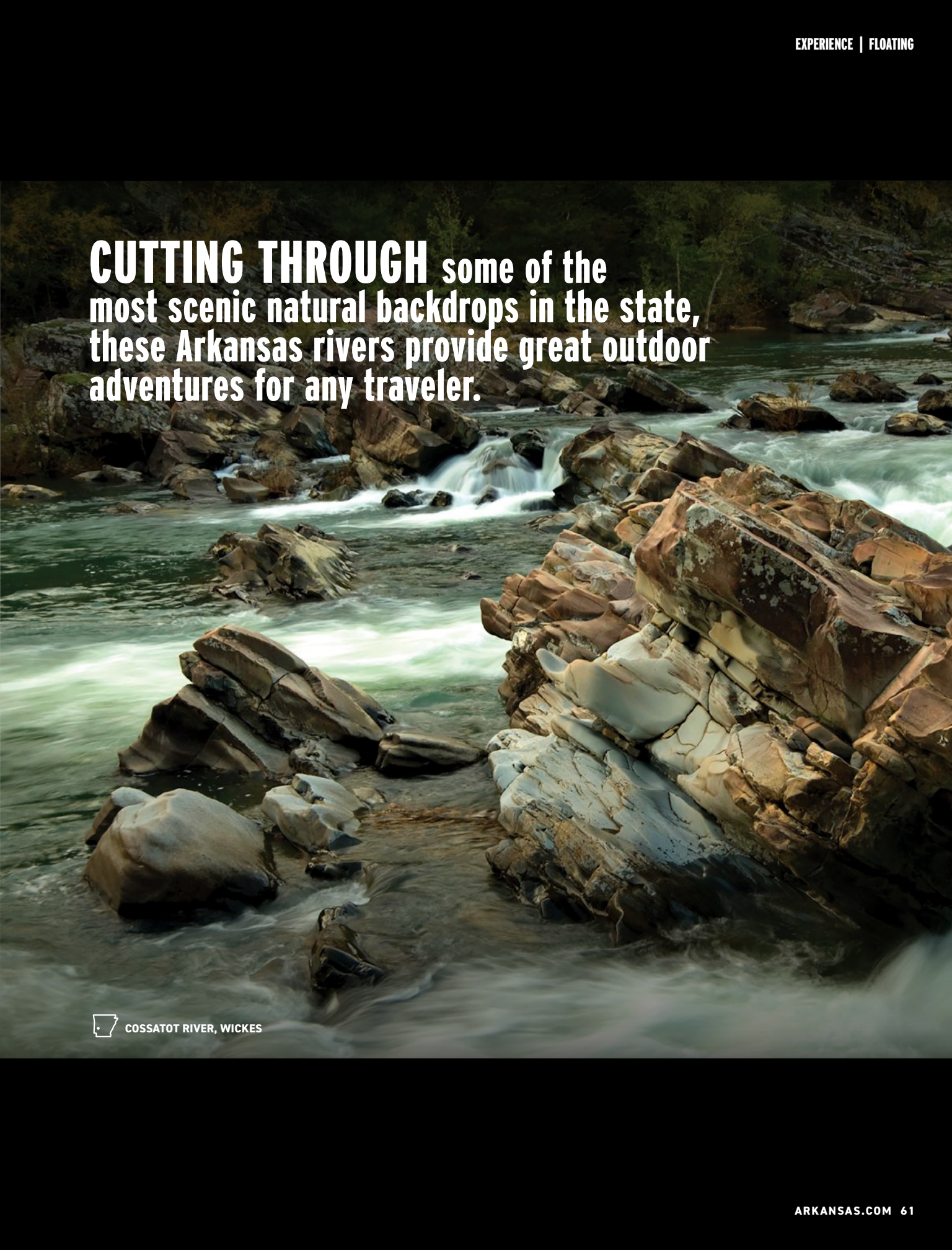
gastons.com

870-431-5202 | Lakeview

EXPERIENCE FLOATING



BUFFALO NATIONAL RIVER



CUTTING THROUGH some of the most scenic natural backdrops in the state, these Arkansas rivers provide great outdoor adventures for any traveler.



COSSATOT RIVER, WICKES

EXPERIENCE FLOATING



 COSSATOT RIVER, WICKES



 BUFFALO NATIONAL RIVER, PONCA

WHETHER YOU'RE LOOKING to leisurely float down the country's first national river or you're brave enough to tackle the heart-racing rapids of the Cossatot, here are five worthy river destinations for floating in The Natural State.

1 BUFFALO NATIONAL RIVER

Limestone cliffs rise above teal-blue waters as you paddle the **BUFFALO NATIONAL RIVER** in northern Arkansas. Designated in 1972 as the nation's first national river, this 135-mile waterway offers float trips ranging from a few hours to weeklong adventures — perfect for any skill level. Rent a kayak or canoe from one of many outfitters, like **BUFFALO OUTDOOR CENTER** in **PONCA**, which also offers shuttle services. Popular access points include the Upper District, Tyler Bend and Buffalo Point, each providing routes through some of the most scenic stretches in The Natural State.

BEST TIME TO FLOAT: Early spring to early summer

2 NATIONAL WILD AND SCENIC COSSATOT RIVER

If the English translation of the Cossatot River's name — "skull crusher" — doesn't give it away, the Class III-IV rapids will. This river in southwest Arkansas offers adrenaline-pumping adventures for the most experienced whitewater rafters. In fact, the waters are some of the toughest rapids between the Rockies and the Smokies. **COSSATOT RIVER STATE PARK-NATURAL AREA** protects 12 miles of the clear cascading river, which drops 33 feet in just over a third of a mile at Cossatot Falls. The river is also home to two rare fish: the leopard darter and the Ouachita Mountain shiner. Tent sites are available at the park to extend your stay.

BEST TIME TO FLOAT: Late fall through spring

3 SPRING RIVER

Near the Missouri border in north central Arkansas, the **SPRING RIVER** offers a scenic journey along crystal-clear water surrounded by lush forest and rocky cliffs. Given its ever-flowing supply of cold water from Mammoth Spring, the Spring River is a popular pick among trout fishers, and it's a dependable choice for year-round floating. The route between **MAMMOTH SPRING** and **HARDY** is ideal for beginner and intermediate paddlers.

BEST TIME TO FLOAT: Year-round

4 CADDO RIVER

Beginning in the **OUACHITA MOUNTAINS** near the charming town of **GLENWOOD**, the **CADDO RIVER** makes its journey through several other communities before forming **DEGRAY LAKE**, home to Arkansas' only resort state park. Choose a relaxing short float or take the kids on an epic adventure: the Class I and II rapids make it accessible for novices, while the surrounding rock formations make for interesting scenery.

BEST TIME TO FLOAT: Spring and summer

"THE MULBERRY REGION IS, SINCERELY, A HIDDEN GEM."

ALEX ESQUIVEL
KAYAKING ENTHUSIAST



5 MULBERRY NATIONAL WILD AND SCENIC RIVER

With emerald-colored water that winds through the **OZARK-ST. FRANCIS NATIONAL FORESTS** of northwest Arkansas, the 55-mile-long **MULBERRY RIVER** is a must for anyone who fancies an adventurous float on Class II and III rapids. While drier seasons make for great wading, swimming and fishing, the wetter spring months, which bring water levels up, make the best times to float. Tree-lined bluffs and dense forests provide a photo-worthy backdrop and lots of wildlife sightings.

BEST TIME TO FLOAT: Late October to mid-June 

MOUNTAIN HOME: MORE THAN YOU IMAGINED

A woman with dark hair tied back, wearing a black tank top and sunglasses, is seen from behind while kayaking on a river. She is holding a red and black paddle. The kayak is white with blue accents and has orange and pink gear bags attached to the back. The river is calm, reflecting the surrounding green forest and the clear blue sky. The water is clear, showing rocks at the bottom.

Outdoor thrills, charming escapes and unforgettable experiences, all in the beauty of untamed nature, are waiting for you here. From mountain trails to lakeside sunsets, your journey begins in Mountain Home.



enjoymountainhome.com

📍 BUFFALO NATIONAL RIVER

EXPERIENCE
BOATING

WITH 600,000 ACRES OF LAKES to ski,
paddle or just bob along on a pontoon boat soaking in
the sun, we've got water for days. Come get some of it.



LAKE OUACHITA, MOUNT IDA

THE NATURAL STATE

EXPERIENCE
BOATING

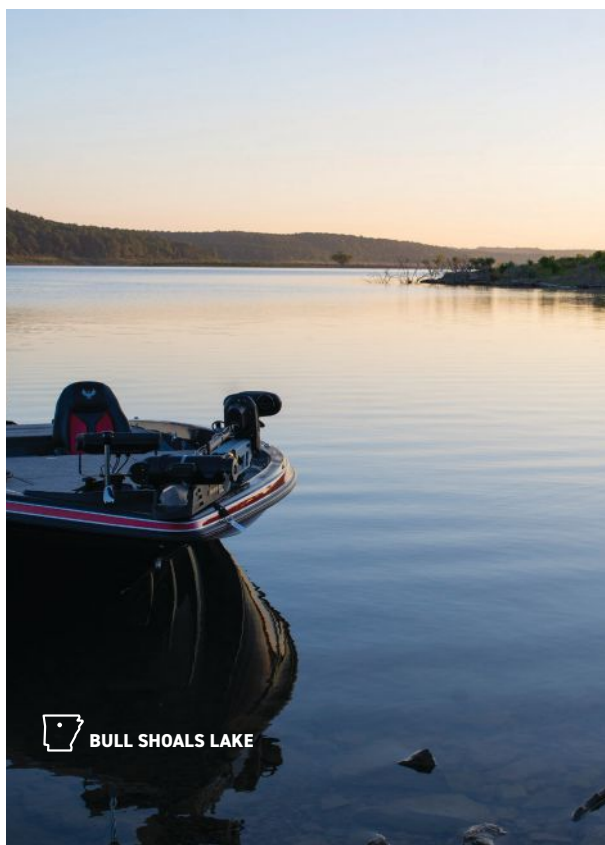


GREERS FERRY LAKE, FAIRFIELD BAY

THE NATURAL STATE IS REVERED for our pristine lakes and the variety of ways to dip your toes in them. So, if you want perfectly windblown lake hair fueled by an afternoon skimming across Beaver Lake behind a big old outboard motor — we can oblige.

LAKE OUACHITA

Minutes from **HOT SPRINGS** and **HOT SPRINGS VILLAGE**, you'll find the clear waters of **LAKE OUACHITA**. As Arkansas' largest lake, it boasts 40,000 acres and offers popular sites for scuba diving as well as winter eagle watching cruises (available through **LAKE OUACHITA STATE PARK** and private outfitters). Ski boats, pontoons and personal watercrafts are all popular on this lake, which has marinas, resorts, campgrounds and restaurants along the hundreds of miles of shoreline that are enshrined in the lush **OUACHITA NATIONAL FOREST**. Make your home base at one of these waterside havens, and venture to **HOT SPRINGS** to enjoy acclaimed restaurants, shopping and nightlife.



 **BULL SHOALS LAKE**

GREERS FERRY LAKE

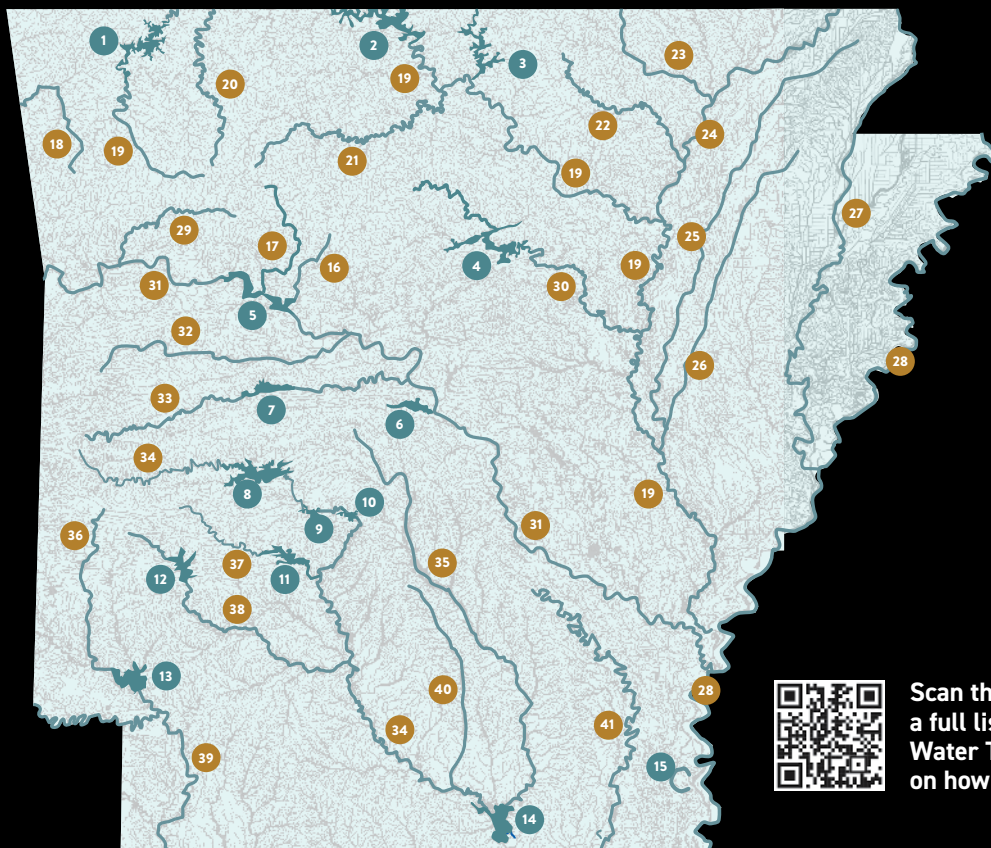
Located in north-central Arkansas, less than 90 minutes from **LITTLE ROCK**, **GREERS FERRY LAKE** is a retreat for boating, watersports and fishing. Serving as a national model for cleanliness, you'll be greeted with glass-like water as you take your skis or wakeboard out in the mornings. In the afternoon, expect to see other boaters and fishermen enjoying the lake's stunning verdant landscape as well as views of **SUGAR LOAF MOUNTAIN** and other surrounding cliffs (many of which you can hike). Sunset cruises, restaurants — some that are accessible by boat — and plenty of accommodations and boutiques in the lake towns of **GREERS FERRY** and **HEBER SPRINGS** make the area a draw year-round. Marinas for boat rentals and campsites for overnight stays are available along the shores.

BULL SHOALS LAKE

Want to spend a week in nature? **BULL SHOALS LAKE** in north central Arkansas is an ideal destination to get away from it all. With over 1,000 miles of shoreline (which extends across the state line into Missouri), you can get reacquainted with the great outdoors while you cruise the lake or enjoy watersports. If you prefer to go where the wind leads you, sailboats also frequent this lake. Camp or park your RV at **BULL SHOALS-WHITE RIVER STATE PARK**, or rent a houseboat from a local marina to float all week long. Locally owned cabins are also plentiful along the shores. If you visit during cooler weather, nearby attractions like **BULL SHOALS CAVERNS** and multiple area golf courses abound, along with plenty of opportunities for fishing for walleye and bass on the lake. 

Turn the page to view the Arkansas Waterways map and find more easy-to-access lakes.

ARKANSAS WATERWAYS



Scan the code for
a full list of Arkansas
Water Trails and details
on how to access them.

LAKES

1. BEAVER LAKE
2. BULL SHOALS LAKE
3. NORFORK LAKE
4. GREERS FERRY LAKE
5. LAKE DARDANELLE
6. LAKE MAUMELLE
7. NIMROD LAKE
8. LAKE OUACHITA
9. LAKE HAMILTON
10. LAKE CATHERINE
11. DEGRAY LAKE
12. LAKE GREESON
13. MILLWOOD LAKE
14. LAKE JACK LEE
15. LAKE CHICOT

RIVERS & MORE

16. ILLINOIS BAYOU
17. BIG PINEY CREEK
18. ILLINOIS RIVER
19. WHITE RIVER
20. KINGS RIVER
21. BUFFALO NATIONAL RIVER
22. STRAWBERRY RIVER
23. SPRING RIVER
24. BLACK RIVER
25. CACHE RIVER
26. BAYOU DE VIEW
27. ST. FRANCIS RIVER
28. MISSISSIPPI RIVER
29. MULBERRY RIVER
30. LITTLE RED RIVER
31. ARKANSAS RIVER
32. PETIT JEAN RIVER
33. FOURCHE LA FAVE RIVER
34. OUACHITA RIVER
35. SALINE RIVER
36. COSSATOT RIVER
37. CADDO RIVER
38. LITTLE MISSOURI RIVER
39. RED RIVER
40. MORO CREEK
41. BAYOU BARTHOLOMEW

NO ORDINARY CAPITAL CITY

A man and a woman are kayaking on a river. The man is on the left, wearing a cap and a life vest, paddling a green kayak. The woman is on the right, wearing sunglasses and a life vest, also paddling a green kayak. In the background, there is a city skyline with several tall buildings, including one with a '12' on top and another with 'Marriott' signage. A bridge spans the river behind the kayakers.

It just makes sense to find incredible outdoor adventures
in the capital of The Natural State. Visit Little Rock to hike,
bike and float in one of the prettiest places anywhere.

Little Rock
CONVENTION &
VISITORS BUREAU
littlerock.com

9 LITTLE ROCK

SIX REGIONS

ARKANSAS IS A PLACE.

It's also a mood, a state of mind and a vibe. But above all, Arkansas is an adventure. And those adventures come with a frequency and variety that will astound you.

Arkansas' geography is even built for adventuring, with six distinct regions ready to explore. Towering mountains, deep river valleys, lush forests and crystal-clear lakes set the stage for whatever's next. Get ready to hike, fish, paddle or just soak in the views — because no matter where you go in The Natural State, the landscape never disappoints.





THE OZARKS



CHEF RIOS - YEYO'S, BENTONVILLE



DOGWOOD HILLS GUEST FARM, HARRIET

EXPLORE The Ozarks

FARM-TO-FORK EXPERIENCES

JAMES BEARD-WORTHY FARE

Inspired by authentic Mexican street food — cooked by the hand of a multi-time James Beard Best Chef semifinalist — **YEYO'S** is a must-visit in the Ozarks. Using fresh ingredients grown on the family farm, **CHEF RAFAEL RIOS** creates layered tacos for every taste bud along with chef specials at the brick-and-mortar restaurants in **BENTONVILLE** and **ROGERS** as well as the food truck where the concept got its start. yeyosnwa.com

EAT. SLEEP. FARM.

Wondering if farm living is the life for you? You can eat, sleep and partake in everyday farm chores at **DOGWOOD HILLS GUEST FARM** in **SEARCY COUNTY**. Milk a cow and collect fresh eggs, all before you sit down to a hearty breakfast. Located near the **BUFFALO NATIONAL RIVER**, this overnight retreat also has a private chef for dinners, seasonal classes and events. thefarmex.com ➤



HOBBS STATE PARK-CONSERVATION AREA, ROGERS



CRYSTAL BRIDGES MUSEUM OF AMERICAN ART, BENTONVILLE

“We only visited Northwest Arkansas for five days – next time we’d like to stay for at least a week!”

@BROOKE.FROELICH

FAMILY FRIENDLY ADVENTURES

From age 2 to 92, there's something for everyone in the Ozarks! Digital creator Brooke Murray and her family of five took the challenge to explore it all. With visits to the **ROGERS RAILYARD BIKE PARK**, **WAR EAGLE CAVERN** in Rogers, Bentonville's **SCOTT FAMILY AMAZEUM**, **CRYSTAL BRIDGES MUSEUM OF AMERICAN ART** and more, they maximized their time in the area.

SCAN THE CODE TO SEE BROOKE'S FAMILY ITINERARY AND FIND INSPIRATION FOR YOUR OWN GETAWAY.





THE OZARKS

COUNT ON GETTING CLOSE AT HORSESHOE CANYON, where hitting the wall is the goal.

You'll find adventure and awe at **HORSESHOE CANYON RANCH** near the quaint town of **JASPER**, an easy two to two-and-a-half-hour drive from both Northwest Arkansas and the Little Rock area. Major draws include nearly 20 miles of world-class mountain biking featuring 10 miles of new singletrack routes, making it also an e-bike heaven. Want to soar above it all? Horseshoe Canyon is home to the state's longest zip line (a half mile!) and gives jaw-dropping views from 200 feet high. The ranch is also a climber's dream, with over 900 routes ranging from beginner to expert. In fact, the most popular route, the "Green Goblin," was rated one of the Top 100 sport climbing routes in the country by **CLIMBING MAGAZINE**. A little timid when it comes to rock climbing? Don't worry. Horseshoe Canyon Ranch also offers two via ferrata experiences for all ages and abilities. These routes allow beginners to connect their harnesses to a safety-net system of steel cables, rungs and ladders that are securely set within the rocks. Let the Lodge Restaurant keep you fueled with home-cooked meals and hit up the Trading Post to stay stocked on cappuccino, coffee and gear. With more activities than you can fit into a day, they offer camping and cabins to extend your stay. horseshoecanyon.com. ➤



HORSESHOE CANYON RANCH, JASPER



HORSESHOE HELL

The ranch's **24 HOURS OF HORSESHOE HELL** event is held annually over the last full weekend of September. Packed with five days of climbing competitions, camping, live music, hot dog roasts and much more, it's an experience for climbers and outdoor enthusiasts alike.



GOT EXTRA TIME?

Check out the herd of more than 600 elk that roam near the **BUFFALO NATIONAL RIVER** at **BOXLEY VALLEY**, about 15 minutes away from Horseshoe Canyon.





CHI → XNA TRIP INSPIRATION

A direct flight from Chicago to **BENTONVILLE** landed influencers Kam and Chevy of Black People Outside (@blk.people.outside) in Northwest Arkansas. They soaked up everything from biking to the **BUFFALO NATIONAL RIVER**.

SCAN THIS CODE TO SEE THEIR FAVORITE STOPS AND WATCH THE ADVENTURE UNFOLD.



OZARKS PARKS

Experience two of the region's state parks on foot or by bike.

For some of the best mountain biking trails in Arkansas, head to **HOBBS STATE PARK-CONSERVATION AREA** in **ROGERS**. Home to the first portion of the nationally known Monument Trails system and named the best mountain biking trails in the country by Outside magazine, these trails were professionally built to showcase the striking natural beauty of their surroundings as well as historic landmarks in the state. Try Karst Loop, a 7.8-mile loop that holds up to wet conditions and even features six primitive camping sites, which are exclusively available to those who bike or hike along the trail. Hobbs is also home to plenty of shared-use trails, including the Hidden Diversity Multi-Use Trail, open to hikers, bikers and horseback riders.

DEVIL'S DEN STATE PARK in nearby **WEST FORK** is home to many Monument Trails of its own. Try Devil's Racetrack, a beautiful 3.5-mile trail that rolls past rock bluffs on its way to a seasonal waterfall or Fossil Flats, the first trail developed in the Arkansas State Parks system specifically for mountain bike riding.

Devil's Den is also an ideal hiking destination. Situated in the lush Lee Creek Valley with about a dozen trails, the park offers a speed for every type of hiker. Butterfield Trail, named for a stagecoach that traversed the area in the mid-19th century, welcomes day hikers and backpackers who want to stay overnight. For an easier stroll, the Lake Trail is a shaded half-mile route that guides walkers to the dam that creates Lake Devil. ➤

AMERICA'S TROUT FISHING GEM

Ask any serious angler, and they'll tell you: Arkansas is a bucket-list destination for trout fishing. Two locations, the **WHITE RIVER** and the **NORTH FORK RIVER**, are not to be missed. Both offer a wide variety of catches, from brown and brook trout to rainbow and cutthroat. In fact, go for the Arkansas Grand Slam and catch all four. In 1988, a 38-pound, 9-ounce brown trout pulled from the North Fork set an uncertified world record — the biggest ever caught at the time. It never made the books, but local guides swear the river still holds fish big enough to take the title. 



STETSON'S RESORT ON THE WHITE RIVER, FLIPPIN

GUIDE SERVICES AND FISHING RESORTS

Whether you're looking for a guide who can turn you on to a hot spot or want an overnight stay with amenities where you can unwind for a weekend, check out area offerings by scanning the QR code or go to arkansas.com/fishing.



You can also see where the fish are biting by species, region, season or by rivers and lakes.



WHITE RIVER, LAKEVIEW

THE OZARKS

WILD BILL'S OUTFITTER

EXPLORE, RELAX, REPEAT ON THE BUFFALO



STAY AND PLAY

Wild Bill's Outfitter in Buffalo National River Park is your gateway to the lower section of the Buffalo National River. Cozy cabins and spacious lodges, accommodating up to 10 guests, are perfect for family reunions, group retreats or a quiet getaway for two. Fireplaces, rustic charm, guided fishing trips, kayak rentals and more make it your Ozark HQ.

GEAR UP AND GO

Wild Bill's makes exploring easy with canoe, kayak, raft and tube rentals — plus shuttle services for a stress-free day on the water! Stop by the Outfitter Store to stock up on all the essentials — fishing tackle, camping gear, floating supplies, snacks, beer and wine. Don't forget to grab a map or a souvenir to commemorate your trip!

CATCH THE BIG ONE

Wild Bill's offers guided fishing trips for anglers of all skill levels! Choose between the **BUFFALO NATIONAL RIVER** and **CROOKED CREEK** for bass or the **WHITE RIVER** for trout. Experienced guides will help you reel in your next big catch while soaking up the beauty of the Ozarks.



EXPLORE BEYOND

Hiking and biking trails, the Ozark Folk Center and countless natural wonders are just a short drive away. Whether you crave outdoor thrills or quiet relaxation, start planning your unforgettable experience in the heart of the Ozarks at wildbillsoutfitter.com.



Wild Bill's Outfitter is an authorized canoe concessioner of the National Park Service, Department of the Interior.

THE OZARKS

TURPENTINE CREEK AND THE GREAT PASSION PLAY



WILD ADVENTURES, INSPIRING STORIES

A SANCTUARY FOR MAJESTIC WILDLIFE

TURPENTINE CREEK WILDLIFE

REFUGE is a haven for rescued big cats and other exotic animals, offering them a safe, lifelong home. Dedicated to ending the exotic animal trade through education and advocacy, the refuge inspires visitors to join the mission of wildlife conservation. Take a guided tram tour or explore the **DISCOVERY AREA** to meet the animals and hear their remarkable rescue stories. Extend your adventure with an overnight stay in a safari suite, tree house or glamping tent, surrounded by the beauty of the Ozarks. Learn more at tcwr.org.

A DESTINATION OF WONDER

From the heartwarming rescue stories at TCWR to the timeless message of faith at the Great Passion Play, **EUREKA SPRINGS** promises an unforgettable getaway. Discover a town where compassion and community shine, and create memories that will inspire for years to come.



TURPENTINE CREEK WILDLIFE REFUGE

A STORY THAT STANDS THE TEST OF TIME

Minutes away, the **GREAT PASSION PLAY** brings history to life with a powerful reenactment of the last days of Jesus Christ. Praised as “America’s #1 Attended Outdoor Drama,” the production features live animals, a cast of over 100 and stunning sound and light effects. Before the show, explore the **CHRIST OF THE OZARKS** statue, hike scenic trails or visit the petting zoo. Plan your visit at greatpassionplay.org.



GREAT PASSION PLAY

THE OZARKS

BEST FRIENDS PET RESOURCE CENTER

A MUST-VISIT DESTINATION FOR ANIMAL LOVERS

Looking for a heartwarming and unique experience while visiting Northwest Arkansas? The Best Friends Pet Resource Center in **BENTONVILLE** is more than just a shelter — it's a sanctuary of hope, connecting pets and people in a shared mission to save lives. Whether you're a tourist exploring the area or a local looking for something new, this vibrant community hub offers an unforgettable stop on your journey.

AN ANIMAL WELFARE ATTRACTION

Located in the heart of Bentonville, the Best Friends Pet Resource Center is one of six lifesaving centers nationwide that are part of Best Friends Animal Society. The center blends art, nature and animal advocacy into an inviting space unlike any traditional shelter. Stroll scenic grounds adorned with art, sip your favorite drink at **THIRD SPACE COFFEE** or meet adoptable pets ready for their forever homes. Who knows? You may just meet a cuddly cutie to bring back home from your travels — talk about a souvenir!

MORE THAN JUST A VISIT – AN EXPERIENCE

If you're exploring Bentonville's bike trails, be sure to include Best Friends in your plans. The center is conveniently located just off bike-friendly West Eighth Street near the trailhead to Coler Park. Meet some new friends in one of the two free-roaming cat lounges, take a dog for a walk or simply enjoy the community friendly atmosphere.



PLAN YOUR VISIT

Whether you're in town for a weekend or a local who's never been, the Best Friends Pet Resource Center is a must-see. Stop by, grab a coffee, meet some adoptable pets and experience a place where travel meets purpose.

Learn more at bestfriends.org/northwest-arkansas.



BEST FRIENDS PET RESOURCE CENTER

THE OZARKS

ROGERS

WHY RUSH? TAKE TIME TO ENJOY ROGERS

IT ALL STARTS WITH A VISIT

Rogers offers the perfect blend of outdoor adventure, cultural experiences and mouthwatering cuisine, making it an ideal destination for visitors attending special events like **BIKES, BLUES & BBQ** and at **RAILYARD LIVE** or the **WALMART ARKANSAS MUSIC PAVILION (AMP)**. Whether you're in town for a concert or a festival, why not extend your trip to enjoy everything the city has to offer, both before and after the event?

NATURAL BEAUTY ABOUNDS

Rogers is surrounded by scenic beauty and outdoor activities. Explore over 30 miles of hiking and biking trails or spend the day fishing at **BEAVER LAKE**. Whether you're an avid outdoors enthusiast or just looking to relax in nature, there's something for everyone.

A CULINARY HAVEN

Rogers boasts a booming culinary scene with local eateries serving up everything from comfort food to fine dining. After a day exploring the outdoors or enjoying an event, stop by one of the city's charming restaurants for a delicious meal. From farm-to-table dishes to innovative Southern cuisine, Rogers is a food lover's paradise.

A PERFECT PLACE TO STAY

Before or after your event, extend your visit by exploring local art exhibits or checking out the vibrant downtown district, filled with unique shops and galleries. Whether you're here for a day or a weekend, Rogers has the accommodations, activities and local flavor to make your stay unforgettable.

Visit destinationrogers.com for more information and to plan your trip today!



RAILYARD LIVE



FIND YOUR FREE IN EUREKA SPRINGS

This is more than just a getaway – it's a place to feel free to be exactly who you are. Whether you're seeking culture, relaxation or adventure, Eureka Springs offers the perfect blend of experiences. Come rediscover your passions and enjoy life at your own pace.



VisitEurekaSprings.com

📍 EUREKA SPRINGS

A high-angle photograph of two mountain bikers on a rocky, forested trail. The biker in the foreground is wearing an orange jacket and a blue helmet, riding a black and orange bike. The biker further ahead is wearing a white jersey with '738' on the back and a white helmet, riding a black and white bike. The trail is composed of large, flat rocks and is surrounded by dense green and autumn-colored foliage. The scene is captured from a high vantage point, looking down at the riders.

BELLA VISTA. WHERE THE BIG KIDS PLAY.

With more than 120 miles of trails,
seven lakes and seven golf courses, it's
no wonder that outdoor lovers traveling
to Northwest Arkansas love to stay in
Bella Vista. Book your stay!



discoverbellavistaar.com

📍 SUGAR BRIDGE TRAIL

LOOKING FOR FAMILY FUN? FIND IT HERE.

Nestled in the heart of the Ozarks,
Springdale is the perfect place for
families to explore nature's wonders and
make memories together. Plan your next
adventure in Northwest Arkansas!



explorespringdale.com

9 HUNT FAMILY OZARK
HIGHLANDS NATURE CENTER

EXTRAORDINARY BEAUTY, RICH HISTORY

DISCOVER TRIPADVISOR'S 2ND MOST STUNNING BOTANICAL GARDEN IN THE U.S. AT THIS INSPIRING CULTURAL SITE



bluespringheritage.com

📍 EUREKA SPRINGS

YOUR EUREKA SPRINGS ESCAPE

SOUTHERN HOSPITALITY MEETS MODERN AMENITIES AT THIS RESORT-STYLE HOTEL

BEST WESTERN
INN OF THE OZARKS

innoftheozarks.com

📍 EUREKA SPRINGS

TOUCH, TINKER, AMAZE

HANDS-ON PLAY FOR CURIOUS KIDS
AND ADVENTUROUS ADULTS

Scott Family
AMAZEUM

amazeum.org

📍 BENTONVILLE

ESCAPE THE ORDINARY, EMBRACE THE ADVENTURE

FROM LAZY LAKE DAYS TO HEART-POUNDING HIKES, IT'S ALL HERE

ARKANSAS' ADVENTURE REGION

**GREERS
FERRY
LAKE
RIVER**

visitgreersferrylake.com

📍 GREERS FERRY LAKE

FIND UNIQUE TREASURES IN HARDY

EXPLORE MAIN STREET, WHERE YOU CAN
EAT, PLAY, SHOP AND STAY



visithardyarkansas.com

📍 HARDY

FIND YOUR LAKESIDE BLISS

DIVE IN, RELAX AND TEE OFF IN
CHEROKEE VILLAGE



discovercherokeevillage.com

📍 LAKE THUNDERBIRD

HISTORIC ELEGANCE CLOSE TO THE WHITE RIVER

HISTORY MEETS COMFORT AT LESS THAN \$100 A NIGHT



potterblock.com

📍 COTTER



FEAST YOUR EYES & FEED YOUR APPETITE

COZY ROOMS AND CABINS, CANYON VIEWS
AND A RESTAURANT WORTH THE TRIP

Cliff
House
Inn

Cliff
House
Inn

cliffhouseinnar.com

📍 JASPER

PLAN YOUR NEXT ROMANTIC GETAWAY

LUXURIOUS TREE LOFTS
NEAR THE BUFFALO RIVER



Nature's
LOFT

atnaturesloft.com

📍 ST. JOE

EXPLORE NATURE'S PARADISE

FIND AWE-INSPIRING ADVENTURES
AT EVERY TURN



newtoncountychamber.com

📍 TRIPLE FALLS, JASPER

ROCKET THROUGH EUREKA SPRINGS

SEE 20X MORE IN UNDER 2 HOURS,
NO WALKING REQUIRED



EUREKA ROCKET
RIDE THE ROCKET!

eurekarocket.com

📍 EUREKA SPRINGS

EUREKA SPRINGS' MOUNTAINTOP SPA RESORT

VOTED #3 BEST FAMILY RESORT
IN THE U.S.



crescent-hotel.com

📍 EUREKA SPRINGS

INN AT THE MILL

A 62-ROOM, AWARD-WINNING ASCEND
PROPERTY FROM CHOICE HOTELS



INN AT THE MILL
JOHNSON, ARKANSAS

innatthemill.com

📍 JOHNSON

NATURE, ADVENTURE AND CHARM COMBINED

DISCOVER NATURE'S PLAYGROUND IN NWA



discoversiloam.com

📍 SILOAM SPRINGS

EXPLORE HIDDEN WONDERS

IN ARKANSAS' LARGEST
PRIVATELY OWNED SHOW CAVE

Cosmic
Cavern

cosmiccavern.com

📍 BERRYVILLE

STAY IN THE HEART OF EUREKA SPRINGS

DOWNTOWN'S ONLY FULL-SERVICE HOTEL



BASIN PARK HOTEL

Established 1905

basinpark.com

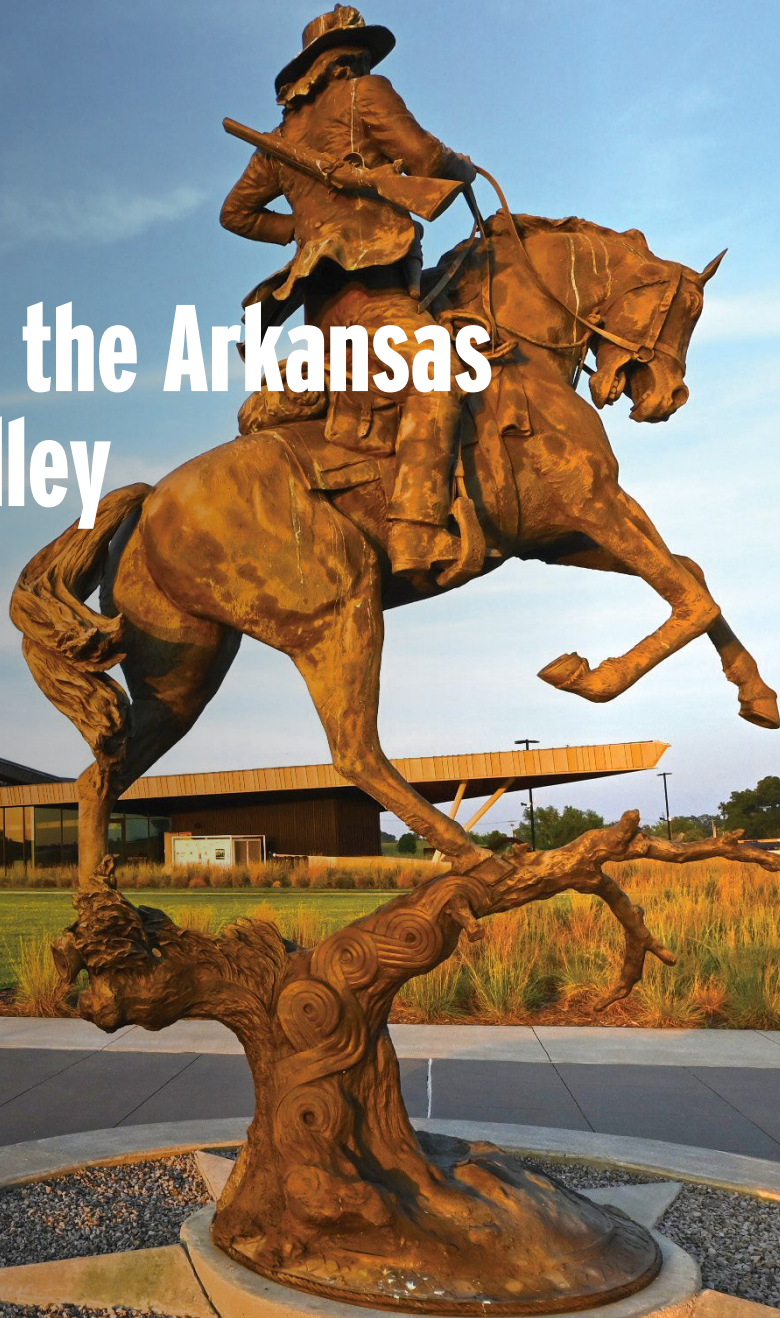
📍 EUREKA SPRINGS



EXPLORE
ARK

THE RIVER VALLEY

EXPLORE the Arkansas River Valley



U.S. MARSHALS MUSEUM, FORT SMITH

UNITED STATES MARSHALS MUSEUM

Learn the fascinating backstory of the U.S. Marshals Service in Fort Smith.

Wonder what it's like to live life as a U.S. Marshal? The only museum in the country dedicated to the U.S. Marshals Service is located in **FORT SMITH**. Opened in 2023, the museum is situated on a peaceful tract of land along the Arkansas River, where many frontier U.S. Marshals crossed on their way to bring peace and order to the old American West. Charged with protecting the federal judiciary, apprehending fugitives and managing assets seized from criminals, the U.S. Marshals have played an important role in American law enforcement since George Washington founded the service in 1789.

The museum's building is modeled after the U.S. Marshal's iconic star-shaped badge. Inside, five interactive galleries — like the five points on a star — share the story of the U.S. Marshals service from its origins to modern times and appearances in hit films, like *The Fugitive*. In a replica of a U.S. Marshal's office, you'll find guns and other artifacts owned by famed Bass Reeves, an Arkansas native and one of the first Black U.S. Marshals, now featured in the TV series, *Lawmen*. Kids will love the educational Jr. Marshal program, which includes an oath signing and official badge.



DINE & PLAY IN FORT SMITH

Extend your stay at one of Fort Smith's numerous nationally recognized hotels or a local Airbnb. While you're there check out these other attractions and eateries.

DINE

FORT SMITH COFFEE CO. IN THE BAKERY DISTRICT

Get your morning cup of Joe and a pastry at this local favorite. The Bakery District location, which is home to a bookstore and co-working space as well, is housed in the former Shipley Baking Company building that was built in the 1920s. Find other Fort Smith Coffee Co. locations around town.

NEUMEIER'S RIB ROOM & BEER GARDEN

The Neumeier family continues to serve up barbecue favorites, including wings, pork, chicken and yes, ribs, at this local institution. Their beer garden outdoor stage also plays host to live music acts during spring, summer and fall.

UNCORK'D

With more than 40 craft beers on tap, a huge selection of wines and a bourbon tap, Uncork'd is an ideal destination for happy hour. However, with a menu featuring lamb, short ribs and filets prepared to your specifications, it's worthy of a visit for dinner.

PLAY

THE UNEXPECTED MURALS

Over the span of five years, a series of urban and contemporary artists (including D*Face and Hilda Palafox) were invited to leave their mark on Fort Smith, particularly in the form of murals.

THE MAJESTIC

If live music is your thing, check out the show calendar at The Majestic before planning your trip to the River Valley. The venue hosts a continual lineup featuring some of the region's most notable musicians. ➤



THE RIVER VALLEY

ARKANSAS WINE COUNTRY

Sip and swirl at River Valley vineyards.



 POST WINERY, ALTUS



YES, ARKANSAS WINE COUNTRY IS A THING! The Natural State conjures images of sparkling diamonds, hot springs and scenic rivers, but with a blend of sandy, well-draining soil and a moderate climate, the **RIVER VALLEY REGION** is also an ideal place for growing wine-making grapes.

More than 150 years ago, European immigrants Jacob Post and Johann Andreas Wiederkehr made their way to the state. Struck by the land's similarities to their respective home countries of Germany and Switzerland, they set out to grow grapes in their new home. Today, Arkansas' wine culture is thriving in the River Valley — and both the Post and Wiederkehr operations are still going strong.

POST WINERY, in **ALTUS**, is known for its sweet, refreshing wines, like muscadines and moscatos. It also makes a couple dozen other varieties, including a traditional Bordeaux red, crisp pinot grigio, brut and sherry. When you visit, stop in the Trellis Room for a tasting, then take in the grounds' scenic views of **MOUNT MAGAZINE** and the River Valley.

WIEDERKEHR WINE CELLARS — the state's oldest operating winery — opened in 1880 and still draws people from all over the country for its award-winning varieties, including Di Tanta Maria, a sweet dessert drink. Their annual wine festival and traditional Swiss-German restaurant are also worth a visit in historic **WIEDERKEHR VILLAGE**. ➤

WINERIES TO EXPLORE

The close proximity of the River Valley wineries makes it easy to hop between several in one trip. Here are a few to put on your list.

CHATEAU AUX ARC VINEYARD & WINERY
ALTUS

MOUNT BETHEL WINERY
ALTUS

DIONYSUS WINE AND BREW
ALTUS

**SCAN THE CODE AND SEE
DETAILS ABOUT THESE
AND OTHER WINERIES
ACROSS ARKANSAS.**





“Arkansas totally surprised me. I know why they call it The Natural State. The natural beauty of this place is breathtaking.”

Nathaly Khoury
(@natyexplora)



 **PETIT JEAN STATE PARK, MORRILTON**

TRAVEL INFLUENCER NATHALY KHOURY was blown away by her trip to several of Arkansas' state parks in the River Valley. Visit her blog, natyexplora.com, to read “3 Days in Arkansas: A Nature Lover's Itinerary” for a glimpse of the trip, and use the must-do lists below to plan your visit to these four parks.



PETIT JEAN STATE PARK, MORRILTON

- See the Cedar Falls Waterfall and its 70-foot drop.
- Hike Seven Hollows Trail.
- See the pictographs at Rock House Cave.
- Watch the sunset at the CCC Overlook.

MOUNT NEBO STATE PARK, DARDANELLE

- Watch the sunrise at the Bench Overlook.
- Mountain bike on the world-class Monument Trails.
- See a hang glider take off across the hillside.
- Enjoy a picnic in a scenic pavilion.
- Attend the annual Mount Nebo Chicken Fry, held every summer.

MOUNT MAGAZINE STATE PARK, PARIS

- Say you've been to Arkansas' highest point.
- Mountain bike, hike or ride horseback through the Ozark National Forest.
- Dine at the Skycrest Restaurant.
- Take the whimsically named “Pepsi Challenge,” a 5.7 technical rock climb.
- Stay overnight at the lodge that offers sweeping views.

LAKE DARDANELLE STATE PARK, RUSSELLVILLE

- Check out the visitor center.
- Fish for catfish and bass.
- Take a dip at the swimming beach.
- Rent a kayak and cruise the water. 

THE RIVER VALLEY

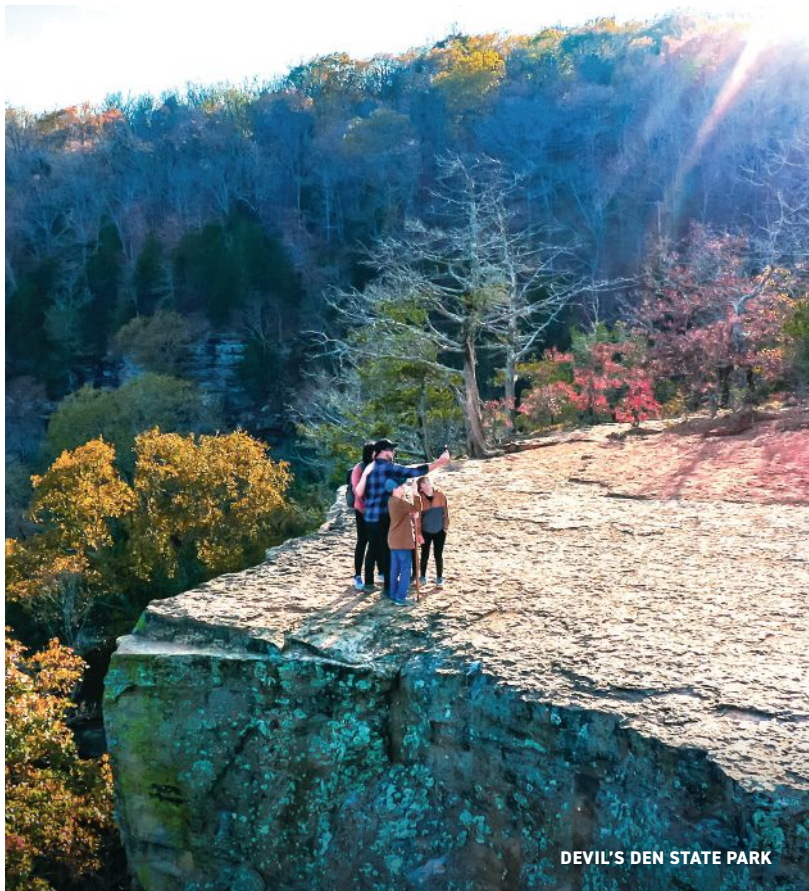
FORT SMITH

HONORING THE PAST, THRIVING IN THE PRESENT**DISCOVER FORT SMITH**

Fort Smith is the perfect destination for families, outdoor enthusiasts, history buffs and foodies alike. Located at the junction of the Arkansas and Poteau rivers, the city has something for everyone. Whether you're interested in exploring its rich history, hiking through scenic parks, enjoying local cuisine or soaking in the arts scene, Fort Smith has it all.

STEP BACK IN TIME

Visit the **FORT SMITH NATIONAL HISTORIC SITE** to walk the **TRAIL OF TEARS NATIONAL HISTORIC TRAIL**. Then head to the oldest functioning museum in Arkansas – the **FORT SMITH MUSEUM OF HISTORY**. Need more? **The U.S. MARSHALS MUSEUM** exhibits tell the story of our nation's marshals from colonial times to today.

**NATURAL WONDERS EVERYWHERE**

Fort Smith is surrounded by natural areas, including the **OZARK NATIONAL FOREST**. Enjoy hiking, biking or fishing at several nearby state parks like **DEVIL'S DEN STATE PARK** and **LAKE FORT SMITH STATE PARK**.

FEAST ON LOCAL DELIGHTS

After a day of exploration, treat your taste buds to Fort Smith's unexpectedly vibrant food scene. From charming local diners to upscale restaurants, Fort Smith offers international flavors, mouthwatering barbecue, Southern comfort food and everything in between.

VIBRANT NIGHTLIFE AND ART

Fort Smith boasts a thriving nightlife with music venues, lively bars and plenty of entertainment options. Art lovers will enjoy quaint galleries, public art and the **FORT SMITH REGIONAL ART MUSEUM**. To plan your Fort Smith adventure, visit discoverfortsmith.com.

SPONSORED CONTENT



VISITORS CENTER

ALL ABOARD FOR ADVENTURE IN VAN BUREN!

Step into a town where history, culture and nature collide. Van Buren offers everything from unique shops and dining to breathtaking train rides and outdoor excursions. Experience the beauty and charm of Western Arkansas.

EXPLORE HISTORIC MAIN STREET

Van Buren's Main Street Historic District invites you to stroll through history. Discover specialty shops filled with unique finds, from antiques to handcrafted goods. Don't miss the **KING OPERA HOUSE**, the **WILLHAF HOUSE** and the **UAFS DRENNEN-SCOTT HISTORIC SITE**. These landmarks showcase Van Buren's rich heritage, making it a must-visit for history buffs and curious travelers alike.

SAVOR THE FLAVOR

Foodies, rejoice! Van Buren's dining scene offers something for every palate. Whether you crave down-home Southern cooking, international flavors or indulgent desserts, you'll find it here. After a day of exploring, enjoy a meal in one of the charming restaurants nestled in the heart of downtown.

RIDE THE VINTAGE TRAIN

Experience the beauty of the Boston Mountains aboard a vintage excursion train. This unforgettable ride offers stunning views of the Ozarks and an opportunity to relax while soaking in the natural splendor. Before your journey, take time to explore nearby **FREEDOM PARK** and **VETERANS MEMORIAL PLAZA**.



ARTS ON MAIN

ADVENTURE AWAITS

For outdoor enthusiasts, Van Buren is an ideal destination. Cyclists and motorcyclists will love the scenic trails and roads winding through Western Arkansas. Affordable lodging options make it easy to extend your stay and explore even more.



PLAN YOUR VISIT

There's no better time to experience Van Buren! Download the new Van Buren app for insider tips, maps and event updates. Visit **vanburen.org** or call 1-800-332-5889 to request a free visitor's guide and start planning your adventure today!



HISTORIC MAIN STREET FINE DINING



HISTORIC MAIN STREET

THE RIVER VALLEY

ALMA

A GATEWAY TO THE OZARKS

FUN FOR FAMILIES

Dive into fun at the **ALMA AQUATIC CENTER**, one of Western Arkansas' largest water parks with thrilling slides and a kid-friendly splash zone. Explore **POPEYE PARK**, where a bronze statue of everyone's favorite sailor man anchors a charming space with fountains, murals and gazebos.

Hungry? Head to the **DEPOT FOOD STATION**, a unique food truck court offering dining variety in an open-air pavilion. At the **HOMETOWN FARMERS MARKET**, open seasonally on Saturdays, shop for fresh produce and handmade goods.

For entertainment, the **SKOKOS PERFORMING ARTS CENTER** hosts a range of shows, from touring professionals to local talent. Don't miss the art gallery, with exhibits by students and professional artists.

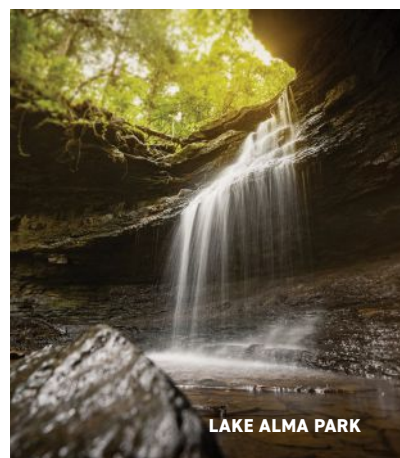
THE GREAT OUTDOORS

Explore the **LAKE ALMA TRAILS**, which offer mountain biking and hiking with scenic views of waterfalls and the lakeshore. Play a round at **EAGLE CREST GOLF COURSE** or the nearby **RIVER VALLEY GOLF COURSE**, both offering beautiful landscapes and challenging play.

Looking for a day trip? Alma is the perfect gateway to outdoor attractions, including **CLEAR CREEK RECREATION AREA**, a picturesque spot for kayaking, fishing and camping along the **ARKANSAS RIVER**.

PLAN A VISIT

Whether you're visiting for a weekend or just passing through, Alma invites you to experience its unique blend of charm, recreation and adventure. Plan your trip at almaarkansas.gov.

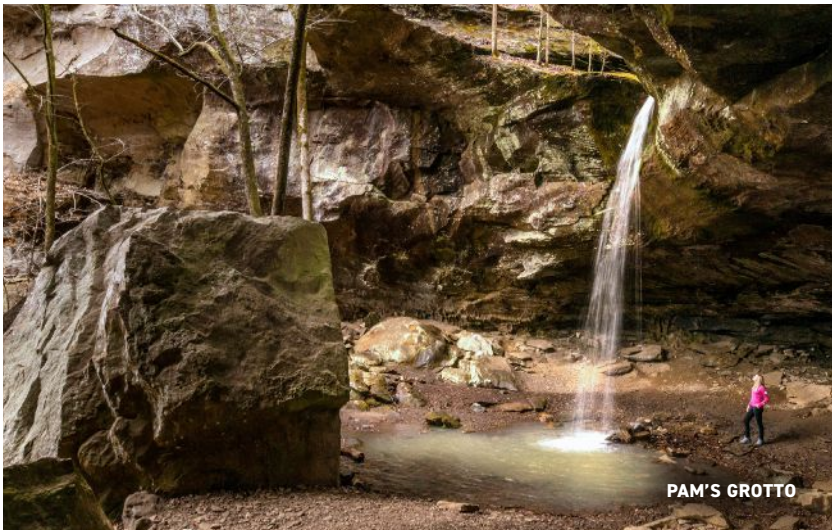


THE RIVER VALLEY

ARKANSAS RIVER VALLEY TRI-PEAKS REGION

PEAKS, FALLS & SMALL-TOWN CHARM

Surrounded by the Ozark and Ouachita Mountains, the Arkansas River Valley Tri-Peaks region offers the best of both worlds – gorgeous natural escapes, just minutes away from vibrant downtowns. Whether you're chasing waterfalls, catching a mountaintop sunset or sampling local flavors, you'll find a new adventure at every turn.



PAM'S GROTTO

WATERFALL COUNTRY

Bring your hiking boots. Johnson County is packed with stunning waterfalls like **PAM'S GROTTO**, **CAR WASH FALLS** and **HIGH BANK TWIN FALLS**.

LOCAL FLAVOR

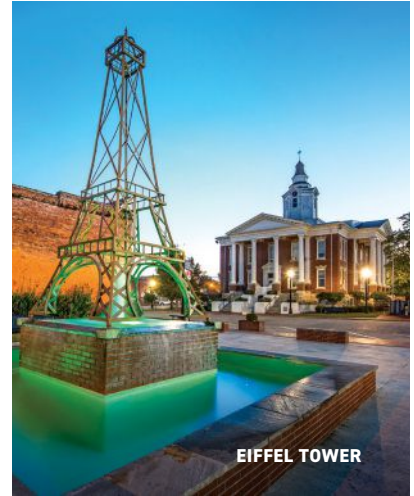
Explore the heart of Pope County on **MAIN STREET** in **RUSSELLVILLE**, where local shops, dining and vibrant murals offer a perfect mix of culture and community.

PEACEFUL PEAKS AND LAKES

Near **PERRYVILLE**, take in the serene beauty of **LAKE SYLVIA** or catch a sweeping mountain view from **FLATSIDE PINNACLE** in Perry County – both ideal for a quiet escape to nature.

ICONIC NATURAL WONDERS

The pride of Conway County is **CEDAR FALLS** at **PETIT JEAN STATE PARK**. Close to **MORRILTON**, the falls are one of Arkansas' most photographed landmarks and a must-see for outdoor lovers.



EIFFEL TOWER

A TOUCH OF PARIS

Snap a photo at the **EIFFEL TOWER** in downtown **PARIS** – the Logan County version is painted with the exact same paint as the original in France. You can also seal your romance by adding a lock to the town's **LOVE LOCK FENCE**.

YELL COUNTY CHARM

STROLL FRONT STREET in Dardanelle, where string lights, cozy eateries, art galleries and gift shops create a charming small-town atmosphere.

Ready to start planning? Visit arvtripeaks.com to request your free guide and start dreaming about your next getaway!



THE RIVER VALLEY

RUSSELLVILLE

YOUR PERFECT BASECAMP FOR OUTDOOR ADVENTURES



EXPLORE FOUR STATE PARKS

Within a 40-mile radius, you'll find four incredible state parks:

LAKE DARDANELLE STATE PARK: This haven for anglers and water sports offers world-class bass fishing and boating opportunities.

MOUNT MAGAZINE STATE PARK: Home to Arkansas' highest peak, this park features stunning vistas, hiking, rock climbing and luxurious lodge accommodations.

MOUNT NEBO STATE PARK: Bike more than 25 miles of world-class Monument Trails, take in breathtaking views of the Tri-Peaks area or watch hang gliders soar from the summit.

PETIT JEAN STATE PARK: Discover the beauty of Cedar Falls and relax in a cozy cabin or historic lodge surrounded by nature at Arkansas' first state park.

RIDE THE TRAILS

BONA DEA TRAILS is a peaceful sanctuary with 5.5 miles of paved paths through wetlands and wooded lowlands. Perfect for mountain bikers, **OLD POST TRAILS** offers 8 miles of singletrack near the Arkansas River, plus additional amenities like disc golf and picnic areas.

PERFECT FOR MOTORCYCLISTS

Ready for breathtaking views and smooth rides? Hit the road in Russellville to cruise along **SCENIC BYWAY 7** to explore the peaks and valleys of this mountainous region.

HIT THE WATER

With easy access to the Ozarks' rivers, lakes and creeks, Russellville is a water lover's paradise. Stay here while you paddle the **BIG PINEY**, fish **LAKE DARDANELLE** or kayak through the whitewater rapids of **RICHLAND CREEK**.

PLAN YOUR GETAWAY

Whether you're hiking, fishing, riding trails or cruising on two wheels, Russellville has it all. Start your adventure at discoverrussellville.com today!



HONOR THE HISTORY, EXPLORE THE LEGACY



Experience the incredible story of the
U.S. Marshals — more than 235 years of justice,
integrity and service, brought to life in five
immersive galleries. Plan your visit today.

 **United States
Marshals Museum**
marshalsmuseum.org

📍 FORT SMITH

YOUR TRANQUIL ESCAPE AWAITS
STAY IN COMFORT AND LUXURY
SURROUNDED BY THE OZARK NATIONAL FOREST



HORSEHEAD LAKE
LODGE

horseheadlakelodge.com

📍 CLARKSVILLE

YOUR ARKANSAS RIVER ESCAPE
RESERVE YOUR RV OR TENT SITE FOR
BEAUTIFUL VIEWS AND EXCELLENT AMENITIES



RIVERFRONT
RV RESORT

fortsmithriverfrontrvresort.com

📍 FORT SMITH

SCENIC OZARK TRAIN EXCURSIONS

RIDE THROUGH THE BOSTON MOUNTAINS
IN STYLE ON RESTORED VINTAGE COACHES



amrailroad.com

📍 SPRINGDALE • VAN BUREN

COME GET LOST WITH US!

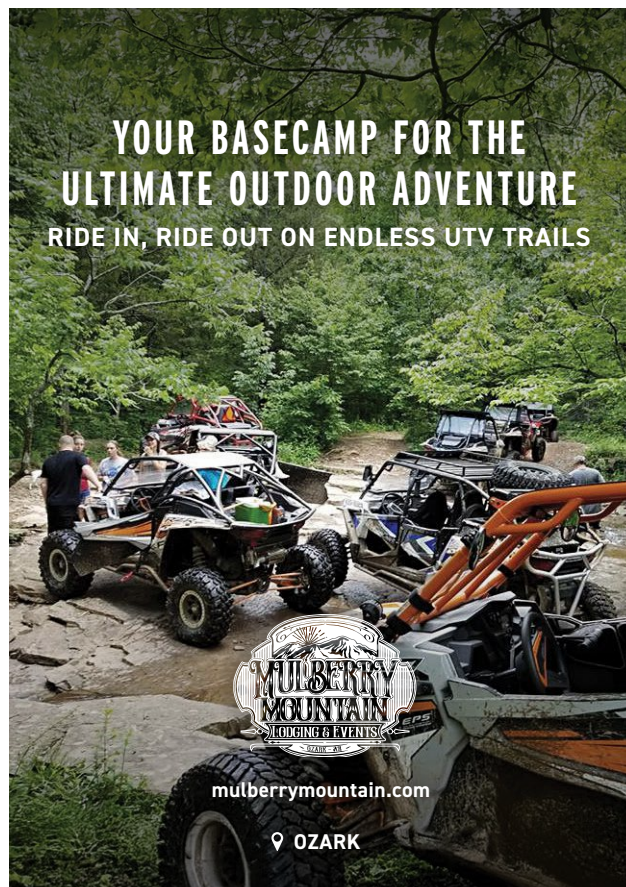
FOUR STUNNING CABINS NEAR
MULTIPLE TRAILS AND WATERFALLS



whiterockmountain.com

📍 WINSLOW

YOUR BASECAMP FOR THE
ULTIMATE OUTDOOR ADVENTURE
RIDE IN, RIDE OUT ON ENDLESS UTV TRAILS



mulberrymountain.com

📍 OZARK



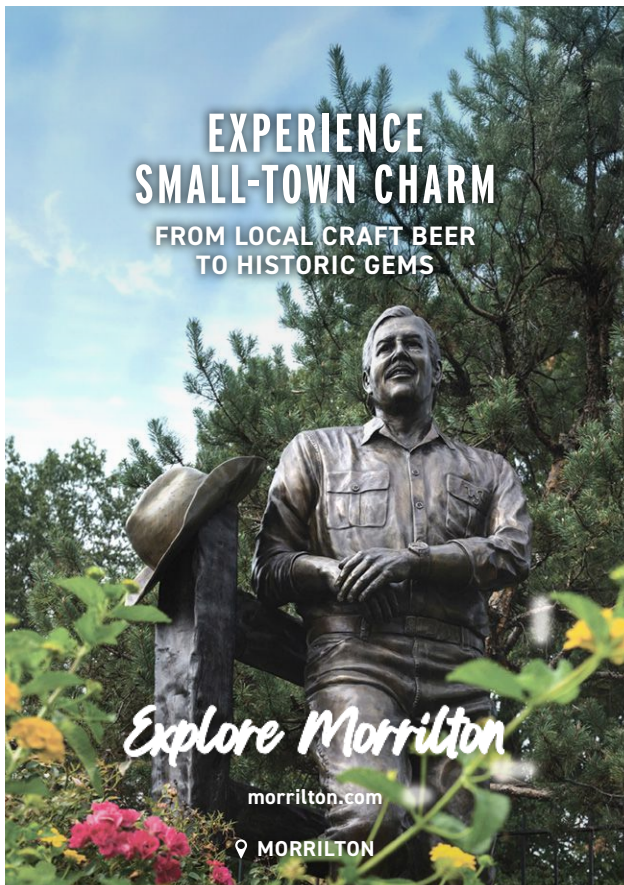
GET AWAY TO PETIT JEAN MOUNTAIN

HOME TO ONE OF AMERICA'S BEST STATE PARKS

Explore Morrilton

morrilton.com

📍 MORRILTON



EXPERIENCE SMALL-TOWN CHARM

FROM LOCAL CRAFT BEER
TO HISTORIC GEMS

Explore Morrilton

morrilton.com

📍 MORRILTON



DISCOVER THE RURAL HEART OF ARKANSAS

JUST A STONE'S THROW
FROM LITTLE ROCK

Perry County
Arkansas

perrycountyarkansas.org

📍 PERRY COUNTY

SIP, SAVOR AND CELEBRATE

AWARD-WINNING WINES.
CULINARY EXCELLENCE.

Wiederkehr
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📍 WIEDERKEHR VILLAGE

BEER INSPIRED BY THE NATURAL STATE

CRAFT BREWS MADE FOR ADVENTURES



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📍 MORRILTON • RUSSELLVILLE



WIEDERKEHR WINE CELLARS, WIEDERKEHR VILLAGE



EXPLORE
ARK

THE OUACHITAS

EXPLORE the Ouachitas



DEGRAY LAKE, BISMARCK



WINDING STAIRS, OUACHITA NATIONAL FOREST



NORTHWOODS TRAILS, HOT SPRINGS

TAKE IT OUTSIDE

Hike, bike, float or boat in the Ouachita National Forest area.

HIKE

The **OUACHITA NATIONAL FOREST** provides great walks in the woods for any skill level, including the **OUACHITA NATIONAL RECREATION TRAIL** which spans roughly 177 miles within the state. Enjoy the **CHARLTON TRAIL**, an undulating path through the lush forest, which also offers swimming and camping on Lake Ouachita. For the seriously skilled, **EAGLE ROCK LOOP** is a mountain route offering some of the best views in the region.

BIKE

The area's major mountain biking systems lure cyclists of all skill levels — namely the 32-mile **NORTHWOODS TRAILS** near **HOT SPRINGS** and the **IRON MOUNTAIN** trails on DeGray Lake near **ARKADELPHIA**. The 37-mile **LAKE OUACHITA VISTA TRAIL**, known as LOViT, is an IMBA Epic ride with substantial climbs and scenic vistas through flowy singletrack. Spring wildflowers on the **WOMBLE TRAIL** combine beauty with brawn.

FLOAT

Floaters are drawn to the region for the many waterways, including the **CADDO, OUACHITA** and **LITTLE MISSOURI RIVERS**. Make the town of Mena your home base for adventure on the upper portion of the Ouachita River where Class II and III rapids beckon experienced kayakers and canoers. The lower section offers a scenic and relaxing 5-mile float for beginners.

BOAT

With five lakes in the region, it is easy to find fun on the water. Rent a watercraft or bring your own to enjoy the still waters of popular **LAKE CATHERINE**, ideal for paddleboarding, kayaking or sunset cruises, while **LAKE HAMILTON, LAKE OUACHITA** and **DEGRAY LAKE** are great for watersports, like tubing and waterskiing. Bring your rod to any of these lakes and cast a line. Fishing is a popular and fruitful pastime here. ➤

GET TRIP INSPO

Need a little help planning a day in the Ouachitas? Kyana of **Black Adventure Mom** (@blackadventuremom) took her family of six to attractions, restaurants and more around the region.



SCAN THIS CODE
TO CHECK OUT HOW
THEY ENJOYED THREE
DAYS OF FUN.





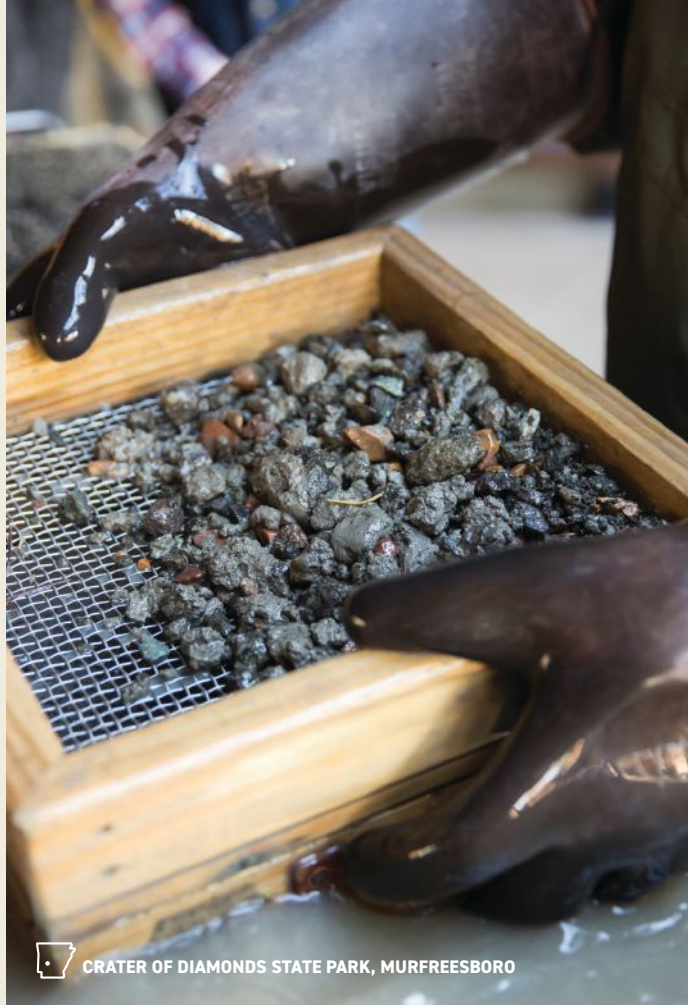
FINDERS, KEEPERS!

DIG INTO FAMILY FUN AT CRATER OF DIAMONDS STATE PARK

Did you know that Arkansas is the only place in the world where you can dig for diamonds in their original source — and keep what you find? At **CRATER OF DIAMONDS STATE PARK** in **MURFREESBORO**, what lies below the earth's surface has intrigued people for over a century. From gem enthusiasts to everyday travelers, countless stories of dramatic finds have come out of the park. The largest diamond ever unearthed in the country — a whopping 40 carats! — was found here; and, since the park opened in 1972, over 35,000 visitors have gone home with a sparkly souvenir. Amethyst, garnet, quartz and other gems, are also naturally occurring.

Stop in the Diamond Discovery Center to learn about what can be found at the park and the best techniques to use. Bring your own tools (hand-tools only), or rent what you need when you get there, and then dig in! ►

DIAMONDS ARE FOREVER, BUT CRYSTALS ARE MORE COMMON. SCAN THE CODE FOR MORE FUN YOU CAN DIG UP.



CRATER OF DIAMONDS STATE PARK, MURFREESBORO



HOT SPRINGS NATIONAL PARK

Named for its abundant thermal waters, which bubble up from the ground at a temperature of approximately 143°, Hot Springs has long been a haven. In fact, it was designated as the first federal reservation in 1832 and later became a national park. Starting in the 1890s, a series of eight bathhouses were built along what is now Central Avenue. These spa-like retreats have garnered the attention of dignitaries, professional athletes and even a few gangsters who came to what is known as “the Spa City” for rest and relaxation. Today, **BUCKSTAFF BATHHOUSE** and **QUAPAW BATHS & SPA** still offer thermal baths and spa treatments. The former **FORDYCE BATHHOUSE** now serves as the official Visitor Center for Hot Springs National Park, and the building that housed Superior Bathhouse is now **SUPERIOR BATHHOUSE BREWERY**, a craft brewery and farm-to-table restaurant. Take a stroll down this historic section of downtown, which is also home to numerous other restaurants, shops, art galleries and more. ➤

PALATE PLEASERS

From pancakes to pizza, there's no shortage of delectable dining options in the Spa City.

THE PANCAKE SHOP

Located near the historic Arlington Hotel and Bathhouse Row on Central Avenue, The Pancake Shop has been a breakfast favorite for all ages since 1940. Not big on pancakes? Order one of their made-to-order omelets.

DELUCA'S PIZZERIA

If you're craving brick-oven pizza, head to Deluca's on Central Avenue. Their handmade dough and fresh ingredients have made the pizzeria a sure-bet favorite. Have a birthday in your party? Be sure to mention to your server for a special treat from the crew.

McCLARD'S BAR-B-Q

Since 1928, this family-owned restaurant has been serving legendary barbecue. However, the community staple, located on Albert Pike Road, is just as well known for their tamales. Try The Spread, two tamales with Fritos, beans, chopped beef, cheese and onions.

DONS SOUTHERN SOCIAL

Helmed by chef Joshua Garland, this dinner restaurant requires a reservation — and a password. The speakeasy-style eatery offers delectable features like koji-marinated fried chicken, a burger with a Muenster fondue sauce and similar creations from a seasonally rotating menu.

THE OAK ROOM & BAR

Located inside Oaklawn Casino, this elevated dining destination is set in a cozy atmosphere. Enjoy a glass of wine from their extensive list or sip an artfully crafted cocktail before selecting from a menu featuring steak, fish, pork and more.



 BUCKSTAFF BATHHOUSE, HOT SPRINGS

ORIGAMI SAKE

VISIT ARKANSAS' FIRST –
AND ONLY! – SAKE BREWERY



ORIGAMI SAKE, HOT SPRINGS

ORIGAMI SAKE OF HOT SPRINGS is making The Natural State a major player in sake production. Matt Bell and Ben Bell — friends who happen to have the same last name but are of no relation — see Arkansas rice and pure local water as a perfect combination. Starting with a test batch in 2022, Origami has grown to export their product to 13 states today. Here, Matt shares a bit about their story and how you can try it.

Why is Arkansas a perfect place to produce sake?

MATT BELL: Sake demands quality water and rice — two things Arkansas has. The state is the top rice producer in the country by far, and we have great water from the Hot Springs' Ouachita Aquifer. It has the right pH level for making sake and requires virtually no treatment. We are the place where sake should be made, and Origami is telling that story.

How did you first get interested in the sake-making process?

MB: I was running a solar company and had no interest in sake until I met Ben in 2016. He had just returned from two years in Hanamaki, Japan, the sister city of Hot Springs, where he learned the sake-brewing process. When I learned of sake's uncanny connection to Arkansas, I was hooked.

Why Origami? Does the name have special meaning?

MB: Origami is the ancient Japanese art form of paper folding. Take a plain sheet of paper and you can make countless art forms. The same is true for rice. One type of rice can make infinite sakes.

Where can we try Origami?

MB: You can make a reservation online (drinkorigami.com) to join us for a guided tour of our facility and tasting room. We can also be found in many Central Arkansas restaurants. 

THE OUACHITAS

IRON MOUNTAIN LODGE & MARINA

40 YEARS OF LAKESIDE MEMORIES



A LEGACY OF LAKESIDE HOSPITALITY

For more than 40 years, Iron Mountain Lodge & Marina has stood as a family-owned and -operated destination, offering a warm and welcoming atmosphere. This long-standing tradition of hospitality ensures that visitors of all ages enjoy a relaxing and memorable experience surrounded by natural beauty and serene comforts.

COMFORT BY THE LAKE

DEGRAY LAKE in Caddo Valley provides the perfect setting for a peaceful escape. Guests can unwind in charming log-sided cabins that offer picturesque lake views, creating a tranquil retreat after a day of exploration. The **NORTH BASIN RV PARK** adds to the appeal with full hookups and pet-friendly, lakefront sites, ensuring a convenient and enjoyable stay for all travelers.

WATER ADVENTURES FOR EVERYONE

The full-service marina at Iron Mountain is a gateway to endless aquatic activities. Whether fishing, boating or kayaking across the clear waters of DeGray Lake, visitors can enjoy hours of outdoor fun. The lake provides opportunities for both adventure seekers and those looking to relax and take in the scenery.

SCENIC TRAILS AWAIT

Outdoor enthusiasts will appreciate the direct access to the **IRON MOUNTAIN TRAIL SYSTEM**, which features trails suited for both hiking and biking. From gentle paths to more challenging routes, the trails showcase the stunning landscapes and diverse wildlife of the area, making it a haven for nature lovers.



A DESTINATION FOR EVERY OCCASION

Iron Mountain Lodge & Marina combines outdoor adventure with serene relaxation, offering something for everyone. This lakeside destination is an ideal choice for a weekend getaway or extended vacation for families, friends and couples seeking a memorable escape. Start planning your trip by visiting iron-mountain.com.



SPONSORED CONTENT

GET AWAY TO ARKANSAS' DIAMOND LAKES REGION

With five lakes, three rivers, five state parks, Hot Springs National Park and the Ouachita National Forest, you may be thinking the Diamond Lakes Region is an outdoor enthusiast's paradise. And, you're right! But, there's more — so much more. Welcome to a place as rich in natural beauty as it is in history, culture and cuisine.



DEGRAY LAKE, ARKADELPHIA

Hike to waterfalls, dig for diamonds (yes, really!), ride world-class biking trails, shop at local art galleries and stroll stunning botanical gardens. Experience the charm of historic towns like Arkadelphia, Caddo Valley, Glenwood, Hot Springs, Malvern, Mount Ida and Murfreesboro. Rent a boat and cruise, ski or wakesurf on the lake. Stay in historic lodging or enjoy downtime at a peaceful resort. Catch live music in charming downtown areas. It's all waiting in Hot Springs and the Diamond Lakes Region.



BATHHOUSE ROW, HOT SPRINGS



CRATER OF DIAMONDS STATE PARK, MURFREESBORO

DAY ONE

TIME TO CHECK-IN

You've got lodging options, from a swanky hotel and casino experience at **OAKLAWN** to a quiet secluded cabin nestled right on the water.

DISCOVER HOT SPRINGS

Walk down **BATHHOUSE ROW** to explore historic sites and local shops. Stop at the thermal springs that are hot to the touch and fill your water bottle at the historic fountains.

DAY TWO

LITTLE LIBRARY

Head down U.S. 270 to Norman to check out the smallest public library in Arkansas, established in 1940 and listed on the National Register of Historic Places. Stop by the Norman General Store & Cafe to pick up fresh deli sandwiches for your next stop.

WATERFALL PICNIC

Drive down AR 8 to **LITTLE MISSOURI FALLS**, where you'll find a forested picnic area with a short, paved trail to the waterfall. If it's warm, bring a swimsuit — you'll want a dip in the swimming hole before heading back to Hot Springs.

DAY THREE

DIG FOR GEMS

You've got to spend a day finding treasure in the Diamond Lakes Region. Visit **CRATER OF DIAMONDS STATE PARK** in Murfreesboro to hunt for diamonds in their original volcanic source, or head to **WEGNER CRYSTAL**

MINES in Mount Ida or **RON COLEMAN MINING** in Jessieville to dig for Arkansas quartz.

DAY FOUR

VISIT ARKADELPHIA

An easy drive takes you to Arkadelphia, where intricate murals decorate the downtown area. Stop and admire them before heading to float the Caddo River. Looking for more? Hit the **DESOTO BLUFF TRAIL**, a short, paved hike to a beautiful overlook of the Ouachita River.

LOCAL FLAVOR

Just 10 minutes away in Caddo Valley, **O'KEEFE'S FISH NET RESTAURANT** has been serving seafood, steaks, pasta and creole dishes for almost 40 years. Don't fill up on hush puppies — save room for the bread pudding.

DAY FIVE

LAKE DAY

Spend a day exploring one of the region's five lakes: Lake Ouachita, DeGray Lake, Lake Hamilton, Lake Greeson or Lake Catherine. Rent a boat, relax at a swim beach or take a guided eagle-watch tour. Prefer to stay on land? Hike to **FALLS CREEK FALLS** on the Falls Branch Trail at Lake Catherine State Park.

PLAN YOUR TRIP

Ready for your vacation? Get your free copy of the Hot Springs Diamond Lakes Vacation Guide at diamondlakes.org.



THE OUACHITAS

OAKLAWN

Nestled in the heart of beautiful Hot Springs, Arkansas, Oaklawn offers an unparalleled blend of history, luxury and excitement.



HISTORIC THOROUGHBRED RACING

There's nothing more thrilling than Thoroughbred racing at Oaklawn. Place your bets, grab a famous corned beef sandwich, then find a spot on the beautiful infield or in the grandstand to cheer on your picks.

NONSTOP CASINO ACTION

Play live craps and blackjack or test your luck on popular slot games at Oaklawn's 24/7, smoke-free casino. Bet on your favorite sports in the sportsbook or dance the night away to live music at **POP'S LOUNGE**.

ELEVATED DINING EXPERIENCES

Culinary excellence and exceptional service await at Oaklawn's Forbes Recommended restaurants. The **OAK ROOM & BAR** offers upscale dining with a Louisiana twist, while **THE BUGLER** offers casual elegance and carefully curated seafood and steaks.

UNWIND AT THE ASTRAL SPA

Relax at Arkansas' only Forbes Four-Star rated spa, inspired by the healing waters of Hot Springs. Enjoy massages, facials, hydrotherapy and more, and take your time enjoying the luxurious amenities.



STAY IN STYLE

Your luxurious room at the Forbes Recommended **OAKLAWN HOTEL** includes stunning views of the Ouachita Mountains and Oaklawn's historic racetrack. Plus, enjoy plush amenities like Frette® linens, rain showerheads and in-room tablets.

EXPLORE BEYOND THE RESORT

Oaklawn is minutes away from Hot Springs National Park, sparkling lakes and outdoor adventures. It's the perfect home base to explore the beauty of the region. Book your stay at oaklawn.com.



HOT SPRINGS – SOAK IT UP

Stroll down historic Bathhouse Row, relax
in rejuvenating thermal waters and dive
into adventure on sparkling lakes.
Get your Hot Springs Diamond Lakes
Vacation Guide and plan the
perfect getaway!

HOT SPRINGS ARKANSAS

hotsprings.org

📍 HOT SPRINGS

HOT SPRINGS ON TAP



Get a true taste of the Spa City with the only
craft beer in the world brewed with thermal spring
water. Dine inside or out, surrounded by the
beauty of Historic Bathhouse Row.

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📍 HOT SPRINGS

HOT SPRINGS COOL SINCE 1924



Since 1924, the Arlington has offered an escape to timeless luxury, grand celebrations and relaxing thermal waters. Celebrate a century with us in the heart of Hot Springs National Park — book your stay.

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100 YEAR ANNIVERSARY

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📍 HOT SPRINGS

COTTAGES, COMFORT AND ADVENTURE

HOT TUBS, PARTY BARGES AND STUNNING VIEWS —
YOUR LAKE ESCAPE AWAITS



selfcreek.com

📍 LAKE GREESON IN KIRBY

FAMILY TIME YOU CAN REALLY DIG

A QUARTZ-CRYSTAL MINING,
ZIPLINING ADVENTURE AWAITS

RON COLEMAN
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roncolemanmining.com

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YOUR BASECAMP FOR MOUNTAIN ADVENTURES

EXPLORE WIDE OPEN SPACES. EXPERIENCE SMALL-TOWN CHARM.



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FRESH, FAST, FAMILY-OWNED
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BE OUTSIDE.
 BASK IN BEAUTY AND ARCHITECTURE.
 BREATHE IN BLOOMS. BE STILL BY WATERFALLS.



Garvan Woodland Gardens
 Fay Jones School of Architecture + Design
 University of Arkansas
garvangardens.org
 📍 HOT SPRINGS

**CONQUER CHALLENGING
 ROCK TERRAIN**
 EXPERIENCE THE ULTIMATE GUIDED
 SIDE X SIDE EXCURSION



hotspringsoffroadpark.com
 📍 HOT SPRINGS

WORTH THE HYPE
 TACO PERFECTION THAT FOODIES ADORE



tacomama.net
 📍 HOT SPRINGS



THE TIMBERLANDS

EXPLORE the Timberlands

FIND A FISHING HOLE

With warm summers and mild winters, the portion of the Timberlands near Pine Bluff is an angler's dream. Two major lakes, Lake Saracen and White Oak Lake, offer great options to hook bass, crappie, catfish and more — as do many smaller ponds and lakes in the area. For example, Mattocks Park Lake in **EL DORADO** is stocked regularly with largemouth bass and bream. Find rods and bait at local tackle shops and state parks.



LAKE SARACEN, PINE BLUFF



DELTA RIVERS NATURE CENTER, PINE BLUFF

DELTA RIVERS NATURE CENTER

Located on a 130-acre forest and surrounded by the Caney Bayou and Lake Langhofer, the Delta Rivers Nature Center in **PINE BLUFF** offers adventure for all ages. The facility is dedicated to the heritage, wildlife and ecology of the Arkansas Delta. Learn about the region's native fish in the 22,000-gallon aquarium, and meet the resident reptiles and birds of prey, including eagles and owls. In one interactive exhibit, you can even hop in a crop duster and view a short film showing the Delta from above. Outside, stroll along the trail to spot a wide variety of native plants and wildlife. ►



 WHITE OAK LAKE STATE PARK, BLUFF CITY



 LOGOLY STATE PARK, MAGNOLIA



 MORO BAY STATE PARK, JERSEY

NATURAL & HISTORIC STATE PARKS

Given its location just south of the Ouachita Mountains, it's no wonder the Timberlands region is full of great parks. **COSSATOT RIVER STATE PARK-NATURAL AREA** follows 12 miles of its namesake river, offering tent campsites along the way. Quiet and peaceful, **WHITE OAK LAKE STATE PARK** in **BLUFF CITY** is known for its wildlife viewing and great birding. Several hiking trails and a mountain biking trail lead trekkers along a tree-lined ridge through marshlands. Near **CAMDEN, POISON SPRINGS BATTLEGROUND STATE PARK**, once the site of a Civil War skirmish, shares outdoor exhibits and offers picturesque picnic sites. The marina at **MORO BAY STATE PARK** in **JERSEY** provides boat rentals for a day on the water. **LOGOLY STATE PARK** in **MAGNOLIA** is the state's first environmental education state park and acts as a living laboratory where visitors can learn about the region's rich ecosystem from park interpreters. ►



PLENTY OF FUN TO BE HAD

CRENSHAW SPRINGS WATER PARK

Summer fun awaits in **WHITE HALL**. With slides, rock walls, diving boards and its own version of a lazy river, this waterpark is a kid's dream on hot summer days. Rent a cabana for the day to enjoy these attractions plus a splash pad for younger children. Opens for the season on Memorial Day weekend.

crenshawsprings.com

ARKANSAS RAILROAD MUSEUM

All aboard! Kids and kids at heart will enjoy touring this former-rail-yard-turned-museum in **PINE BLUFF**, where you can climb inside formerly operational train engines, passenger cars and cabooses to explore. The massive warehouse was once a production facility for steam engines but now houses the restored train cars and other heavy machinery for guests to learn about during tours.

arkansasrailroadmuseum.org

SARACEN CASINO RESORT

From slots to gaming tables and a sportsbook, Saracen Casino Resort in Pine Bluff is a game lover's paradise. While you're there, plan to have dinner at the award-winning **RED OAK STEAKHOUSE**. Cooked to perfection steaks and sides along with outstanding service are hallmarks of the upscale eatery. The casino also offers three fast-casual restaurant options. saracenresort.com



SOUTH ARKANSAS LOCAL FARE

For 40 years, Woods Place has been a staple of the Camden community.

Known for mouthwatering catfish and plate lunches, owner James Woods has built a restaurant that's as laid-back and friendly as it is delicious and filling. Here, he shares a bit about its history and the draw.



How did Woods Place get its start?

JAMES WOODS: I moved to Camden while I was working with the Golden Corral chain, and then decided to open my own place. That was in 1984, and I'm still here every day because I enjoy it so much. My wife, Patty, handles our catering operation, which goes all over the country. And, my son, Weston, and daughter-in-law, Jana, help to operate the day-to-day in the restaurant.

What do you suggest first-time diners order?

JW: If you've never been here, I suggest the catfish and shrimp plate. All of our shrimp is fresh from the Gulf, and we butterfly it ourselves. Request to have your catfish stripped and seasoned — that means it's cut and fried in Zatarain's. If that's too spicy for you, you can always go with the regular cornmeal.

Catfish has made this place an institution but what else do you recommend?

JW: We have a blue plate lunch special that is very popular. We offer several choices and change these out every day so you never know what it might be. Things like honey-baked ham, chicken and dumplings, and oven-roasted chicken breast are a few in our rotation. We try to stay away from pre-made things with preservatives and make all of our slaw and a daily cake, which comes with the lunch plate.

Camden was the birthplace of Grapette soda and the restaurant décor pays tribute to that. Do you serve it here as well?

JW: Yes, Grapette was started here in the 1940s, and we still serve it in the restaurant today. Our walls are covered with Grapette memorabilia — it's almost like a museum! Grapette was as popular as Coke and Pepsi until the 1950s. It went out of production but Walmart bought the rights and now sells it in some of their stores. Folks love to come in and have a Grapette with their lunch.

A lot of people make the trip to Camden to eat at Woods Place. What else do you recommend they do while in town?

JW: The McCollum-Chidester House is a really interesting museum of Civil War-era furnishings and information. A lot of people will make a day trip to tour that house and eat with us. 



JAMES RECOMMENDS: MORE LOCAL DINING OPTIONS

THE BAMBOO for Vietnamese food.

THE WHITE HOUSE CAFÉ, which is over 100 years old and is excellent for burgers and beer.

THE SANDBAR, which is known for great quality steaks.

POSTMASTERS GRILL, for upscale establishment featuring everything from redfish and steaks to pasta.



THE TIMBERLANDS

EL DORADO

A HISTORIC DESTINATION WITH DELICIOUS FOOD, ENTERTAINMENT AND OUTDOOR FUN



MURPHY ARTS DISTRICT (MAD)

From arts to adventure, El Dorado has it all. If you love live music, retail therapy, historic architecture or a beautiful round of golf, you've found your next getaway.

AWARD-WINNING DOWNTOWN

Stroll through the award-winning Historic District, one of 112 Great American Main Street Award winners recognized by the National Trust for Historic Preservation. Enjoy locally-owned clothing boutiques, gift shops and over a dozen top-notch dining experiences set around the stately Union County courthouse. Main Street El Dorado hosts several festivals, including the annual Mayhaw Festival and SouthArk Outdoor Expo held just blocks away.

ENTERTAINMENT AT ITS BEST

Catch year-round concerts and performances at the **MURPHY ARTS DISTRICT (MAD)**. From live music to family-friendly events, MAD brings big-city entertainment to the heart of South Arkansas. It's one of the reasons El Dorado was voted "Best Small Town Cultural Scene" by USA Today readers.

PLAY OUTSIDE

Wander among the trees at the **SOUTH ARKANSAS ARBORETUM**, or take the kids to the **MAD PLAYSCAPE & SPLASH PAD**. Golfers will find a slice of paradise on the pristine fairways at **MYSTIC CREEK GOLF CLUB**, celebrated as one of the best courses in the nation and host of the El Dorado Shootout on the Epson Tour, an official qualifying tour for the LPGA.

PLAN YOUR TRIP

Explore everything El Dorado has to offer with the El Dorado Insider community guide. Find it at goeldorado.com.



HISTORIC DISTRICT

GOOD TIMES AND GREAT LIVE MUSIC

Here, the headliner concerts are just the beginning.
Eat delicious food at MAD House 101, walk to downtown shopping
and hotels, let the kids explore the MAD Playscape and more.

MAD
MURPHY
ARTS
DISTRICT

eldomad.com

📍 EL DORADO

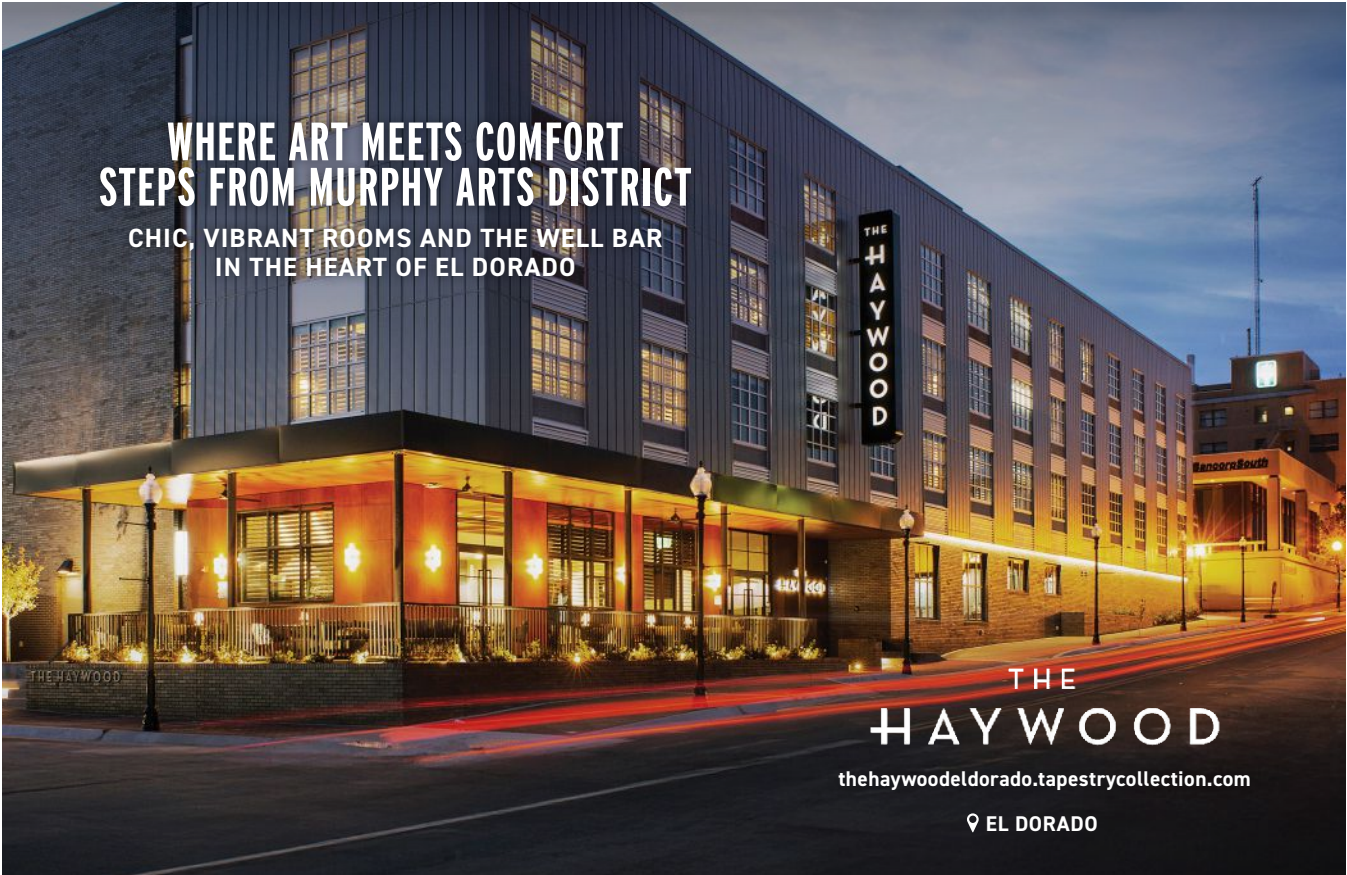


SHOP, DINE, STAY AND PLAY IN EL DORADO
DISCOVER EVENTS, EATERIES AND ESCAPES IN EL DORADO

 **Main Street**
EL DORADO, ARKANSAS

mainstreetel dorado.org

📍 EL DORADO



WHERE ART MEETS COMFORT
STEPS FROM MURPHY ARTS DISTRICT

CHIC, VIBRANT ROOMS AND THE WELL BAR
IN THE HEART OF EL DORADO

THE
HAYWOOD

thehaywoodel dorado.tapestrycollection.com

📍 EL DORADO

THE TIMBERLANDS

HOPE

HOME TO HISTORY, ADVENTURE

AND UNFORGETTABLE FOOD



SOUTHWEST ARKANSAS ARTS COUNCIL

Already famous for delicious watermelons, Hope became known around the world when native son **BILL CLINTON** declared in his 1992 presidential nomination acceptance speech, "I still believe in a place called Hope."

PLACES TO STAY

Hope is home to several hotels, cabins, cottages and RV parks for any price range. For a unique stay, check out the **JAILHOUSE BED & BREAKFAST** at **HISTORIC WASHINGTON STATE PARK**, a real former jailhouse built in 1918 and updated with modern amenities.

LOCAL FLAVOR

You'll find an array of restaurants, everything from chains to family-owned establishments. Try amazing Mexican dishes, homemade Italian, specialty coffees and desserts. You can find authentic Southern cuisine at a restored 19th-century tavern. And don't miss the award-winning burgers at **TAILGATER'S BURGER COMPANY**.

ITINERARY ESSENTIALS

Add these spots to your list of places to explore when you visit! To start planning your visit, check out tourism.hopeusa.com.

1912 RAILROAD DEPOT

Head downtown to Hope's restored 1912 railroad depot, now home to the Hope Visitor Center & Clinton Museum.

BILL CLINTON CHILDHOOD HOME

Less than half a mile from the depot is the childhood home of Bill Clinton. See where the former president grew up in his early years.

KLIPSCH MUSEUM OF AUDIO HISTORY

Learn about the history of hi-fi sound reproduction at this museum honoring former Hope resident Paul W. Klipsch, a sound pioneer who invented Klipsch speakers.

HISTORIC WASHINGTON STATE PARK

Tour historic homes, a working blacksmith shop, weapons museum and print museum. Be sure to reserve a surrey ride!





DON'T MISS DOWNTOWN TEXARKANA

Local restaurants with global flavor, boutique shopping, historic venues and museums, nightlife and so much more — it's all waiting for you in historic downtown Texarkana.

DOWNTOWN **TEXARKANA**
— ★ — ARTS & HISTORIC DISTRICT

visittexarkanadistrict.com

Paid for by the Texarkana, Arkansas, A&P Commission.

📍 TEXARKANA

UNLOCK THE BEST OF TEXARKANA

GET LOST IN HISTORY, SHOP LOCAL
TREASURES AND ENJOY FAMILY FUN



texarkana.org

Paid for by City of Texarkana, Texas; Texarkana
A&P Commission and Texarkana Chamber.

📍 TEXARKANA

HOOKED ON SOUTHEAST ARKANSAS

THE LAND OF LEGENDS IS CALLING:
RIVERS, BAYOUS AND SO MUCH MORE



arlandoflegends.com

📍 LAKE LANGHOFFER

WHERE DELTA RHYTHM IS ALIVE AND WELL

From the vibrant Delta Rhythm & Bayous Cultural District to historic landmarks and museums, Pine Bluff invites you to discover its rich heritage and creative spirit.



PINE BLUFF

explorepinebluff.com

📍 SARACEN LANDING

THE TIMBERLANDS

PINE BLUFF

OUTDOOR ADVENTURES FOR EVERY SEASON

REEL IN BIG CATCHES

Pine Bluff is an angler's paradise. Cast your line in **LAKE SARACEN** or **LAKE LANGHOFFER**, both known for bass, crappie and catfish.

The **ARKANSAS RIVER** is a hot spot for major fishing tournaments and is known for its abundant fish species, attracting anglers from across the region to compete for top prizes.

BIKE TRAILS AND TOURS

Cyclists can explore trails along Lake Saracen or join the excitement of the **TOUR DE BLUFF**. This September event invites riders of all skill levels to experience the city's revitalization through fun, safe biking activities.

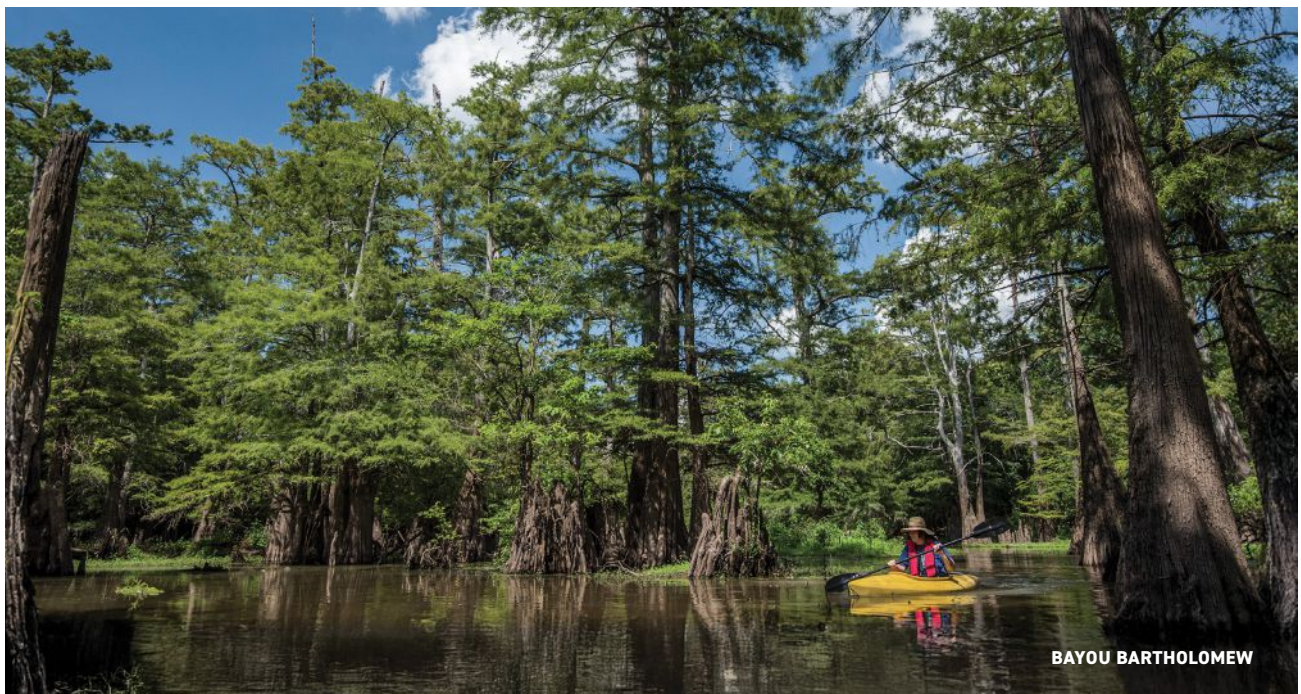
PADDLE BAYOU BARTHOLOMEW

Kayak or canoe **BAYOU BARTHOLOMEW**, the world's longest bayou. This serene waterway stretches 364 miles, lined with majestic cypress and tupelo trees and teeming with wildlife. Launch your adventure at the **DR. CURTIS MERRILL ACCESS** and discover the bayou's rich biodiversity, including over 117 fish species.

ENJOY THE GREAT OUTDOORS

With 19 parks, including **REGIONAL PARK** on Lake Langhofer's shores, Pine Bluff is perfect for picnicking, hiking and watching wildlife. Don't miss **BYRD LAKE NATURE TRAIL**, where you can wander through diverse forest landscapes to a stunning lake overlook.

Adventure is calling in Pine Bluff! Start planning your outdoor escape today at explorepinebluff.com.



BAYOU BARTHOLOMEW

A LITTLE TOWN WITH BIG HEART



From the World Famous Armadillo Festival every May to local shopping and restaurants in a historic downtown square, there's a lot to love in Hamburg. Come experience true Delta charm.



cityofhamburg.com

📍 DOWNTOWN HAMBURG



EXPLORE
ARK

THE DELTA

EXPLORE the Delta



DELTA HERITAGE TRAIL



WALK OR BIKE THE DELTA HERITAGE TRAIL

Part of a national rails-to-trails initiative, the Delta Heritage Trail brings a paved, mixed-use trail that stretches through the southeast part of the state and is its own state park. These paths are easily navigable for pedestrians as well as cyclists of all levels. Still a work in progress, the completed northern portion of the trail is just over 40 miles, traveling from **LEXA** to **SNOW LAKE**. It offers great wildlife sightings and birdwatching. The current southern portion extends from **YANCOPIN** to **ARKANSAS CITY**. Pick up a trail map or rent a bike at the visitors center in Barton. For the full experience, fuel up and stay overnight in nearby **HELENA-WEST HELENA**, or reserve a camping site at the state park. ➤



DELTA DIRT DISTILLERY

Intrigued by the opportunity to use sweet potatoes and grain grown on his family's multi-generational farm, Harvey Williams returned to his native Helena to start **DELTA DIRT DISTILLERY**. Today, he, along with his wife, Donna, and sons, Thomas and Donovan, run the operation and delight visitors with both their spirits and spirited tales. Harvey shares a bit about what to expect when you visit the farm-to-bottle distillery.



Tell us a bit about your location.

What makes it unique?

HARVEY WILLIAMS: Delta Dirt Distillery is located on Cherry Street in historic downtown Helena. It was once a bustling and prosperous river town, thriving as a vital hub along the Mississippi River. It was equally as rich culturally with a deep music heritage that helped shape the blues. The building was completely renovated and restored to create both an inviting tasting room for memorable cocktail experiences and a manufacturing facility that produces world-class, award-winning spirits.

What are the different types of liquor you are currently making on-site?

HW: Currently, we produce four spirits here. We make the now world-famous, platinum-awarded Sweet Blend Vodka, created from our proprietary blend of sweet potatoes and corn. We produce a gin known as Tall Cotton Gin, which does not contain sweet potatoes but still boasts our premium taste and signature smoothness. We also recently released our barrel-aged spirits dubbed Arkansas Brown. You can think of these two products — Deep Roots and Sweet Roots as bourbon reimagined, because it rethinks what a bourbon whiskey could be without the constraints of being a 100% grain. Arkansas Brown is crafted from corn, sweet potatoes, rye and barley and then aged in new American oak barrels. Their rich flavor profiles are uniquely Arkansas with a mild oak aroma, caramel notes and a lingering sweet finish. ➤





What do you recommend first-time visitors order?

HW: We highly recommend doing a tasting flight. Most people have never tasted spirits created from sweet potatoes. So, we think it is important for guests to really take a moment to appreciate the spirits in their purest form before diving into one of our amazing cocktails.

How can guests visit you?

HW: Guests can visit and tour the distillery on Fridays, 4–8 p.m., and Saturdays, 2–8 p.m. Tours last about 45–60 minutes. You can book your tour online or simply walk in and join us.

Delta Dirt products are also available for purchase from liquor retailers in Arkansas, Mississippi, Pennsylvania and Tennessee, or online, deltadirtdistillery.com. ➤



JONES BAR-B-Q DINER, MARIANNA

LOCAL EATS

Looking for authentic cuisine in the Delta? Try one of these institutions.

JONES BAR-B-Q DINER MARIANNA

As the state's first James Beard Award winner, Jones Bar-B-Q is worthy of a stop for a sandwich and a bag of chips. But be warned, when it sells out for the day, it's gone!

KREAM KASTLE BLYTHEVILLE

This Arkansas Food Hall of Fame winner has been serving burgers and barbecue for over 70 years. The uniformed car hops are gone, but the orders are still taken through vintage intercoms.

RHODA'S FAMOUS HOT TAMALES LAKE VILLAGE

While fried chicken, catfish and scratch-made pies are all flavorful menu items at Rhoda's, it's the tamales that will get you talking.

TAYLOR'S STEAKHOUSE DUMAS

This grocery store-turned-restaurant has become a destination for diners who enjoy both wet- and dry-aged steak. Call ahead to reserve your table and your steak.



EXPLORE
ARK

THE DELTA

TWO DELTA STATE PARKS TO SEE



CROWLEY'S RIDGE STATE PARK, PARAGOULD


 LAKE CHICOT STATE PARK, LAKE VILLAGE

NORTHEAST ARKANSAS' GEOLOGICAL GEM

Named after the unique rock formation it sits atop, **CROWLEY'S RIDGE STATE PARK** in Paragould is full of rolling, forested hills and lots of adventure. Log and stone structures made by the Civilian Conservation Corps in the 1930s give the park a historic, rustic charm. Take the Dancing Rabbit Trail for an hour-long hike along a deep ravine and over a swinging bridge. Book one of five full-service cabins or choose a tent camping site to extend your stay. Just 30 minutes away in **JONESBORO** — home of Arkansas State University — you'll find an array of hotels, restaurants and shopping.

FISH THE LARGEST OXBOW LAKE IN THE U.S.

Make **LAKE CHICOT STATE PARK** your base camp for a weekend of fun on the water. As the largest natural lake in the state and the largest oxbow lake in North America, Lake Chicot is an ideal place to cast a line for crappie, catfish and largemouth bass. Anglers love the lake during spring and fall especially, but fish bite year-round, and its location along the Mississippi Flyway makes it great for birdwatching. Fishing boats and kayaks are available for rent at the state park, and you can stay overnight at one of 14 cabins or camping sites. The lake is also adjacent to the Mississippi River, where you're bound to catch walleye, bass and catfish as well. 



EXPERIENCE SMALL TOWN CHARM IN WILSON

Tudor-style architecture, Delta history and a future-minded outlook make the town of **WILSON** a standout in the region. What they lack in population (just over 1,000!), they make up for in culinary offerings, museums and community events.

Book a stay at THE LOUIS HOTEL, a recently opened boutique hotel with thoughtful, high-end design and amenities.

Stroll to dinner at WILSON CAFE to enjoy farm-to-table selections grown in the agrarian community, or learn more about the area's roots at **HAMPSON ARCHEOLOGICAL MUSEUM STATE PARK**, which has area artifacts and educational exhibits on display.

wilsonarkansas.com

DISCOVER THE GATEWAY TO THE DELTA

Experience true Delta charm and adventure in Blytheville and Mississippi County. This region offers a perfect mix of outdoor escapes, historical landmarks and local flavor. Whether you're an outdoor enthusiast, a history buff or just looking to explore the unique culture of the Delta, this itinerary has something for everyone.



DOWNTOWN MURAL, BLYTHEVILLE



KREAM KASTLE, BLYTHEVILLE

Mississippi County offers a perfect mix of outdoor adventure, rich history and Delta culture — all anchored by the friendly hospitality of Blytheville. Check out these ideas and make it your next getaway destination!

DAY ONE

Start your journey in Blytheville, the “Gateway to the Delta.” Snap a photo with the iconic city name mural and explore the historic **GREYHOUND BUS STATION**, built in Streamline Moderne architectural style and now serving as a visitor center. Then, dive into local history at the **DELTA GATEWAY MUSEUM**. Plan your stay at one of Blytheville’s comfortable hotels to make it your base for the adventure ahead.

DAY TWO

Head west to explore the **BIG LAKE WILDLIFE MANAGEMENT AREA AND NATIONAL WILDLIFE REFUGE**. Enjoy walking or paddling the serene trails, like the Champion Overcup Oak Trail, a 0.6-mile hike that takes you to the largest **OVERCUP OAK** tree in the state. This outdoor haven is also perfect for fishing, waterfowl hunting (in season) or simply soaking in the natural beauty of the Delta.

Ready to plan your itinerary? Learn more at mississippicountychamber.com/visit.

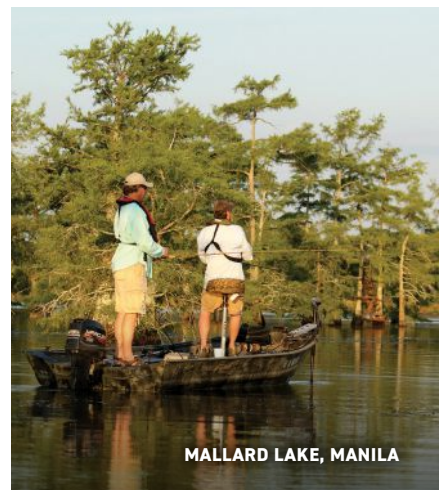


DAY THREE

In nearby Manila, visit the picturesque **MALLARD LAKE** for fishing or birdwatching, then pay your respects at **HERMAN DAVIS STATE PARK**, honoring a WWI hero. Treat yourself to a meal at Tacker’s Shake Shack, with a menu that includes both diner classics and unique local additions like the Muscadine Monte Cristo. Continue to Leachville to stroll downtown and catch a show at the historic **MELODY THEATRE**.

DAY FOUR

Wrap up your trip with more local history at the **BLYTHEVILLE AIR FORCE BASE EXHIBITION**, which serves as the first exhibit of the future National Cold War Center. Explore memorabilia, video and personal stories of the base from its 1942 beginnings until its closure in 1992. Then, stroll through Blytheville’s downtown for unique shopping and dining, relaxing with a leisurely afternoon under the Delta skies.



MALLARD LAKE, MANILA

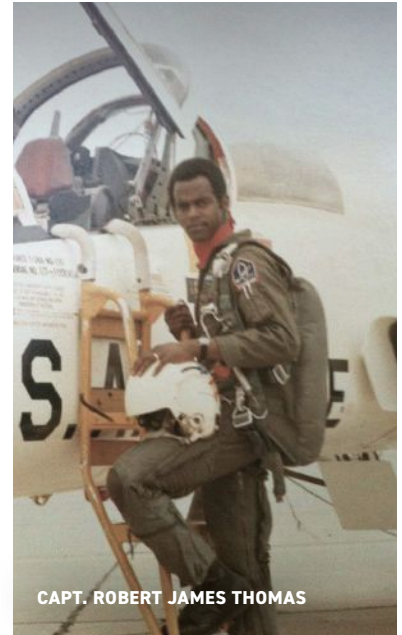
THE DELTA

BAFB EXHIBITION

WHERE HISTORY TAKES FLIGHT



BLYTHEVILLE AIR FORCE BASE AIRCRAFT



CAPT. ROBERT JAMES THOMAS

A POWERFUL LEGACY

From its beginning as the **BLYTHEVILLE ARMY AIRFIELD** in 1942 to its closure as **EAKER AIR FORCE BASE** in 1992, this vital strategic air command base operated throughout the Cold War. The No. 5 U.S. target on the Soviet Union's hit list, it stood on the frontlines of global defense, safeguarding freedom and shaping the future.

EXPERIENCE HISTORY

The **BLYTHEVILLE AFB EXHIBITION** is the first exhibit of the **NATIONAL COLD WAR CENTER**, a world-class, federally designated museum currently in development. Explore displays that show the base's transformation from an Army airfield in the 1940s to a Cold War powerhouse. Dive into personal stories, historical artifacts and multimedia presentations that connect visitors to the bases' impact on people and community.

HONOR OUR HEROES

In the memorial room, pay tribute to those who served, including prisoners of war and individuals who gave their lives in service to their country. This solemn space ensures that the sacrifices made during the Cold War and beyond are never forgotten.

PLAN YOUR VISIT TODAY

Come walk through history on the soil where it happened at the **BLYTHEVILLE AFB EXHIBITION**. Open Tues.-Sat., 9:30 a.m.-5 p.m. in Building 202 at 3711 Idaho St. in Blytheville, Arkansas. Learn more at nationalcoldwarcenter.com.



THE DELTA

PARAGOULD

FROM OUTDOOR FUN TO LOCAL CULTURE, YOU'LL FIND PLENTY TO DO AROUND EVERY CORNER.

FAMILY-FRIENDLY FUN

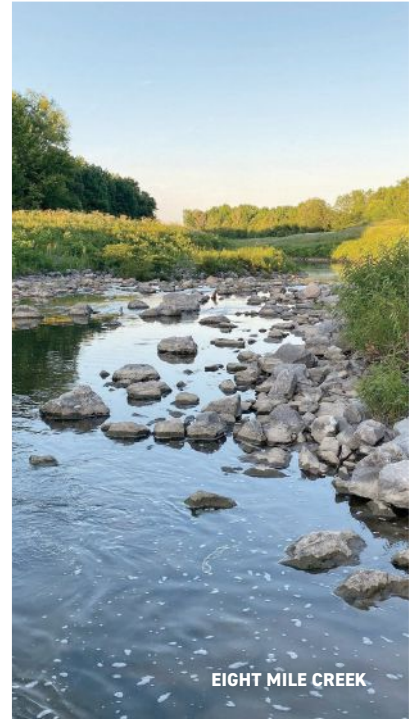
The **8 MILE CREEK TRAIL** is perfect for walking, biking or running, connecting key parts of town while keeping you active. In warmer months, head to the **AQUATIC CENTER** for splash pads, slides and pools. Year-round, enjoy the heated indoor lap pool for a cozy swim.

UNIQUE LOCAL CHARM

Explore the **PARAGOULD FARMERS' MARKET** at the **COMMUNITY PAVILION** for fresh produce, handmade crafts and a vibrant community atmosphere. Take a stroll through **HISTORIC MAIN STREET**, or plan your visit around one of the many downtown events. While you're there, check out the charming local boutiques and grab a bite at one of Paragould's many dining hot spots.

ENTERTAINMENT GALORE

Catch a show at the **COLLINS THEATRE**, hosting community-theater performances, live music and the annual **BIG GRASS BLUEGRASS FESTIVAL** in July. For entrepreneurs, check out the expanding **GENERATING INNOVATIVE NETWORK (GIN)**, a space fostering creativity with training, workspaces and a commercial kitchen.



EIGHT MILE CREEK

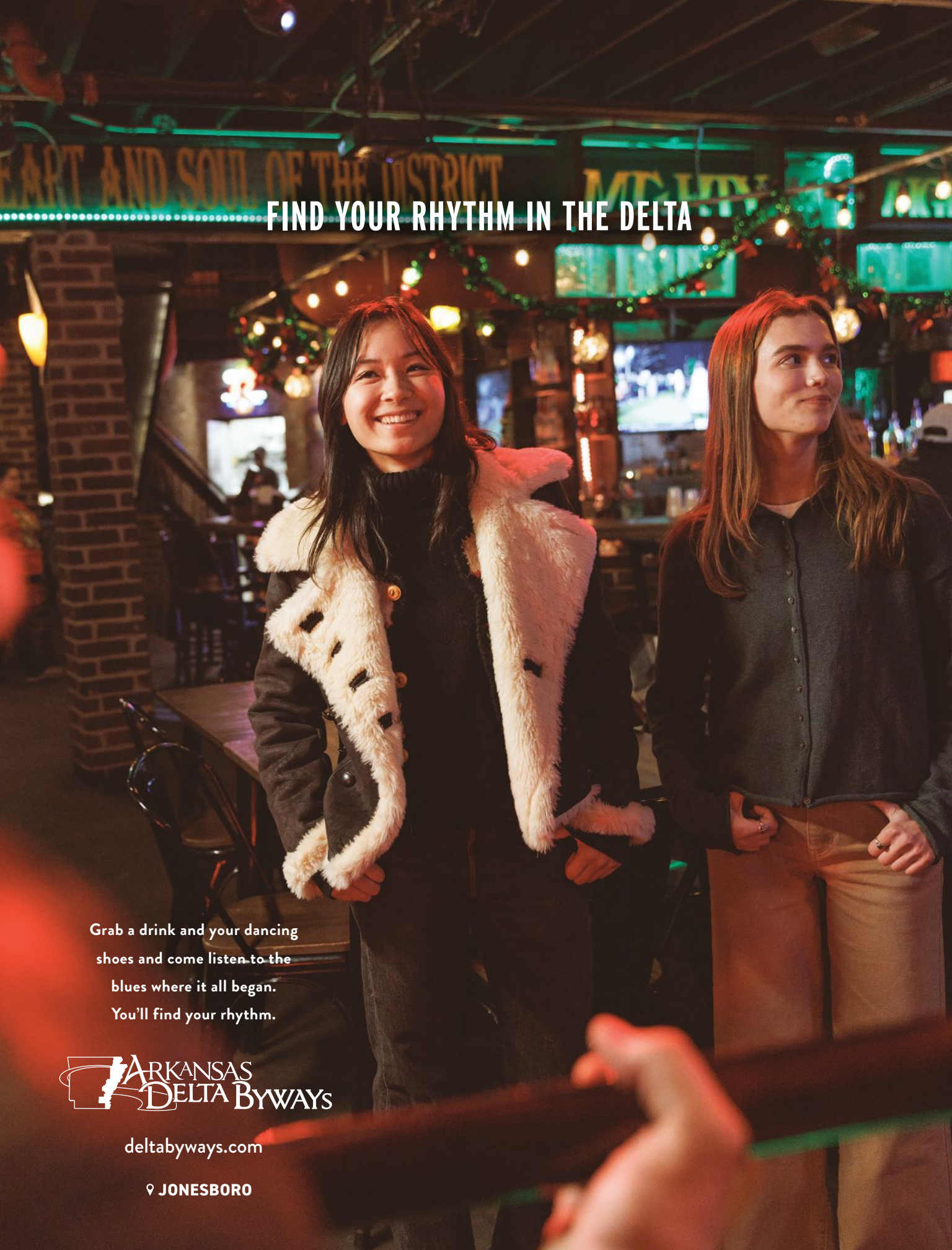


AQUATIC CENTER

PLAN YOUR VISIT

Whether it's outdoor adventures, community events or simply relaxing, Paragould has something for everyone. Start exploring at discoverparagould.org.



A photograph of two young women standing in a dimly lit bar or club. The woman on the left is smiling and looking towards the camera, wearing a dark jacket with a thick white fur collar and a black turtleneck. The woman on the right is looking off to the side, wearing a dark button-down cardigan and light-colored pants. The background is filled with warm, colorful lights from the bar, including neon signs and string lights. A sign in the background reads "HEART AND SOUL OF THE DISTRICT".

FIND YOUR RHYTHM IN THE DELTA

Grab a drink and your dancing
shoes and come listen to the
blues where it all began.
You'll find your rhythm.



deltabyways.com

📍 JONESBORO

A large mural of the Abbey Road album cover is displayed on a wall. In the foreground, four black silhouettes of people in 1960s-style clothing are walking across a crosswalk that mimics the zebra crossing in the original photo. The scene is set at dusk or dawn, with a building visible in the background.

WHERE ABBEY ROAD MEETS THE ROCK 'N' ROLL HIGHWAY

Discover Walnut Ridge, where
Beatles history and other rock legends
collide. Walk iconic paths, honor music
greats and immerse yourself in the
rhythm of Rock 'n' Roll Highway 67.

WALNUT RIDGE
downtownwalnutridge.org

📍 BEATLES PARK

SPONSORED CONTENT

ROAD TRIP

FIND YOUR RHYTHM IN THE DELTA

Nowhere else feels like the Delta.

It plays to its own tempo. American music learned to walk here.
Today, music lovers from around the globe make the pilgrimage to follow in its footsteps.
What do they find? Kindred spirits.



MISSISSIPPI RIVER STATE PARK, MARIANNA



LEVON HELM BOYHOOD HOME, MARVELL

SACRED GROUND

Part of the Delta's mystique is an oversized portion of musical talent. Before becoming the "Man in Black," **JOHNNY CASH** was just a boy in **DYESS**, Arkansas. Today his home is a popular museum documenting his early years and music legacy. **LEVON HELM**, famed drummer of The Band, was born in the little town of **MARVELL** — the tractor from the "Old Dirt Farmer" album cover is still parked in the yard at his childhood home, which is now a museum. Gospel pioneer and "Godmother of Rock 'N' Roll" **SISTER ROSETTA THARPE** was born up the road in **COTTON PLANT**, where a marker honors her incredible life.

REAL AMERICAN MUSIC

No music is more authentically American than the Delta blues, and **KWEM** in **WEST MEMPHIS** played a pivotal role in raising the popularity of blues, rock 'n' roll and jazz with programs such as its live Saturday Night Jamborees. Today, you can visit the **DELTA CULTURAL CENTER** in **HELENA** to see artifacts, hear legendary recordings and even catch a daily live broadcast of the long-running "King Biscuit Time" on **KFFA**. Experience the blues live at the annual **KING BISCUIT BLUES FESTIVAL**, every fall in **HELENA**.

LEAVING A TRAIL

While most of the old juke joints and radio stations are long gone, there are attractions, venues, historical markers and gravestones commemorating the original music legends. The **DELTA MUSIC TRAIL** is a pilgrimage through the thick of blues lore. Visit the historic markers of **B.B. KING's** "Lucille," **BILLY LEE RILEY**, **ALBERT KING**, **SON SEALS** and more. You can even visit the grave of the "Devil's Son-In-Law," blues pioneer **PEETIE WHEATSTRAW**.

PLAN YOUR PILGRIMAGE

Take a deep dive into how the Delta blues influenced so many aspects of music yesterday and today in the place where it all began. Come find your rhythm in the Delta. Jump in and plan your music pilgrimage at deltabyways.com.



JOHNNY CASH BOYHOOD HOME, DYESS



BRICKHOUSE GRILL, JONESBORO

150 YEARS OF CLASSIC DELTA CHARM



Experience Osceola's Southern hospitality in the heart of the Delta! Don't miss annual events like the Car Show and the Osceola Heritage Music Festival. Be sure to check the calendar for 150th birthday events all year long.

OSCEOLA / SOUTH MISSISSIPPI COUNTY
CHAMBER OF COMMERCE

osceolasmcchamber.com

9 1912 MISSISSIPPI COUNTY COURTHOUSE



ADVENTURE IS NEAR

Make Forrest City your basecamp for adventures
at Mississippi River State Park and Village Creek
State Park! Find 800+ hotel rooms, 25+
restaurants, a municipal airport and more.

FORREST CITY

forrestcitychamber.com

9 VILLAGE CREEK STATE PARK

UNLEASH YOUR BOLDEST SELF



Must be 21+. Play responsibly; for help quitting, call 800-522-4700.

Hit snooze. Bet big. Dig in. Be your
boldest self at Southland Casino Hotel.



southlandcasino.com

9 WEST MEMPHIS

ADVENTURE WEST MEMPHIS



Escape the hustle when you ride, walk or run at Ducks Unlimited Park. A peaceful 7-mile paved loop offers views of the mighty Mississippi River and has easy access to Big River Crossing.



WEST MEMPHIS

visitwestmemphis.com

📍 DUCKS UNLIMITED PARK

FIND YOUR RHYTHM IN THE DELTA



Not every ride is a mountain to climb.
Take your time and take it all in — the
trail, the view, the company. Come find
your rhythm in the Arkansas Delta.



deltabyways.com/cycling

📍 WEST MEMPHIS

THE DELTA

ARKANSAS DELTA BYWAYS

FIND YOUR RHYTHM



LAKE CHICOT

FLOAT ON

Looking for a cool way to do some summer exploring? Explore six Delta water trails by kayak or canoe and find some of the most incredible scenery and wildlife in the state. Watch for rare birds on the **ST. FRANCIS SUNKEN LANDS WATER TRAIL**, the site of a major earthquake over two centuries ago. More experienced floaters might check out the more challenging **MISSISSIPPI RIVER** on the Delta's eastern edge.

PARK ADVENTURES

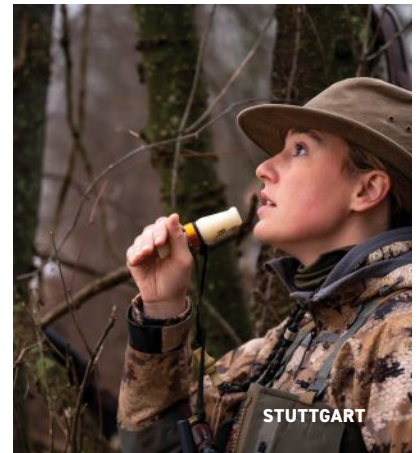
Keep the adventure going with campfires, s'mores — the works. **MISSISSIPPI RIVER STATE PARK** offers camping, water access and miles of hiking trails. Keep it chill and fishing-focused at **LAKE FRIERSON STATE PARK**, just north of Jonesboro. **CRAIGHEAD FOREST PARK** is so pet friendly, it has a dog-jumping pier.

YEAR-ROUND FISHING

Bass fishing is a very big deal around here — so big that the state-record 16.4 pounder was caught here at **MALLARD LAKE**. At 1,500 acres, **LAKE MONTICELLO** is a great spot for boat fishing. From the bank, you can land a lunker at **LAKE CHICOT** in Lake Village or little **LAKE AUSTELL** in Wynne, where 15-pound bass have been known to lurk.

WORLD-CLASS DUCK HUNTING

Every year, millions of ducks (and thousands of hunters) migrate to the Arkansas Delta for a change of pace. What follows is the best duck hunting on the planet in places like Stuttgart and surrounding waterfowl habitats — **BAYOU DEVIL, BIG LAKE, CACHE RIVER** and many more. Book your hunt early and be ready for this one.



STUTTGART

FIND YOUR WILD SIDE

Add some outdoor adventure to your Delta getaway. Choose your season and plan your trip at deltabyways.com.



GET OUTSIDE IN MONTICELLO



Hit the trails, play a round of disc golf,
do some bass fishing — there's plenty of
outdoor fun to be found in these lush forests.
Plan your southeast Arkansas adventure!



MONTICELLO

exploremonticello.com

📍 LAKEWOODS TRAILS



HUNT. SIP. SUNSET. EXPLORE STUTTGART.

From duck blinds to boutique finds,
Stuttgart offers hunting, dining
and sunsets you won't forget. Your
perfect escape is here.

GROWING COMMUNITY
Stuttgart
ARKANSAS

stuttgartchamber.com

9 STUTTGART

REMEMBERING AMERICA'S WORST MARITIME DISASTER

VISIT NOW. NEW, REIMAGINED MUSEUM COMING SOON.



SULTANA
DISASTER MUSEUM

sultanadisastermuseum.com

📍 MARION

DISCOVER COMFORT IN JONESBORO

YOUR HOME NEAR THE A-STATE CAMPUS
AND DOWNTOWN FUN



**Hilton
Garden Inn®**
Jonesboro

jonesboro.hgi.com

📍 JONESBORO

PADDLE, PEDAL AND PLAY IN THE HISTORIC HEART OF THE DELTA



EMBARK ON AN EPIC MOTORCYCLE ROAD TRIP

FIND ROUTES AND GET YOUR
FREE MOTORCYCLING GUIDE



arkansas.com/motorcycling

📍 MISSISSIPPI RIVER STATE PARK

CELEBRATE FAMILY FUN IN DOWNTOWN NEWPORT

FREE CONCERTS, FOOD
AND EXCITING EVENTS FOR ALL AGES

MONSTER
SERIES

📍 Monster Nights Newport

📍 NEWPORT

DISCOVER MARIANNA'S CHARM

WALKABLE MURALS AND
OUTDOOR ADVENTURES

Meet me in
MARIANNA
Arkansas

arkansas.com/marianna

📍 MARIANNA

PINE BLUFF'S CREATIVE STATION

FREE ART, SCIENCE AND MUSIC EXHIBITS
FOR EVERY AGE GROUP



artx3.org

📍 PINE BLUFF

WHERE BASS GO BIG

READY TO HOOK A LUNKER
ON THE ARKANSAS RIVER?



dumasar.net

📍 PENDLETON POOL

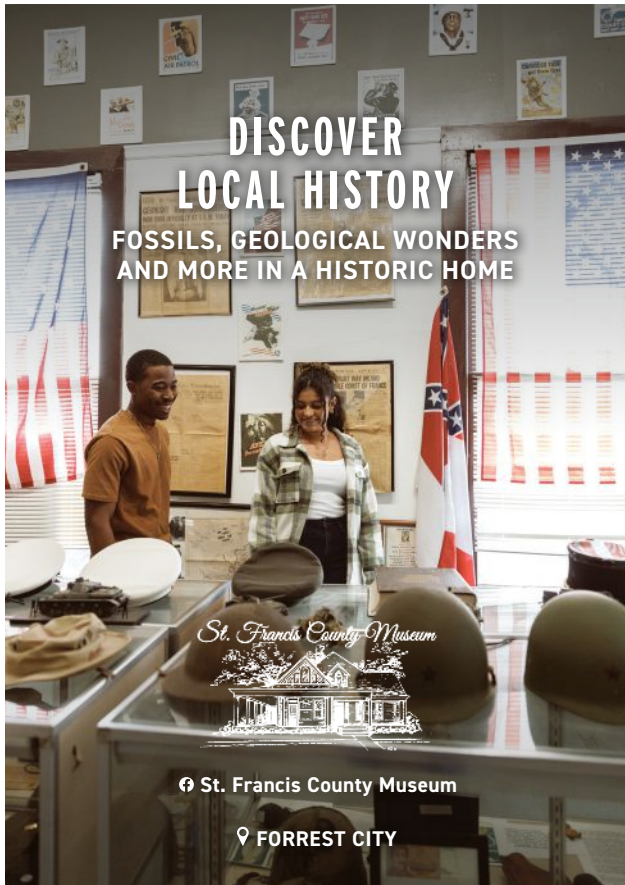
DISCOVER THE ART AND ENERGY OF DUMAS

COLORFUL ART AND LIVELY EVENTS
ON MAIN STREET



📍 Main Street Dumas

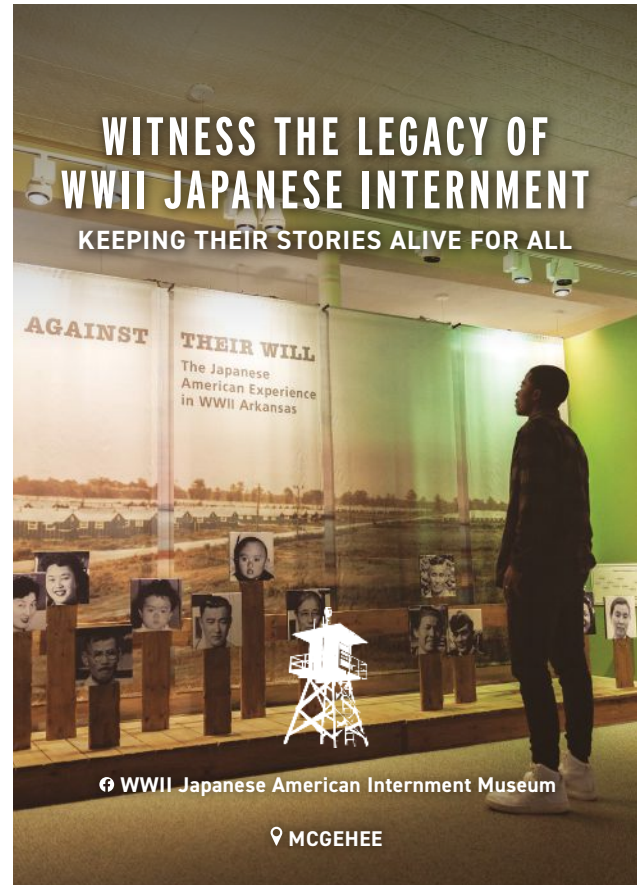
📍 SOUTH MAIN MURAL



**DISCOVER
LOCAL HISTORY**
FOSSILS, GEOLOGICAL WONDERS
AND MORE IN A HISTORIC HOME

St. Francis County Museum

📍 St. Francis County Museum
📍 FORREST CITY



**WITNESS THE LEGACY OF
WWII JAPANESE INTERNMENT**
KEEPING THEIR STORIES ALIVE FOR ALL

AGAINST THEIR WILL
The Japanese
American Experience
in WWII Arkansas

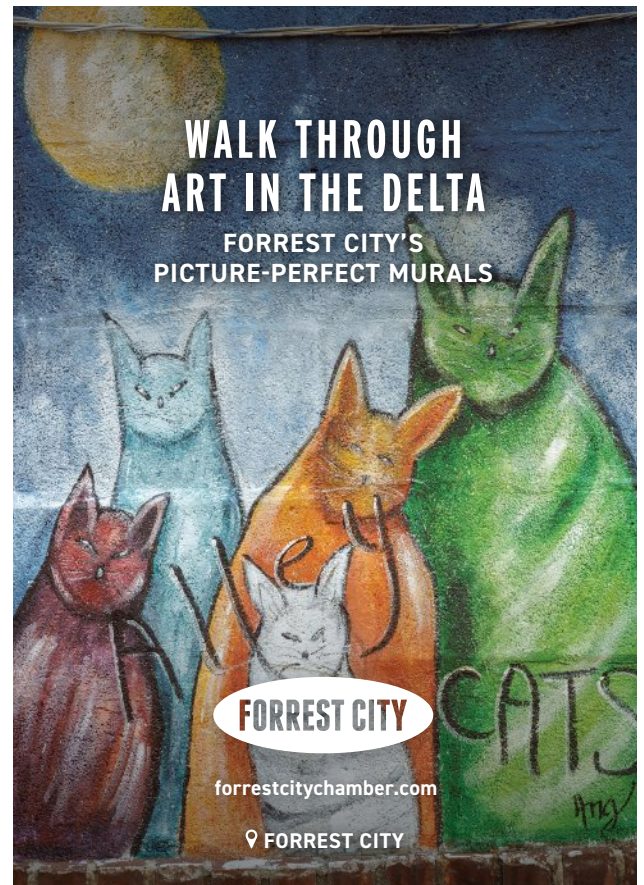
📍 WWII Japanese American Internment Museum
📍 MCGEHEE



**UNWIND AND ENJOY OUR
MANY DOWNTOWN PARKS**
REFLECT, RELAX AND CELEBRATE

McGehee AR

MCGEHEE
AREA CHAMBER OF COMMERCE
themcgeheechamber.com
📍 POCKET PARK



**WALK THROUGH
ART IN THE DELTA**
FORREST CITY'S
PICTURE-PERFECT MURALS

FORREST CITY
forrestcitychamber.com
📍 FORREST CITY



EXPLORE
ARK

CENTRAL

EXPLORE Central Arkansas

THE LOCAL BREW

Central Arkansas is home to a number of pour-worthy breweries, including Lost Forty. The brand, which started in downtown Little Rock with limited hours, has grown to a seven-day-a-week operation where the food and beer both take the spotlight. Here, Amber Brewer, creative director and chief marketing officer of Lost Forty's parent company, shares a bit about what makes this brewery authentic to Arkansas.



LOST FORTY, LITTLE ROCK



Tell us a bit about your brewing process. What makes it unique to Arkansas?

AMBER BREWER: Every drop of Lost Forty beer is proudly brewed and packaged right here in downtown Little Rock! Our flagship beer, Love Honey Bock, features Arkansas honey, and our flagship light beer, 2nd Rodeo Light Lager, is crafted with rice grown and milled just for us in Newport, Arkansas. We're passionate about showcasing local ingredients, from specialty seasonal additions in our small-batch brews to aging special projects in barrels from our neighbors at Rock Town Distillery. We are also committed to only producing and selling beer here so that our beer is a beverage experience that is unique to our state. Supporting and celebrating Arkansas is at the heart of everything we do!

What will guests find on tap at Lost Forty?

AB: Guests can explore a rotating selection of 10 to 16 beers and beverages on tap, plus exclusive pours from our special bottle projects whenever they're available. Our core lineup of fan-favorites — like Rockhound IPA, Love Honey Bock and 2nd Rodeo Light Lager — is always flowing, but the real adventure is in the other 12 to 14 taps. These feature an ever-changing mix of seasonal creations and small-batch experiments, available only in our taproom. We've also launched a ready-to-drink cocktail program, where you can enjoy an Arkansas Margarita on tap.

From house-smoked meats to a rustic Sunday brunch, the food stands in its own right at Lost Forty. What is your must-try order?

AB: The Cuban Grilled Cheese Sandwich is my personal favorite! It's made with Arkansas ham, thick-sliced bacon, Schwartz dill pickle chips, Swiss cheese, yellow mustard and mayo, all piled on locally made Boulevard Bread Co. Texas toast and griddled to golden, melty perfection. It's comfort food with a local twist! ➤

WANT TO HOP AROUND?

Check out these other local breweries in the Central Arkansas area.

SOUTHERN TAIL BREWING
southerntailbrewing.com

MOODY BREWS
moodybrews.co

FLYWAY BREWING COMPANY
flywaybrewing.com



LISTEN TO THE MUSIC

Amp up the fun with a stop at one of these venues. Check the live music schedule at these options in Conway and Little Rock.

SIMMONS BANK ARENA
simmonsbankarena.com

KINGS LIVE MUSIC
kingslivemusic.com

ROBINSON CENTER
littlerock.com/robinson-center

REYNOLDS PERFORMANCE HALL
uca.edu/publicappearances

THE HALL
littlerockhall.com

STICKYZ ROCK 'N' ROLL CHICKEN SHACK
stickyz.com

WHITE WATER TAVERN
whitewatertavern.com

LITTLE ROCK is a bucket-list destination for art and history buffs.



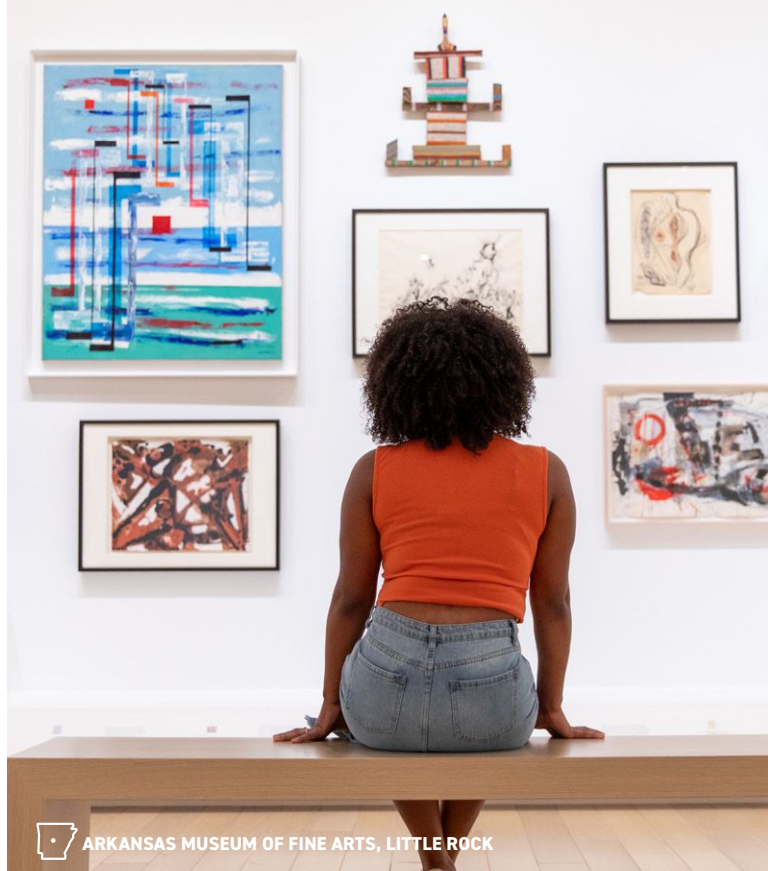
WILLIAM J. CLINTON PRESIDENTIAL LIBRARY AND MUSEUM, LITTLE ROCK

MUSEUMS FOR EVERYONE

FOR THE HISTORY BUFF

One of just 15 federally administered presidential libraries in the U.S., the **WILLIAM J. CLINTON PRESIDENTIAL LIBRARY AND MUSEUM** in **LITTLE ROCK** is packed with memorabilia that chronicles the life and presidency of the Arkansas native.

Take a stroll through the 19th century at the **HISTORIC ARKANSAS MUSEUM**. A blacksmith shop, indigenous art and the oldest standing building in Little Rock are just some of the highlights. It's also the site of 21st century exhibitions, such as the monthly 2nd Friday Art Walk. ➤



ARKANSAS MUSEUM OF FINE ARTS, LITTLE ROCK

WHERE THE AMERICAN PRESIDENCY COMES TO LIFE

EXPLORE THE MUSEUM, EXPERIENCE ENGAGING PROGRAMS,
DINE, SHOP AND ENJOY THE CLINTON PRESIDENTIAL PARK



clintonpresidentialcenter.org

📍 LITTLE ROCK





 LITTLE ROCK CENTRAL HIGH SCHOOL VISITOR CENTER

FOR THE ART LOVER

Also located in downtown Little Rock, the **ARKANSAS MUSEUM OF FINE ARTS** was renovated and reimagined in 2023 to better serve visitors. Immerse yourself in the collection of over 14,000 works spanning eight centuries, with spotlights on Arkansas and Southern artists. In addition to touring the galleries and eating at the museum's notable restaurant — Park Grill — numerous concerts and happy hours, theater productions and arts education courses give you the opportunity to participate in the creative process.

TWO MORE TO TRY

Have kids in tow? **THE MUSEUM OF DISCOVERY** in downtown Little Rock is full of captivating, interactive exhibits that get kids excited about science, technology and math. Located just blocks from the Clinton Presidential Library, the museum is also near plenty of dining options as well as local shops.

Want to see where history took place? Walk in the footsteps of the Little Rock Nine at **CENTRAL HIGH SCHOOL**, a national historic site (still in operation as a high school!) that played a significant part in the story of U.S. school integration. At the visitors center, you'll find an exhibit that shares the story through news footage and video interviews of those who were directly involved in the historic event. ➤



GEORGE'S, LITTLE ROCK

DISCOVER LOCAL DINING

Touring museums can work up an appetite! Food enthusiast **@maunaeatschicago** recently made her way to Arkansas' capital city.

SCAN THE CODE TO SEE HER RESTAURANT PICKS ALONG WITH OTHER SITES SHE ENJOYED SEEING DURING HER STAY.





GET OUTSIDE!


 PINNACLE MOUNTAIN STATE PARK, ROLAND

gaps and flowy downhills within the nearly 18 miles of Monument Trails, plus outdoor experiences through programs and a newly built visitor center, complete with a locally owned **LOBLOLLY CREAMERY** ice cream outpost. See our State Parks story on page 18 for more information about Pinnacle Mountain State Park.

TOUR THE TOWN

Want to see Arkansas' capital city from a different perspective? **ROCK TOWN RIVER OUTFITTERS** offers a variety of floating tours along the Arkansas River. Take a two-hour guided river kayak tour where you can paddle your way to several sites near downtown Little Rock. The tour includes stops at the actual "little rock," where the city got its name, plus the historic 1944 USS Razorback World War II submarine, a part of the **ARKANSAS INLAND MARITIME MUSEUM**. Dedicated fishing tours, pontoon boat rentals and sunset kayak excursions, in which you can see the lights of downtown as you cruise underneath colorfully lit bridges, are also available. Rather stay on land? Rock Town also offers similar tours of downtown via bike.

rocktownriveroutfitters.com 

NATURALLY CLOSE BY

Just 15 miles from Little Rock's city center, **PINNACLE MOUNTAIN STATE PARK** is an ideal escape where you can immerse yourself in nature. Whether you're looking for a slower pace or amped up for a big outdoor adventure, Pinnacle has you covered. Roughly 33 miles of day-use hiking trails range from the half-mile, easy Kingfisher Trail to more advanced routes (hit the high-elevation West Summit Trail for sweeping views!). Try out some of the mountain biking jumps,


 ROCK TOWN RIVER OUTFITTERS, LITTLE ROCK

CENTRAL

CONWAY

DISCOVER THE THRIVING CYCLING CULTURE IN ARKANSAS' CITY OF COLLEGES

Did you know that Conway is a silver-level Bicycle Friendly Community, one of just two in Arkansas? With over 60 miles of bike lanes, trails and shared roads, the city has become a hub for cyclists.

TRAILS FOR EVERY RIDER

From the paved **TUCKER CREEK TRAIL** that runs through the city to a mountain biking challenge at **CADRON SETTLEMENT PARK**, Conway offers routes for every skill level. Check out the grassroots-built trails at **MEADOWS TECH PARK** or ride the **POMPE PARK PUMP TRACK** for family-friendly fun. Conway's dedication to expanding its trail system through a \$25 million RAISE grant means even more miles of greenways to explore in the future.



MEADOWS TECH PARK

A THRIVING CYCLING COMMUNITY

Conway's cycling culture is vibrant and welcoming. The city has hosted major events like the National Interscholastic Cycling Association's races, attracting over 900 youth cyclists. Local groups like Conway Advocates for Bicycling organize community rides, making it easy to get involved.

REFUEL AND RELAX DOWNTOWN

After a day on the trails, unwind at **THE ROGUE ROUNDABOUT**, a microbrewery and coffee shop that's a favorite among cyclists. Sip craft brews and enjoy seasonal dishes at this downtown hot spot. Conway's dining scene, with its mix of casual eateries and local flavor, offers plenty of options to recharge.

STOP, RIDE, STAY

Whether you're looking for a quick ride or a full weekend of exploration, Conway is the perfect stop. Come discover why cyclists from across Arkansas and beyond are making Conway their new go-to destination. See for yourself at visitconway.org.



CENTRAL

CABOT**THE YOUTH SPORTS CAPITAL OF THE MID-SOUTH**

GAME TIME AT THE GROUNDS

Known as the youth sports capital of the Mid-South, Cabot is more than just a place to play — it's a destination to explore.

WORLD-CLASS SPORTS FACILITIES

THE GROUNDS is Cabot's premier sports venue, offering 128,000 square feet of state-of-the-art facilities. From basketball, volleyball and pickleball to soccer, baseball and more, this multi-use complex is a hub for athletes of all ages. The lounge area, indoor cafe and year-round events make it perfect for players and fans alike.

At the **CABOT SPORTSPLEX**, you'll find nine lighted baseball fields, two full-size football fields and a walking track. Take a break from the games at the **CABOT AQUATIC PARK**, featuring pools, water slides and a lazy river.

BETWEEN THE GAMES

Discover Cabot's charming downtown, where revitalization efforts have created a vibrant arts and culture scene. Admire colorful murals, enjoy the **RAILYARD ALL-INCLUSIVE PLAYGROUND** or take a stroll along the **CABOT ART WALK**. Boutique shops, local restaurants and family-friendly festivals offer plenty of ways to fill your time.



STRAWBERRY FESTIVAL

ENJOY THE OUTDOORS

Soak in the fresh air at Cabot's parks. **CABOT COMMUNITY POND** offers fishing as well as a dog park; a lit, paved walking trail; an 18-hole disc golf course; a playground and plenty of green space. In warmer months, visit **RICHIE ROAD PARK** for splash pad fun.

STAY AND PLAY

With plenty of comfortable lodging and affordable dining, Cabot makes it easy to feel at home. Make your next sports trip an adventure to remember — plan your trip at visitcabot.com.



CENTRAL

NORTH LITTLE ROCK

CHECK IN

Stay at The Baker in the **ARGENTA ARTS DISTRICT** for a Victorian-style bed and breakfast, choose among dozens of comfortable hotels around the city or even park your RV at Downtown Riverside RV Park.

LIVE ENTERTAINMENT

Catch a local production at the Argenta Contemporary Theatre or a national touring act at Simmons Bank Arena. Need a laugh? Check out The Joint, a cabaret and coffeehouse offering live comedy most nights of the week.

HISTORIC SPOTS

THE OLD MILL, also known as T.R. Pugh Memorial Park, is a picturesque replica of a water-powered grist mill featured in the opening scenes of “Gone With the Wind.” It’s a perfect spot for a fall picnic. Into military history? Don’t miss the Arkansas Inland Maritime Museum, where you can tour a real wartime submarine.

OUTDOOR ADVENTURES

The **ARKANSAS RIVER** is a gorgeous backdrop for outdoor fun. Try some urban kayaking with a rental from Rockwater Marina; ride, walk or run along the Arkansas River Trail, or take a family-friendly trek up at **EMERALD PARK** to get a bird’s-eye view for miles around.



FOOD

If you add an extra meal to your day while you’re here, we get it. Try local legend Mark’s Do-Nut Shop or MorningSide Bagels for breakfast and coffee, and Flyway or Diamond Bear for lunch and local craft brews. For dinner, Brood & Barley and North Bar are must-tries.

SEASONAL FUN

The holidays are a great time to visit, with cozy outdoor markets featuring local artisans, concerts and light displays in the Argenta Arts District. Learn more and plan your visit for any season at northlittlerock.org!



WHERE THE AMERICAN PRESIDENCY COMES TO LIFE

EXPLORE THE MUSEUM, EXPERIENCE ENGAGING PROGRAMS,
DINE, SHOP AND ENJOY THE CLINTON PRESIDENTIAL PARK

CLINTON
PRESIDENTIAL
CENTER

clintonpresidentialcenter.org

📍 LITTLE ROCK

FROM GRAIN TO GLASS, PERFECTED

BREWING ARKANSAS PRIDE
WITH ARKANSAS RICE



LOST
FORTY BREWING CO.

lost40brewing.com

📍 LITTLE ROCK

PRESERVING A LEGACY OF SERVICE

EXPLORE ARTIFACTS, PHOTOS
AND ORIGINAL VEHICLES

ARKANSAS
NATIONAL
GUARD
MUSEUM

arngmuseum.com

📍 CAMP J.T. ROBINSON, NORTH LITTLE ROCK

FIVE ITINERARIES

IN ARKANSAS, WE'RE TRAILBLAZERS
by nature, so we respect anyone who charts
their own course. With that in mind, feel free
to wander, get lost, get found and get inspired
by your unique Natural State experience.

However, if you like a plan, coordinates locked into the GPS and solid insights from locals who know, we've got some itineraries to get you where you need to go. Whether you're here for a few days or a week, use our guides to find can't-miss stops from the Ozarks to the Delta and everywhere in between.

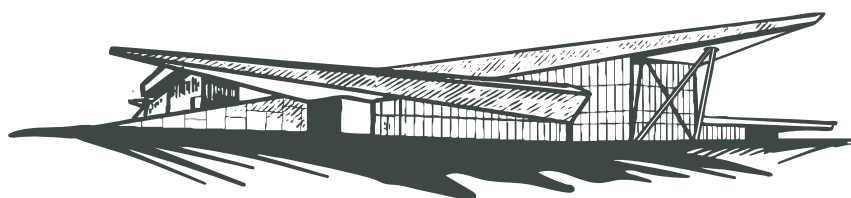






GEORGE'S MAJESTIC LOUNGE, FAYETTEVILLE

ITINERARY ONE

BENTONVILLE ➡
CENTRAL ARKANSAS

UNITED STATES MARSHALS MUSEUM, FORT SMITH

START IN BENTONVILLE

Catch a flight into Northwest Arkansas National Airport (XNA) and start your adventure by checking into **21C MUSEUM HOTEL**. This modern hotel is filled with works of art to peruse and offers top-notch cocktails and elevated dining in the downstairs restaurant, **THE HIVE**. You'll be just steps from Sam Walton's original five-and-dime, which houses **THE WALMART MUSEUM**. Be sure to visit Arkansas' world-class art collection at **CRYSTAL BRIDGES MUSEUM OF AMERICAN ART**. If you came for the trails, fuel up at **ONYX COFFEE LAB**, try a bite at **OVEN & TAP** or grab a shake at **SUNNY'S** before heading to **SLAUGHTER PEN TRAILS** or **COLER MOUNTAIN BIKE PRESERVE**. Got youngsters in tow? Don't miss **WRIGHT'S BARBECUE** and **SCOTT FAMILY AMAZEUM** for food and fun.



ONYX COFFEE LAB, BENTONVILLE



SCOTT FAMILY AMAZEUM, BENTONVILLE

WHILE YOU'RE IN
THE NEIGHBORHOOD

Just south of Bentonville, you'll find **FAYETTEVILLE**, home of the University of Arkansas and plenty of good grub and good times. Head to Dickson Street, a popular hub of shops, eateries and bars near the campus and grab a cup at **PURITAN COFFEE & BEER**. Head down a few blocks to **HUGO'S**, a staple of dining for the locals. Want to stay a little longer? Check out **THE STONEBREAKER**, a combination hotel and restaurant with plenty of modern amenities. Need some gear for your upcoming adventures? **PACK RAT OUTDOOR CENTER** is almost as much of an institution in Fayetteville as the Ozark Mountains.

Get in a little outdoor adventure like hiking or mountain biking at **DEVIL'S DEN STATE PARK** in **WEST FORK**. Prefer your adventure in the form of history? Head south to **FORT SMITH** where you can tour the **UNITED STATES MARSHALS MUSEUM** and go behind the scenes on the history of the Marshals. As you travel east on Interstate 40 toward **CENTRAL ARKANSAS**, wow your friends back home by visiting our wine country. Stop in **ALTUS** to explore the Arkansas Wine Trail, a collection of locally owned and operated wineries that date back to the late 19th century.



ITINERARY TWO

HARRISON ➡ CENTRAL ARKANSAS



START IN HARRISON

Drive across the Missouri state line into Harrison. This town of just over 13,000 boasts amazing restaurants like **NEIGHBOR'S MILL BAKERY & CAFE**, where you don't want to miss their made-from-scratch breads and pastries for breakfast or lunch. For dinner, **DEVITO'S RESTAURANT** is a must-try destination. You can choose from dishes on their authentic Italian menu or catch a trout at their farm and have them prepare it for dinner. Watch an evening show at the **LYRIC THEATER**, a historic venue built in the 1920s that showcases the area's best performing arts today. If you visit in September, check out the **ARKANSAS HOT AIR BALLOON CHAMPIONSHIP**. Bright balloons fill the sky during this weekend-long festival that draws competitors from around the nation. Aside from the balloon races, you can enjoy live concerts and tethered rides.



NEIGHBOR'S MILL BAKERY & CAFE, HARRISON



LAKE DARDANELLE STATE PARK, RUSSELLVILLE

WHILE YOU'RE IN THE NEIGHBORHOOD

Pick your path to Little Rock. If you're up for a floating adventure on the way, head down U.S. Highway 65 to one of Arkansas' treasures, the **BUFFALO NATIONAL RIVER**. Book a stay and rent kayaks, canoes or rafts at one of the many local outfitters like **BUFFALO RIVER OUTFITTERS**, **BUFFALO OUTDOOR CENTER** or **WILD BILL'S OUTFITTER**. In **MARSHALL**, **BUFFALO RIVER AIR TOURS** can give you a whole different view of the river! Take an aerial tour by plane to see the upper or lower portion of this natural marvel. In the fall, be on the lookout for elk in **PONCA** and **JASPER**. Dine at Jasper's **OZARK CAFÉ**, an establishment that's more than a century old and still serves some of the tastiest burgers and fried chicken around.

Prefer to fish rather than float? Take Arkansas Scenic 7 Byway from **HARRISON** to **RUSSELLVILLE** where you'll find **LAKE DARDANELLE STATE PARK**, a frequent site for bass and crappie fishing tournaments. If you're looking for trout, head over to **HEBER SPRINGS** where you can fly fish on the **LITTLE RED RIVER** or rent a boat to cruise **GREERS FERRY LAKE**. Book a campsite or hotel to sightsee in either city for a few days. Both cities are 45 miles away from Central Arkansas.



BRADBURY ART MUSEUM, JONESBORO

ITINERARY THREE

JONESBORO ➔
LITTLE ROCK

DOWNTOWN JONESBORO

START IN JONESBORO

Fly into the Jonesboro Municipal Airport or drive in from neighboring Tennessee or Missouri, and check into **THE HOTEL AT HUNTINGTON SQUARE**. As the home of **ARKANSAS STATE UNIVERSITY**, Jonesboro has a happening downtown scene with plenty of options for local fare, shopping and more. We suggest treating yourself to dinner at **501 STEAKHOUSE** and strolling the town. Wake up to breakfast or an early lunch at **THE PARSONAGE**, which is known for their Southern-style comfort food, before viewing the collection of contemporary art at the **BRADBURY ART MUSEUM**, located on the university's campus. Want to spend the day outdoors? Don't miss **CROWLEY'S RIDGE NATURE CENTER**, located on a distinctive plateau that rises hundreds of feet above the plains.

WHILE YOU'RE IN
THE NEIGHBORHOOD

If you're a fan of Elvis Presley, Roy Orbison or Jerry Lee Lewis, travel along **ROCK 'N' ROLL HIGHWAY 67**, home to music venues that saw the likes of all these performers during their heyday. Stop off the highway in **WALNUT RIDGE** to pay tribute to The Beatles at **BEATLES PARK**, a district that honors the British legends.

From there hop on Interstate 57 for a short drive to **NEWPORT** to visit **JACKSONPORT STATE PARK**. The historic park's restored 1872 courthouse shares the story of the riverport during the Civil War along with other interesting artifacts. Camping sites and a first-class visitor center are also available at the park. From Newport, continue south, making a stop at the **BULLDOG RESTAURANT** in **BALD KNOB**, a 2023 inductee into the Arkansas Food Hall of Fame. Known for their pies and daily specials, it's an extra treat to visit during spring for their strawberry shortcake.



CLINTON PRESIDENTIAL LIBRARY



For shopping, make a stop in nearby **SEARCY** where you'll find a charming downtown area that also features dining options such as **WILD SWEET WILLIAM'S BAKERY** and **KNIGHTFIRE CRAFT BARBECUE** as well as lodging.

Travel on to Little Rock, where you can book a room at the **CAPITAL HOTEL** and spend the following day exploring the **WILLIAM J. CLINTON PRESIDENTIAL LIBRARY AND MUSEUM**.



ITINERARY FOUR

LAKE VILLAGE ➔
CENTRAL ARKANSAS

START IN LAKE VILLAGE

Cross the border of Louisiana or Mississippi and you'll soon find yourself in lovely Lake Village. Home of **LAKE CHICOT**, the largest oxbow lake in North America and the largest natural lake in Arkansas, this small town is full of natural beauty. Book a cabin or RV site at **LAKE CHICOT STATE PARK** for your stay. Bring your boat or rent a fishing boat or kayak and spend the day cruising the lake or casting a line for record-breaking crappie, catfish and bass. Tour **LAKEPORT PLANTATION**, the only remaining antebellum home on the Arkansas banks of the Mississippi River. When hunger strikes, head to **RHODA'S FAMOUS HOT TAMALES** where the original owner's tradition of mouthwatering tamales and pies is carried on today.

WHILE YOU'RE IN
THE NEIGHBORHOOD

Drive west of Lake Village for more small town charm in nearby **EL DORADO** and **CAMDEN**. Visit the **MURPHY ARTS DISTRICT (MAD)** in El Dorado to see big-name acts like The Avett Brothers, Crowder and more. Named after a fruit used in jellies, you're also likely to hear some jams at the **MAYHAW FESTIVAL** (in May). Stroll the town square to shop before grabbing a bite at a local joint like **FAYRAYS** or **MAIN STREET PIZZA**. Extend your stay at **THE HAYWOOD**, a hotel within walking distance of many attractions. Just down the road in Camden, you'll find more dining options — like **WOODS PLACE**, known for their catfish, and **THE SANDBAR**, which is becoming famous for their steaks.



THE HAYWOOD, EL DORADO



STUTTGAART

If you travel north along U.S. 65 and 165 when leaving Lake Village, stop in **STUTTGAART**, a city touted as the rice and duck capital of the world. Visit their downtown area where you can shop for home decor and accessories at **SUGARTOWN MERCANTILE** or pop in for the lunch special at **ETCETERA** or **THE COUNTRY GOSSIP**. While you're there, don't miss shopping at **MACK'S PRAIRIE WINGS** and **CHÊNE** for hunting apparel and supplies. From here, you'll be less than an hour from your next adventure in the capital city.



GARVAN WOODLAND GARDENS, HOT SPRINGS

ITINERARY FIVE

TEXARKANA ➔ LITTLE ROCK



BATHHOUSE ROW, HOT SPRINGS

START IN TEXARKANA

Drive across the state line into the “ark” portion of Texarkana, a town famous for being located in both Texas and Arkansas. You can book an Airbnb vacation rental to experience the town’s charm for a couple of nights. Grab an omelet plate or big platter at **JOHNNY B’S** or lunch at **HOPKINS ICEHOUSE** (we recommend the Turkey Reuben with a side of Spicy Buffalo Dip). When you’re ready to explore, race over to **FOUR STATES AUTO MUSEUM** to see a rotating collection of vintage autos and memorabilia, or tour the nearly 20 murals that bring added beauty to the townscape. For inspiration from the locals, soak in the talent displayed at **THE GALLERY AT 1894**, a 12,000-square-foot space located within the historic Ritchie Grocery building.



FOUR STATES AUTO MUSEUM, TEXARKANA

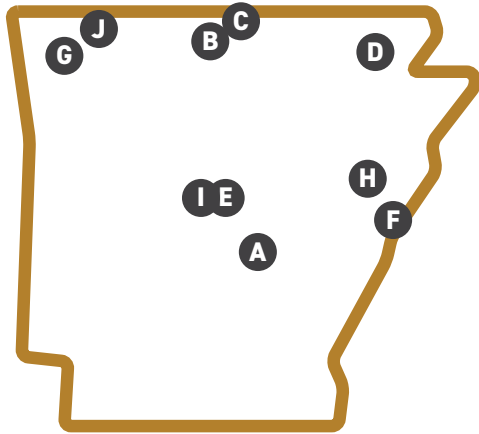


BEST CAFÉ, HOT SPRINGS

WHILE YOU’RE IN THE NEIGHBORHOOD

As you make your way along Interstate 30, don’t miss a chance to spend a day or two in **HOT SPRINGS**. Known for their pristine lakes and mineral springs bathhouses, there’s something for all ages here. Book a stay at the family-friendly **BEST COURT**, a renovated 1930s motor hotel, (and don’t miss brunch at the highly rated adjacent **BEST CAFÉ**) or immerse yourself in nature at **IN THE TREES** tree houses and cabins. Explore **GARVAN WOODLAND GARDENS** and **MID-AMERICA SCIENCE MUSEUM** with your kids, or watch live horse racing (December-May) and treat yourself to a massage at Forbes Four-Star rated **ASTRAL SPA** at **OAKLAWN**.

Make stops off Interstate 30 in **BENTON** and **BRYANT** to check out the charming downtown shops and local restaurants like **DIFFERENT DOUGH PIZZA CO.** Continue on to Little Rock, and get up close with the performing arts at **THE REP**, attend a concert by the **ARKANSAS SYMPHONY ORCHESTRA**, and if you time it right, take a trolley to tour **2ND FRIDAY ART NIGHT**. From there, head to **NORTH LITTLE ROCK’s** Argenta Arts District to take in a play at **ARGENTA CONTEMPORARY THEATRE**. Dine at **RISTORANTE CAPEO** for elevated Italian fare, or check out **BLACKBERRY MARKET** for a sweet treat and coffee.



ATTRACTIONS & OUTFITTERS

A. ARTx3 CAMPUS

PINE BLUFF

Explore art, science and music at ARTx3 in Pine Bluff! Free tours, hands-on activities and exhibits for all ages. Plan your visit today!

artx3.org

870-536-3375



ARTx3 CAMPUS, PINE BLUFF

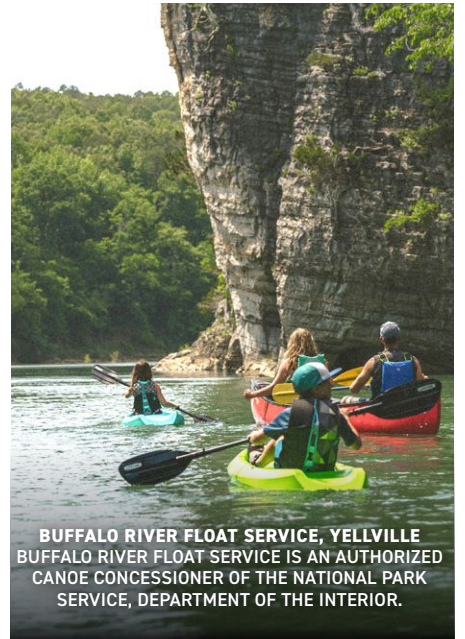
B. BUFFALO RIVER FLOAT SERVICE

YELLVILLE

This family-owned outfitter offers canoe, kayak, raft and tube rentals, shuttle services, guided fishing trips and scenic river tours.

buffaloriverfloatservice.com

870-449-2042



BUFFALO RIVER FLOAT SERVICE, YELLVILLE
BUFFALO RIVER FLOAT SERVICE IS AN AUTHORIZED CANOE CONCESSIONER OF THE NATIONAL PARK SERVICE, DEPARTMENT OF THE INTERIOR.

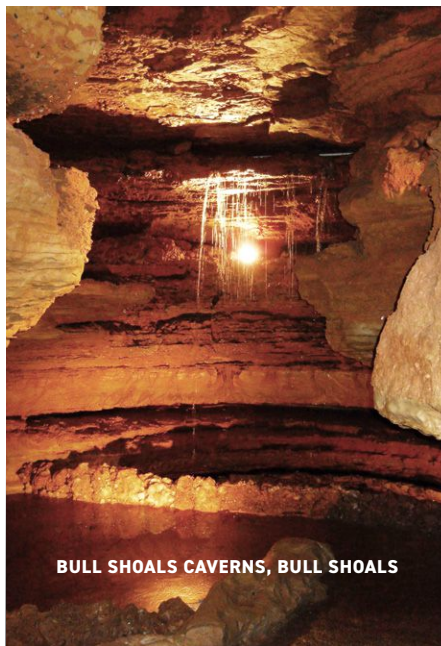
C. BULL SHOALS CAVERNS

BULL SHOALS

Take a guided tour of 350-million-year-old caverns with stunning formations and underground streams. Pan for gemstones and shop for gifts!

bullshoalscaverns.com

870-445-7177



BULL SHOALS CAVERNS, BULL SHOALS

D. GUITAR WALK

WALNUT RIDGE

Explore rock 'n' roll history and its influence on The Beatles at this free exhibit featuring photos, audio and stories from Sun Studio artists.

downtownwalnutridge.org

870-886-3232



GUITAR WALK, WALNUT RIDGE



HEART OF ARKANSAS, CENTRAL ARKANSAS



HELENA ADVENTURE COMPANY, HELENA

E. HEART OF ARKANSAS

CENTRAL ARKANSAS

Discover the heart of Arkansas, where outdoor adventures, unique attractions and delicious cuisine await in Central Arkansas.

hearttofarkansas.com

F. HELENA ADVENTURE CO.

HELENA

Epic adventures await! Explore the gravel trails of the St. Francis National Forest with an e-bike rental. Guided tours also available.

helenaadventurecompany.com
870-995-2424



LAKE FAYETTEVILLE BOAT, BIKE & BISTRO, FAYETTEVILLE



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G. LAKE FAYETTEVILLE BOAT, BIKE & BISTRO

FAYETTEVILLE

Stop in for rentals, bait and tackle, snow cones, kombucha on tap and a full menu of nutritious options.

[lakefaynwa](https://www.lakefaynwa.com)
479-444-3476

H. LARRY S. BRYANT SPORTS COMPLEX

FORREST CITY

Full access to fitness, fun and relaxation. Try a one-day pass today and enjoy the aquatic center, gym and more!

cityofforrestcityar.com
870-633-3667

I. LITTLE ROCK ZOO

LITTLE ROCK

Step into a wild adventure at the Little Rock Zoo! This living classroom in the heart of the capital city is home to 400 animals from 200 species.

littlerockzoo.com
501-661-7200



LITTLE ROCK ZOO, LITTLE ROCK



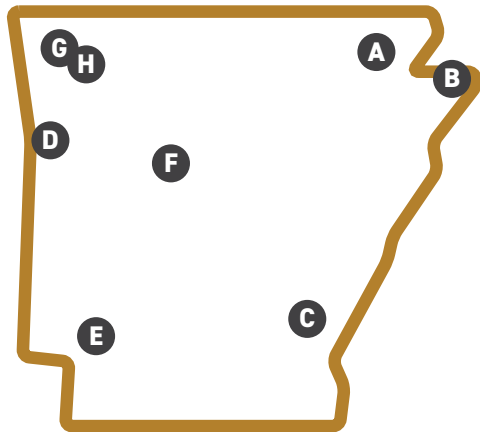
OPERA IN THE OZARKS, EUREKA SPRINGS

J. OPERA IN THE OZARKS

EUREKA SPRINGS

Celebrate 75 years of opera with acclaimed singers and musicians at Inspiration Point. See 25+ shows each summer in a new, state-of-the-art theater!

opera.org
479-253-8595



MUSEUMS

A. THE ARGENTA COLLECTION WALNUT RIDGE

Fans of the Fab Four, don't miss this free exhibition of archival Beatles photography at the Lawrence County Library. downtownwalnutridge.org
870-886-3232



THE ARGENTA COLLECTION, WALNUT RIDGE

B. BAFB EXHIBITION BLYTHEVILLE

Explore this vital facility's fascinating Cold War history and its impact on people and community. nationalcoldwarcenter.com
870-838-8100



BAFB EXHIBITION, BLYTHEVILLE

C. DESHA COUNTY MUSEUM DUMAS

Walk through the past at this 10-building museum that preserves the history of south Arkansas farm communities. deshacounty.org
870-382-4222



DESHA COUNTY MUSEUM, DUMAS

D. FORT SMITH MUSEUM OF HISTORY FORT SMITH

Experience nearly 200 years of Fort Smith history in the 1906 Atkinson-Williams Warehouse, including a 1920s soda fountain and 1857 cannon. fortsmithmuseum.org
479-783-7841



FORT SMITH MUSEUM OF HISTORY
FORT SMITH



HOPE VISITOR CENTER & MUSEUM, HOPE

E. HOPE VISITOR CENTER & MUSEUM

HOPE

Dive into the history of Hope at the Visitor Center & Museum — 150 years of stories and familiar faces like Bill Clinton and Mike Huckabee.

hopeusa.com
870-777-7500

F. THE MUSEUM OF AUTOMOBILES

MORRILTON

Step back in time with 50+ classic cars, rare vehicles and vintage arcade games. A must-see for car lovers and history buffs!

museumofautos.com
501-727-5427



THE MUSEUM OF AUTOMOBILES, MORRILTON



PEEL MUSEUM & BOTANICAL GARDEN, BENTONVILLE

G. PEEL MUSEUM & BOTANICAL GARDEN

BENTONVILLE

Tour the historic Peel family home, featuring 19th-century architecture and artifacts and seven Victorian-inspired botanical gardens.

peelcompton.org
479-273-3636

H. ROGERS HISTORICAL MUSEUM

ROGERS

This museum in the heart of downtown keeps local history real, true and fun. Check out their five permanent galleries, and hands-on kids' spaces.

rogershistoricalmuseum.org
479-621-1154



ROGERS HISTORICAL MUSEUM, ROGERS



WINGS OF HONOR MUSEUM, WALNUT RIDGE

A. WINGS OF HONOR MUSEUM

WALNUT RIDGE

Journey through pivotal moments in aviation and military history. See aircraft artifacts, interactive displays and educational programs.

wingsofhonor.org
800-584-5575

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IFC = Inside Front Cover
IBC = Inside Back Cover

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